



Flat#1 suleman market near
tehzeeb bakers street 20, f11/2
Islamabad, Pakistan
03215099352
DOB: 28th of Oct, 1989
alishah029@gmail.com

IMAD ALI SHAH

EXPERIENCE

SERVICO INTL PVT LTD

Marketing Executive, (PTC Pakistan Project)

DEC-2014 TILL PRESENT

- ✚ Working on fixed coverage plan and different activities to maximize sales
- ✚ Giving product knowledge to the customers and retailers to increase sales
- ✚ Assisting team leaders and marketing officers in the various promotional activities
- ✚ Building strong relations in the market with customers and retailers in order to transform company image.

CRETESOL PVT LTD

ASSISTANT MANAGER B.D,

JUNE 2014 TO DECEMBER 2014

- ✚ Doing sales of construction material
- ✚ Achieving targets to maximize the profit and sales
- ✚ Making relations and bringing new customers
- ✚ Managing the existing businesses and customers
- ✚ Assisting manger and senior managers in their projects and deals

TCS PRIVATE LIMITED

Sales Coordinator,

SEP 2013 TO JUNE 2014

- ✚ Working with sales department
- ✚ Coordinating with Territory Officers and Business Development Officers
- ✚ Assistant to Area Business Head
- ✚ Analyzing sales data and daily forecasts
- ✚ Training to the interneers of marketing and operations
- ✚ Helping H.R in the hiring and training of sales department

AFGHAN HUIRA HOTEL

ASST MANAGER,

JAN 2005 TO DEC 2007

- ✚ Managing employees and arranging shifts
- ✚ Checking of accounts on weekly basis and record keeping
- ✚ Maintenance of rooms and goods
- ✚ Staff outlook and guiding employees about their J.D

Skills & Abilities

Good leadership qualities, Product Knowledge, Quality Focus, Problem Solving, Market Knowledge, Documentation Skills, Microsoft office skills, Listening power, Resolving Conflict, Presentation Skills, Environmental analysis, Management of

people and information, expert in event management Win9x, WinNT, Win2k, WinXP

Education

SHAHEED ZULFIQAR ALI BHUTTO INSTITUTE OF SCIENCE AND TECHNOLOGY

Master of Business Administration 2013-2015

UNIVERSITY OF PESHAWAR PAKISTAN

Masters of International Relations 2012-2013

ABDUL WALI KHAN UNIVERSITY MARDAN

Bachelor in Business Administration 2009-2013

UNIVERSITY OF PESHAWAR PAKISTAN

Bachelors of Arts in Law and International Relations 2010-2011

Communication

English, Urdu, Pashto and Hindko

Leadership

- General Secretary of **AWKUM** Entrepreneurship Society
- Ambassador of '**YES**' organization for the Mardan region which is under **British council**.
- Attends various seminars in different universities regarding **Youth Entrepreneurship and Social Entrepreneurship**
- Member of '**GEW**' and representative of youth under the **U.S consulate**
- Did comparing of various shows and programs from school to university level

Awards and Achievements

- Got **2nd position** in all Pakistan **NUTEC 2011** competition for the best Business Plan among 45 Universities of Pakistan and awarded by **President of Chamber of Commerce**.
- Runner up in **NUTEC 2013** business plan competition for the best **Business Plan**
- **3rd Position** in **BIZCOM** business plan competition 2013 for the best Business Plan
- First Position in Urdu speeches competition in inter schools competition
- 2nd position in English speech competition in Mardan Model School and College.

Mr. Yasir Islam sidiqui (F.O.M Servico International) 03139506261

References

Miss. Tammy Paltchikov (Consulate General USA) paltchikovtb@state.gov

Mr. Asjid Ali Shah (finance officer International Relief) 03458572205
