



Sales Performance Dashboard



Our sales distribution analysis reveals key insights into order volumes, revenue, and customer channels, driving smarter strategies for business growth.

OVERVIEW

OrderQuantity

Revenue

Revenue

154.57M

▲ 1.25%

▲ 45.76%

MoM

YoY

Order Quantity

68K

▼ -99.96%

▲ 46.26%

MoM

YoY

Profit

143.13M

92.60%

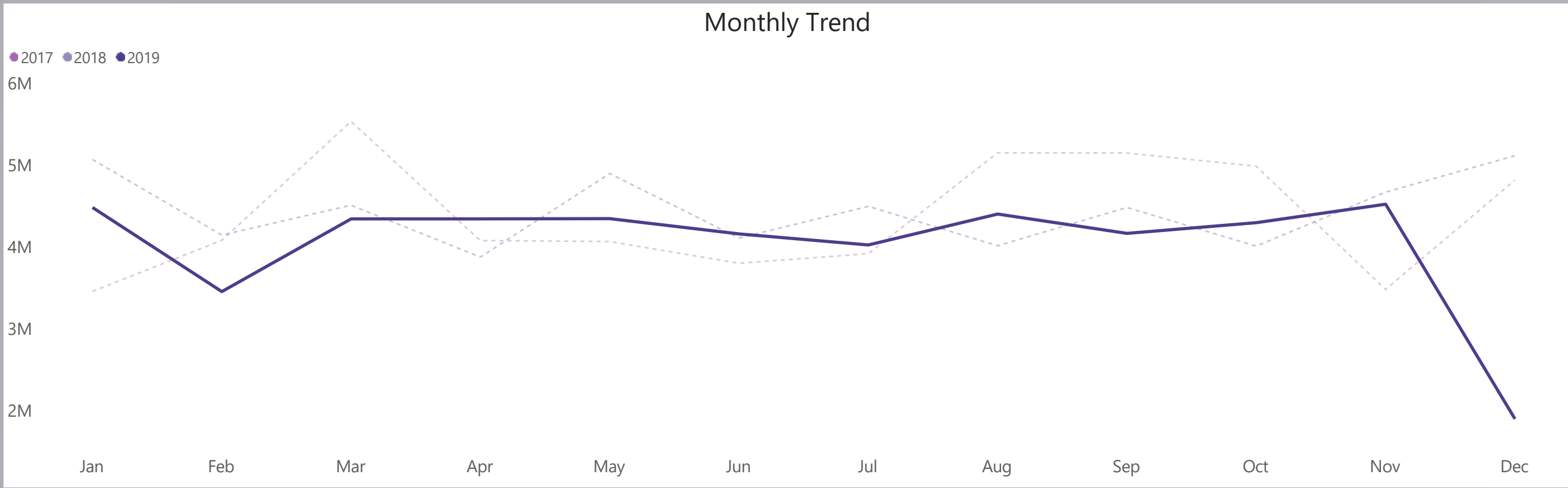
Profit Margin

Total Cost

11.44M

Average UnitPrice

2.28K



Wholesale	
53.64%	
2017	27,605,407.00
2018	29,555,676.50
2019	25,805,492.20

Distributor	
31.41%	
2017	16,356,220.90
2018	17,152,871.00
2019	15,460,598.40

Export	
14.95%	
2017	8,618,906.80
2018	6,755,114.20
2019	7,262,853.60

Top Performers

Customer

Medline

4,081,485.90

Pure Group

3,821,592.90

OUR Ltd

3,676,035.40

Product

Product 7

25,710,124.40

Product 1

25,489,299.10

Product 2

22,846,497.50

Region

Christchurch

11,526,693.40

Hamilton

11,490,895.30

Waitakere

11,193,020.00

Currency

NZD

58,149,949.90

USD

44,650,843.50

AUD

25,905,710.80

Warehouse

AXW291

73,063,995.80

GUT930

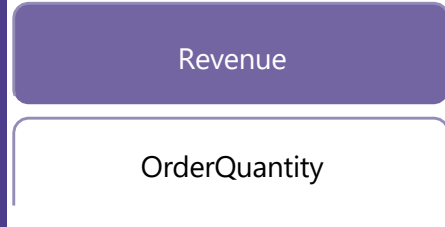
36,253,693.30

NXH382

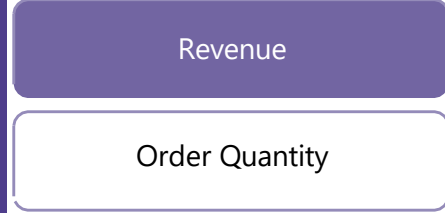
29,533,579.90

KEY MATRICS

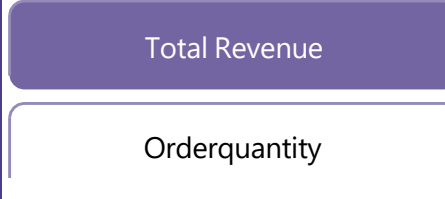
Overview



Customer



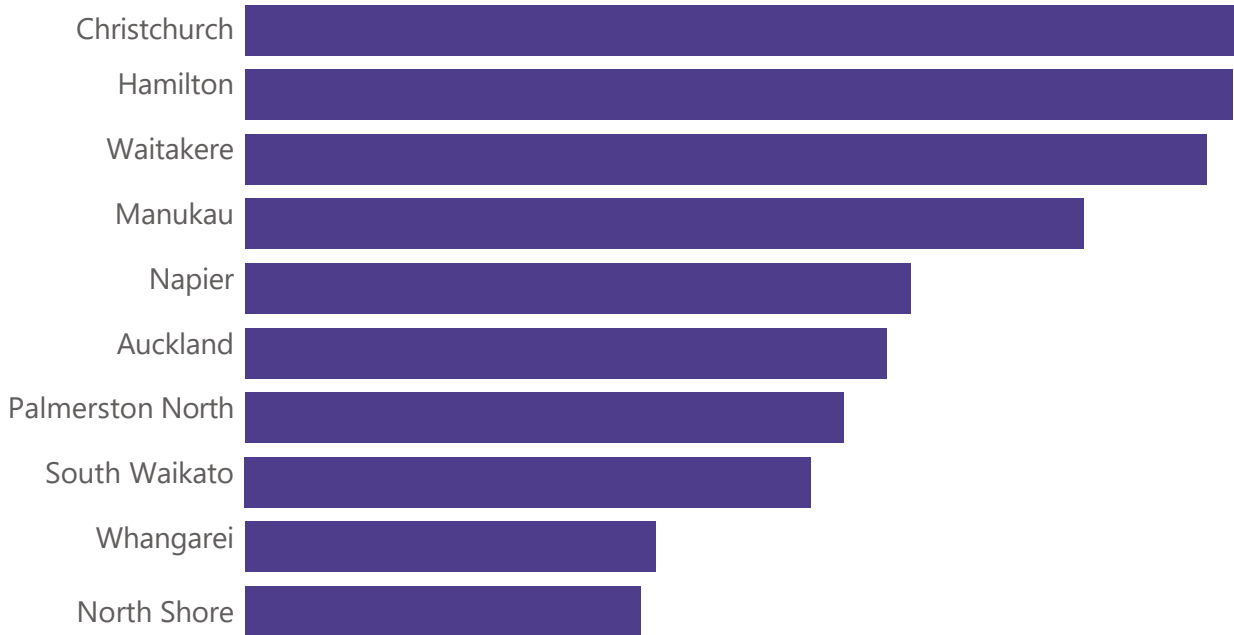
Region



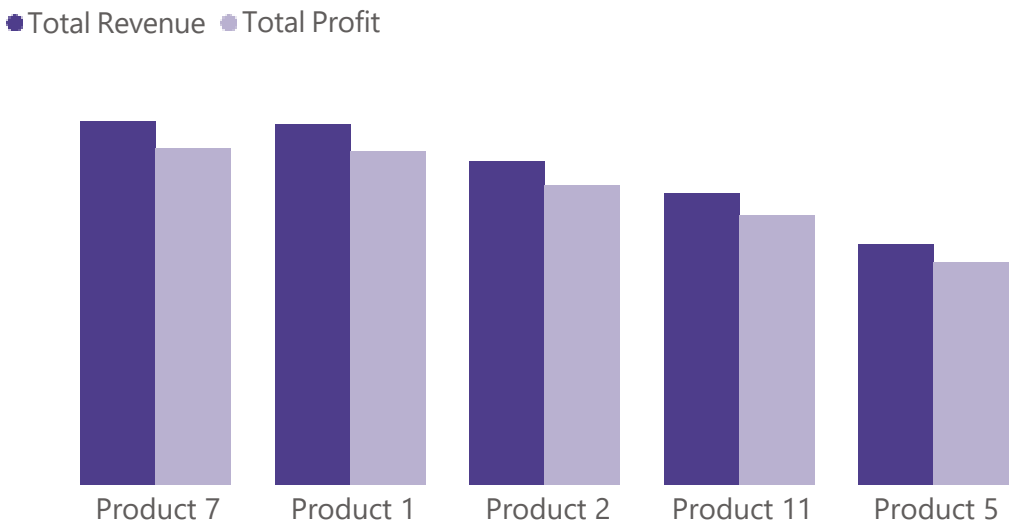
Revenue by Customers



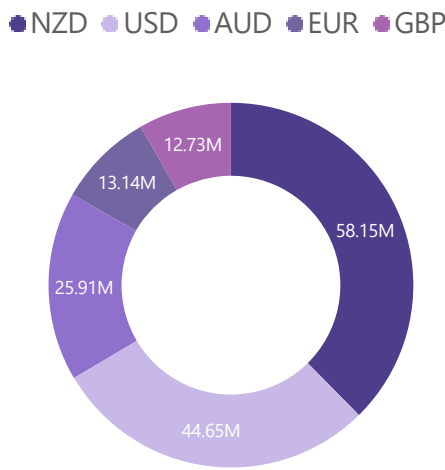
Top 10 Cities



Revenue & Profit by Product



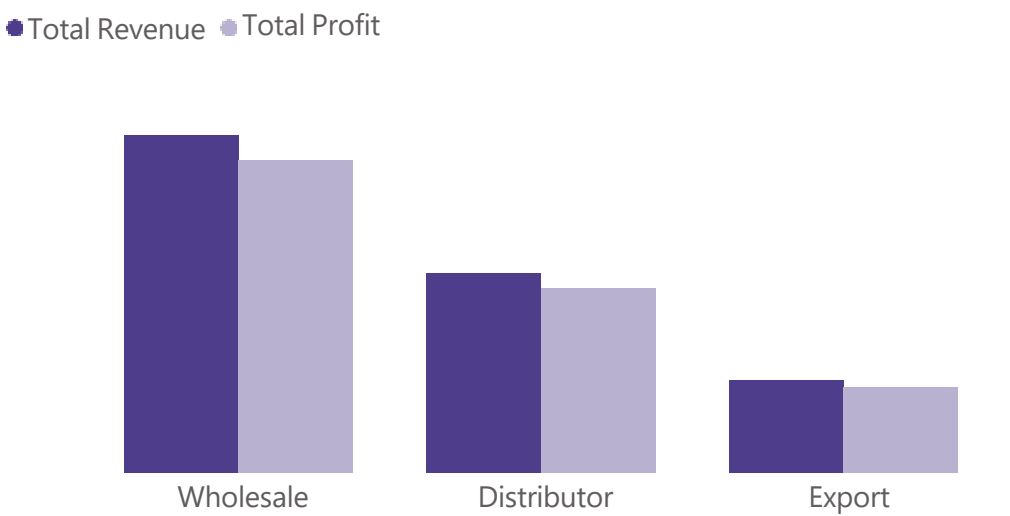
Revenue by Currency



Revenue by Region



Revenue & Profit by Channel



Revenue by Product and Channel



Revenue by Warehouse

