



Yu-Sheng Orson Cheng

Multimedia Designer

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SKILLS

Software

Adobe Creative Suite
Photoshop, Illustrator, InDesign, AfterEffects, Premiere
HTML/CSS/JavaScript/PHP
UI/UX Prototyping
InVision, Balsamiq
Microsoft Office
Word, Powerpoint, Excel
Autodesk Maya
Java
Unity
Salesforce

Design

Graphic design
UI/UX design
Web/front end design
Typography
Branding
Animation
Game design
Illustration

Languages

Native
Mandarin Chinese, English
Proficient
Cantonese Chinese
Beginner
Spanish

EXPERIENCE

Green Door Labs, Boston MA

Mar 2018 *Graphic and Brand Designer, Game Artist*
Present Compile design decks and design brand identities for the **Harvard Semitic Museum's** Escape the Museum event and **National Park Service's** Junior Ranger Quest at **Mount Rushmore National Memorial**. Create art assets for the games above.

Arts and Business Council of Boston, Boston MA

Aug 2016 *Arts Administrator*
Dec 2016 Reached out to local arts organizations around the state to set up cooperative projects. Ran the Holiday Card Contest program events held by the A&BC and their partner **Brown Rudnick LLP**. Managed the A&BC client base on Salesforce.

Dynasty 8 Apparel, Boston MA

Jan 2015 *Designer*
Dec 2016 Designed shirts for release as products in collaboration with artist **DANaKADAN** and local shop **Monkey King Tea**. Created posters for upcoming events and product releases on social media.

Good Idea Inc., Guangzhou People's Republic of China

Jun 2012 *Designer*
Aug 2012 Designed invitation pamphlets, information booklets, and gift boxes for the municipal **Gallery of Guangzhou Painting Academy's** 30th Anniversary Event.

EDUCATION

Northeastern University, Boston MA

Class of *Bachelor of Arts Degree in Graphic and Game Design*
May 2018 Awards: University Scholars Academic Scholarship
Activities: Intramural basketball, college ambassador, Chinese Student Association, Northeastern University Dragon Dance Troupe, Northeastern University Wushu