



impactafrica.network
Changing the African narrative

H1 Report 2019

Table of contents

Introduction

Founder's Message	3
Our Mission	4

The IAN Studio Impact

IAN intern Program (Cohort One)	5
Board of Directors	7

Ecosystem Impact

Power Speaker Series I	8
Chini Ya Maji Podcast	9

Fundraising

Our Champions	11
100 Founders Challenge	11

H2 2019 Projections

Cohort Two	13
Jenga School	14
Power Speaker Series II	15

Index:

.	16
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Founder's message

Welcome to our inaugural half year progress report.

If there is two ideas I took away from my 15+ years in Silicon Valley is to never doubt human ingenuity and the power of technology to transform reality. Growing up in Africa led me to believe in the often quoted maxim that while genius is evenly distributed, access and opportunity are not.

Our inability as a human species to effectively activate in productive ways the latent genius in our populations is our biggest missed opportunity.

In 2018 I chose to repatriate back home to Nairobi to immerse myself in ensuring that Africa's talented young people did not miss out on the digital transformation of Africa as was and is threatening to happen.

I founded Impact Africa Network as a non-profit startup studio to provide the infrastructure for Africa's talent to congregate around the mission of building local companies that will shape and own the continent's digital transformation

Africa has always been consumers of the world's products, ideologies and culture which holds back our potential. The core idea is to ensure our abundant young talent can participate in the continents digital transformation as creators and owners and not just consumers.

Some might suggest that a venture capital funding model is more appropriate for a startup studio. They are wrong.

If you are inspired by the idea of helping unlock human potential wherever it may be found we welcome you to join us on this exhilarating journey

Mark Karake
CEO, Founder
Impact Africa Network



OUR MISSION IS TO ENSURE AFRICA'S
YOUNG TALENT HAS A CHANCE TO
PARTICIPATE IN THE DIGITAL
TRANSFORMATION OF AFRICA AS
CREATORS & OWNERS, NOT JUST AS
CONSUMERS

Genius is evenly distributed but opportunity is not, we exist to
expand the opportunity fabric

Cohort One

January



Our first cohort came on board in January and have settled in exceptionally well. They have been exposed to an exciting, dynamic environment and are fast developing the skills and mindset that will form the basis of future transformational leadership.



Front (from left to right): Chizi (USIU), Yeonhwa (Hannam University), Pauline (Strathmore University)
Middle: Joash (USIU), Mark (Founder), Mark (JKUAT) Back: Brandon (Kenyatta University)

The Board

Our board consists of a stellar selection of entrepreneurs and professionals who bring a wealth of cross cutting experience



Agatha Gikunda
Developer Relations
EMEA, Intel
Founder Dichotomy



Ella Peinovich
Cofounder Power-by-people
Serial Entrepreneur



Eunice Kavere
Partner L A & K Advocate



Dr. Bitange Ndemo
Professor of
Entrepreneurship
Former CS



Caine Wanja
CTO Twiga Foods



Ngigi Waithaka
CEO Kionjo
Serial Entrepreneur

Inaugural Power Speaker Series

On February 28th 2019 Scott Chacon who cofounded GitHub keynote our official launch and Inaugural Power Speaker series ecosystem talks in Nairobi. The event was a resounding success with a turnout of more than 300 young techies and entrepreneurs demonstrating the hunger for startup building knowledge in the Nairobi ecosystem.

Power Speaker

**Scott
Chacon**

Founding CTO, GitHub

In attendance

350

people



The Chini Ya Maji Podcast

The first episode of our Chini ya Maji podcast went live in October 2018. We have now published 28 episodes and crossed the 4K listener mark. The quality of speakers, stories and insights have found an eager audience in Silicon Savanna. The podcast gives us an amazing platform to democratize knowledge, build community, and create ecosystem identity which are all vital for long term ecosystem success.

*Number
of Plays*

4000

*Number of
Episodes*

28



Fundraising

Impact Africa Network is a non-profit charitable entity



Our Champions

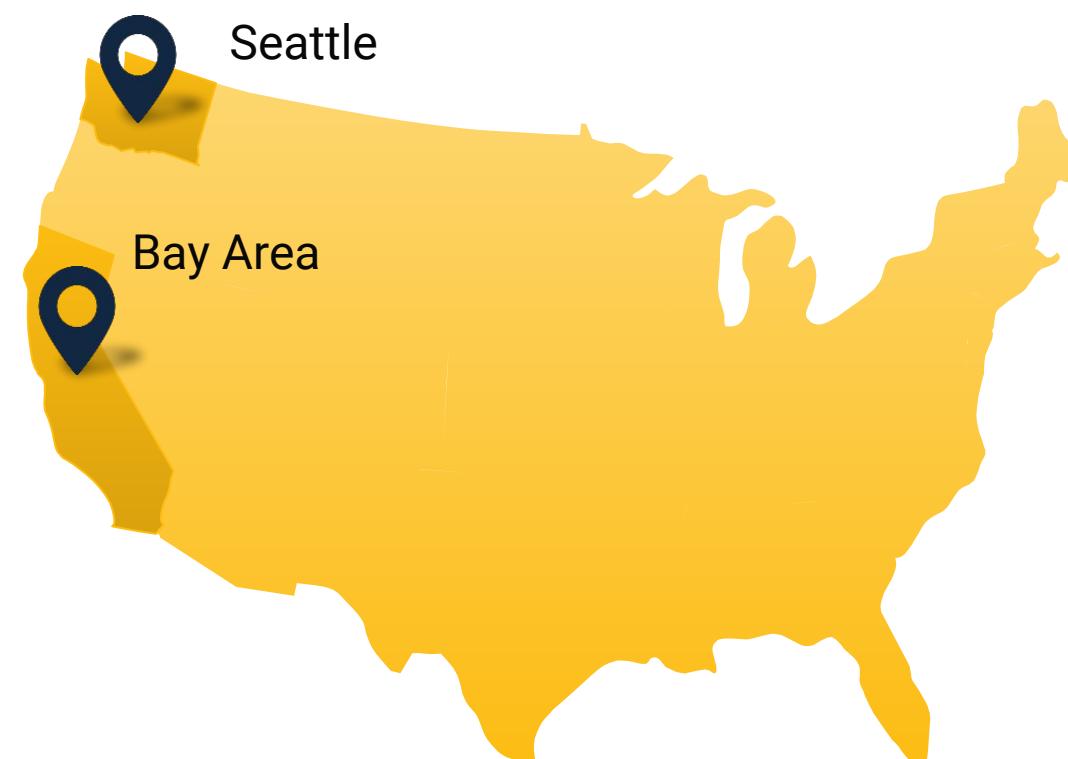
From the very beginning our fundraising thesis has been successful entrepreneurs would be our most enthusiastic and strategic supporters. We were right. Craig McLuckie, founder of Heptio (VMware) was one of our early backers and continues to work with us to scale our fundraising efforts through his personal networks.



Scott Chacon
Founder GitHub



Craig McLuckie
Founder Heptio



*Regions represented so far

The 100 founders challenge



Successful founders form an important and strategic support base for us. We launched the 100 Founders Challenge fundraising campaign to provide a unique opportunity for successful founders to give back to a cause they can truly believe in. Beyond funding their startup experience is vital to the work we do.

Why founders?



Power of shared
experience



Angel investment
pipeline

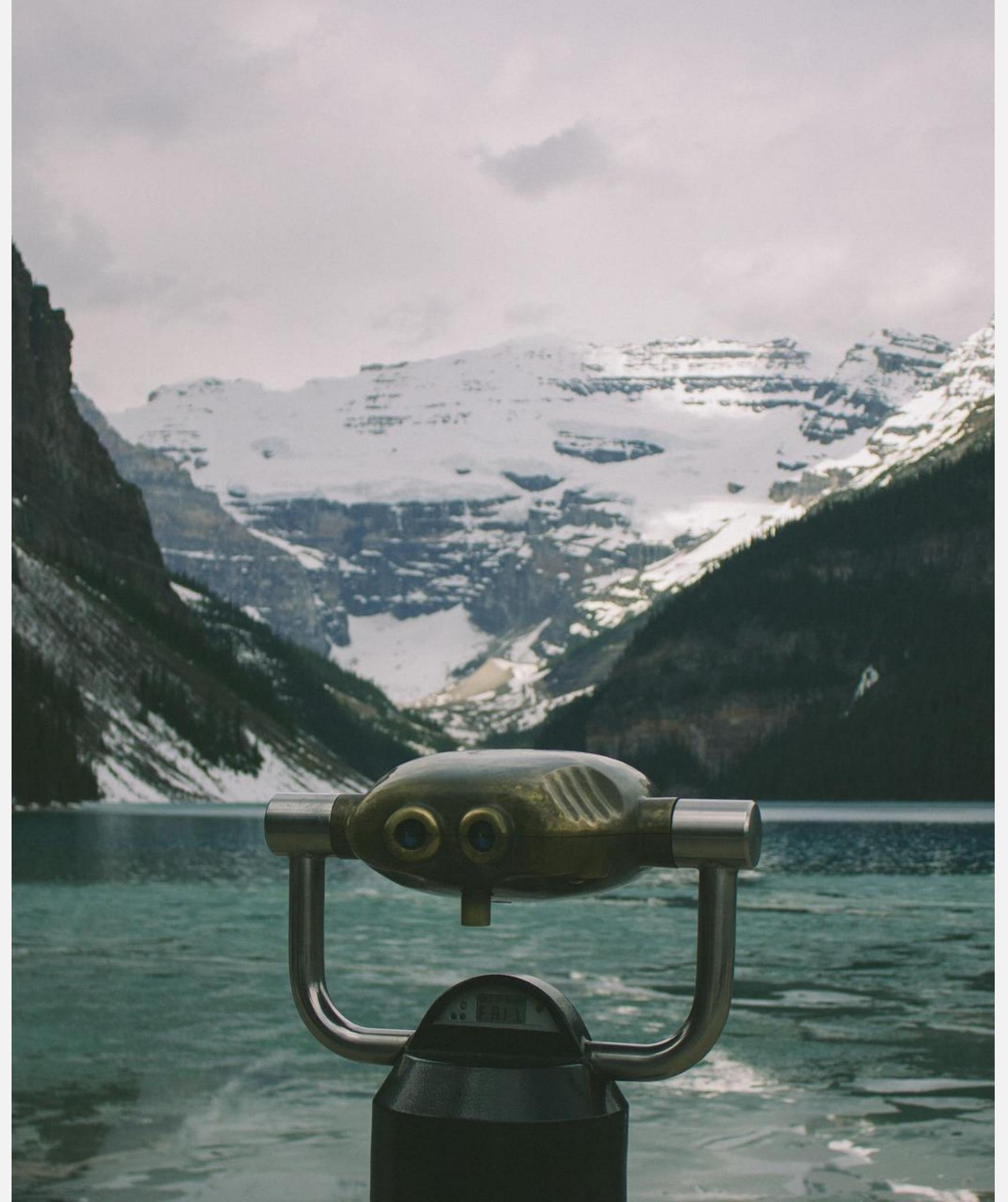


Relevant practical
knowledge



Personally meaningful way to
pay it forward

H₂ - 2019 Projections



Cohort Two

We are excited to bring on a new batch of talented young entrepreneurs to our 12 month internship program. The program is designed to develop their professional skills by being immersed in an environment that exposes them to real world projects and working with cross functional teams.



Andrew
Strathmore University



Sidney
USIU



Hosea
University of Nairobi



James
Kenyatta University



Evelyn
University of Nairobi



Daisy
Moi University

“

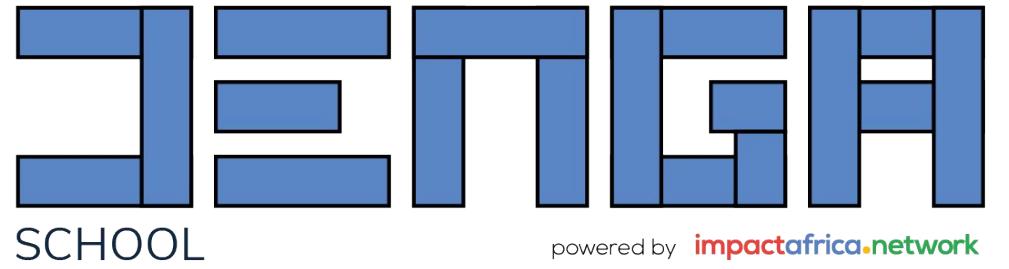
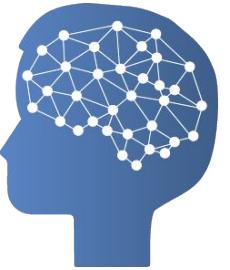
Being at Impact Africa Network has enabled me to comprehensively understand the power of cohesion between talented interns and has immediately improved my skills in video production from pre-production to delivery.

Andrew
Video Production

Project #1

Jenga School

Jenga School represents our foray into the education and talent space. We are excited to launch an AI micro-degree program in partnership with Fusemachines, the first of its kind on the continent



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Power Speaker Series II

Sameer is founder of FuseMachines, an AI startup in New York. He has a PhD. in Computer Science with a concentration in Artificial Intelligence and Statistical Modelling. He will be in Nairobi to speak about opportunities in AI, share his experience as a founder, and announce the launch of a **HOT NEW CAREER** advancement program in Nairobi

fuse | machines



Power Speaker
Sameer Maskey
Founder, CEO FuseMachines

Index

Success Metrics

Studio level KPIs

Number of projects launched



Number of Projects achieving traction



Number of projects securing growth funding



Ecosystem level KPIs

Content production and engagement



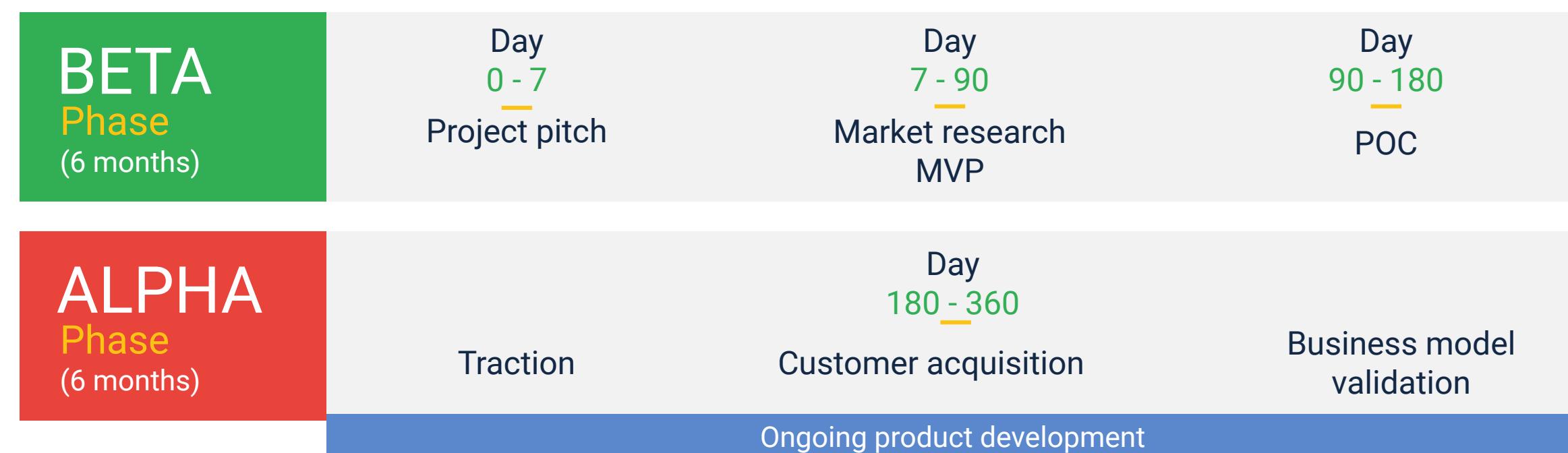
Events and total attendance



Network growth and connections



Project Process



MVP = Minimum viable product
POC = Proof of concept

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