**CSE41195 | UCSD Extension**

**Advanced Web Analytics**

Lesson1.1 What is PA

https://vimeo.com/album/2948744/video/100479518

Lesson1.2 Data Problems PA

https://vimeo.com/album/2948744/video/100480843

Lesson2.1 GoogleA

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Lesson2.2 GoogleA

https://vimeo.com/album/2948744/video/100718520

Lesson2.3 GoogleA

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Lesson3.1 Tools

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Lesson3.2 Tools

https://vimeo.com/album/2948744/video/101543438

Lesson3.3 Tools

https://vimeo.com/album/2948744/video/101554331

Lesson4.1 Reg2Vars

https://vimeo.com/album/2948744/video/102438609

Lesson4.2 RegMultiVars

https://vimeo.com/album/2948744/video/102463210

Lesson 5.1 LogReg2Vars

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Lesson5.2 LogRegMultiVars

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Lesson6.1 Bayes Math

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Lesson6.2 Naïve Bayes PA

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Lesson7.1 WhatDT & DTMath

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Lesson7.2 DT Excel+KNIME+R

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