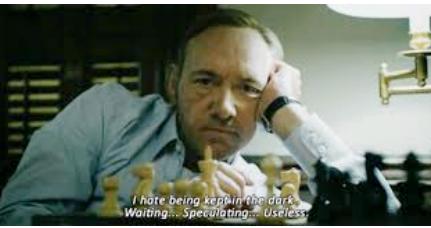
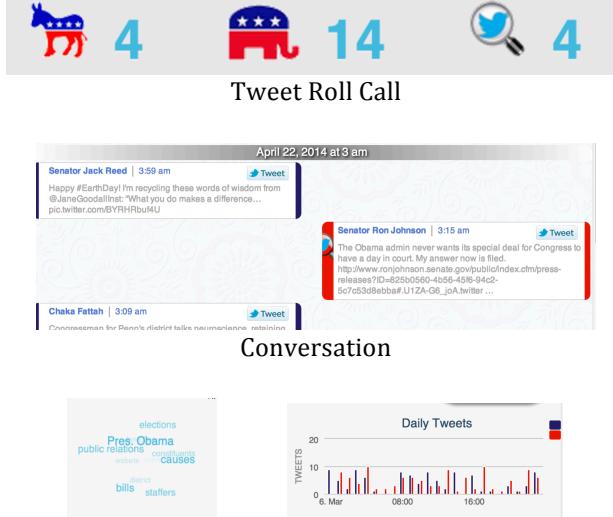


A Day in the Life with 4PIA

| | | |
|--|--|---|
|   |  |  <p>Tweet Roll Call</p> <p>April 22, 2014 at 3 am</p> <p>Senator Jack Reed 3:09 am Tweet Happy #EarthDay! I'm recycling these words of wisdom from @JaneGoodallInst: "What you do makes a difference... pic.twitter.com/BYRHRbu4U"</p> <p>Senator Ron Johnson 3:15 am Tweet The Obama admin never wants its special deal for Congress to have a day in court. My answer now is filed. http://www.ronjohnson.senate.gov/public/index.cfm/press-releases?ID=392500580-4658-4216-9402-8c7c5d9bbabaf112a-66_104.twitter...</p> <p>Chaka Fattah 3:09 am Tweet Congressman for Penn's district talks to constituents, returning bills staffers</p> <p>Conversation</p> <p>Daily Tweets</p> <p>TWEETS 20 0 08:00 16:00</p> <p>6 Mar</p> |
| <p>"Something big is going to break today." In the past following an issue was a wait-and-see proposition.</p> | <p>Twitter, Facebook, Pinterest is where news now breaks and people react.</p> | <p>With 4PIA it becomes easy to track the political daily conversation at anytime from a desktop or mobile device.</p> |
|  |  |  |
| <p>Frank thinks, it's not an issue, at least not yet. "There's no better way to overpower a trickle of doubt than with a flood of naked truth"</p> | <p>4PIA uses big-data analytics to help Frank identify the issue's true topics, sentiments and understand interest among constituents.</p> | <p>Using 4PIA Frank can see what his colleagues are posting, how it's being followed, and feel the Pulse of the issue through TweetPolls. "We need to get ahead of this".</p> |



Twitter Feed

Please sign in to vote

Aaron Schock - 12:56 AM ← ↗ ✓ ✘
In formation over Tokyo, Japan. Enroute to Yokosuka Naval Base 20,745 Followers
#tpp #navy #usjapanalliance @ Tokyo....
http://instagram.com/p/nFaJslJPt8/

Sen. Barbara Boxer (D-CA)

4th term Democrat from California.



Obamacare 2

0 0 2 2

April 22, 2014 at 5 am

John Cornyn | 5:08 am [Tweet](#)
John Cornyn calls for broad probe into Obamacare spending, fundraising http://washex.am/ln1HFoU.U1ZbmQzal8.twitter... via @DCExaminer

April 22, 2014 at 4 am

Rep Robert Pittenger | 4:34 am [Tweet](#)
Preparing to join @MorningBriefing on @SXMPOCUS to discuss Safe Skies Act, why Obamacare not working as President wishes us to believe.

Pulse

Strategizing Frank develops a plan using 4PIA to retweet, reply, and influence the **daily conversation** being sent through social media. *"Moments like this require someone who will act."*

TweetPolls give constituents an instant voice for their opinions. **Political bios** from 4PIA fuel the conversation. Frank can post messages upping his **tweet role call count** and get immediate feedback from followers.

Frank confidently uses 4PIA throughout the day to monitor the **daily conversation** on his mobile phone. He sets keywords to track the conversation for all of "his" issues.

From: daily4pia.com [mailto:daily4pia.com]
Sent: Tuesday, March 11, 2014 8:23 PM
Subject: 4PIA DAILY BRIEFING

Rep. John Carter, your 4PIA report for 7-Mar-2014.

Total # Republican Tweets: 175

Total # Democrat's Tweets: 92

Winner of Most Tweets sent today: Sen. Michael Crapo with 18 tweets and 8,125 followers.

Total Tweets from your office: 7 or 2.622% of Total Tweets [sent by](#) Republicans.

You were mentioned in : 8 Hashtags today.

Leverage the LIVE Tweet Cloud in your social media messaging www.4pia.com/tweetCloud.php



4PIA

At the end of the day, Frank receives a summary of the day's activities. His team can plan for tomorrow.

We all use 4PIA, shouldn't you?

Political Intelligence Analytics