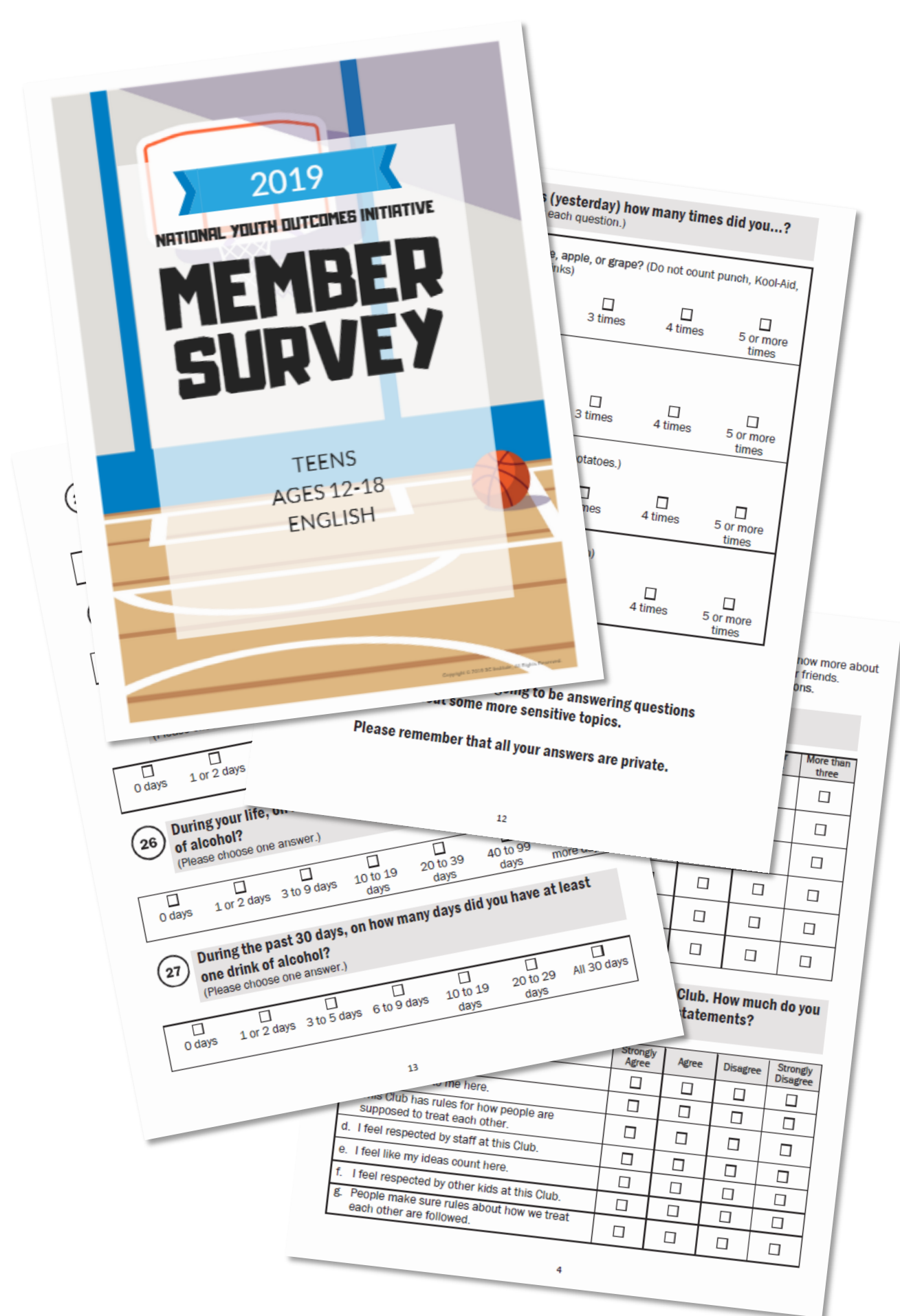


INVESTED IN DATA, TO INVEST IN KIDS.

Massachusetts Alliance of Boys & Girls Club's data is collected on an annual cadence, representing **youth voice** and **behaviors** across the state.

WHAT IS THE NATIONAL YOUTH OUTCOMES INITIATIVE SURVEY?



Boys & Girls Clubs of America (BGCA) worked with experts in the field of youth development to identify valid, reliable measures to quantify the outcomes around its priority outcome areas **Academic Success**, **Good Character and Citizenship**, and **Healthy Lifestyles**. The NYOI surveys were developed in partnership with Youth Development Strategies, Inc. (YDSI) and the Institute for Research and Reform in Education (IRRE).

Survey items, whenever possible, come from nationally recognized instruments currently in use with populations similar to BGCA's members (e.g. the CDC's Youth Risk Behavior Surveillance Survey). BGCA also obtains institutional review board (IRB) approval for survey administration each year to ensure compliance with research protocols.

Once taken, validity checks are employed to ensure data quality – removing results for members who:

- Reported they were not honest with answers
- Completed the survey in under 6 minutes
- Used pervasive patterning (i.e. such as always selecting the second response for every question).

MA CLUBS WORKED TO INCREASE SURVEY PARTICIPATION OVER TIME

