

jupyterc^oN

2020
Online



About JupyterCon

JupyterCon brings together data scientists, business analysts, researchers, educators, developers, core Project Jupyter contributors, and tool creators for in-depth training, insightful keynotes, and practical talks exploring the Project Jupyter platform. We developed a vision for JupyterCon Online as a learning platform, unconstrained by synchronous schedules or geographical location, coalescing a multitude of mini-events and rad new content, learning experiences, and online social interactions. JupyterCon is brought to you by Project Jupyter, in partnership with NumFOCUS.

WHAT IS NUMFOCUS

NumFOCUS is a 501(c)-3 non-profit in the United States. The mission of NumFOCUS is to promote open practices in research, data, and scientific computing by serving as a fiscal sponsor for open source projects and organizing community-driven educational programs. NumFOCUS envisions an inclusive scientific and research community that utilizes actively supported open source software to make impactful discoveries for a better world.





Conference Topics

- Integrations with other Software
- Reproducible research and open science
- Usage and application
- JupyterHub deployments
- Training and education
- Extensions and customization
- Data visualization
- Core architecture
- Jupyter subprojects
- Enterprise and organizational adoption
- JupyterCon Business Summit
- Kernels

“All in all, JupyterCon is a great conference that is not afraid to embrace all the communities under its reach.”

—Nikoleta Glynatsi, Cardiff University

ATTENDEE TESTIMONIALS

“The best conference with the most valuable insights that I’ve been to all year.”

“This was, without a doubt, one of the best technical conferences I have been to in recent memory. The breadth and depth of the attendees, presenters, workshops and tutorials were outstanding. Will definitely be back again!!”

“The number of participants was good for building relationships, eg at poster session.”

“I really appreciated the Jupyter organisers coming to chat to the exhibitors and learn about our products.”

“[Networking opportunities] they were amazing even for someone just starting like me.”

“Everyone was extremely welcoming.”



Who Attends

The previous event, JupyterCon 2018, had:

Total number
of attendees:

755

Total
checked in:

688

(91% checked in)

Total number
of Sprint Day
participants:

118

TOP JOB FUNCTIONS 2018

SW Developer/Engineer: **28%**
Data Scientist/Analyst: **26%**
VP/Director: **10%**
Student: **7%**
Professor/Academic: **7%**
CxO: **6%**
System Engineer: **3%**
Product/Project Manager: **3%**
Architect/Technical Lead: **3%**
Engineering Manager: **2%**
Consultant: **2%**
Sales/Business Development: **1%**
Other: **2%**
Consultant: **2%**

TOP INDUSTRIES 2018

Software: **25%**
Education: **22%**
Government: **11%**
Banking/Finance: **10%**
Healthcare/Pharmaceutical/Biotech: **9%**
E-commerce/Retail: **4%**
Nonprofit: **4%**
Hardware/Computers: **3%**
Consulting/Solutions Provider: **3%**
Manufacturing (non-IT): **2%**
Advertising/Marketing/PR: **1%**
Publishing/Media: **1%**
Insurance: **1%**
Travel: **1%**
Other: **3%**



[Keynote and session videos](#) from 2018

Benefits of Sponsoring JupyterCon



BRANDING

Invest in your brand equity by supporting the community of developers and open source maintainers.



TALENT ATTRACTION

Connect with engineers, analysts, and data scientists at the forefront of machine learning and artificial intelligence.



THOUGHT LEADERSHIP

Demonstrate your company's leadership and innovation chops in front of the brightest minds in the business.





Sponsors in previous JupyterCon events

TOTAL NUMBER OF SPONSORS AND EXHIBITORS IN 2018:

- 8 new sponsors
- 4 upgrades from JupyterCon 2017

DIVERSITY AND INCLUSION SCHOLARSHIPS:

13 recipients from Arizona, California, Georgia, Montana, Netherlands, New Jersey, New York, Texas, Virginia, and Washington, DC

SPONSOR TESTIMONIALS:

“Netflix has already seen a ROI.”

—Natasha Qabazard, Recruiting Researcher Talent, Netflix

“Great event for insight on what practitioners are doing in Open Source and it helps with insight on their needs as they develop software.”

—Duane Lawrence, Data Scientist, Anaconda

“Could not believe there was a waiting list for Sprint Day on a Saturday morning. Very pleased with the event.”

—Kevin Fleming, Bloomberg

Sponsorship Options

	Platinum (call)	Gold \$20,000	Silver \$10,000	Bronze \$5,000
Top Billing on the website and in promotional communication	✓	—	—	—
Premium logo placement on event video title cards	✓	—	—	—
Sponsor acknowledgment during live presentations	✓	✓	—	—
Co-host a specific track with use of content afterwards	✓	✓	—	—
Sponsor a tutorial area of focus	✓	✓	✓	—
Logo and insertion on the speaker kits	✓	✓	✓	—
Access to opt-in participant directory	✓	✓	✓	—
Video interview with the sponsor	✓	✓	✓	—
Logo on the website	✓	✓	✓	✓
Aggregate data for web traffic vs. topics and talks	✓	✓	✓	✓
Online meeting room	✓	✓	✓	✓
Free Passes	10	6	4	2
Discount on Additional Passes	30% off	25% off	20% off	—



Sponsor Benefits FAQ

All proceeds from JupyterCon events go to support Project Jupyter and NumFOCUS, whose mission is to promote open practices in research, data, and scientific computing. NumFOCUS accomplishes its mission by sponsoring open source software projects and organizing educational programs, events and initiatives in collaboration with the community.

WHAT IS TOP BILLING?

Platinum sponsors are always listed first, before any other sponsor.

WHAT IS PREMIUM LOGO PLACEMENT?

Platinum and Gold sponsor logos receive preferential treatment on all logo related benefits (top line, centered, or first; larger than others). Includes the opportunity to place your company logo on attendee badges and/or lanyards.

WHAT IS INCLUDED IN ACCESS TO THE ATTENDEE LIST?

The list will be a .csv file with attendee name, email, job title, and company from those who have opted in during registration. Platinum and Gold sponsors receive access to the Attendee List.

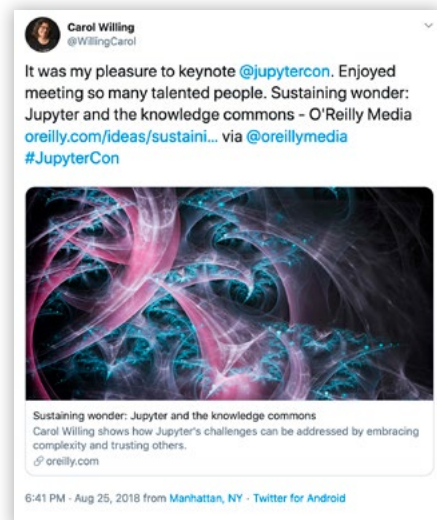
WHAT IS A DIVERSITY SCHOLARSHIP?

One of JupyterCon's goals is to increase awareness and excitement around opportunities for underrepresented groups in software engineering and data analytics. To that end, we make a number of diversity scholarships available at the conference. These scholarships provide free registration to attendees 1) who could not otherwise afford to attend the conference and 2) whose participation would contribute to the diversity of the event.

ARE THERE OPPORTUNITIES FOR CO-MARKETING AND REFERRAL DISCOUNTS?

Yes, please contact us at the email address listed below for more info.

2018 Conference Summaries





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