



RSN | COMPANY PROFILE

ALL EYES ON

You

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MESSAGE FROM THE CEO



Dear Colleagues and Valued Clients

RSN Alarabiya is a Saudi-based company specializing in crowd management, event operations, and end-to-end execution services. Since its establishment in 2018, RSN has delivered high-quality, compliant solutions for government entities and leading organizations across the Kingdom.

Licensed by relevant Saudi authorities and in partnership with Al Nouf Al Mumtaza for Private Security Guards, RSN provides integrated services including on-ground operations, staffing, logistics, permits, activations, and operational supervision. Our strength lies in working with qualified Saudi professionals and delivering projects with excellence, precision, and professionalism.

Ahmed Marai Al Qarni

OUR POWER IS OUR PEOPLE

Founded in 2018, RSN Alarabiya was established to support the rapid growth of Saudi Arabia's event industry as a strategic partner in crowd management and event execution. Our expertise lies in delivering safe, precise, and seamless crowd experiences from arrival to departure.

Our strength is our people. RSN's professionally trained and field-ready team leads, manages, and executes operations with full attention to detail—ensuring efficient, safe, and flawlessly delivered events across the Kingdom.

OUR VISION

To become the leading integrated provider of crowd management, security, and event execution services in the Kingdom of Saudi Arabia, recognized for responsible leadership, strategic management, and next-level execution, while delivering safe, compliant, and high-impact projects.



OUR ETHOS

RSN

RESILIENT
LEADERSHIP

STRUCTURED
MANAGEMENT

Next-Level
Execution

WHY RSN?

At RSN AlArabia, we anticipate every detail. Thinking multiple steps ahead to ensure events unfold with seamless precision. Our unique approach blends the rigor of military-grade logistics with the warmth and refinement of world-class hospitality, creating environments that are secure, efficient, and effortlessly welcoming.

MANAGING EVENTS AROUND THE CLOCK

BODYGUARDS AND PROTOCOL SERVICES FOR VIPS

PROFESSIONALISM YOU CAN RELY ON

YOUR VISION, OUR MISSION

TRUST BUILT ON TRANSPARENCY & LONG-TERM PARTNERSHIP

BRINGING EVENTS TO LIFE

CONSISTENCY ACROSS SCALE

OUR SERVICES

What We Do *Best*

OUR SERVICES

RECEPTION & PROTOCOL

AT RSN, PROTOCOL IS AN ART, AND RECEPTION IS THE NAME. WE CREATE AN EXPERIENCE THAT IS MANAGED WITH MASTERY AND WELCOMED WITH RESPECT.

REGISTRATION MANAGEMENT

CROWDS ORGANIZED. ACCESS SECURED.

GUARDS

RSN GUARDS AND BODYGUARDS ENSURE PROTECTION IN EVERY DIRECTION



OUR SERVICES

TRAFFIC CONTROL

MANAGING TRAFFIC FROM START TO FINISH

ON-GROUND USHER ORGANIZERS

FIRST TO GREET. LAST TO LEAVE

SECURITY

RSN PROVIDES A HIGH LEVEL OF SECURITY,
ENSURING COMPLETE PROTECTION FOR YOUR EVENT



OUR SERVICES

VALET SERVICES

RSN PROVIDES YOU WITH EASY ACCESS AND COMPLETE CONTROL.

ACTIVATION & FAN ZONE EXECUTION

DESIGN, BUILD, AND EXECUTION OF INTERACTIVE ACTIVATIONS, FAN ZONES, AND BRANDED EXPERIENCES DELIVERED SEAMLESSLY ON-GROUND.

TRANSPORTATION LOGISTICS

FROM ARRIVAL TO DEPARTURE, WE MOVE WITH PRECISION SO YOUR EVENT NEVER SKIPS A BEAT.



OUR SERVICES

EVENT PRODUCTION & EXECUTION

END-TO-END PRODUCTION AND ON-GROUND EXECUTION,
MANAGING EVERY DETAIL FROM SETUP TO DISMANTLING
WITH PRECISION AND CONTROL.

STAGE & TECHNICAL PRODUCTION

STAGE SETUP, TECHNICAL COORDINATION,
AND ON-SITE SUPERVISION ENSURING
SMOOTH SHOW FLOW AND OPERATIONAL
READINESS.



Stages of development RSN

1

Founded as:
Ahmad Ali Marai Al-Qarni
Establishment for
Organizing
Exhibitions & Conferences



2

The Rebirth
Reopened as: RSN Alarabia
Establishment for
Exhibitions & Conferences



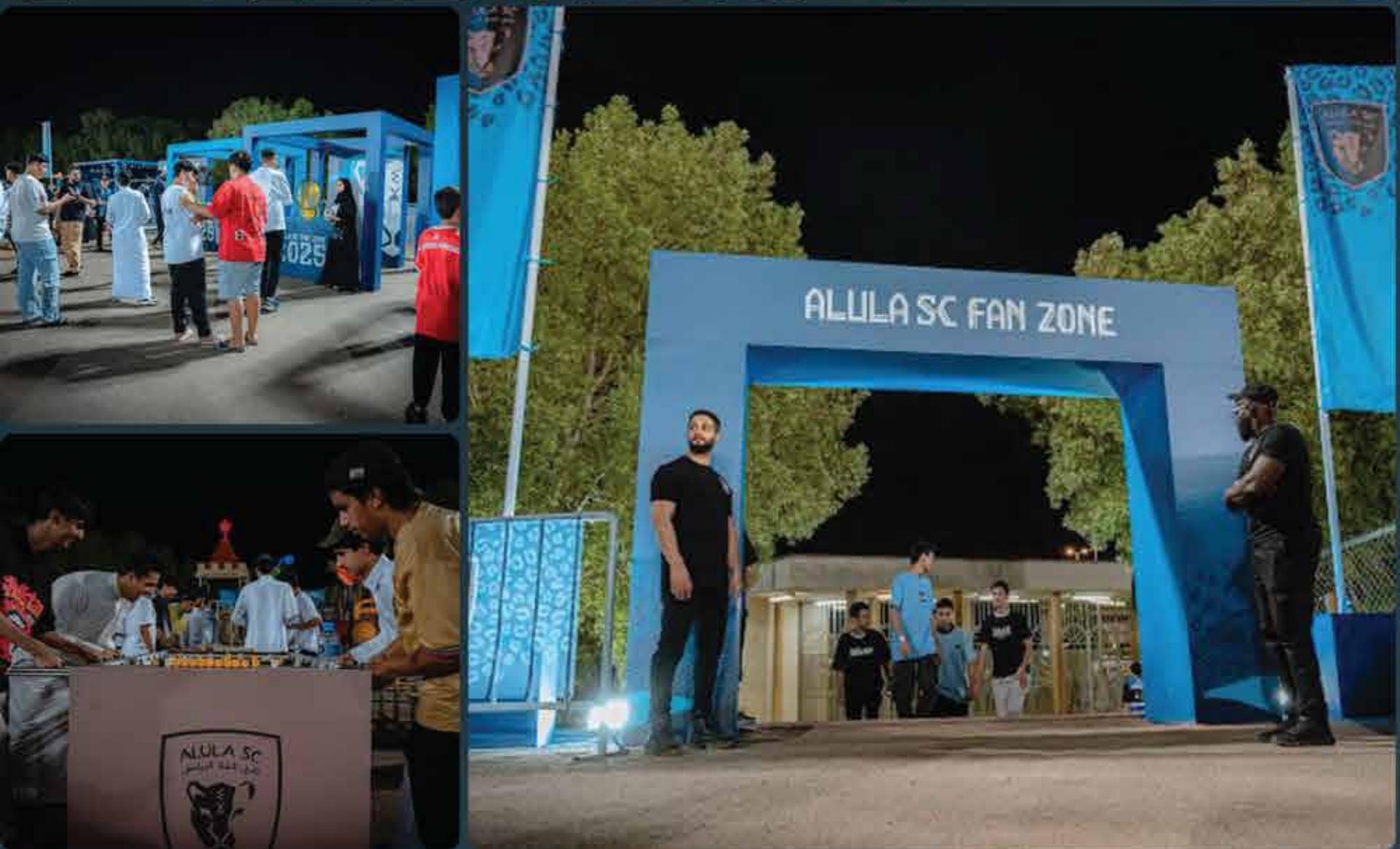
3

The Transformation
Evolved into: RSN Alarabia
Co. – A fully registered
company





Al-Madinah





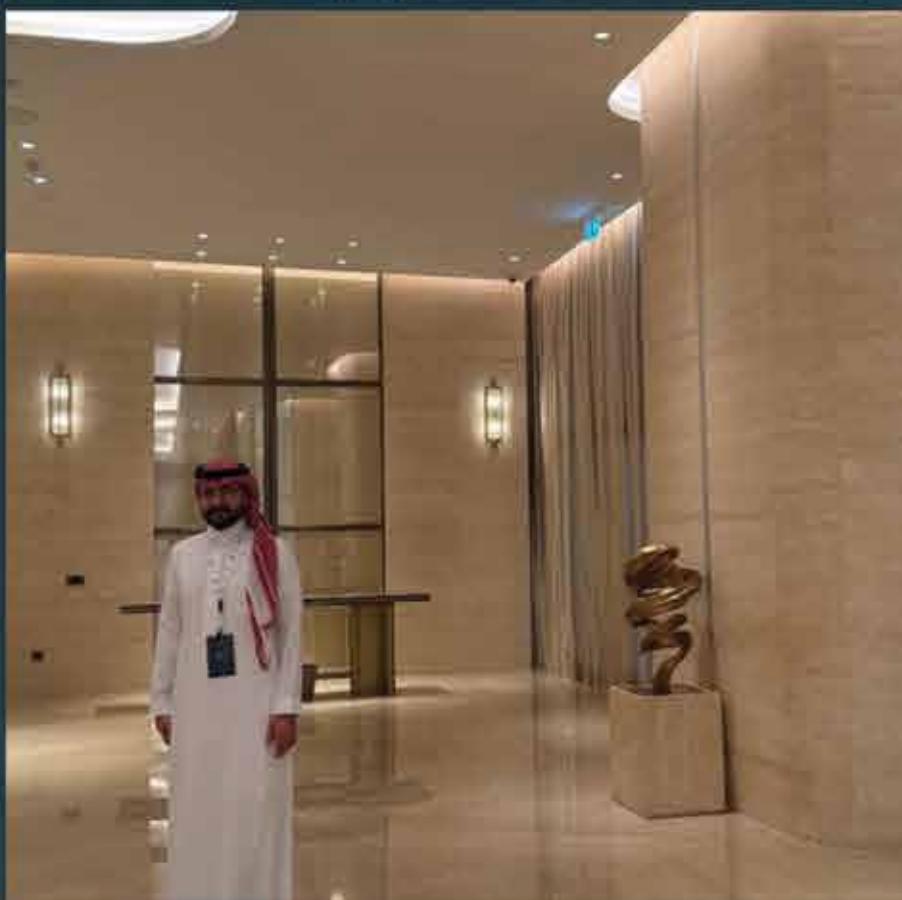
Sakaka



Howtat Bani Tamim

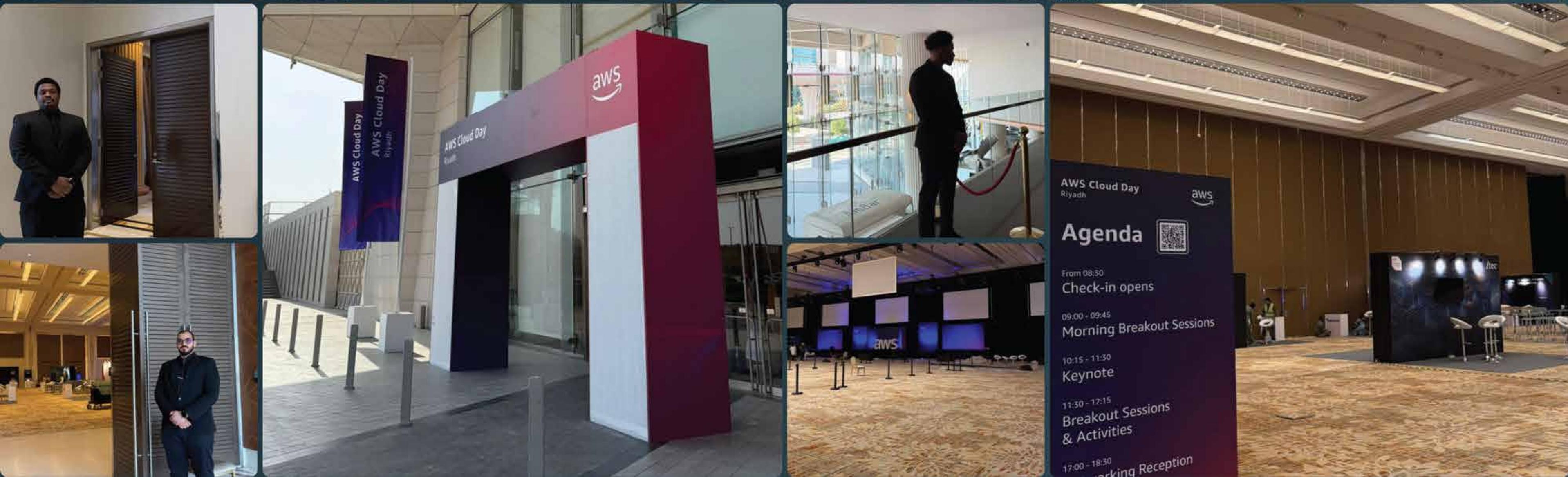
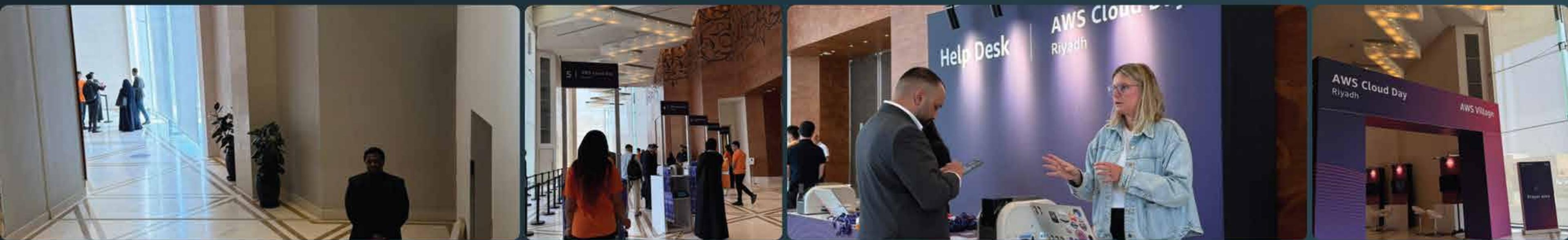












SOME EVENTS WE'VE MANAGED



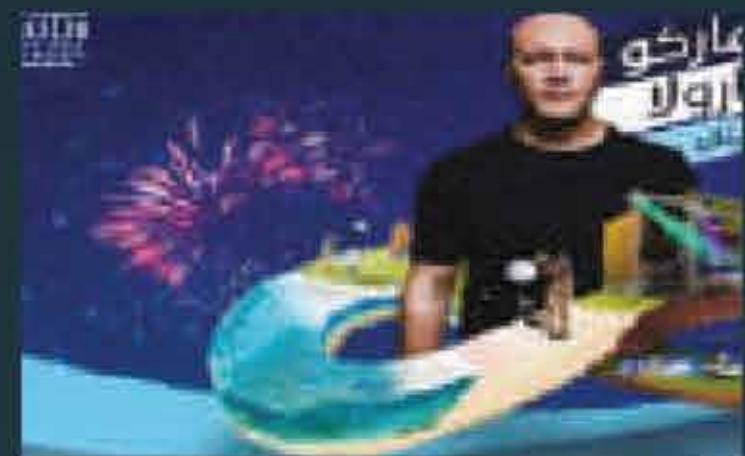
WA'AI AWARD



Rowi



Mohammed Hamaki
Managing and organizing
crowds and outdoor situations



Morco Carola
Crowd management
and organization



Opening of Al-
Bujairi Quarter
Diriyah Season



Arabic Poetry Academy Festival



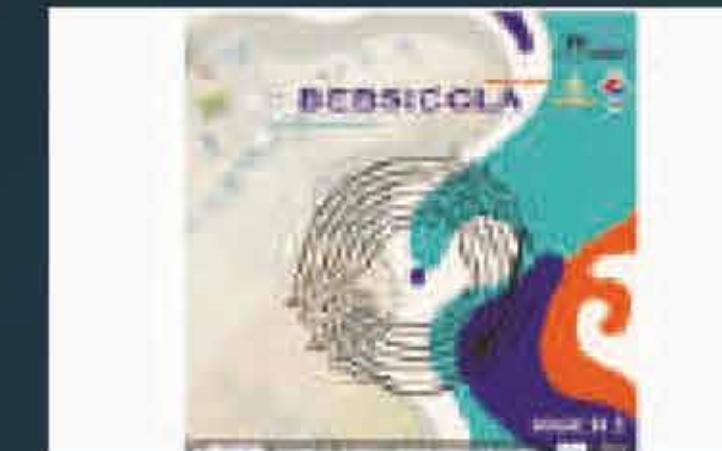
KAEC Eid Festival

Managing and organizing
crowds and outdoor situations



KAEC Jaz international festival

Managing and organizing
crowds and outdoor situations



BEBSICOLA



Saber alrbai & Wael jassar

Managing and organizing crowds
and outdoor situations



World Tourism Organization



Abadi al Johar & Asala Nasri

Managing and organizing crowds
and outdoor situations



WATAR

Managing and organizing
crowds and outdoor situations



Tamer Hosni
Managing and organizing
crowds and outdoor situations



Spirit of the dance



Live Golf World
Championship



Aramco Golf
Championship



Women's golf
tournament



saudi open



Digital City



Media Oasis



Farmer's Day



Hajj Media Forum



Royal Commission for riyadh City



African Day, the founding day of the Embassy District



Founding day of the Emirate of Riyadh region



Founding day of the Emirate of Riyadh region



Secretariat Award for Architectural and Urban Creativity



Home of my ideas exhibition



Dates Festival



Riyad Bank



LEAP



HARRODS HIVE



King Salman Park



DQ Nights



Cityscape Global



Global Harmony



Khuzama Land Festival

Al-Jouf region - Skaka - Dumat Al-Janda

Artist Abadi Al-Johar
In the Khuzama Land

Artist Omaima Talib
In the Khuzama Land



Artist Fouad Abdel
Wahed In the Khuzama
Land

Artist Abdulaziz Al
Moanaa In the Khuzama
Land

Artist Ibrahim Sultan
In the Khuzama Land



Artist Tahani Sultan
In the Khuzama
Land



Artist Dahoum
Al-Talasi In the
Khuzama Land



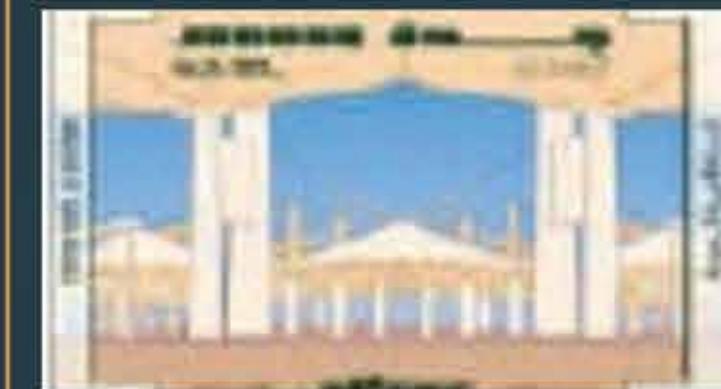
Artist Burhan In the
Khuzama Land



Artist Sultan Khalid
Khalifa In the
Khuzama Land



Artist Khadija
Moaaz In the
Khuzama Land

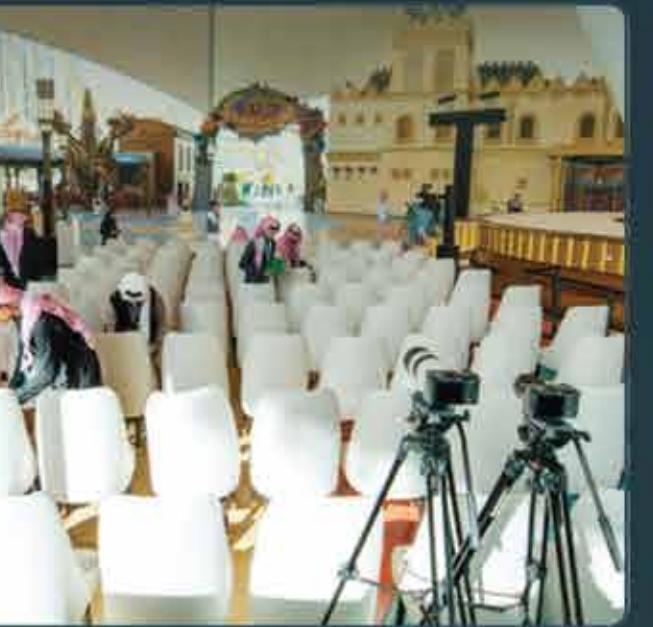


Biennale od
Islamic Art

BEHIND IT ALL,
A TEAM LIKE NO OTHER









RSN

OUR Clients



z.seven



OUR STRATEGIC *Partners*

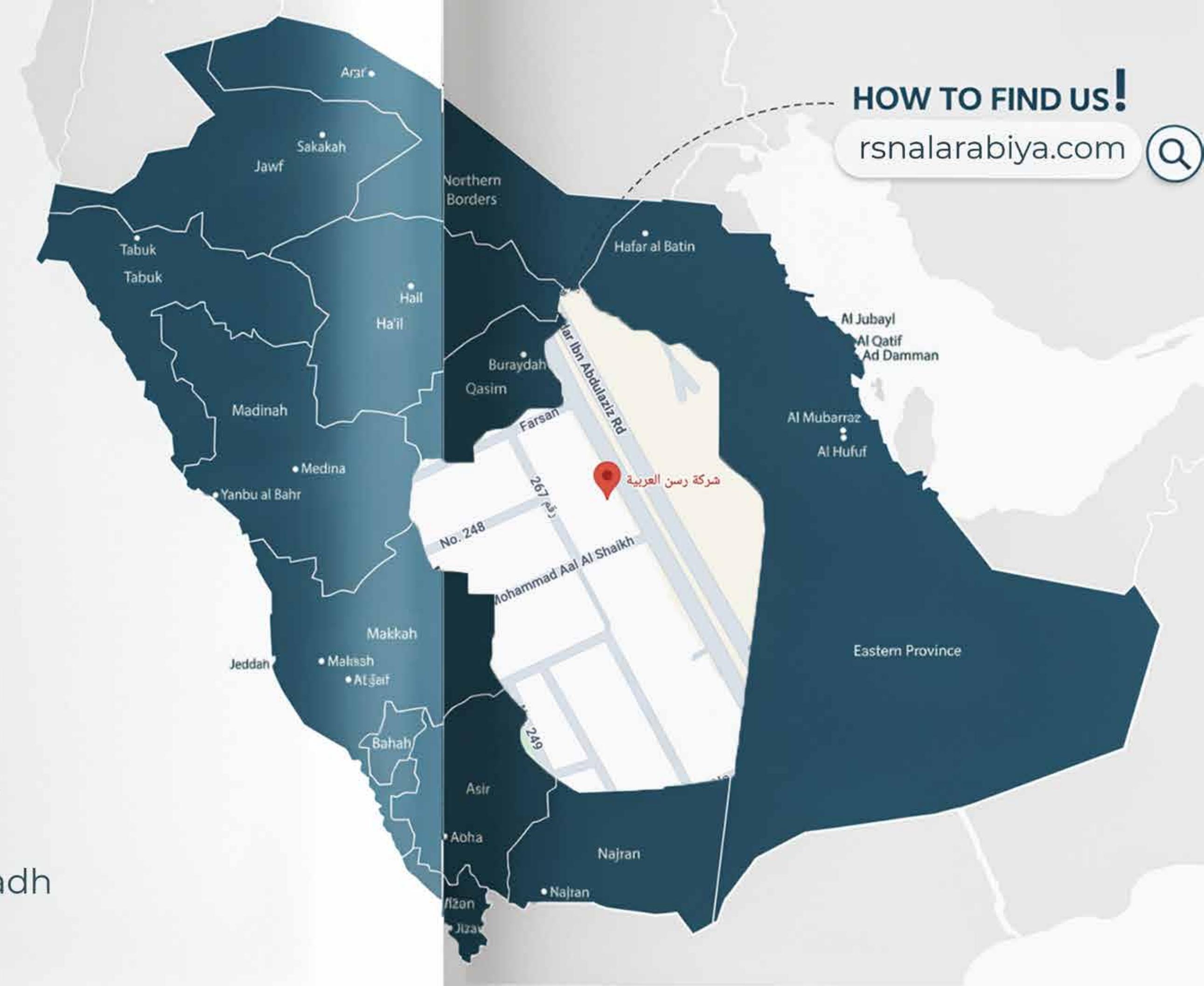


لنفود المتميزة للحراسات الامنية الخاصة
Al Naufud Al Mutamaiza For private security guards

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THANK *you*

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ALARABIYA