[arifalam\_searle@hotmail.com](mailto:arifalam_searle@hotmail.com)

**MOHAMMAD ARIF ALAM**

0345 3212367

* computer skills
* Proficient in MS Office, Excel command, Power Point and etc.
* Social media marketing skills
* Strategy and tactics skill
* Business ROI skills

**Technical Skills**

**Employment Experience**

* 5 Years of Experience in The Searle Company Sales and Marketing Department.

 communication skills.

 HRM & HRD functions and organization and planning’s.

 problem analysis and problem-solving.

 Motivation Skills to employee.

 team management / time management / task management / Sales and Target Management.

 Marketing Mix / Brand Management / Execution Planning.

 product presentation skills / laptop presentation skills.

 innovation and creativity.

 decision-making / adaptability / stress tolerance.

 Certificate Searle Excellence Customer and Consumer Program Training from OCTARA ( Dr AZIZ RAB )

 Fast Learner

**Father Name** **:** MOHAMMAD SHAMIM ALAM

**Date of Birth** **:** 2nd February 1988

**CNIC NO. :** 42201-9773300-1

**Domicile/PRC :** Karachi (Sindh)

**Religion** **:**  Islam

**Marital Status** **:**  Un-Married

**Pass Port-no :**  ck1753001

**Personal Information**

**Core Competencies**

**Graduation** from Science BSc.

**MBA** from IQRA UNIVERSITY.

**Education**

Home Street Address

D - 22/6 Malir Extantion, Colony, Karachi Pakistan.