

Jan-15 Day 01

Hackathon

"3"

## FOUNDATION FOR MARKETPLACE JOURNEY

Q = Choose your marketplace type.

A = General E-commerce

Q = What problem does your marketplace aim to solve?

A = Speed and Affordability.

"Our customer want stylish high quality men's clothing at affordable prices, with fast delivery."

Our platform solves this by offering both "Budget-friendly" and "quick, reliable delivery", ensuring a hassle free shopping experience."

Q = Who is your target audience?

A = Our target audience includes Men and Boys aged 18-40 from urban areas, looking for affordable, stylish clothing for different occasions. They value convenience, quality and fast delivery.

Q = What product and services will you offer?

A = We offer a complete collection of Men's and Boys Apparel, including shirts, pants, shoes and accessories like belts, watches and goggles. Our product combine style, comfort and affordability, perfect for any occasion.

Q = What will set your marketplace apart?

- A =
- \* Affordable pricing for quality products.
  - \* Fast and reliable delivery
  - \* Wide range of clothing and accessories.
  - \* Customer-centric service.
  - \* Trendy and up-to-date fashion styles.

Q = Identify the entities of your marketplace

- 1 = Product
- 2 = Order
- 3 = Customer
- 4 = Shipment
- 5 = Delivery Zone.



Q = Draw relationship between entities.

