

MUHAMMAD AHMED KHANANI



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Father's Name: Muhammad Rafiq Khanani

Date Of Birth: 15th April, 1992

CNIC #: 42301-8600888-5

OBJECTIVES

Looking for a challenging position in an organization where my acquired education and skills will be utilized towards continuous growth and advancement.

EXPERIENCE

Year	Organization	Designation	Job Task
August-2014 Present	Zam Zam Pharmaceutical	Marketing Services Officer	-To fulfill the requirements of Sales team. - Preparing and Maintaining a monthly budget. - Recording discounts on daily basis.
June 2014- July 2014	Pakistan State Oil	Internee (Lubricants Marketing)	-Understanding the Lubricants categories and formulas. -Worked on a project of Brand Repositioning. -Worked as a Lubricants Sales Officer in PSO “Engine Care Gala”
January 2014- March 2014	Icon Securities (Pvt.) Ltd	Internee- Commodity	-To understand the business of commodity. -To persuade people for opening an account in our company, -To deliver great customer service.

EDUCATION

Year	Institution	Qualification	Grade/CGPA
Fall 2013	Iqra University	BBA-H	3.05
2008-2010	College of Economics And Social Development (C.E.S.D)	Intermediate	C Grade
2006-2008	Jenning's Private School, Cantt, Clifton, Karachi	Matriculation	A Grade

FIELD OF INTEREST

- Marketing
- Finance

RESEARCH AND PROJECTS

- Conducted a Research on “**Utility of Industry Based Brand Performance Awards**”: **A comparative study between Managers and Consumers.**
- Conducted a Research on “**Engro Corporation**” in **Analysis of Financial Statement.**
- Created a Business Proposal of “**Tiny toes and Button nose**” in Principles of Management.
- Conducted a Research on “**Does Music has any Impact in changing your mood**” in Psychology.
- Acted in a play “**Romeo and Juliet**” in Basic English.
- Created one **Print ad**, one **Radio ad** and one **Video ad**, as a project of Oral Communication.

EXTRA CURRICULAR ACTIVITIES

- Worked in **Expo Pakistan 2013** as a **Guest Relation Officer.**
- Worked in **Iqra University Model United Nations 2013** as a **Logistics Officer** at **Iqra University.**
- Participated in **Iqra University Model United Nations Intra III 2013** as a delegate of **Norway** in the committee of **United Nations Special Commission on Disputed Territories.**
- Worked in **MEDIAPRENEURSHIP 2.0** as a logistics officer at **Iqra University.**
- Worked in **Iqra University Model United Nations 2012** as a **Logistics Officer** at **Iqra University.**
- Represented **College of Economics and Social Development (C.E.S.D)** in Inter –School table tennis tournament.
- Runners-up in **Futsal tournament**, **College of Economics and Social Development (C.E.S.D).**

SKILLS AND INTEREST

- Sound knowledge in making advertisements/commercials.
- Proficient in MS Office
- Play Badminton, Tennis, Cricket, Football, Swimming, Table Tennis.

PERSONAL ACHIEVEMENTS

- Certificate of Appreciation Awarded in **Basic English** course in **BBA-H,2011**
- Certificate of **Computer Studies** Awarded by **Jenning’s (Pvt.) School, 2008.**
- Certificate in **Information Technology** Awarded by **e-cube Institute of Creative Technology, 2005.**

PERSONAL STATEMENT

“Knowledge and the way you greet people will always give you an edge over others.”