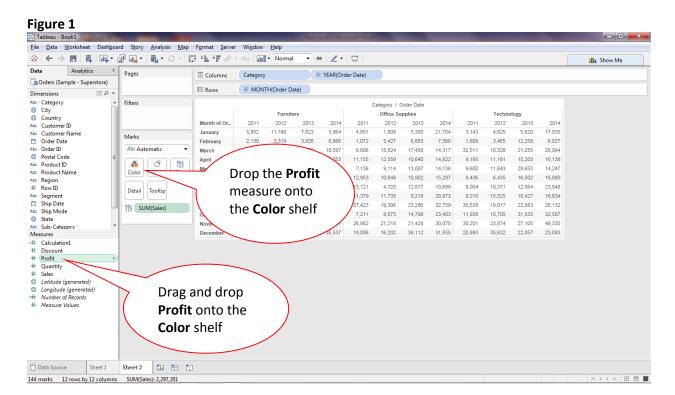
Objective: This exercise will demonstrate how to highlight the display

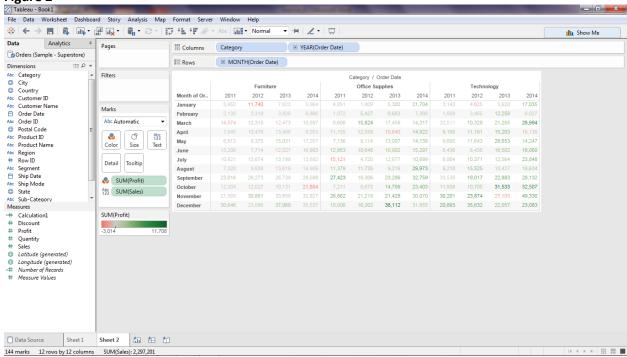
We will start this exercise with Figure 1 which displays cross-tab data.



To analyze the profits:

 Drag and drop Profit onto the Color shelf in the Marks Card as shown on Figure 1, which will lead to the display on Figure 2

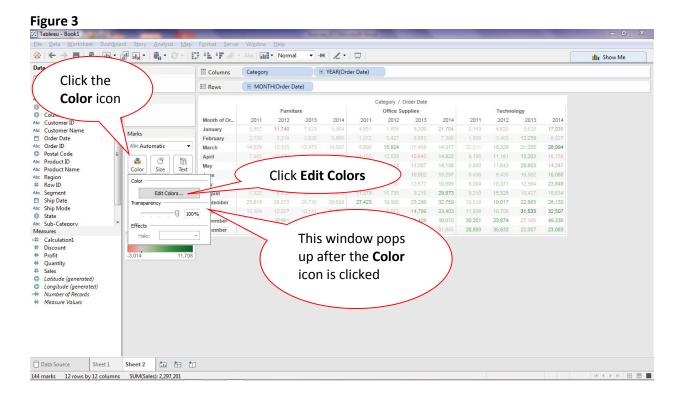




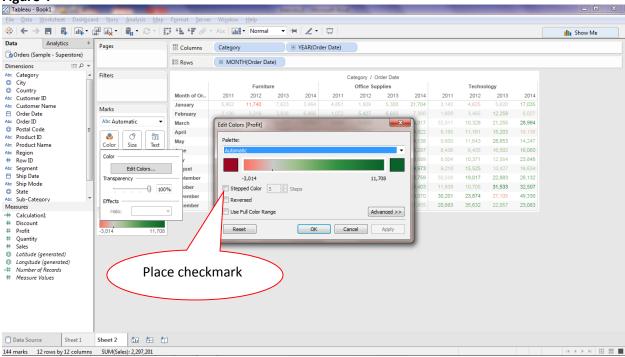
The red and green colors indicate the relative profitability or loss for the relevant item.

The displayed colors are not bright and some enhancement is desired. To enhance the colors:

• Click the Color icon in the Marks Card, which will popup the window displayed on Figure 3

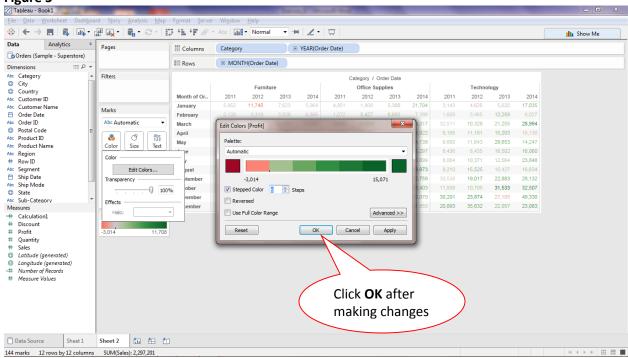


• Click Edit Colors as shown on Figure 3, which will lead to the display on Figure 4

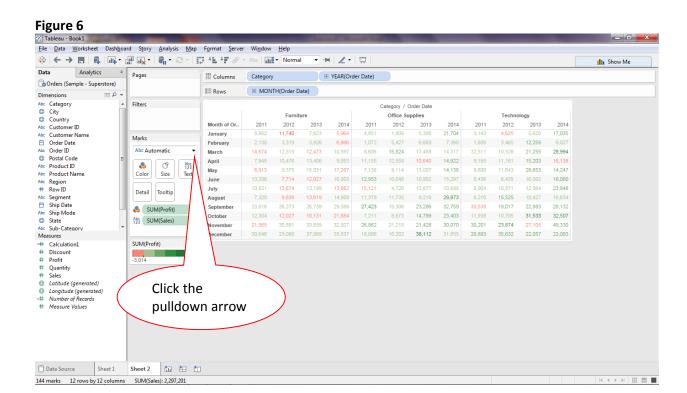


- Place a checkmark in the checkbox located to the left of Stepped Color, as shown on Figure 4
- Increase **Steps** from 5 to 6

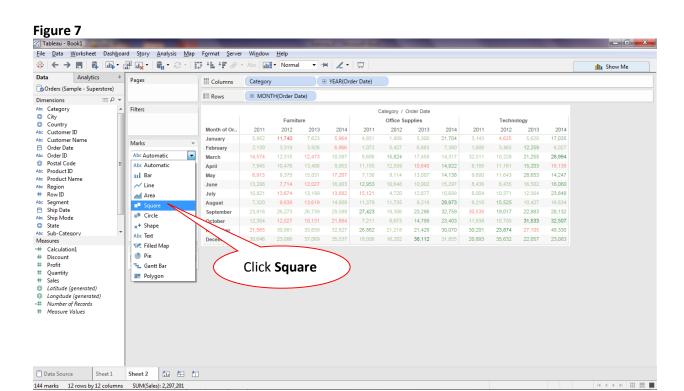
The display after the changes have been made is shown on Figure 5.



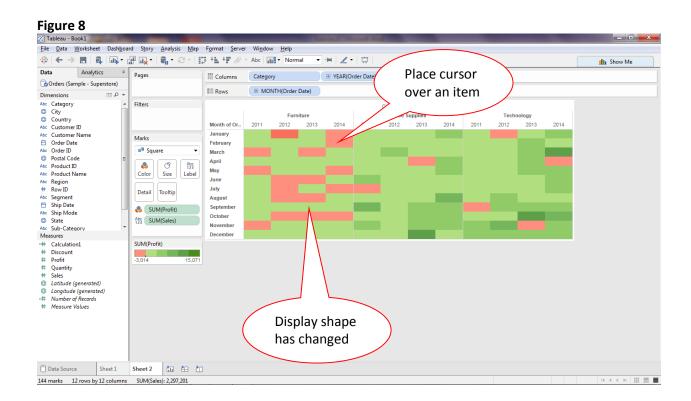
 Click **OK** as shown on Figure 5, which will lead to Figure 6 where the changed highlighting is displayed



• Click the pulldown arrow for **Automatic** as shown on Figure 6, which will lead to Figure 7 where the available options are displayed



• Click **Square** as shown on Figure 7, which will lead to the display on Figure 8



To display the value associated with any item on the displayed visualization:

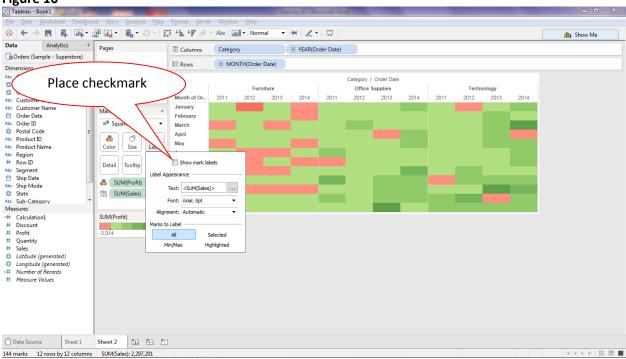
 Place cursor over the item as shown on Figure 8, which will display its value as displayed on Figure 9 Figure 9 $\underline{\textbf{File}} \quad \underline{\textbf{D}} \text{ata} \quad \underline{\textbf{W}} \text{orksheet} \quad \textbf{Dash} \underline{\textbf{b}} \text{oard} \quad \textbf{S}\underline{\textbf{t}} \text{ory} \quad \underline{\textbf{A}} \text{nalysis} \quad \underline{\textbf{M}} \text{ap} \quad \textbf{F}\underline{\textbf{o}} \text{rmat} \quad \underline{\textbf{S}} \text{erver} \quad \textbf{Wi}\underline{\textbf{n}} \text{dow} \quad \underline{\textbf{H}} \text{elp}$ Ille Show Me Category Category Orders (Sample - Superstore) **Ⅲ** Rows Filters Office Supplies January Marks February ■ Square Month of Order Date: February
Category: Furniture
Year of Order Date: 2014
Profit: -199 April Color May June July Detail Tooltip August SUM(Profit) September October Abc 123 SUM(Sales) November December # Profit Values are # Profit
Quantity
Sales
© Latitude (generated)
© Longitude (generated)
Number of Records displayed Click Label # Measure Values Data Source Sheet 1 Sheet 2 to the total

On Figure 9, the visualization is graphic in nature and the associated values are not displayed. To enhance the display by adding numeric values:

144 marks 12 rows by 12 columns SUM(Sales): 2,297,201

• Click the **Label** icon as shown on Figure 9, which will popup the window displayed on Figure 10

H + > H | | | | | | |



Place a checkmark next to Show mark labels as shown on Figure 10, which will lead to Figure 11
where the values are displayed

