



GROWING CLOUD NATIVE TOGETHER

KCD Monthly Organizer Digest

January 12, 2024

Happy New Year!

Many of you may have had some holiday vacation within the last month, so we hope you had a much-deserved restful time with your loved ones, celebrating traditions that matter to you most.

Here is my favorite picture from my break. We took my son on an old locomotive train among the California redwood trees, called the Skunk Train. As for my son's first time riding on a train, he said it felt like a “magical train”. Can you spot the excitement?

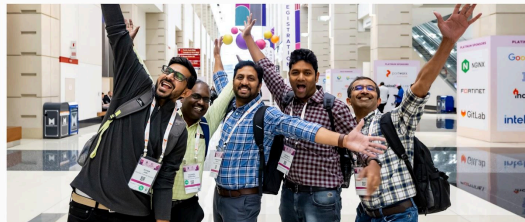


THE NUMBERS
KCD 2023 TRANSPARENCY

EVENTS

As a truly global community, events have always been important to us, providing opportunities to connect face-to-face, learn from peers, and drive the innovation that powers the cloud native ecosystem.

As part of our commitment to the cloud native community, we invested heavily in events throughout 2023, introducing new opportunities for collaboration around security and WASM, and, excitingly for us, hosting KubeCon + CloudNativeCon in China after a three-year hiatus due to the pandemic.



KUBERNETES COMMUNITY DAYS

KCDs are community-organized events that gather adopters and technologists to learn, collaborate, and network, with a goal of furthering the adoption and improvement of **Kubernetes** and cloud native technologies around the world. In response to the **KCD community's** evolving needs in different regions, CNCF strengthened the program this year.



32 KCDs
In-person, virtual and hybrid
100% year over year increase



10,000+ attendees
43% year over year increase



24 Countries
Across the globe



Presentations
in multiple languages
(English, Slavic, Chinese, Spanish, Italian, and Indonesian)



20% non male
speaker average

The KCD program grew 100% from 2022 to 2023!

However, we lost 2% in non male speakers, and came in 5% less than our goal of growing that number. So remember, when your team has a certain goal of program representation, it starts by setting an example with your organizers. Let's aim for 25%+ non male speakers this year!

For 2024, we are excited to already be using Sessionize, soon to be distributing one Dan Kohn Scholarship per KCD, as well as unity with our logo! Cheers to an even better year ahead. 🙏

THIS MONTH'S CNCf REQUEST

Stay connected to the community

Help you attendees get to KubeCon + CloudNativeCon Paris, 2024

- Speaking of trains - have you heard of the KubeTrain? KubeTrain is an initiative to bring fun and sustainable travel to all KubeCon attendees. Check out where the departures in Europe will be, via kubetrain.io.
- See your community at the event, by offering your attendees a 15% discount. You can also incentivize your attendees with on-site only perks. KCD organizers can share the code **KCEU24KCDATT** for those [planning on registering for KubeCon + CloudNativeCon Paris!](#)
- Or you can simply help your attendees stay up-to-date with upcoming KCDs by asking them to subscribe to the KubeWeekly newsletter: cncf.io/kubeweekly.

THIS MONTH'S
BENEFIT REMINDER

KubeCon + CloudNativeCon Dan Kohn Scholarships for KCDs!

If you missed last month's newsletter. You should know that this year CNCF is providing 2024 KCDs an opportunity to nominate **one person** in their community that they feel is deserving of a scholarship to attend a KubeCon + CloudNativeCon of their choice within the year. To qualify, the nominating KCD, must either have one of the following (with approved dates by CNCF):

- A signed venue contract
- Or a signed agreement with a larger event, should your KCD be co-located

The form for KubeCon Paris closed on January 7 and notifications will go out the week of January 22.

Stay tuned for updates around when nominations will open for KubeCon + CloudNativeCon North America.

THIS MONTH'S
OPPORTUNITY

Become part of presentations.cncf.io!

While we no longer have a speaker's bureau, we now have a repository of quality presentations! We would love to populate this page with great content from your KCDs. One idea is to add a check-box in your CFP form that asks proposers if they get their talk accepted, would they like it added to the above repository.

[Submit a PR!](#)

THIS MONTH'S WORKING GROUP

Organizer Collaboration

Let us start the new year off right, with a monthly working group. This month I would love to gather as many of you as possible to get your feedback on an ideal website layout for your KCDs. That said, please register at a time that is most convenient for you between the two links below:

- Wednesday, January 31 between morning and lunchtime for **APAC** (Tuesday evening for **NAM**): <https://community.cncf.io/e/mp6jym/>
- Wednesday January 31 between morning and lunchtime for **LATAM**, and late afternoon for **Europe** (Wednesday morning for **NAM**): <https://community.cncf.io/e/m458uk/>

Thank you for taking part in this growing community. Your contribution of time is invaluable. And your dedication to making cloud native ubiquitous, is very much appreciated. 🙏

Audra Montenegro

CNCF Community Program Manager

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US Time zone: Pacific

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