

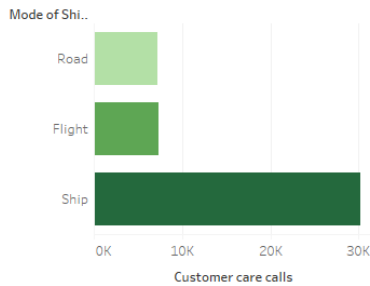
## E-COMMERCE CUSTOMER INSIGHT

An international e-commerce company based wants to discover key insights from their customer database. They want to use tableau to study their customers. The company sells electronic products.

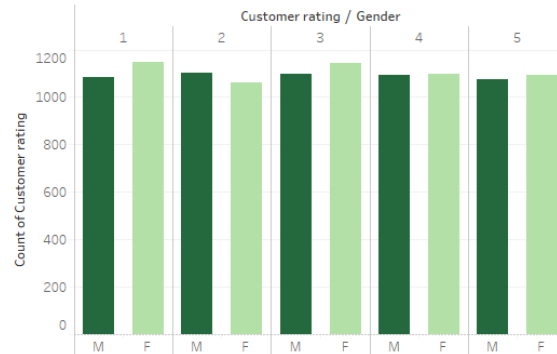
Content: The dataset used for model building contained 10999 observations of 12 variables.

To view the dashboard in tableau, click this link: <https://public.tableau.com/app/profile/osakue.ignatius/viz/e-CommerceCustomerInsight/Dashboard1>

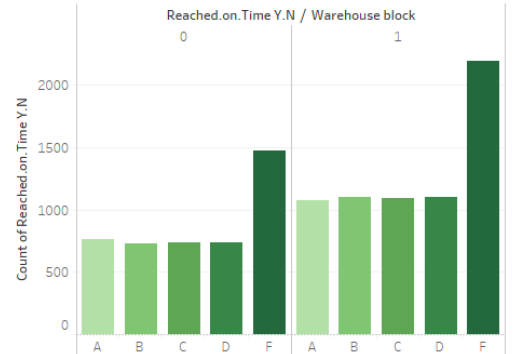
**Highest Number Of Shipment With Most Customercare Calls**



**Customer Rating By Gender**



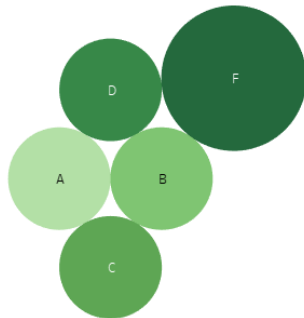
**WareHouse Goods and Arrivals**



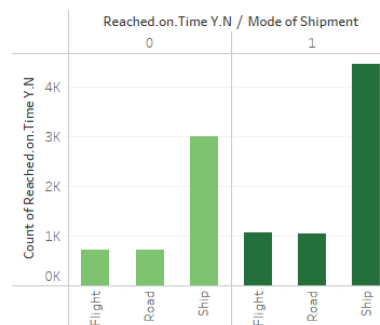
**Most Used Shipping Method**



**Most care Calls in warehouse**



**Mode of Shipment and Arrivals**



**Warehouse With The Most Ordered Goods**

