Module 14
Common Problems and Mistakes

Challenges and pitfalls

- **Realize that dashboard implementation is different**

- **Organizational challenges when implementing dashboards:**

  1. Standardization challenge

  2. Communication challenge

  3. Power user challenge

  4. Strategy challenge

  5. Cost challenge

  6. Political challenge

- **Solve with a project management approach that emphasizes change-management activities**

Common mistakes

- **Starting off with too much complexity**
- **Using inappropriate metrics**
- **Cluttering the dashboard**
- **Waiting for complex technology and big projects**
- **Poor estimates**
- **Using ineffective poorly designed graphs and charts**
- **Implementing dashboards quickly**

Problems with quickie dashboards

- **Too flat**
- **Too manual**
- **Too isolated**
- **Too inaccurate**
- **Too cool**