



The future of delivery

Meet DRU. He's our newest recruit to the Domino's family. He might look a little different to our current team of delivery experts and that's because he is!

DRU (Domino's Robotic Unit) is an autonomous delivery vehicle and is set to take the world by storm. With sleek, refined forms combined with a friendly persona and lighting to help customers identify and interact with it, DRU is a world first in the space of commercial autonomous delivery.

He is a four wheeled vehicle with compartments built to keep the customer's order piping hot and drinks icy cold whilst traveling on the footpath at a safe speed from the store to the customer's door.

DRU is able to navigate from a starting point to his destination, selecting the best path of travel. His on-board sensors enable him to perceive obstacles along the way and avoid them if necessary.

While he won't be taking to the streets tomorrow, DRU is a big step forward in the work Domino's is doing in the future commercialisation of this technology.

He is cheeky and endearing and we are confident that one day soon he will be joining the Domino's family and delivering piping hot pizzas to your door.

