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Model Canvas

Key Partners	Key Activities	Value Proposition	Customer Relationships	Customer Segments
<ul style="list-style-type: none"><li>• AI researchers</li><li>• Universities</li><li>• Cultural archives</li><li>• Tech companies</li><li>• NLP developers</li></ul>	<ul style="list-style-type: none"><li>• OCR model training</li><li>• Translation engine</li><li>• Search &amp; RAG indexing</li><li>• API &amp; dataset hosting</li><li>• Community building</li></ul>	<ul style="list-style-type: none"><li>• AI-powered Mongolian OCR &amp; translation</li><li>• Digital preservation of heritage</li><li>• RAG-based intelligent search</li><li>• Cross-script &amp; cross-language tools</li></ul>	<ul style="list-style-type: none"><li>• Subscription model</li><li>• Community platform</li><li>• Data sharing partnerships</li><li>• Premium API users</li></ul>	<ul style="list-style-type: none"><li>• Researchers &amp; linguists</li><li>• Educational institutions</li><li>• Cultural organizations</li><li>• Developers &amp; AI startups</li><li>• Government archives</li></ul>
Key Resources	Channels	Cost Structure	Revenue Streams	
<ul style="list-style-type: none"><li>• OCR models (TrOCR, PaddleOCR)</li><li>• Language models (BERT, MonT5)</li><li>• Labeled datasets</li><li>• Cloud infrastructure</li><li>• Developer team</li></ul>	<ul style="list-style-type: none"><li>• Web portal</li><li>• API endpoints</li><li>• Partnerships with academia</li><li>• AI community events</li></ul>	<ul style="list-style-type: none"><li>• Cloud hosting</li><li>• Model training &amp; compute</li><li>• Data collection</li><li>• Staff salaries</li><li>• Marketing &amp; outreach</li></ul>	<ul style="list-style-type: none"><li>• SaaS API subscriptions</li><li>• Custom OCR digitization services</li><li>• Dataset licensing</li><li>• Premium feature access</li><li>• Consulting for institutions</li></ul>	