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| **Curriculum Vitae** | **ZARQA SAQI**  D/O Abdul Haq |

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| **Personal Information** | **Date of Birth:** 12th January 1989  **Permanent Address:** HQ Pakistan Coast Guards, Kayani Shaheed Road, Karachi  **E-mail:** [zarqa.saqi@gmail.com](mailto:zarqa.saqi@gmail.com)  **Contact #:** 0332-9878959 |

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| Objectives | To pursue a highly rewarding career, seeking for a job in challenging and healthy work environment where I can utilize my skills and knowledge efficiently for personnel growth & organizational growth. |

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| **Experience** | **Organization** | **Period** | **Position** |
| BSN Medical(Pvt) Ltd | Oct 2015 - present | Asst.Product Manager  (ADVANCE WOUND CARE+ DERMATOLOGY) |
| La Kurative Pharma Pvt Ltd | May 2014-Dec 2014 | Asst. Product Manager  (Cardiometabolic Division  +Orthopaedic division) |
| Responsibilities :   * Developed, presented, and implemented strategic marketing and tactical plans. * Development of advertising and promotion material. * Nationwide field visits to conduct product trainings and increase customer base * Develop annual sales and promotion budget – suggest new ideas for efficient utilization of budget * Work with cross functional teams. * Lead cross functional teams to ensure scientifically accurate and compelling materials. * Analyzed clinical data and clinical trial results. * Identified data needs and worked with medical affairs to optimize publication plan. | | |
| La Kurative Pharma Pvt Ltd | Jan 2014 – Apr 2014 | Product Specialist  (CARDIOMETABOLIC DIVISION) |
| NIBD & BMT | Oct-Nov 2013 | Internee |
| Searle Pharma (pvt) Limited | Dec 2011-Jan 2012 | Internee |
| 7th Day Karachi Adventist Hospital | June 2011 | Internee |

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| **Qualification** | **University / College / School** | **Degree** | **Year** | **Grade** |  |  |  |
| Professional Qualification | | |  |  |  |  |
| Institute Of Business Management  University Of Karachi | MBA(Marketing)  Pharm-D | Present  2009-2013 | -  CGPR=3.105 |  |  |  |
| Academic Qualification | | |  |  |  |  |
| Guards Public College | H. S.C | 2008 | A |  |  |  |
| Guards Public Higher Secondary School-1 | S. S. C | 2006 | A+ |  |  |  |

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| Certifications | * Quality and Regulatory Affairs Of Pharmaceuticals * Good Manufacturing Practises & FDA regulations * Volunteer in a research project “ Pharmacoeconomics Studies Of Diabetes Mellitus” |

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| Trainings | * Marketing Management Training (IBA) * Supply chain Workshop(IBA) * Career Counselling training by Hanif Khan (PharmEvo (Pvt) ltd) |

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| Areas Of Interest | * Marketing * Advertising * Research & Developement * Event Management * Article writing |

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| References | References and supporting documentation will be furnished upon request. |