Hafiz Osama Jameel

<u>HJameel@my.harrisburgu.edu</u> | 405-406-8202 | Harrisburg, PA

Education

Harrisburg University

Bachelor of Science in Information Systems and Information Technology

Expected Graduation: May 2026

Relevant Courses: Operating Systems, Systems Analysis and Design, Database Management System

Oklahoma City Community College

associate degree in management information systems (MIS)

Technical Skills

- Programming: Python, Java, C, C++, Swift
- Web Development: HTML, CSS, JavaScript, WordPress, Sublime Text
- Digital Marketing: SEO (on-page, off-page, technical SEO), PPC, Meta Advertisements, Link Building
- Data Management: SQL, Database Design, Data Analysis
- Cybersecurity: Network Security, Risk Assessment
- Tools: GitHub, Visual Studio Code, Google Analytics, Google Ads

Work Experience

Digital Marketing Consultant (2022 - 2023) at Glowdigify

- Established and managed a digital marketing agency, providing SEO, PPC, and social media marketing services.
- Developed and optimized client websites for increased traffic and lead generation.
- Created and implemented targeted ad campaigns, improving customer engagement.

Freelance Web Developer (2023 – Continue)

- Designed and developed user-friendly websites on WordPress for various businesses, ensuring responsiveness and high performance.
- Integrated SEO strategies to improve search engine ranking and organic traffic.

Volunteer work

Vice President, Student Government Association at Oklahoma City Community College (2022 - 2023)

- Collaborated with faculty and administration to implement policies and programs.
- Organized and led campus events, promoting engagement and inclusivity.
- Supervised committees and delegated responsibilities to ensure efficient operations.
- Enhanced leadership, communication, and decision-making skills through active governance.

Projects

Digital Marketing Website (Web development Class Project)

• Built a marketing website using Sublime Text, implementing SEO best practices.

Certifications

- Google Analytics
- Google Project management
- Advance Java
- Html, CSS, and JavaScript
- PPC advertisement
- SEO Specialist
- Meta Ads Certification
- CompTIA Security+ (In Progress)

Additional Activities

- Kickboxing (Weekend Training)
- Memorizing the holy book
- Public Speaking and communication building

Languages

- English (Fluent)
- Urdu (Fluent)
- Arabic (Proficient)
- Hindi (Fluent)