

Design Process:

tips from an expert
Graphic Designer

1



Briefing the Project
with Your Client

2



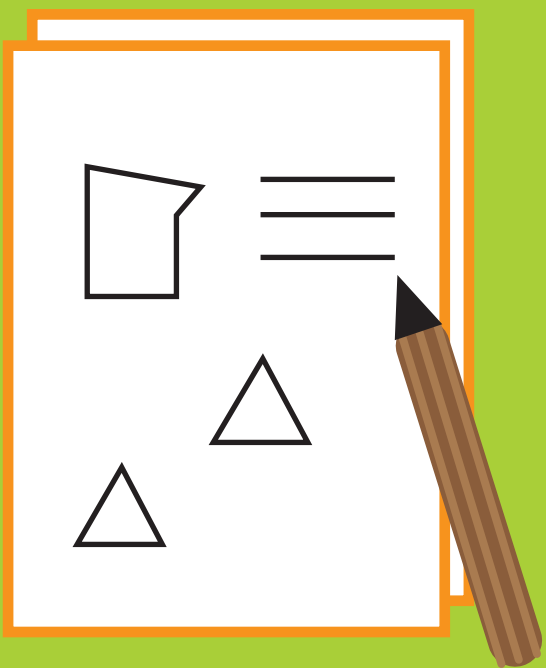
Researching Your Clients
Ecosystem

3



Brainstorming on the Message

4



Sketching out Mockups

5



Building the Design

6



Presenting and Refining
the Work

7



Putting the Design into
Production