Osama Eleshy

Product Owner

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👤 Profile

Dynamic and results-driven Product Owner with 4 years of experience in leading Agile product development, securing significant funding, and reducing operational costs. Adept at cross-functional team leadership and product strategy. Proven track record in delivering innovative solutions and driving company growth with a proficiency in Agile Methodologies and Product Launch.

💼 Professional Experience

2022 Jul – present
Doha, Qatar (Remote)

Product Manager
Appedia ↗
- Spearheaded the development and successful launch of 3 innovative products.
- Achieved $25,000+ in funding by winning between 109 other products in an acceleration program.
- Reduced operational costs by 59% through optimizing third-party integrations, renegotiating subscriptions, and streamlining salary payments.
- Recruited and led a high-performing team of 15, fostering strong stakeholder relationships.
- Developed data sheets for product KPIs and company growth tracking.
- Ensured productivity in a startup environment by meeting deadlines and testing hypotheses.

2021 Jan – 2022 Jun
Damietta, Egypt (Onsite)

Product Owner
Baianat ↗
- Led the creation of a modular E-Commerce Product, reducing development costs by 85%.
- Implemented comprehensive acceptance criteria, reducing defects by 80%.
- Directed 12 product development teams to launch impactful solutions.
- Created 1600+ user stories to define business solutions.
- Gathered product requirements from over 20 clients.

🧠 Skills

Product Development and Strategy
- Expert in Jira
- Proficient in Product Launching and Budget Management
- Skilled in Wireframing and Prototyping
- Proficient in UX/UI Collaboration
- Skilled in Word, Excel, and Microsoft 365

Project Management and Team Leadership
- Proficient in Slack
- Experienced with Trello and Asana
- Skilled in MS Planner
- Skilled in Cross-functional Team Leadership
- Skilled in OKRs Tracking & Achieving

Presentation and Design
- Proficient in Figma and Draw.io
- Experienced with Canva and Miro

Agile & Scrum Master Methodologies
- Expert in Scrum and Kanban
- Expert in User Story Creation, Acceptance Criteria Definition, Prioritization Techniques, Product Backlog Management, and MVP Development
- Expert in Handling Scrum Values, Artifacts, and Events

Customer Needs Analysis & Business Analysis
- Proficient in Value Proposition Design, Business Model Canvas, and Lean Startup
- Proficient in Documenting an SRS, BRD, and PRD
- Proficient in KPI Tracking
- Skilled in Prompt Engineering
- Experienced with GAP Analysis, Market Research and Analysis
- Familiar with Data Analysis and Competitive Analysis

🎓 Education

2015 – 2019
Cairo, Egypt

Bachelor's degree / Computer and Information Sciences
Helwan University ⌇

🔤 Languages

Arabic — Native/Bilingual

English — Proficient

🖥 Featured Projects

Otluo ⌇
Enhanced a full-functional Quran app with advanced search and bookmarking features

EVA Cosmetics ⌇
Designed and launched the official website for EVA Cosmetics, enhancing user experience and boosting online sales.

Kemmit ⌇
Created an E-Commerce website for selling furniture and home accessories, improving the online shopping experience.

Siyaq ⌇
Built a social online consultation app for private sessions between clients and experts, ensuring secure and confidential communication.

Soum ⌇
Developed a livestock auctions app supporting live auctions, facilitating real-time bidding and transactions.

Quwa ⌇
Designed a recruitment site to help clients find suitable workers, streamlining the hiring process.