

SAQIB NAVEED MIRZA

Personal Information:

Father's Name:- Soughat Hussain

Date of Birth: 23/11/1982

Contact # (+92-342-1114321 & 0346-5486201)

H. NO. 01, St. 06, Shah Khalid Colony, Air Port Link Road, Rawalpindi.

Vill&P.O: Koont, Teh: Gujar Khan, Distt: Rawalpindi.

Saqabnaveed@yahoo.com, Saqibnaveedmirza@gmail.com



Objective:

Seeking a challenging place in such esteemed, well reputed and innovative professional organization creating opportunities for growth and advancement especially in the field of Marketing.

Educational Background

Degree Name	MBA(MARKETING)
Level Attained	Master Degree (2 Years)
CGPA	3.05
Aggregate %	67%
Institute	Virtual University
Address	Lahore, Pakistan
Session	2009 - 2011
Majors	<ul style="list-style-type: none">• Marketing Management,• Brand Management,• International Marketing,• Customer Relationship Management,• Advertisement & Promotion,• Principle of Marketing,• HRM , Financial Management,• & Organizational Behavior.

Degree Name	(B.A.)
Level Attained	Bachelors Degree (2 Years)
Institute	Punjab University
Address	Lahore, Pakistan
Session	2001 - 2003
Majors	Economics & Islamic studies.

Degree Name	(INTERMEDIATE)
Institute/Board	R.B.I.S.E
Address	Rawalpindi, Pakistan
Session	1998 - 2000
Majors	Economics, Statistics & Math.

Degree Name	(MATRIC)
Institute/Board	R.B.I.S.E
Address	Rawalpindi, Pakistan
Session	1996 - 1998
Majors	Science Subjects

Professional Background

Organization Name	MACTER INTERNATIONAL
Duration	From Aug 2012 to Present (3 Y 2 M)
Position Held	As A REGIONAL SALES MANAGER.

Organization Name	INDUS PHARMA
Duration	From Feb.2005 to Aug 2012 (07 Y 7 M)
Position Held	As AFM from Oct. 2009 to Aug 2012
Position Held	As PS from Jan.2007 to Oct. 2009
Position Held	As SPO from Feb.2005 to Jan.2007

Job Responsibilities	<ul style="list-style-type: none">• Build close liaison with target customers and Key Opinion Leaders.• Achieve allocated sales target and planned growth by controlling sales operations.• Launch new products.• Responsible for the entire sales from prospecting to closing.• Coach, develop and motivate field force on regular basis to improve their performance and prepare them for future responsibilities.
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Organization Name	RECKITT BENCKISER
Duration	From Jan.2004 to Feb.2005 (01 YEARS)
Designation	As DSPO

Reference:

Reference will be furnished on demand

