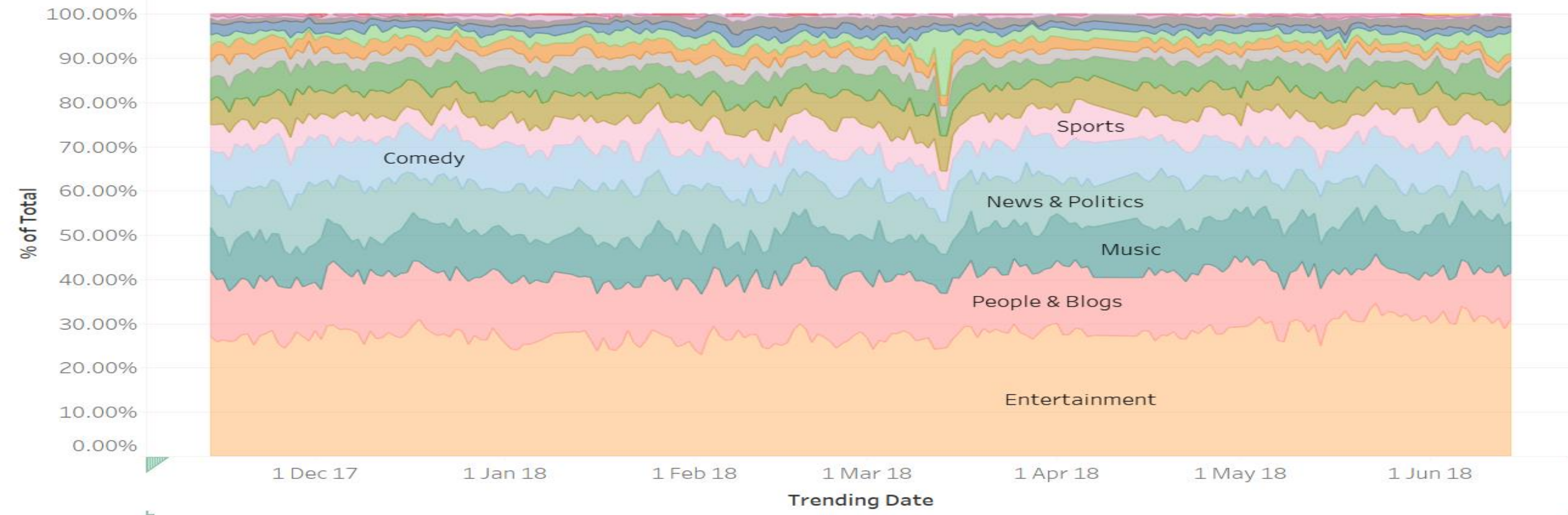




Video Analysis

BY ORI SOMEKH

Trending history chart, %



Which video categories trended most often?

THE ENTERTAINMENT, PEOPLE & BLOGS, MUSIC AND NEWS & POLITICS
TRENDED MOST OFTEN RESPECTIVELY.

How were they distributed among regions?

Trending video categories were distributed unevenly across countries where India has entertainment video trending at the top, whereas Russia has people & blogs at the top.

Trending by country and category

Category Title	Region				
	India	United ..	France	Japan	Russia
Entertainment I..	32,924	19,638	19,020	11,734	11,692
People & Blogs	4,988	6,122	9,346	5,792	18,452
Music	7,714	12,874	7,658	2,480	3,664
News & Politics	10,346	4,818	6,526	2,654	9,858
Comedy	6,814	6,870	8,446	1,372	5,968
Autos & Vehicles	138	758	1,220	538	3,116
Education	2,360	3,284	1,480	212	1,326
Film & Animation	3,298	4,680	3,768	2,140	5,676
Gaming	132	1,606	2,786	1,834	2,050
Howto & Style	1,674	8,280	4,668	1,574	3,928
Movies	32		22		2
Nonprofits & Act..		106			
Pets & Animals	6	1,832	468	2,250	1,154
Science & Techn..	1,096	4,722	1,588	300	2,226
Shows	410	114	198		388
Sports	1,424	4,250	8,002	3,606	3,684
Trailers			4		
Travel & Events	16	804	204	276	510

What categories were especially popular in the United States? Were there any differences between the categories popular in the US and those popular elsewhere?

Entertainment was really popular. However, the US has a big gap in popularity across Music, Howto & style and science & Technology than other countries.

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