

NAILA ANSARI

C-29, Noman Grand City, Karachi, Pakistan

Mobile:+92 3312667234 email id:ansari_naila@live.com

OBJECTIVE

To contribute an organization who serves the needs of a diverse population, while gradually increasing my management role over time and explores my potential and strengths to achieve organizational goals and provide me a smooth career.

EDUCATION

- | | |
|------|---|
| 2015 | : Master – MBA (Institute of Business Management) |
| 2012 | : Graduation - PHARM.D with 3.5 GP (Hamdard University) |
| 2007 | : High School - Intermediate with 60% |
| 2005 | : Secondary school - Matric with 80% |

PROFESSIONAL EXPERIENCE

- One month certificate course of CLINICAL PHARMACY in MIDCITY HOSPITAL (NIBD)
- Internship of Clinical pharmacy in Jinnah Post graduate Hospital
- Internship of clinical pharmacy in Imam Clinic
- Internship of Industrial Pharmacy in Hilton Pharmaceuticals
- Internship of Clinical Pharmacy in Abbasi Shaheed Hospital

WORK EXPERIENCE

Designation-Assistant Product & Brand Manager

Zephyr Pharmatec (Pvt.)

March 2014-October 2015,

Job description

- To provide the sales team with the necessary technical expertise to enable them to sell the product. This involves printed and electronic promotional material, product training, and relevant clinical papers.
- To be responsible for reviewing product data to ensure that the field force is kept up to date on new developments regarding the companies or competitors products.

- Act as point of first reference for all product related enquiries and work collaboratively with colleagues in Clinical Research and Regulatory to address any issues that may arise.
- Close liaison with the field force to assess the response to and suitability of current promotional material and to ensure that the printed promotional material is being used optimally..
- Assist with the development of the annual marketing plan and for controlling advertising, promotion and sales aids in accordance with the annual marketing plan.
- Responsible for preparing product forecasts, and constantly monitoring inventory levels held at central and interstate warehouses including liaison with production (locally and globally) to ensure supply timelines.
- Liaise with the advertising agency regarding the product campaign including journal advertising, direct mail and conferences.

Designation-Hospital Pharmacist

January-2013 to March-2014, Hospital Pharmacist, IMAM CLINIC

Job Description

- Liaising with doctors, nurses and other health care professionals to ensure the safe, effective and economic delivery of drug treatment
- Attending ward rounds; involved in selecting treatments for patients with all types of conditions, taking into consideration patients' drug history
- Evaluating interventions to improve prescribing within the health care team
- Discussing the effects, dosage etc of drug treatments with patients and their relatives supervising the storage of medicinal products to ensure freshness and potency
- Lecturing nurses and medical students on the action of drugs, dose rates, side effects and related problems
- Playing a vital role in clinical budgeting and on finance committees; acting on the drug therapeutic committees where overall policy is determined in relation to drug usage, new products, clinical trials, infection control, etc
- Contributing to research activities
- Review prescriptions to assure accuracy, to ascertain the needed ingredients, and to evaluate their suitability.
- Provide information and advice regarding drug interactions, side effects, dosage and proper medication storage.
- Analyze prescribing trends to monitor patient compliance and to prevent excessive usage or harmful interactions.
- Maintain records, such as pharmacy files, patient profiles, charge system files, inventories, control records for anti-diabetic, and registries of poisons, narcotics, and controlled drugs.
- Provide specialized services to help patients manage conditions such as diabetes, asthma, smoking cessation, or high blood pressure.

CERTIFICATIONS

- One day seminar on **RADIATION PROTECTION FOR HEALTH CARE** with certificate organized by AGHA KHAN UNIVERSITY HOSPITAL
- One day seminar on **CURRENT TREND & FUTURE SCOPE OF PHARMACY** with certificate organized by BAQAI MEDICAL UNIVERSITY
- One day seminar on **HEMATOLOGY ONCOLOGY & TRANSPLANTATION UPDATE** with certificate organized by NATIONAL INSTITUTE OF BLOOD DISEASES & BONE MARROW TRANSPLANTATION (NIBD)
- One month certificate course on **NEUROLOGY** organized by AKUH
- One day seminar on **NATIONAL ANESTHESIA & CRITICAL CARE CONFERENCE** organized by AKUH

TECHNICAL EXPERTISE

- Microsoft Office (2003 and 2007-enterprise)
- SPSS software Data Analysis
- Web Designing
- End note

PERSONAL INFORMATION

Name : Naila Ansari

Date of Birth : 15th Feb 1990

Alternate Email : ansari_nailaa@yahoo.com

Excellent health, enjoy outdoor sports. Currently go for swimming thrice a week. Fond of driving, hiking and deep sea diving. Vacations have involved travel to most parts of Pakistan and to other countries: Kuwait and Dubai.