

Specific visualizations

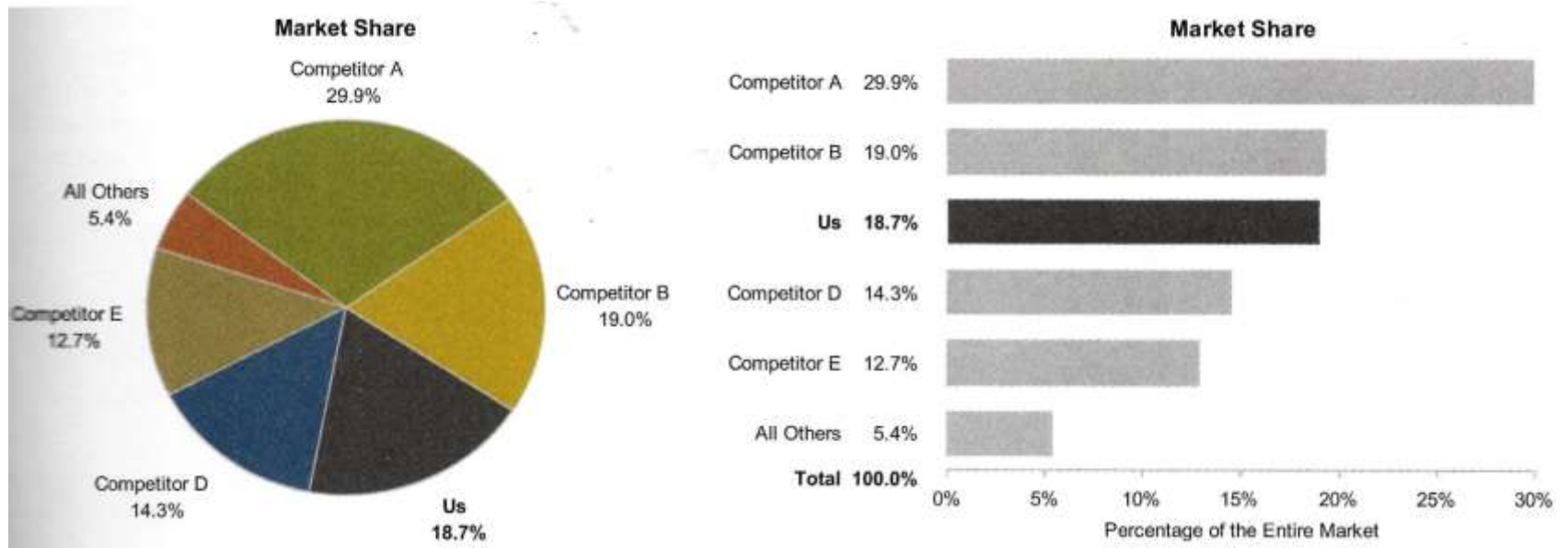


Figure 45: Pie chart versus bar chart
Source: Information Dashboard Design, Few

Specific visualizations

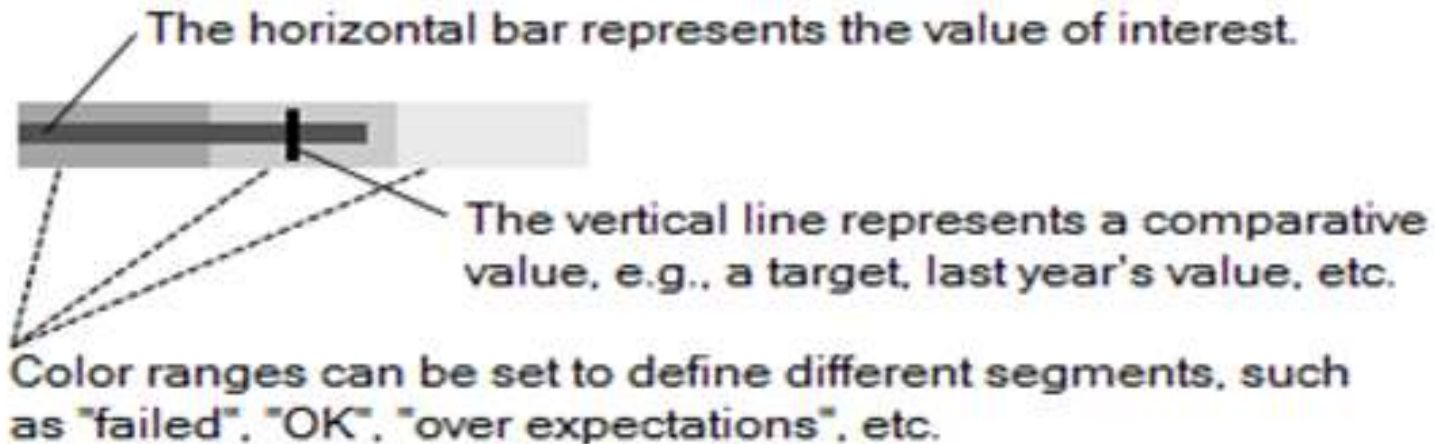


Figure 46: Bullet chart

Source: https://docs.tibco.com/pub/spotfire/5.5.0-march-2013/UsersGuide/bg/bg_what_are_bullet_graphs.htm

Specific visualizations

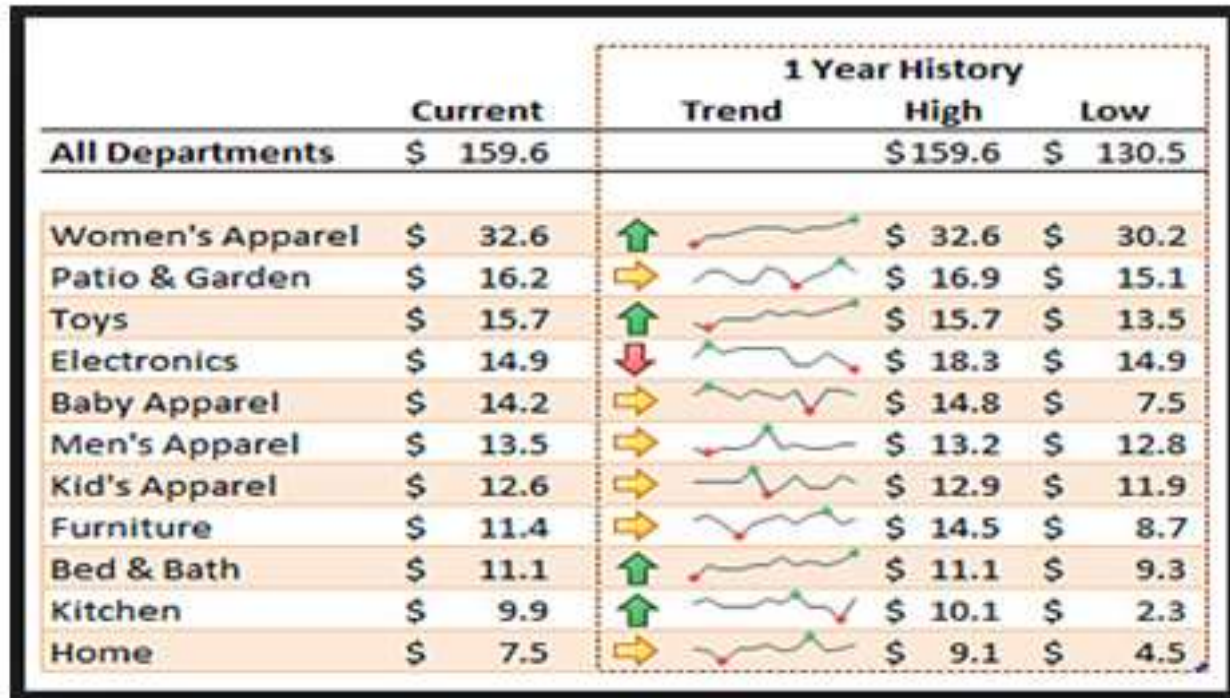


Figure 47: Sparkline chart

Source: <http://tech.gaeatimes.com/index.php/archive/microsoft-excel-2010-10-best-new-features-in-microsoft-excel-2010/>

Specific visualizations



Figure 48: Tree map

Uses size and color to indicate distribution of sales (size) and performance against target (color) In this case, gold color indicates the best performance

Source: <http://www.dashboardinsight.com/Article.aspx?id=4148>

Specific visualizations

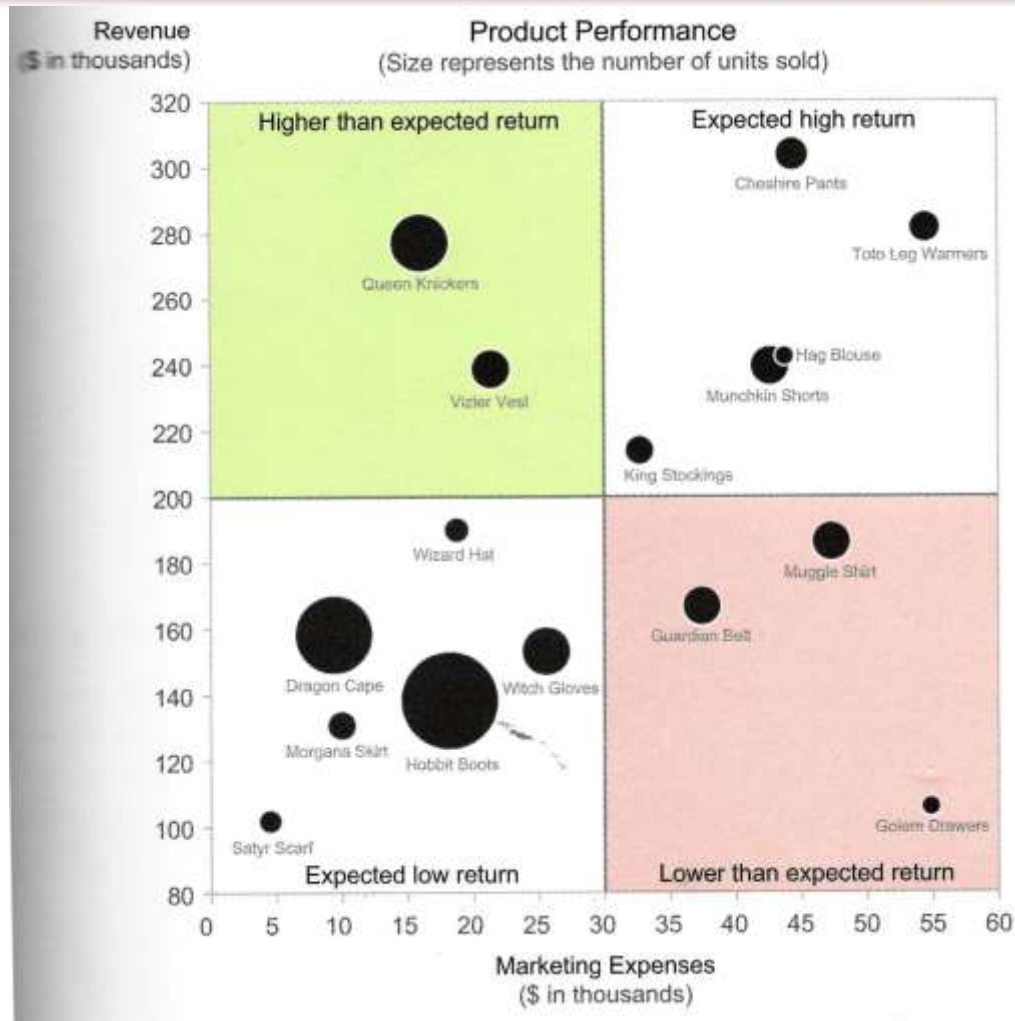


Figure 50: Scatter plot
Source: Information Dashboard Design, Few

Specific visualizations

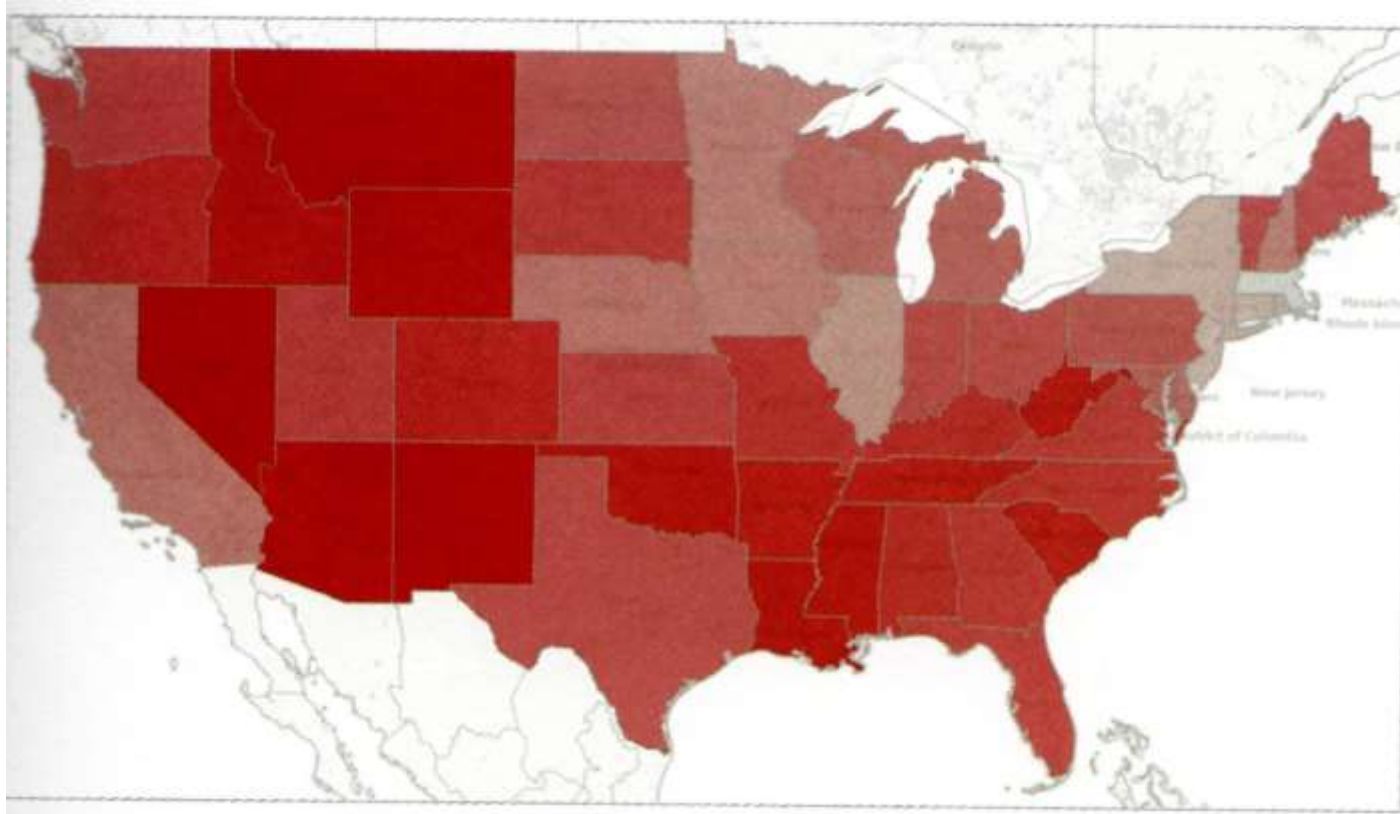


Figure 51: Heat map

Source: Information Dashboard Design, Few

Specific visualizations



Figure 52: Funnel chart
Source: Information Dashboard Design, Few

Specific visualizations

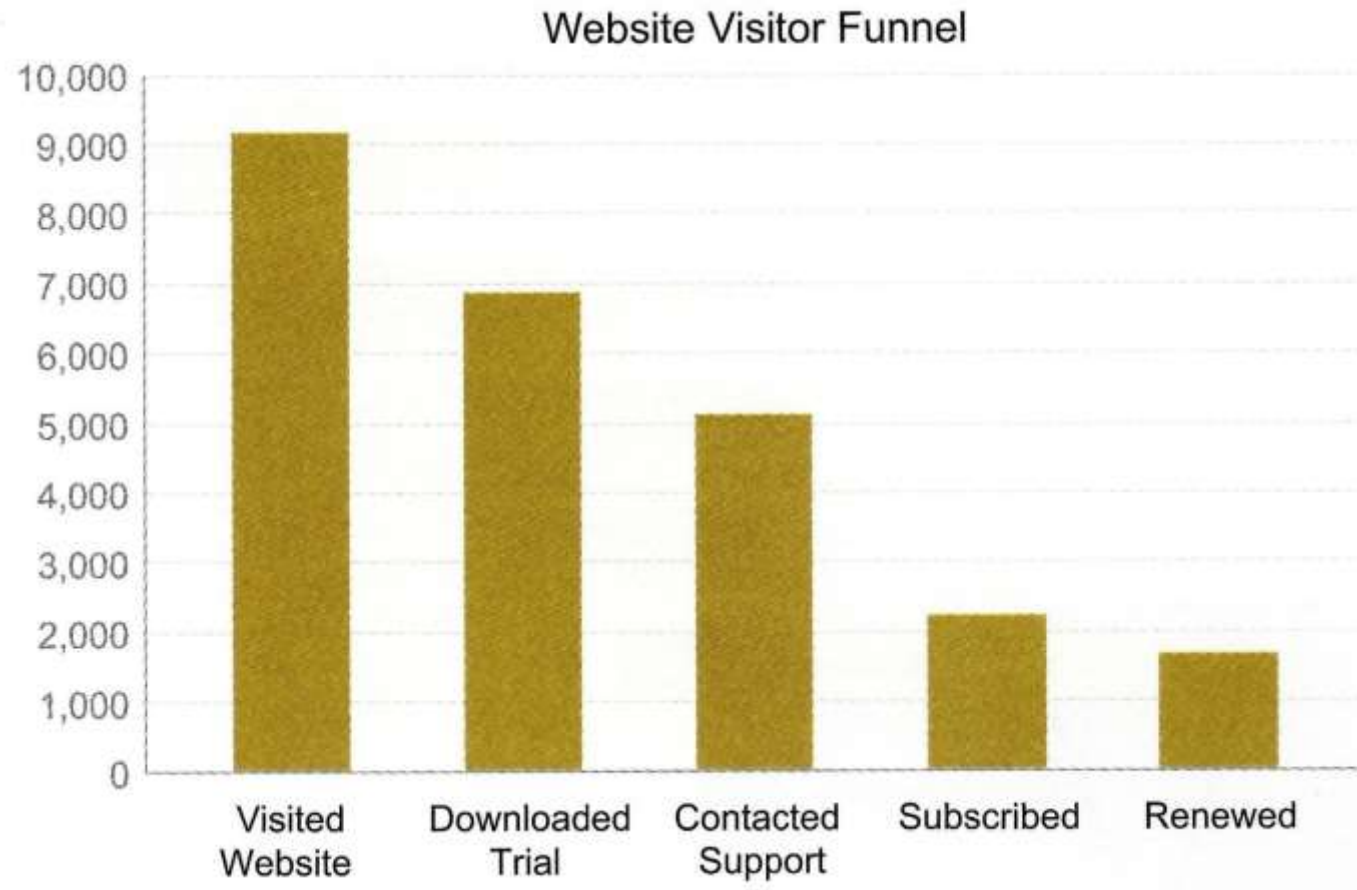


Figure 53: Bar chart displaying funnel information
Source: Information Dashboard Design, Few

Specific visualizations

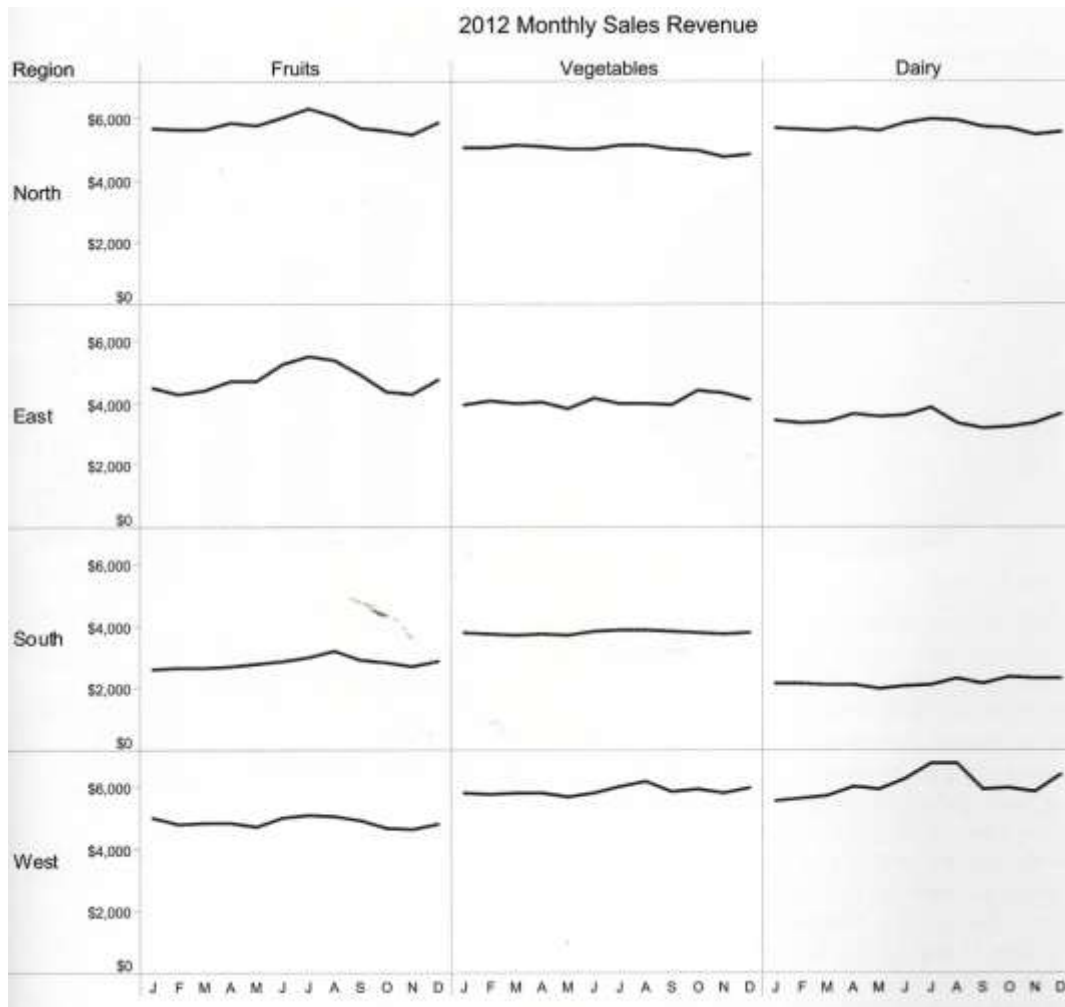


Figure 54: Small multiples
Source: Information Dashboard Design, Few

Specific visualizations

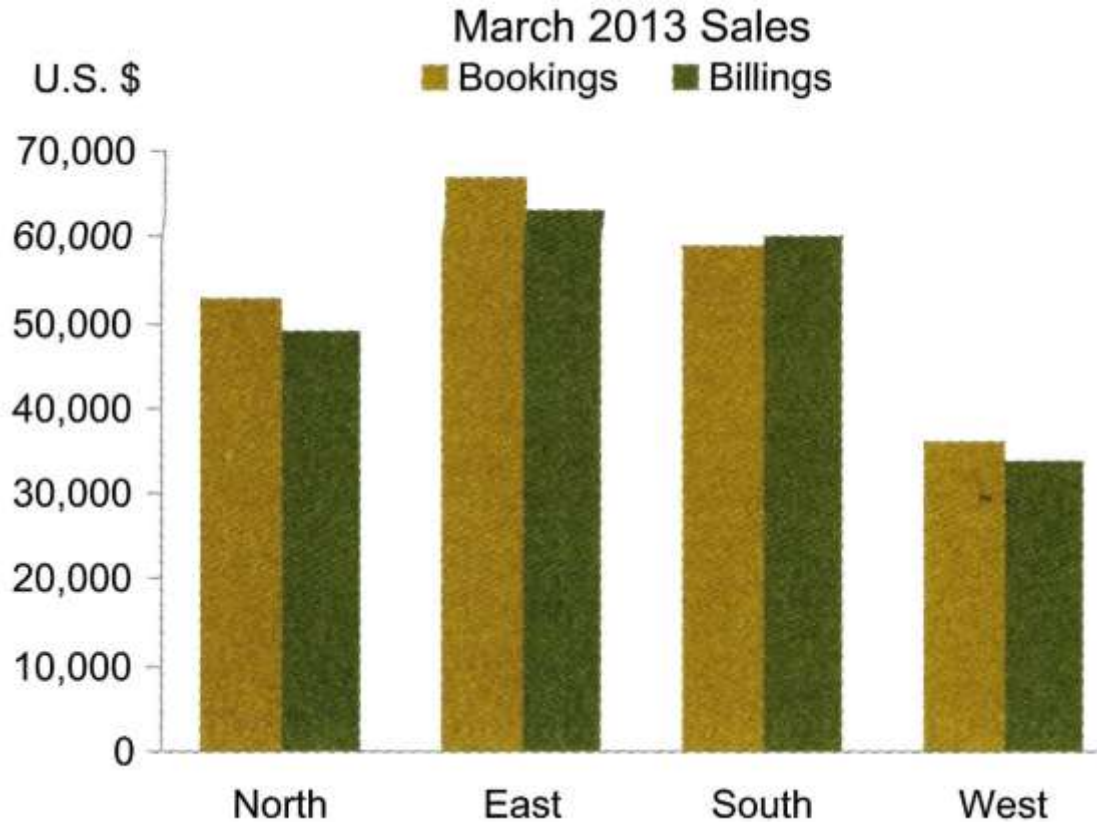


Figure 55: Bar chart representation
Source: Information Dashboard Design, Few

Specific visualizations

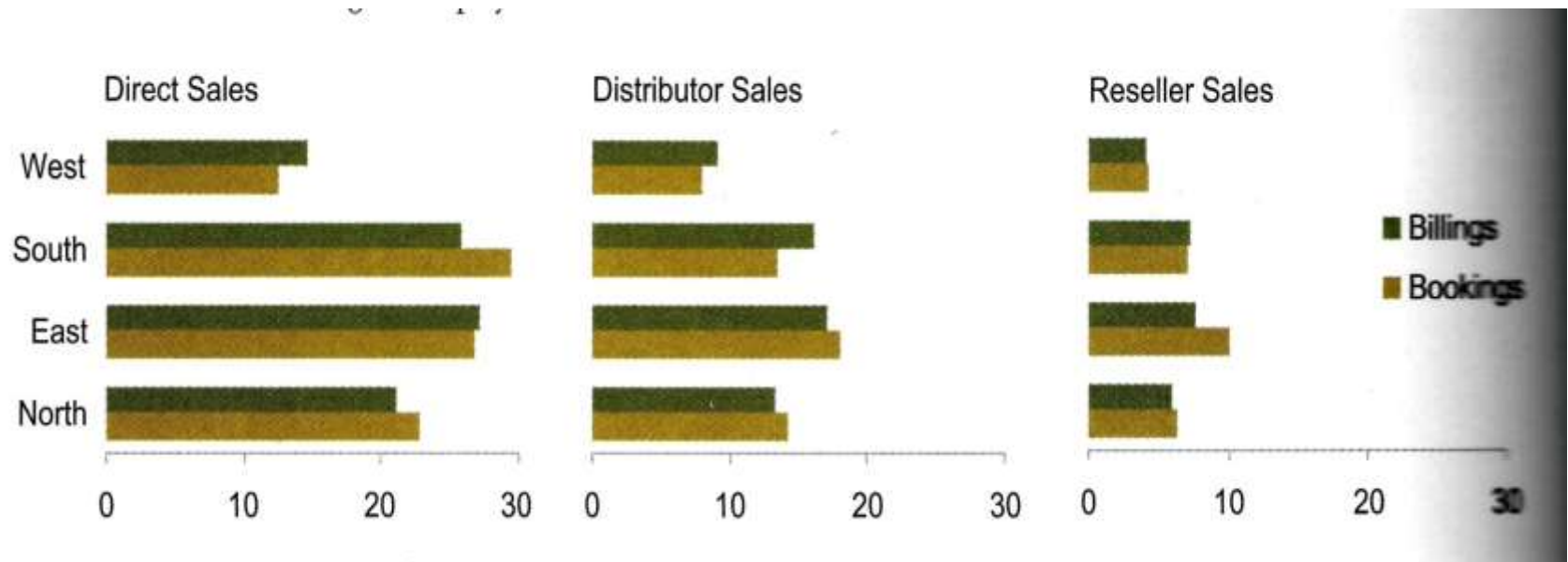


Figure 56
Series of horizontally aligned small multiples
Source: Information Dashboard Design, Few

Visualizing dynamic data



Figure 57: Trend chart

Source: www.dashboardinsight.com (Alexander Chiang)

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Figure 58: Trend chart that looks visually awkward

Source: www.dashboardinsight.com (Alexander Chiang)

Comparison chart

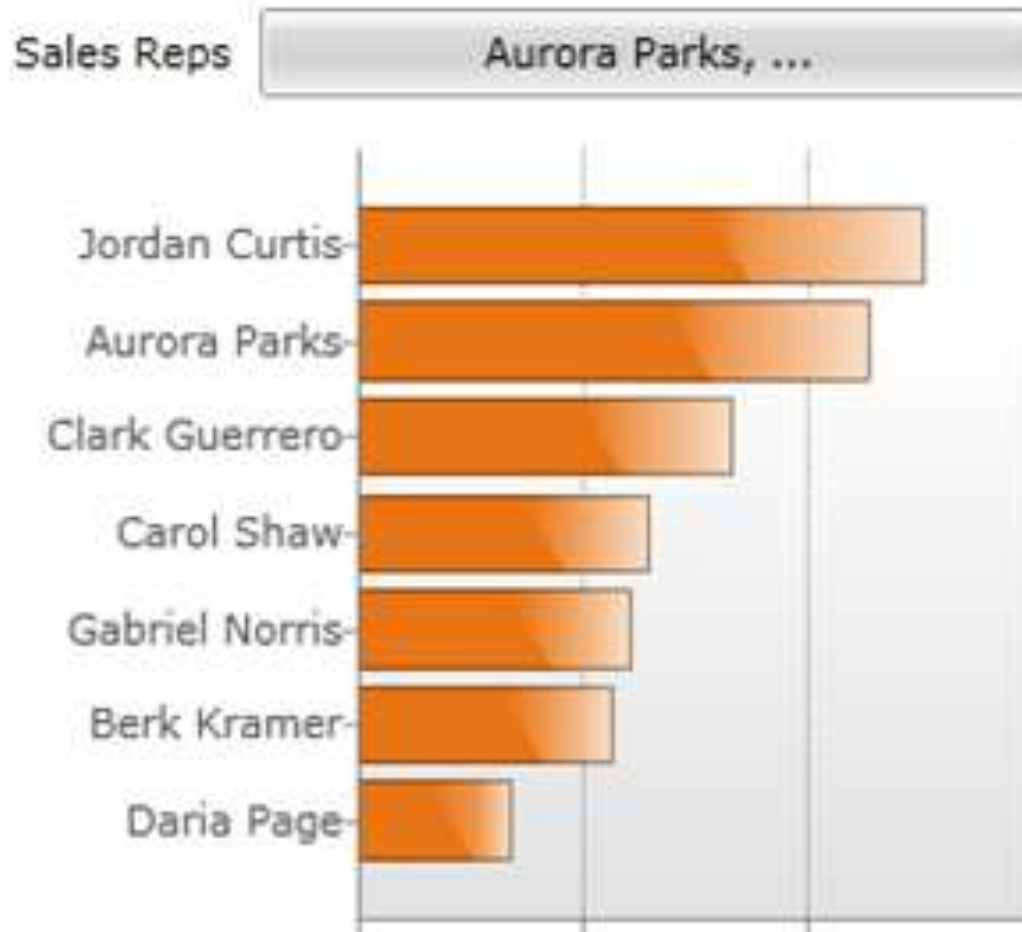


Figure 59: Clear comparison chart

Source: www.dashboardinsight.com (Alexander Chiang)

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- If more reps need to be compared (Figure 60)

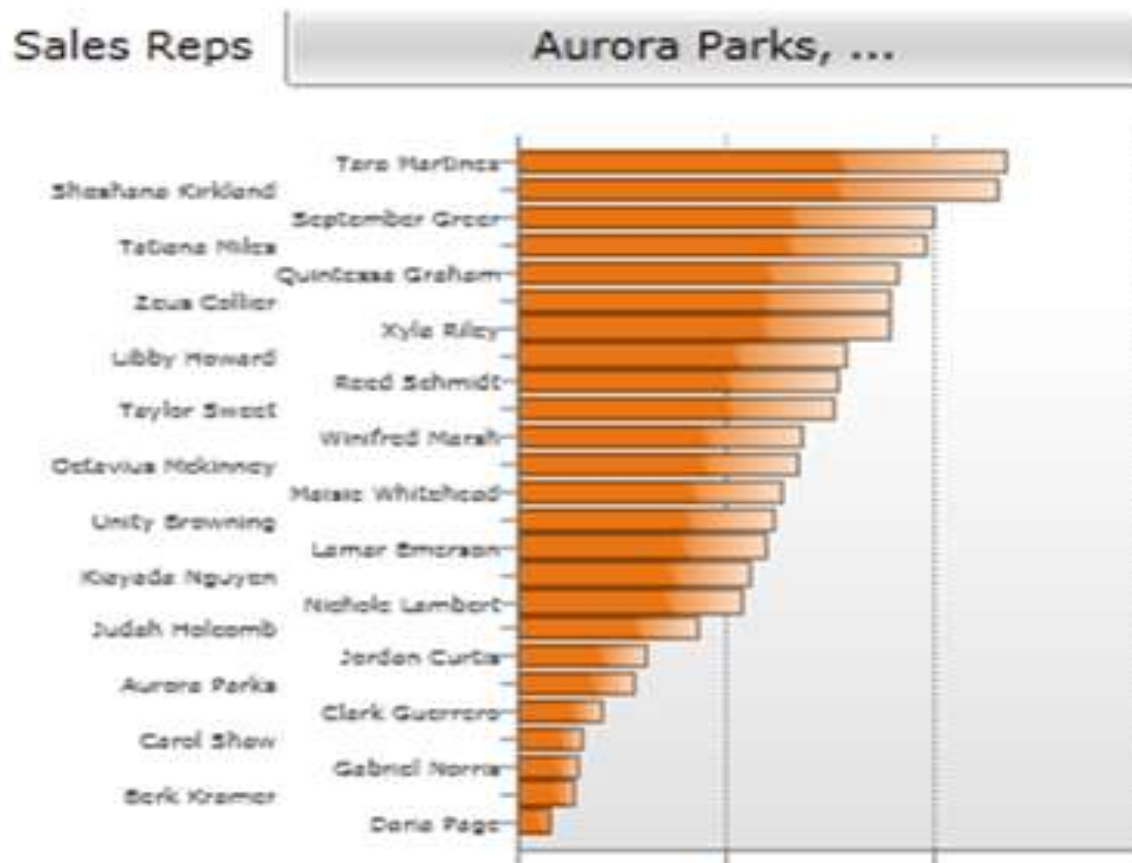


Figure 60: An unreadable bar chart

Source: www.dashboardinsight.com (Alexander Chiang)