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| |  | | --- | | **Asif waseem**  **Citizenship : Pakistan ▪ Date of birth :28/9/1989** | | |  | | --- | | **Contact** | | **Tel : +92-3219519943 +923204403891**  **e-mail : zuwaanali@gamil.com** | |
| |  | | --- | | **Address** | | House D1751 D1758 shah Aalam Market Lahore Lahore Pakistan | | |
| |  | | --- | | **Profile** | | |  |  | | --- | --- | | **Objective** | I am seeking a position within the marketing management and branding strategies international perspective (special interest in. marketing Brands Digital Marketing.   * Assembles consumer rating reports by compiling, consolidating, formatting, and summarizing information, graphs, and presentations. * Updates competitor database by inputting data from field sales; compiling, consolidating, formatting, and summarizing information, graphs, and presentations; distributing reports. * Publishes pricing schedules by verifying freight rates, charges, and allowances. * Supports sales presentations by assembling quotations, proposals, videos, slide shows, demonstration and product capability booklets; compiling account and competitor analyses. * Prepares mailers and brochures by formatting content and graphics; arranging printing and internet packages. * Maintains marketing library by checking and replenishing inventory. * Provides marketing tracking and research information by collecting, analyzing, and summarizing data and trends. * Updates job knowledge by participating in educational opportunities. * Accomplishes marketing and organization mission by completing related results as need | |  |  | | | |
| |  | | --- | | **Key Skills** | | Proficient or familiar with a vast array of programming languages, concepts and technologies, including:   |  |  |  | | --- | --- | --- | | **.**NET Framework (C#) | Ms office MS excel Power point | Windows, UNIX, BSD | | Perl, PHP, JavaScript | SQL Server, MySQL | PostgreSQL, Oracle | | | |
| |  | | --- | | **Education** | | |  |  | | --- | --- | | **2010 to 2015**  **2007 to 2008**  **2006 to 2007** | **Bachelor in Business Administrates (marketing)**  Institution Name: Punjab University , icom (**inter mediate of commerce)** Matriculation  Institution Name: Govt. Muslim model high school | | | |
| |  | | --- | | **Work Experience\Projects** | | |  | | --- | |  | |  | | * 1year Working experience in marketing managing in Midas Company * Assembles consumer rating reports by compiling, consolidating, formatting, and summarizing information, graphs, and presentations. * Updates competitor database by inputting data from field sales; compiling, consolidating, formatting, and summarizing information, graphs, and presentations; distributing reports. * Publishes pricing schedules by verifying freight rates, charges, and allowances. * Supports sales presentations by assembling quotations, proposals, videos, slide shows, demonstration and product capability booklets; compiling account and competitor analyses. * Prepares mailers and brochures by formatting content and graphics; arranging printing and internet packages. * Maintains marketing library by checking and replenishing inventory. * Provides marketing tracking and research information by collecting, analyzing, and summarizing data and trends. * Updates job knowledge by participating in educational opportunities. * Accomplishes marketing and organization mission by completing related results as need | | | **6 month Working experience in Marketing and sale Department as a (BDE) at Efro Tech Services**  Manage Client Relation Report and Execution of Software (HRMS+ERP)  Manage Product selling strategies about Brand Product Time Trax (HMCS) Bizz Trax (ERP)  Analysis Clint performance portfolio  **DR. Masood Homeopathic Pharmaceutical**  Web sites managing on site and off site link creating syncnisation of content , manage Key word for brand and product  Social media management  [**Facebook**](http://www.facebook.com/) [**Twitter**](http://www.twitter.com/) [**LinkedIn**](http://www.linkedin.com/)[**Pinterest**](http://www.pinterest.com/) [**Google Plus+**](http://plus.google.com/)[**Tagged**](http://www.tagged.com/)  Further link below  https://www.facebook.com/masoodpharma |  | | <http://masood.com.pk/> |  | | https://www.facebook.com/phmcpak | | | <http://www.phmcpak.com/> |  | | **Online Masood Clinic**  <http://masoodclinic.com/>  Homeopathic society |  | | | |
| |  | | --- | | **Activities and Interests** | | |  |  | | --- | --- | | **Automobile:** | Cars in general, sports cars, racing | | **Traveling**  **Games** | Football | | | |
| |  | | --- | | **Languag** | | |  |  |  | | --- | --- | --- | |  | **English, Urdu, Persian,** |  | | | |
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