

# Best Venue for an American citizen

SOUTH EAST ASIA CITIES

# Goal of this Presentation

Finding the best approach for a NYC citizen who decided to travel to East south Asia on a vacation, and needs to choose one of the three cities (Kuala Lumpur, Bangkok, Tokyo)



# DATA

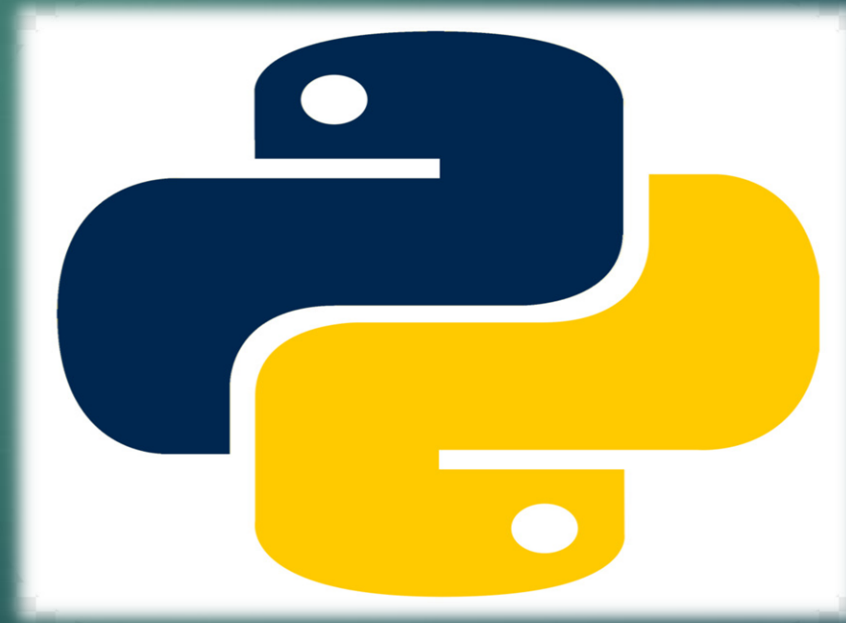
## Data Source

- ▶ FourSquare API



## Data Analysis

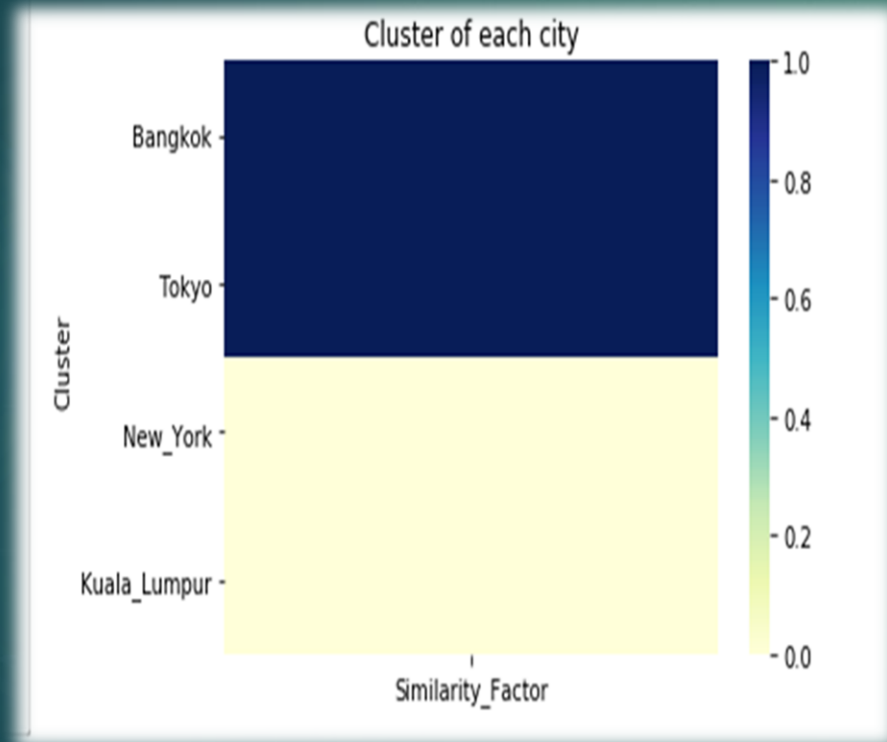
- ▶ Python libraries



# Data Exploration:

Comparing different cities to NYC for venues categories and then did segmentation

## Clustering



## New York venues

	name	categories
0	Lúbara	Café
1	Mandarin Oriental	Chinese Restaurant
2	RadioHouse	Sports Bar
3	Hacienda Real	Steakhouse
4	Coco Baleadas	Latin American Restaurant
5	Vie De France	French Restaurant
6	Hotel Marriott	Hotel
7	Espresso Americano	Coffee Shop
8	Pupuseria La Cabaña	Latin American Restaurant
9	SKY Fitness & Beauty	Gym
10	Cafetano	Café
11	Subway	Sandwich Place
12	Denny's	Breakfast Spot
13	El Armario Bistro	Bistro
14	Casa Mexicana	Mexican Restaurant
15	Little Caesar's	Pizza Place
16	Cinnabon	Bakery

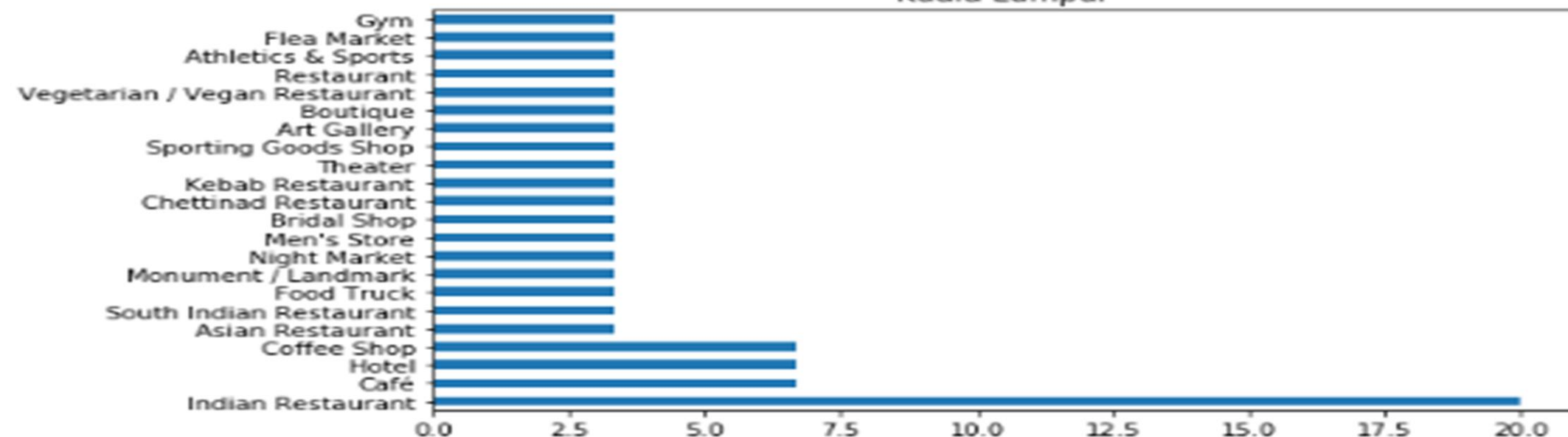


# RESULT:

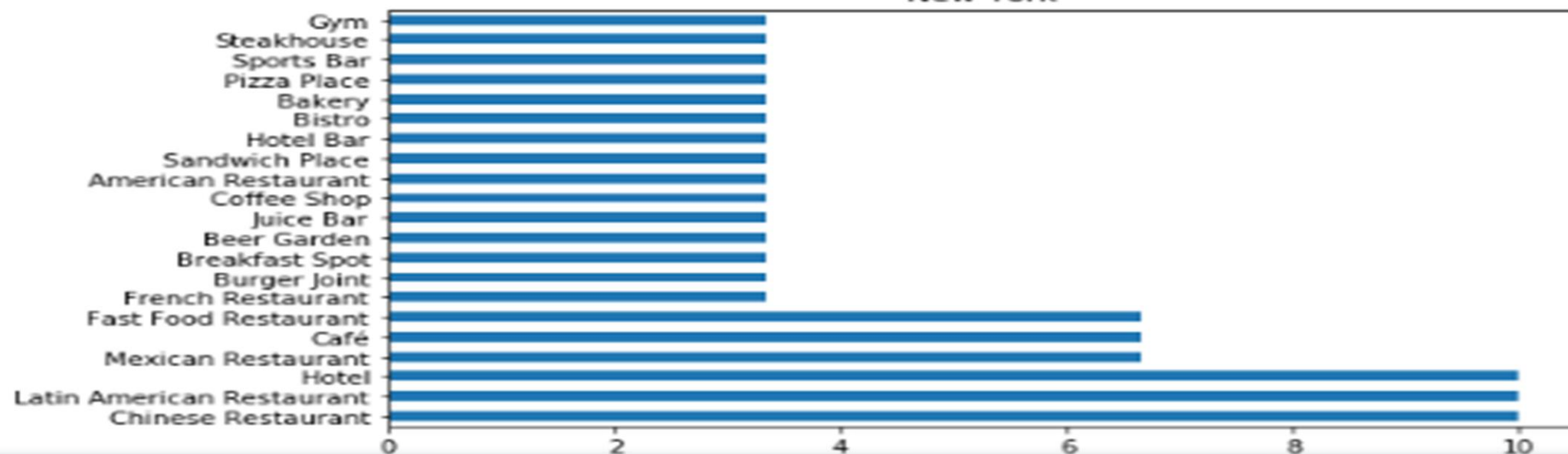
Based on similarity to NYC, Kuala Lumpur would be the best approach



Kuala Lumpur



New York





# Result:

Based on Historic Places, Tokyo and Bangkok would be the approach

