

Triple S Academy



Main Logo



Logo color variations



Sub-Logo

Color Palette & Type

B&W

R 51

G 51

B 51

#333333

C 69%

M 63%

Y 62%

K 58%

R 255

G 255

B 255

#FFFFFF

C 0%

M 0%

Y 0%

K 0%

Colors

Pallette

R 102

G 59

B 143

#663399

C 70%

M 95%

Y 0%

K 0%

R 77

G 191

B 179

#4DBFB3

C 64%

M 0%

Y 36%

K 0%

R 51

G 54

B 121

#333679

C 96%

M 96%

Y 17%

K 5%

R 162

G 201

B 228

#A2C9E4

C 38%

M 8%

Y 2%

K 0%

R 27

G 27

B 27

#1B1B48

C 100%

M 98%

Y 36%

K 40%

R 255

G 255

B 255

#FFFFFF

C 0%

M 0%

Y 0%

K 0%

Primary

R 51
G 51
B 51
#333333

C 69%
M 63%
Y 62%
K 58%

R 27
G 27
B 27
#1B1B48

C 100%
M 98%
Y 36%
K 40%

R 255
G 255
B 255
#FFFFFF

C 0%
M 0%
Y 0%
K 0%

R 102
G 59
B 143
#663399

C 70%
M 95%
Y 0%
K 0%

Secondary

R 51
G 54
B 121
#333679

C 96%
M 96%
Y 17%
K 5%

R 77
G 191
B 179
#4DBFB3

C 64%
M 0%
Y 36%
K 0%

R 162
G 201
B 228
#A2C9E4

C 38%
M 8%
Y 2%
K 0%

R 255
G 255
B 255
#FFFFFF

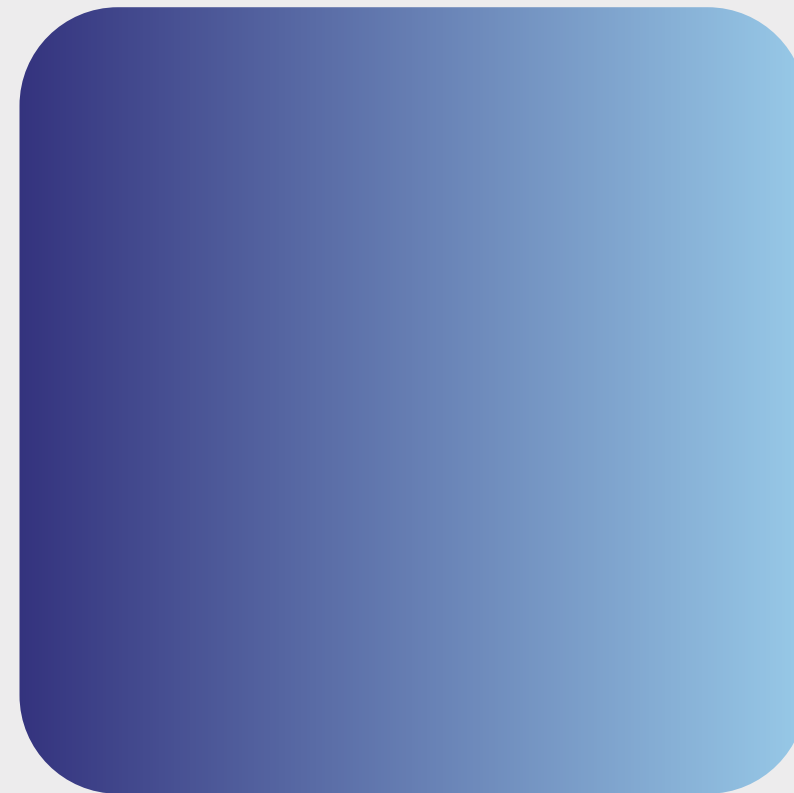
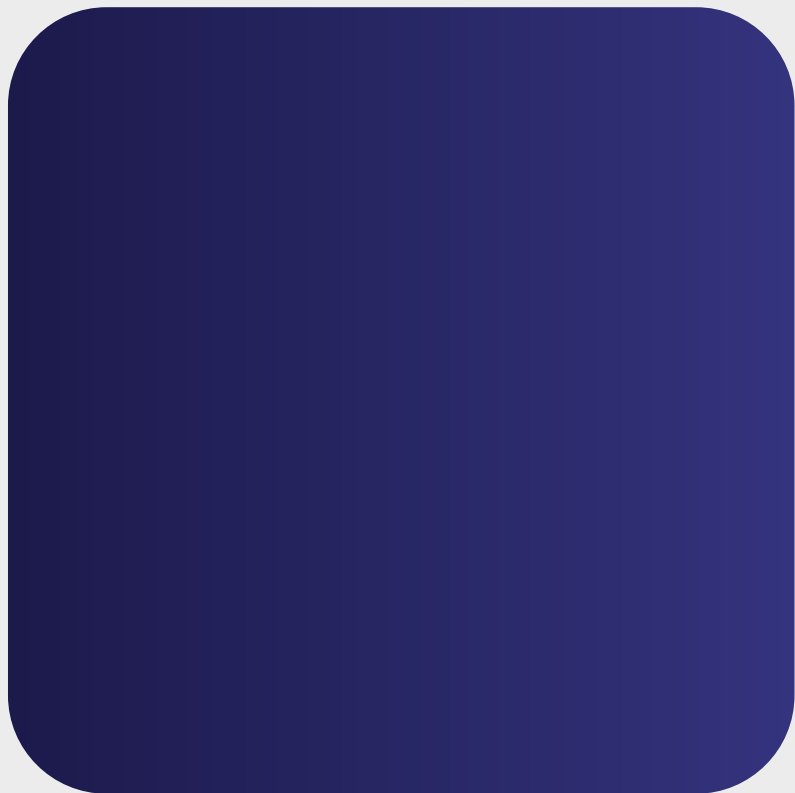
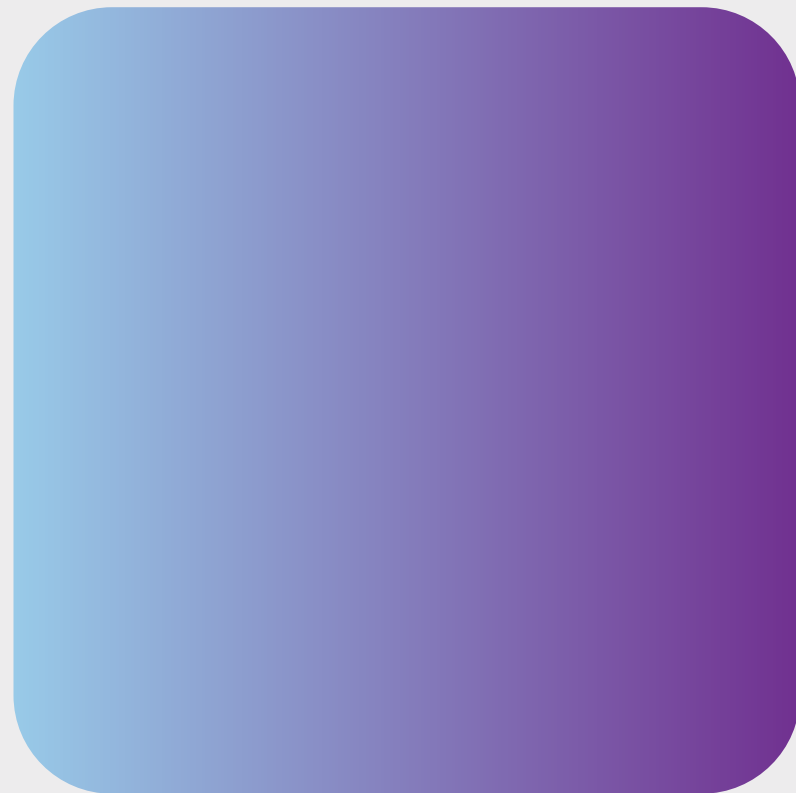
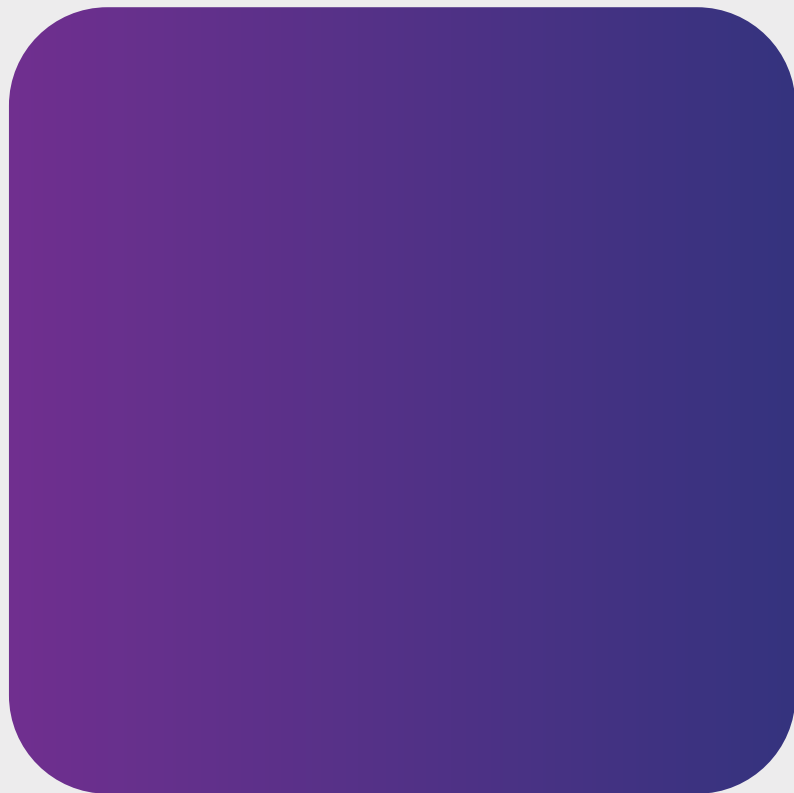
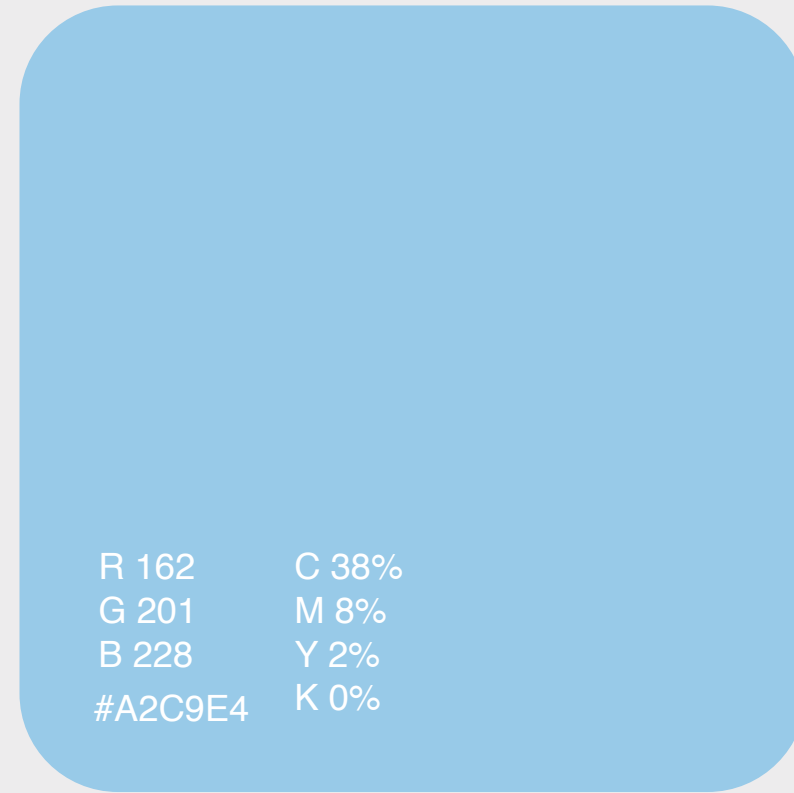
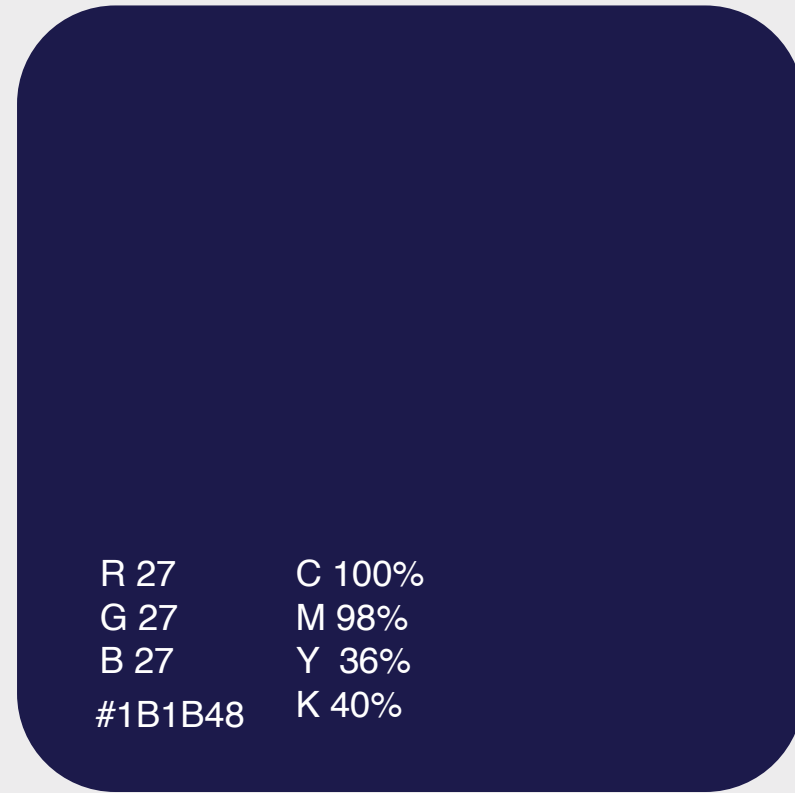
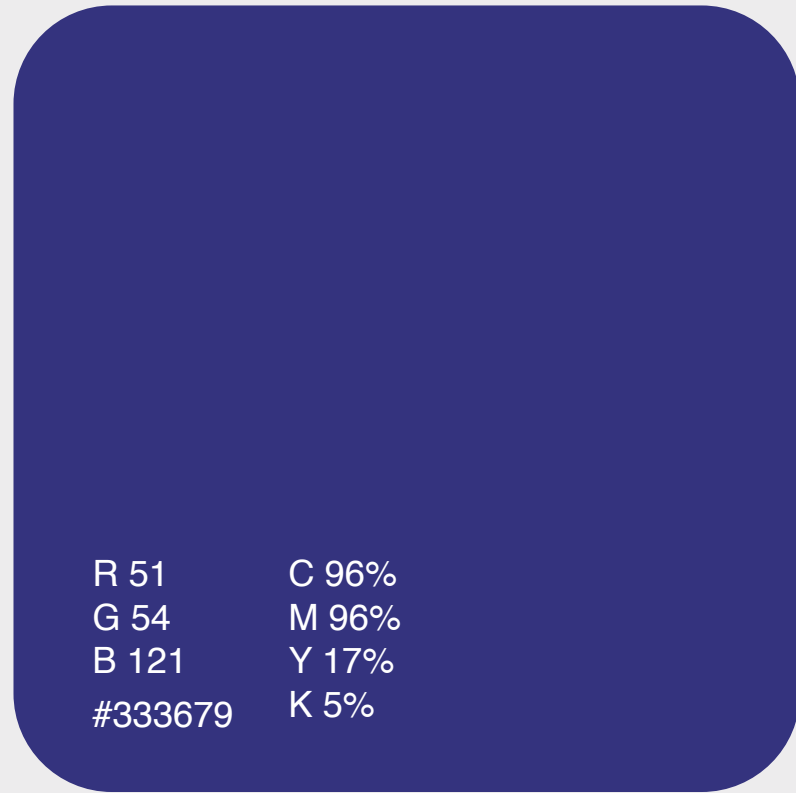
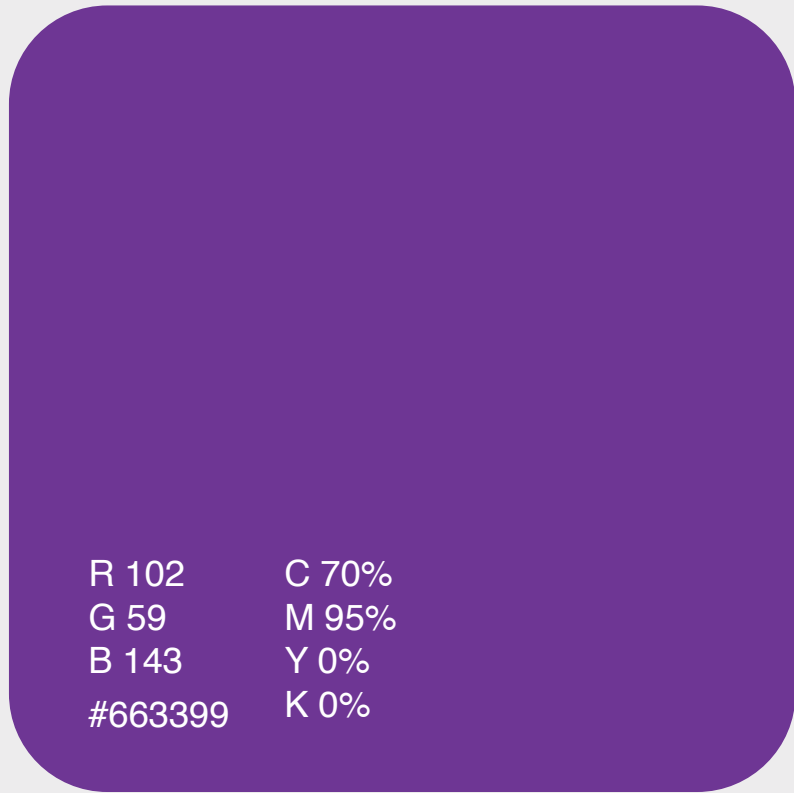
C 0%
M 0%
Y 0%
K 0%

Colors

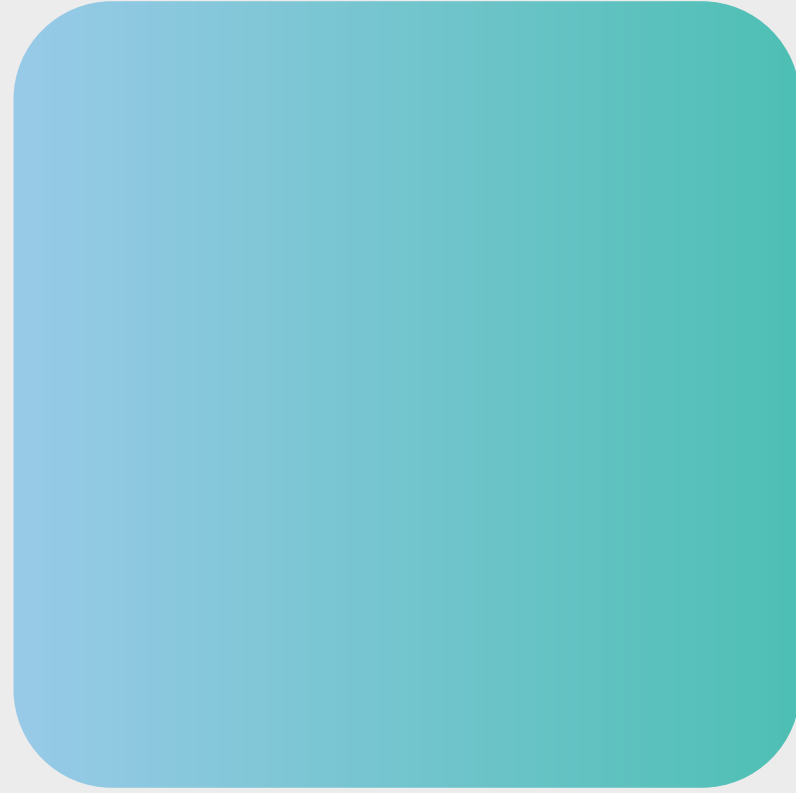
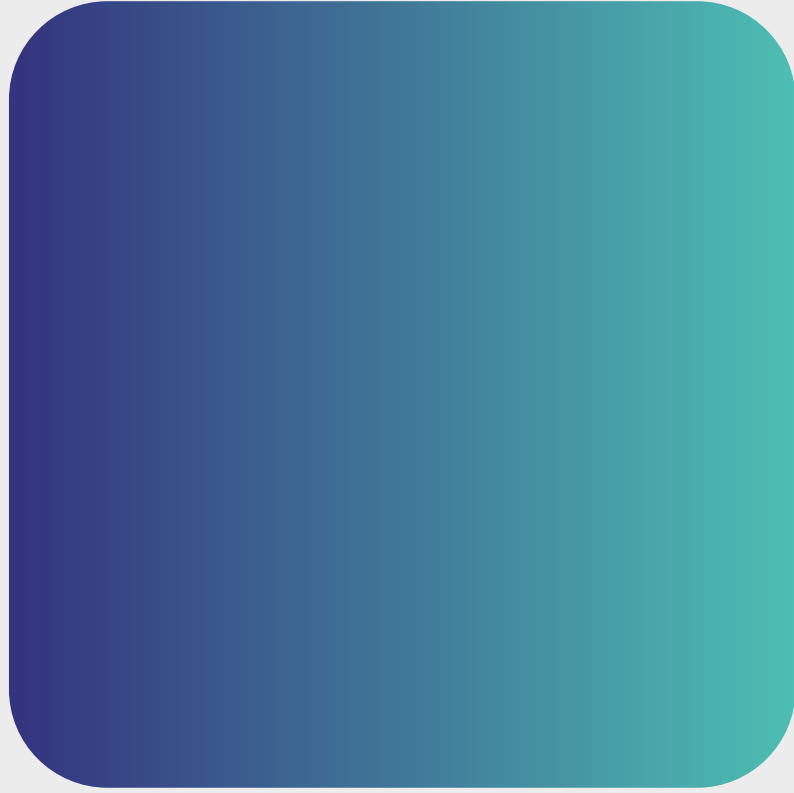
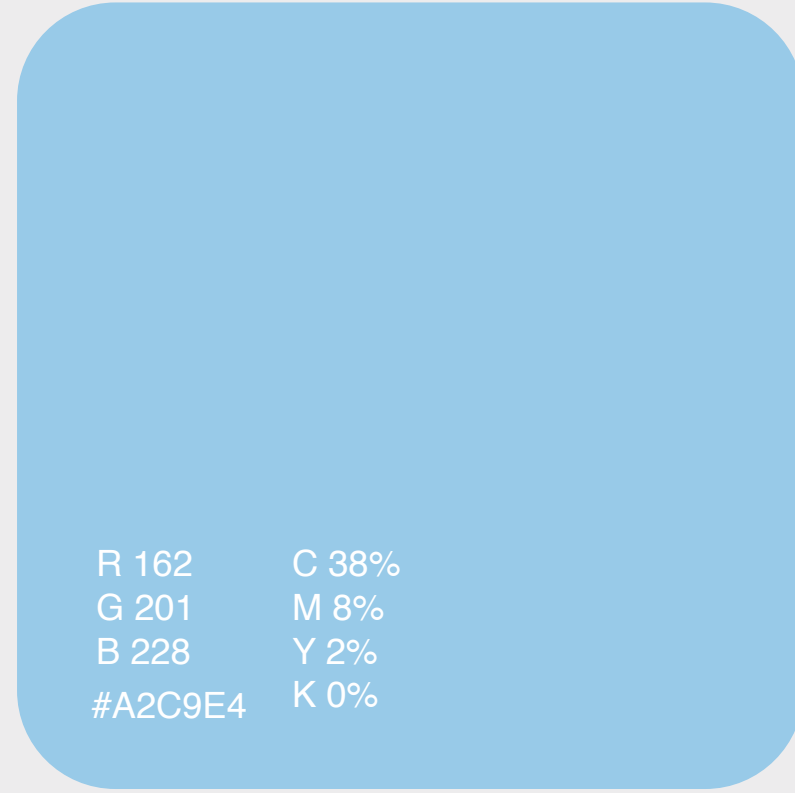
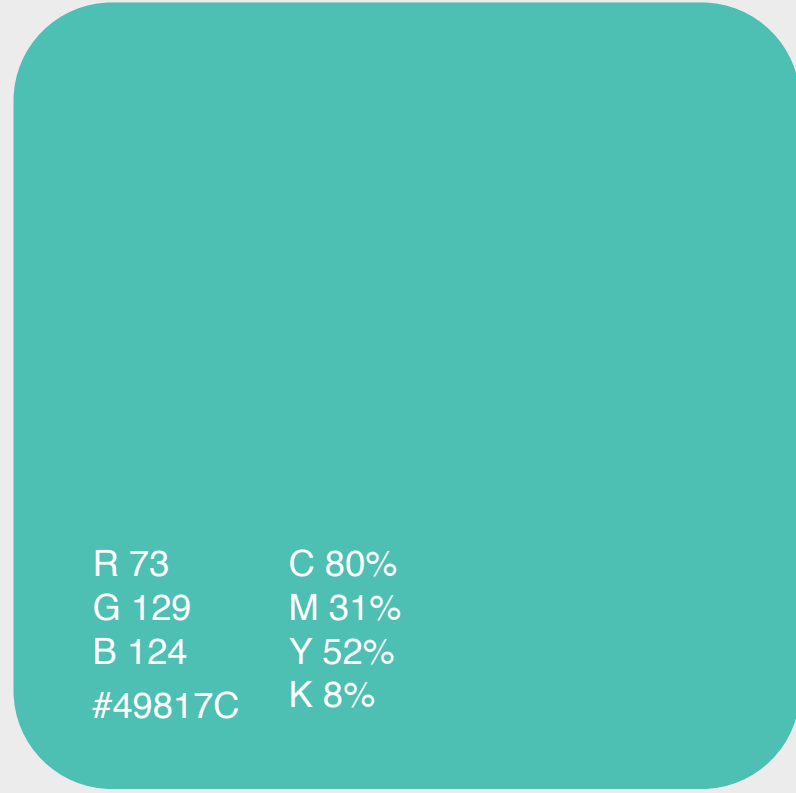
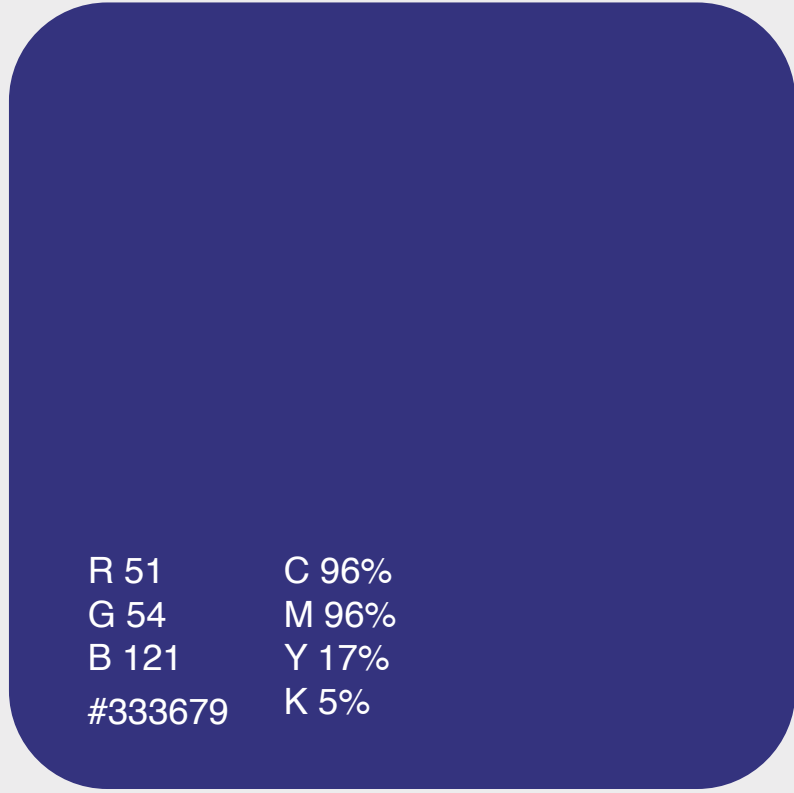


Gradients

Multiple Gradients can be formed using the diverse color palette



Medicine Palette



Dental Palette

ا ب ت ث ج ح خ د ذ ر ز س ش ص ض
ط ظ ع غ ف ق ك ل م ن ه و ي ء
ا ب ت ث ج ح خ د ذ ر ز س ش ص ض
ط ظ ع غ ف ق ك ل م ن ه و ي ء
ا ب ت ث ج ح خ د ذ ر ز س ش ص ض
ط ظ ع غ ف ق ك ل م ن ه و ي ء

0123456789.!?-

Co Text

A B C D E F G H I J K L M N O P Q R
a b c d e f g h i j k l m n o p q r
A B C D E F G H I J K L M N O P Q R
a b c d e f g h i j k l m n o p q r
A B C D E F G H I J K L M N O P Q R
a b c d e f g h i j k l m n o p q r

0123456789.!?-

Coolvetica

Fonts

A simple & minimal approach to the typeface - clear, sharp with variety

مرحباً!
إسمي هو

Hello!
My name is

مرحباً!
إسمي هو

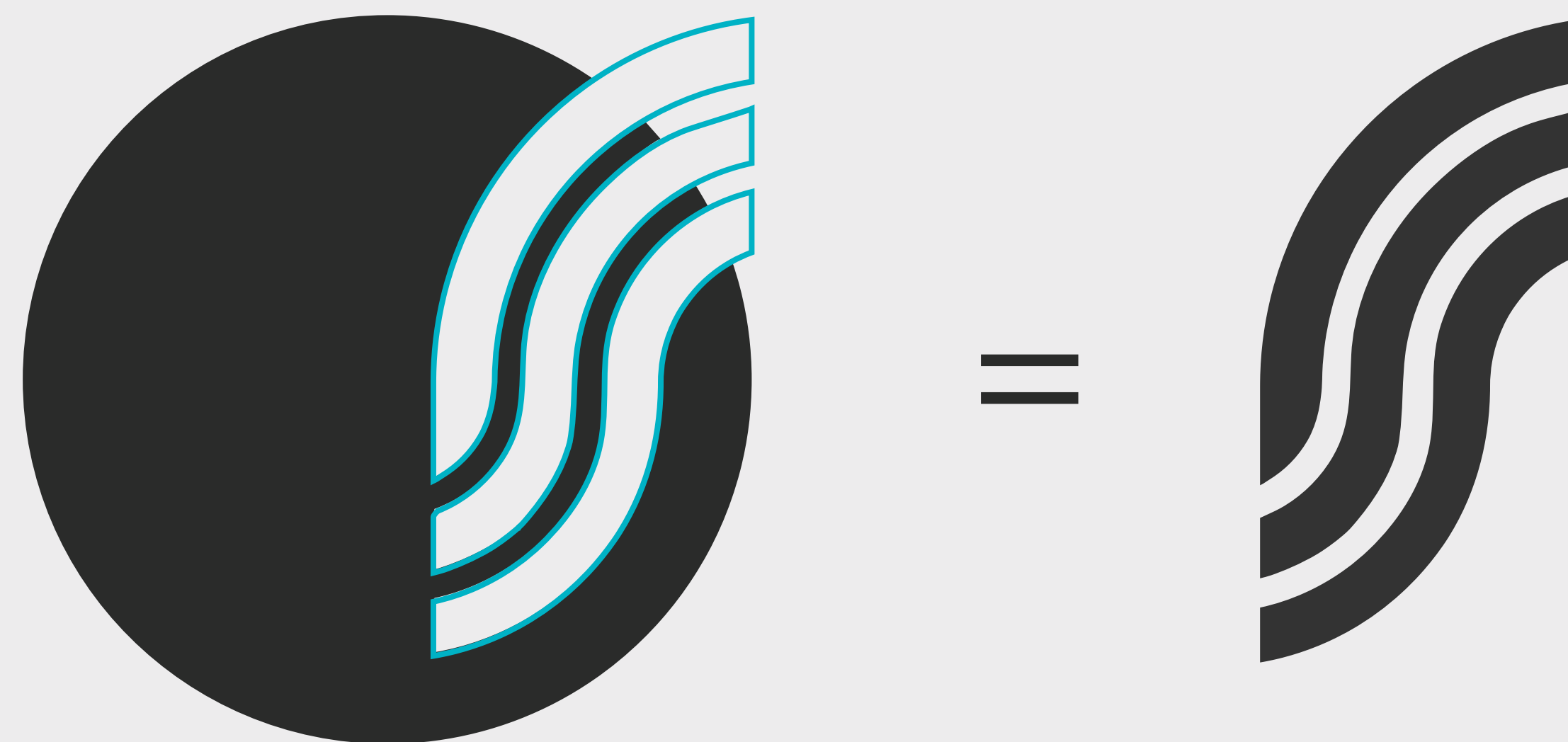
Hello!
My name is

مرحباً!
إسمي هو

Hello!
My name is

Get a look and feel of how the fonts interact with the colors

Elements & Iconography



Derived the Triple S element from our original logo

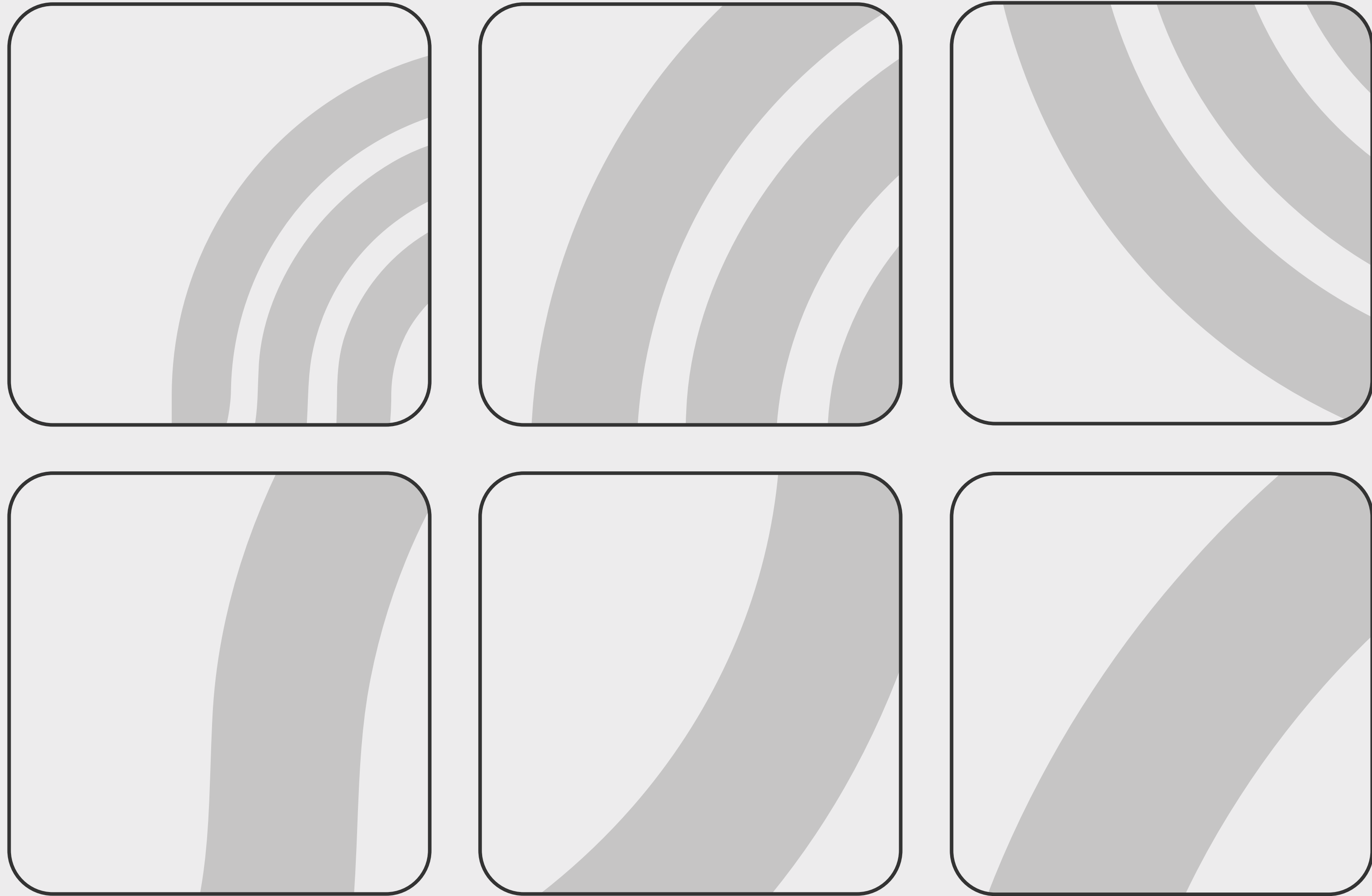
Can be used as a stack



or each S individually



The Triple S element will be used as a branding element for our visual language



Implementations of the fluidity of the element, can be placed anywhere on the artboard, in multiple sizes

Simple and neat icons that can be integrated in multiple touchpoints



Iconography

*Triple S is dedicated to your future
and to giving you what you need to
shape your own path to success.*

*Our headlines will always reflect this vision,
inspiring our audience to focus on their growth
and showing them how to achieve it with Triple S.*

Tone of Voice & Slogans

نصنع مسارك

Empowering Your Path

Option 1

نرسم الغد

Shaping Tomorrow

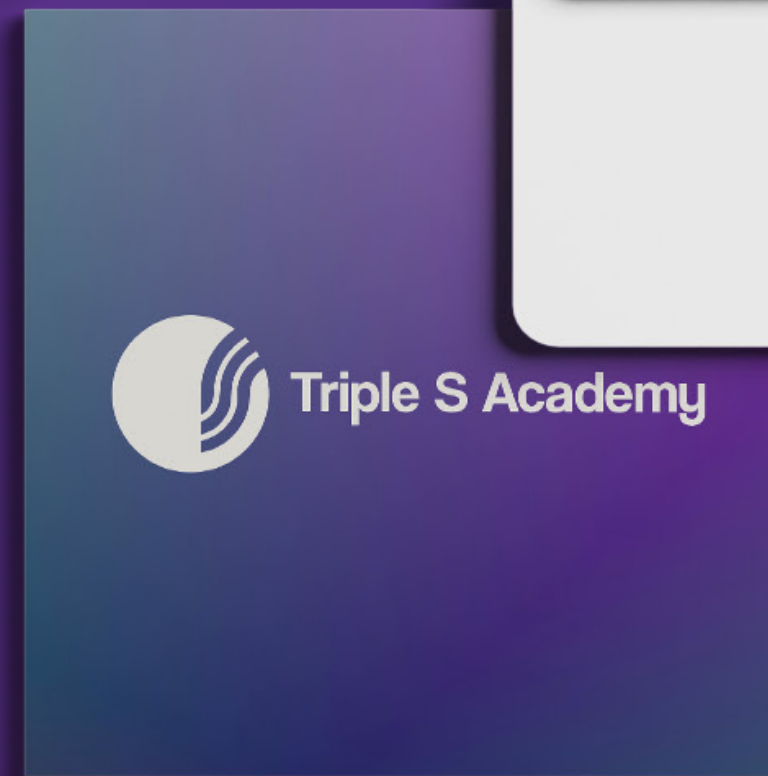
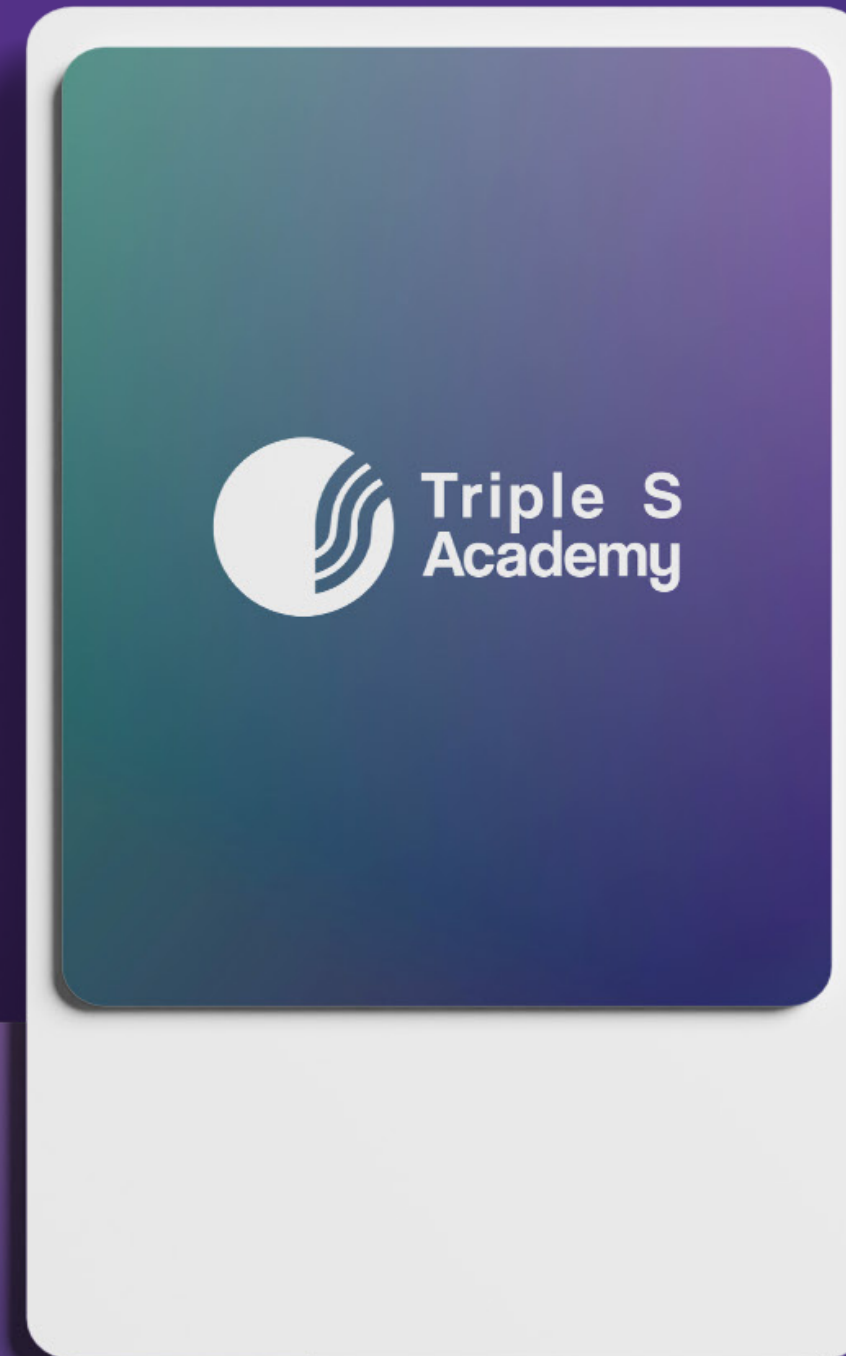
Option 2

خطوتك الجاية تبدأ من هون
مستقبلك تصنعه قراراتك اليوم
برؤية واثقة... نحو التميز

The journey begins here
Where ambition meets direction
Your Next Step Starts Here

Social Media Headlines

Social Media Templates





Hello!
My name is



Hello!



Hello!
My name is



Triple S in action, whether it contains lifestyle images, or purley graphic



Triple S Academy



Your Next Step Starts Here

Let's Start now

Answer Confidently

with our USMLE courses

Sign up today



ليه ممكن تختار Plab بدل Step 1



المعلومات بترافقني
خطوة بخطوة



بقدر أدرسها وأقدم
عليها حتى وأنا بالجامعة



وبعدين أكون جاهز
وأنجح كل الامتحانات الجاية



**Shaping
Tomorrow**



**Empowering
Your Path**



**Your future
starts today**

Sign up Now