

# Orr Ben Zion

PRODUCT DESIGNER BASED IN TLV

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## Experience

WIREFRAMING

UX / UI

MICROCOPY

BRAND DESIGN

HiFi MOCKUPS

WEB DESIGN

SKETCH

SAAS PLATFORMS

HOTJAR

FIGMA

INVISION

JIRA

ZEPLIN

ADOBE SUITE

### Product Designer

WATCHFUL · 2019 - PRESENT

Leading the company's design vision and managing the entire product direction while also directly overseeing the implementation of upcoming product features and any other company requirements and goals.

- Sole responsibility for the whole platform
- Rebranded the company from top to bottom
- Guiding project advancement and workflow

### • UX/UI Designer

COMIGO · 2017 - 2019

Trusted with various projects that ranged from composing and characterizing TV environment user-flow schemes to conceiving and designing end-to-end web applications.

- Wireframing, prototyping & pitching ideas
- Multitasked several projects simultaneously
- Gained hands-on expertise over a broad toolset

### • Support / Content Management

COMIGO · 2015 - 2017

## Education

### B.A — Instructional Design

HOLON INSTITUTE OF TECHNOLOGY · 2016 - 2019

## Military Service

### • Division Commander's "Hapak"

DIVISION 162 · 2012 - 2013

### • Infantry Soldier, Marksman

NAHAL BRIGADE · 2010 - 2012

## Languages

English

EXCELLENT

Hebrew

NATIVE