A Business Plan is an information processing machine …

Information is collected from past, processed in this machine and propagated for future actions and achievements.

As this collection and propagation of information is “COMMUNICATION” and is the decisive factor for success or failure of the plan, hence we are introducing a training course “SKILLS FOR BUSINESS COMMUNICATION” which has the ability to let its participants implement the business plan efficiently.

Please review its short introduction, objectives and outline.

Best Regards