

BTEC Assignment Brief

Qualification	Pearson BTEC Level 1/Level 2 First Certificate in Information and Creative Technology
Unit Title	Unit 13: Website Development
Learning aim(s)/objective(s)	Learning aim A : understand the uses and features of websites
Assignment title	Unit 13 Assgt 1: The uses and features of websites
Assessor	
Start date	28/02/2022
Hand in deadline	18/03/2022

Vocational Scenario (or Vocational Context)	<p>Ahead of your progression from L2 to a new course, apprenticeship or employment, you have decided to create an online Digital Portfolio using website technology. This will showcase your skills, provide evidence of how you have developed on the Information and Creative Technology course and provide support for any applications you make as part of your progression.</p> <p>You know that potential employers or course leaders will want to see a range of your work, such as written documents, images (still and moving), audio tracks, programmes and systems that you have created during your course. The range of work you produce will show how suited to the job/course you are.</p> <p>Your digital portfolio needs to impress potential employers/course leaders so it is important that your portfolio shows that you have all the skills required to progress.</p> <p>Your digital portfolio will be hosted on a web server and employers/course leaders will be able to access it through a web browser. It will be made up of a number of linked web pages. All of the content will need to be in a format suitable for displaying on the web. The portfolio will have a main page, which the other pages will link to.</p> <p>You will need to split your portfolio into different sections based on the different content you have created. The portfolio must include work from all your completed units on the course.</p> <p>Your intended audience must be able to view the Digital Portfolio via a PC and other devices.</p>
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Task 1: Task 1	<p>The Uses and Features of Websites</p> <p>Before you start to develop your digital portfolio, you are to investigate two websites so you can see how they work. You should explain the uses of the two websites and the intended purpose of their features. Discuss the strengths and weaknesses of both websites. The websites should be designed for different purposes.</p> <p>Create the presentation using Google Slides and produce supporting speaker's notes using Google Docs. Make sure the presentation describes the following:</p> <ul style="list-style-type: none"> • An explanation of the uses of the two websites. • The features of both websites, i.e. action buttons, hot spots, templates, email links, registration and logins, forms, accessibility, e-commerce facilities, online forums, aesthetics (e.g. colours, layout, graphics / video/ animation, audio, text and styles). • A review of how the features of both websites improve the presentation, usability and accessibility, e.g. allowing users to customise the website format so that people with visual difficulties can enlarge the text. <p>You should also:</p> <ul style="list-style-type: none"> • discuss the strengths and weakness of both websites.
Checklist of evidence required	<ul style="list-style-type: none"> • Google Slide Presentation • Speaker's Notes document using Google Docs • Annotated screenprints of both websites in the presentation or speaker's notes (or both)
Criteria covered by this task:	
Criteria reference	To achieve the criteria you must show that you are able to:
2A.P1	Explain the intended uses and features of two different websites.
2A.M1	Review how the features in two websites improve presentation, usability, accessibility, and performance.
2A.D1	Discuss the strengths and weaknesses of the websites.

Sources of information to support you with this Assignment	<p>Textbooks</p> <p>Warner, J. (2010) <i>Dreamweaver CS5 For Dummies</i>, John Wiley & Sons, 978 0 47061 076 3</p> <p>Pearson BTEC First Information & Creative Technology textbook: ISBN 9781446901878</p> <p>Websites</p> <p>Google Classroom Unit 13 resources</p> <p>www.w3schools.com</p> <p>Online tutorials in HTML, CSS, JavaScript etc.</p>
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FOR 2012 L2 BTEC Firsts: If you have not achieved the Level 2 criteria, your work will be assessed to determine if the following Level 1 criteria have been met.	
Criteria reference	To achieve the criteria you must show that you are able to:
1A.1	Identify the intended use and features of two websites.