

# **UC San Diego Extension**

## **Advanced Web Analytics: Harnessing the Predictive Power**

### **Winter 2016**

#### **How to Submit Homework Assignment**

Each week a homework assignment will be posted which will contain a few questions based on that week's material. As stated in the syllabus, homework assignments will be worth 100% of the grade.

#### **The procedure to submit your homework assignments:**

1. Provide your answers in MS WORD or ASCII (Notepad or any other ASCII editor) file format. You may choose to convert the WORD file into PDF. Please do NOT zip the file, because it takes too much time to unzip a file and then open it. Therefore, file extension allowed for submitting homework assignments are .doc, .docx, and .pdf.

#### **MS Excel**

2. If your answer includes Excel, take a screen shot of the Excel spreadsheet and include the image on the MS WORD file. Or you can copy the spreadsheet in the same file as a table.

#### **R Programming Language**

3. If your answer includes R code, create a script file (with .r extension) which should contain all the R commands to solve the problems of the assignment. Run that script file in R. Copy the script file in your MS WORD file (as ASCII text).
4. Copy the result of the commands in the same MS WORD (as ASCII text). Therefore, you need to include not only the R commands but also the results you get by executing those commands. This allows me to visually see your answers and then only I can verify if your R code is correct.
5. If there are any graphics generated by R, please copy those graphs (as an image) also with the result in the same MS WORD file.
6. Upload the MS WORD file (ASCII or PDF) using the 'Assignment' tool associated with the homework assignment.

#### **The goal of homework assignment:**

The purpose of the homework assignment is for you to research that topic, write down the answers and send them to me. This will enable you to learn and retain that knowledge. If you do not write down the answers, you will forget soon whatever you have just learned. The primary goal is to impart knowledge to you. All of you are responsible adults and have enrolled in this class to learn at your own pace. I trust you to strive for the best possible grade.

#### **Grading policy:**

Each homework assignment is worth 10 points. Providing a score (a scale from 1 to 10) to each student on every assignment is a time consuming process. Therefore, the grading policy I have adopted is as follows.

If you submit your homework, you will get 10/10 points. After reading your answers I may provide my comments to your answers. I will always include the correct answers with the email that I will send to you which contains your scores. You can also critique my answers by responding to that email. I will not give you a score between 1 and 10. By comparing your answers with the correct ones that I have sent to you, you can judge for yourself how many points you deserved for that assignment. Therefore, you have to grade your own homework.

The real learning takes place when you make an attempt to solve a problem and then compare your answers with the correct ones provided by me.

- If there is an error in your answer, you will learn how to solve the problem correctly by looking at the correct answer.
- If your answer is correct, you will feel satisfied that your approach and your answer are correct.

If you do not submit your homework, you will get 0/10 and you will not get the correct answers.

Even if you look at the correct answer (by requesting another student to send you correct answers) WITHOUT doing the work, you will be able to learn less compared with making an attempt and then looking at the correct answers.

That's why submitting your homework assignment is very important for learning the subject matter.

As I said before, you can also critique my answers by sending an email to me.

If you have any questions regarding this grading policy, please let me know.

Dr. Ash Pahwa