Orr Ben Zion

PRODUCT DESIGNER BASED IN TLV

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📞 (054) 733 9909

Experience

WIREFRAMING · UX / UI · MICROCOPY · BRAND DESIGN · HiFi MOCKUPS · WEB DESIGN · TYPOGRAPHY · SAAS PLATFORMS · ADOBE XD · FIGMA · SKETCH · GOOGLE WORKSPACE · INVISION · ILLUSTRATOR · PHOTOSHOP · ZEPLIN · HOTJAR
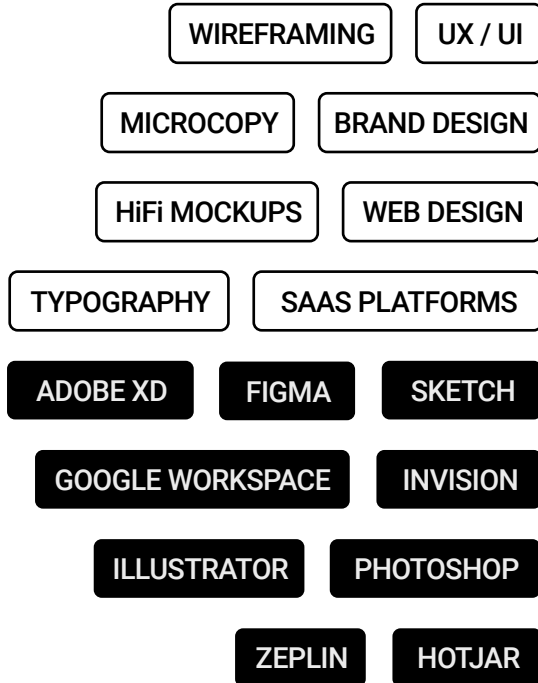
Product Designer

WATCHFUL · 2019 - PRESENT

Leading the company's design vision and managing the entire product direction while also directly overseeing the implementation of upcoming product features and any other company requirements and goals.

- Sole responsibility for the whole platform
- Rebranded the company from top to bottom
- Guiding project advancement and workflow

UX/UI Designer

COMIGO · 2017 - 2019

Trusted with various projects that ranged from composing and characterizing TV environment user-flow schemes to conceiving and designing end-to-end web applications.

- Wireframing, prototyping & pitching ideas
- Multitasked several projects simultaneously
- Gained hands-on expertise over a broad toolset

Support / Content Management

COMIGO · 2015 - 2017

Education

B.A — Instructional Design

HOLON INSTITUTE OF TECHNOLOGY · 2016 - 2019

Military Service

Division Commander's "Hapak"

DIVISION 162 · 2012 - 2013

Infantry Soldier, Marksman

NAHAL BRIGADE · 2010 - 2012

Languages

English
EXCELLENT

Hebrew
NATIVE