

### **Guidelines for Cyber Security Experts**

<b>No</b>	<b>Guideline</b>	<b>Rationale</b>
G25	<i>Conduct prior investigation before adopting anti-phishing tools, identify most vulnerable group and determine priority topics.</i>	<ul style="list-style-type: none"><li>• Perform prior research and analyze the reviews on tool vendors to select the right tool [P26, P61]</li><li>• Identifying vulnerable users can help reduce training time and efforts [P26].</li><li>• Teaching everything or huge amount of information can cause security fatigue [P13].</li></ul>
G26	<i>Follow a consistent template for organizational emails and create a standard template for anti-phishing webpages.</i>	<ul style="list-style-type: none"><li>• A consistent email structure helps employees to notice the discrepancies in phishing emails easily [P41].</li><li>• A standardized template for anti-phishing webpages reduces inconsistency helps avoid confusion and helps web-designer implement their anti-phishing tools easily [P42].</li></ul>