**MUHAMMED IBBAD** 

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**Summary**

I am currently seeking the above position with a promising organization that will be to offer fresh challenges where my knowledge can be beneficial. Furthermore, it will allow me to have an opportunity to make a difference and chart a progressive and successful path of the organization. My experience and knowledge gave me confidence which is vital and required for competitive environment. . I have done Pharm D from Pakistan and MBA from Management from Binary University, Malaysia. My passion lies within the area Pharmaceutical Marketing and Fmcg Marketing or any related field

**Objectives**

I would like to work and gain experience in a challenging, professional and a competitive working environment with prospective growth chance for my abilities and efforts.

**Professional Experience**

* HOSPITAL SUPPLY CORPORATION

**MARKETING EXECUTIVE**

December 2014 – Present Karachi

Responsibilities:

Developing a consumer brand from inception. Doing market research

Communicating with target audiences and managing customer relationships

Organizing and attending events such as conferences, seminars, receptions and exhibition

Looking after the procurement and sales aspects for the brand

Developing a viable business model and the basic marketing strategy

Evaluating marketing campaigns

Monitoring competitor activity

* Ulker PTB Foods Company (Pvt.) Ltd

**Business Support Executive**

7-3-2014 to 30-7-2014

Responsibilities:

Feedback/escalate any urgent /critical issues or problems to management on a timely basis.

Maintain confidentiality of the organization’s customers and data, providing office support to field staff

* BOSCH PHARMA (PVT) LTD

**PRODUCTION OFFICER: PENICILLIN STERILE**

15-03-2011 to 01-10-2012

Responsibilities:

Mir generation, log book maintenance, vial filling and washing supervision, documentation, dispensing.

* EFROZ CHEMICAL INDUSTRIES (PVT) LTD.

**MANAGEMENT TRAINEE**

15-12-2010 to 15-03-2011

Responsibilities:

In process checking during tablet compression and granulation, packing material testing.

* ATCO LABORATORIES PVT LTD

**SUMMER INTERNSHIP**

19-05-2008 to 30-06-2008

**Educational Qualification**

* **Master of Business Administration**

Binary University of Management and Entrepreneurship, Malaysia.

(2012-2014)

* **PHARM-D**

Baqai Medical University, Pakistan.

(2005-2010)

* **Intermediate S.M Science College**

Board of Intermediate Education Karachi

2002-2004

* **Matric Happy Home Secondary School**

Board of Secondary Education Karachi

2000-2002

**Certificate of Registration**

Pharmacy Council of Sindh

Registration No: 04367

**Industry Specialist Professional Graduate**

Pharmaceutical industry of Malaysia

**Project**

The effects of unethical marketing strategies on prescribing habits of doctors

**Certificates**

* Hospital Pharmacy Practice, Society of Hospital Pharmacy of Pakistan.
* 4TH Food and Agriculture Asia (E Commerce Gateway), April 2010.
* Effective Communication & Time Management Skills For SMEs ,SMEDA, January 2015
* Identifying and Addressing the Needs of Patients with COPD, Medscape, January 2015
* Emergency First Aid Training Certificate, August 2015.

**Computer Skills**

Experience of working with computer and other internet technology:

HTML

Microsoft Office

Adobe Photoshop

**PERSONAL PARTICULARS**

Father Name: Muhammad Abid Ali

Date of birth: 07 March 1987

Marital Status: Single

Nationality: Pakistan

Race: Muslim

Languages: Urdu (native), English