



AI – Business Model Canvas

Key Partners	Key Activities	Value Proposition	Customer Relationships	Customer Segments
<ul style="list-style-type: none"> • AI researchers • Universities • Cultural archives • Tech companies • NLP developers 	<ul style="list-style-type: none"> • OCR model training • Translation engine • Search & RAG indexing • API & dataset hosting • Community building 	<ul style="list-style-type: none"> • AI-powered Mongolian OCR & translation • Digital preservation of heritage • RAG-based intelligent search • Cross-script & cross-language tools 	<ul style="list-style-type: none"> • Subscription model • Community platform • Data sharing partnerships • Premium API users 	<ul style="list-style-type: none"> • Researchers & linguists • Educational institutions • Cultural organizations • Developers & AI startups • Government archives
Key Resources	Channels	Cost Structure	Revenue Streams	
<ul style="list-style-type: none"> • OCR models (TrOCR, PaddleOCR) • Language models (BERT, MonT5) • Labeled datasets • Cloud infrastructure • Developer team 	<ul style="list-style-type: none"> • Web portal • API endpoints • Partnerships with academia • AI community events 	<ul style="list-style-type: none"> • Cloud hosting • Model training & compute • Data collection • Staff salaries • Marketing & outreach 	<ul style="list-style-type: none"> • SaaS API subscriptions • Custom OCR digitization services • Dataset licensing • Premium feature access • Consulting for institutions 	