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| **MUHAMMAD ALI KHAN**  12386805_10205249808861647_118460152_n.jpg | | | | | |
| https://daks2k3a4ib2z.cloudfront.net/54d1e2cea59e05340ae1e794/54d88623e83f58fe18e7a86f_Icon-home.pngHouse# R-533, Sector#15-A/2, Bufferzone, North Nazimabad, Karachi-75750 | | | | | | | |
| http://2.bp.blogspot.com/-p9PClkIwf5k/TecB9z9X6yI/AAAAAAAABDI/2oY6dV1aJKk/s1600/art+2+image.jpg+92-346-3310647 | http://www.open.ac.uk/employers/sites/www.open.ac.uk.employers/files/images/phone-icon.png+92-21-36965821 | |
| akhan.ku93@gmail.com | | |
| Date of birth: 11-07-1993 | | Nationality: Pakistani | | CNIC: 42101-6768307-3 | | |
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| **CAREER OBJECIVE** | | | | | | | | |
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| To achieve the higher levels of excellence in responsible interactive position where can apply and enhance my interpersonal & professional skills so far learned. | | | | | | | | |
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| **ACADEMIC CREDENTIALS** | | | | | | | | |
| |  |  |  |  |  | | --- | --- | --- | --- | --- | | **Degree Title** | **Specialization** | **Institute** | **Passing year** | **Grade/Div** | | MPA | Marketing | University of Karachi | 2015 | 1st Div. | | BPA Hons. | Public Administration | University of Karachi | 2014 | 1st Div. | | Intermediate | Commerce | Government Degree College | 2010 | 2nd Div. | | Matriculation | science | S.M Public Academy | 2008 | A Grade | | | | | | | | | |
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| **INTERNSHIPS/ EXPERIENCE** | | | | | | | | |
| |  |  |  | | --- | --- | --- | | **Organization** | **Department/ Division** | **Position & Job Description** | |  |  |  | | **Sui Southern Gas Company** | Gas Training Institute, Imports Department, Other Revenue. | Assisted Senior Manager in his daily routine work, Contributed in organizing an event related to SSGC’s internal customers. | | **SBT Japan** | Sales and Marketing | Dealt with international customers who were in search of used vehicles from Japan and worked over the issues regarding sales generation of the company. | | | | | | | | | |
|  | | | | | | | | |
| **SKILLS/ CERTIFICATIONS** | | | | | | | | |
|  | | | | | | | | |
| * Formal Letter Writing * Conducting research and writing up reports using SPSS | | | | | * MS Office Proficient * Proficient in English speaking and writing * Strategic Marketing, Brand Management | | | |
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| **ASSIGNMENTS/ PROJECTS/ RESEARCH REPORTS** | | | | | | | | |
|  | | | | | | | | |
| * Prepared a launch plan for Old Spice in Pakistan with a TVC shoot. * Wrote assignment on Role of IMF and World Bank in Pakistan * Wrote assignment on TQM | | | | | * Prepared a research report on Effects of advertising on brand image * Prepared a research report on Zong and Coke marketing strategies | | | |
|  | | | | | | | | |
| **ACTIVITIES/ EVENTS** | | | | | | | | |
|  | | | | | | | | |
| * Organized an Educational Competition on Entrepreneurship * Organized departmental Elections, Picnics and sports events * Participated in several competitions | | | | | * Compiled Graduate Directory 2015 * Attended seminar on Practices of Advertising Agencies * Attended seminar on Personal development. | | | |