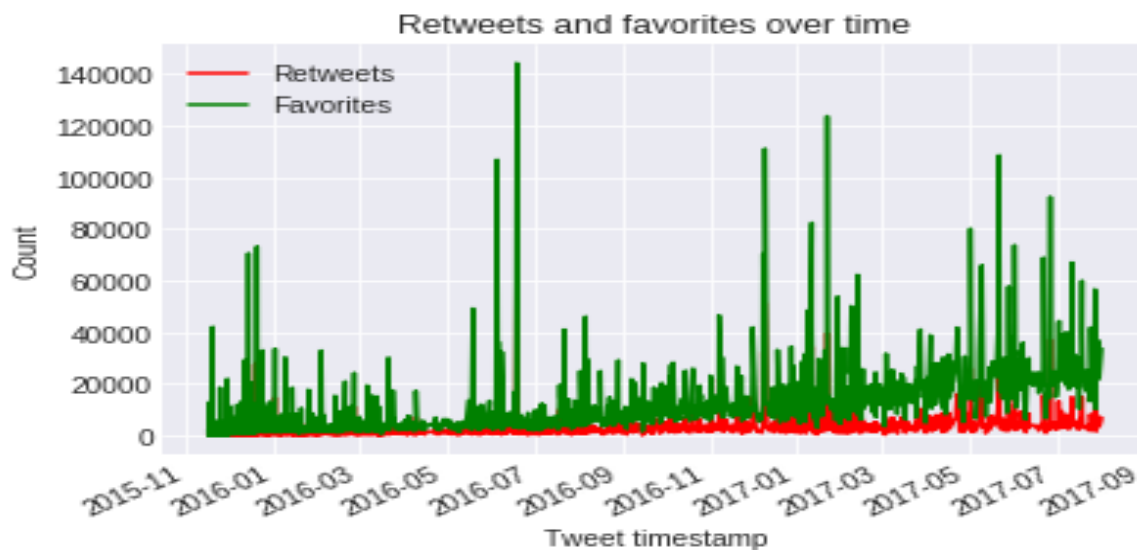


## Introduction

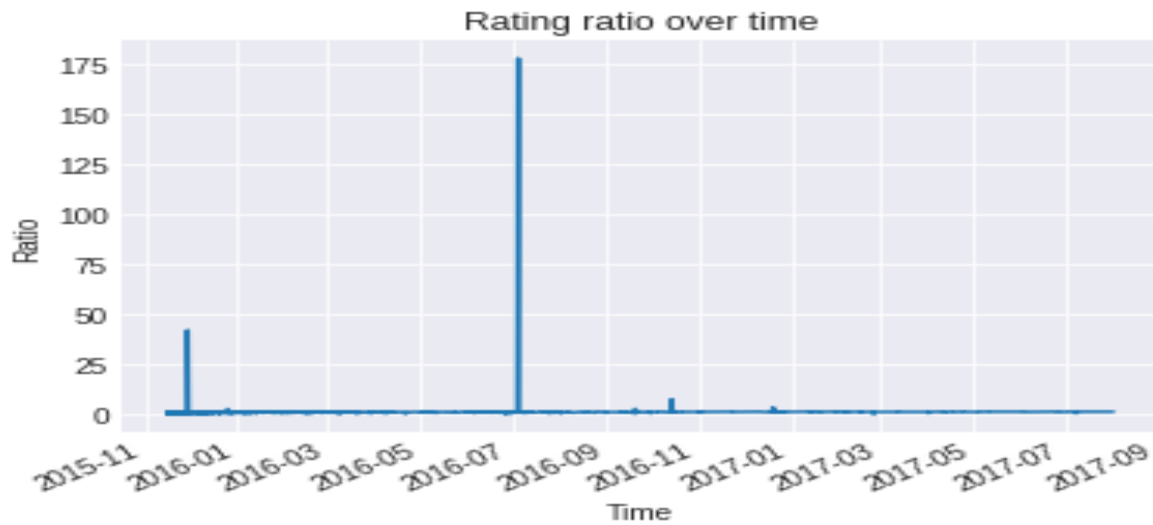
This analysis is of tweets from the WeRateDogs Twitter account. Based on my analysis of the pattern in fame over some time of the account, in light of the number of retweets and favourites, and investigation of the rating scores over the long run.

## Analysis

In my examination, I perceived a pattern in the favourites and retweets over time. This pattern expanded, probably as the account became more well known. In the graph underneath, we see an up trend for both retweets and favourites. There is a more recognizable expansion in the number of favourites when contrasted with retweets as well as a few outliers in favourites for incredibly famous tweets.



I created a ratio of the rating numerator divided by the rating denominator this was done to normalize the ratings. Since the dog ratings are a number out of 10 but they are some ratings that use other scales besides 10. I plotted this and saw outliers that are so extreme.



We can see the two extreme outliers. If we look into them on Twitter account WeRateDogs we can see they were hilarious tweets.



← Tweet



WeRateDogs  
@dog\_rates

...

After so many requests... here you go.

Good dogg. 420/10



7:52 AM · Nov 29, 2015 · Twitter for iPhone

7,547 Retweets 98 Quote Tweets 21.9K Likes

When I limited my view of the y-axis to less focus on the outliers and view other data. I saw a better view of the rating ratio pattern.



In the above graph, we can see that some dogs received ratings that are below one going to zero and some did receive a zero rating. These ratings were received by the dogs when the account was still new, over time the ratings had an upward trend leaving fewer outliers below one.