

Sales Performance Analysis

Customer Insights

**Total Profit** 

Inventory & Profitability...

Market Expansion

Month Y Quarter

All

All

\$4,522,687 Profit MTD \$22,167,002 Revenue MTD



Total Revenue \$ 252M

**◎**▼ **⊅**551

MoM % **0.00** 

MoM % **0.00** 



Production cost

\$4M



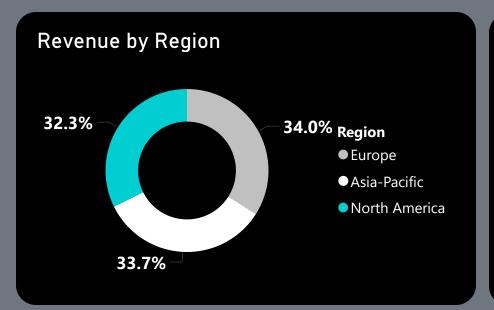
Total QTD Sold 501K

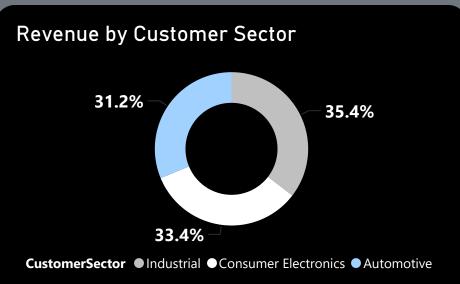
MoM % 0.00

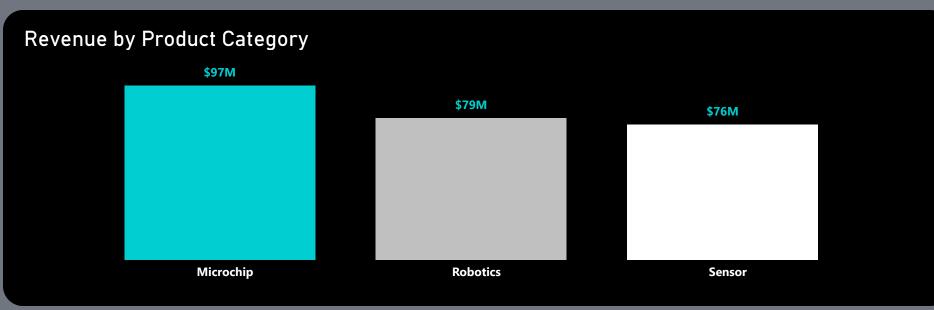
MoM % **0.00** 

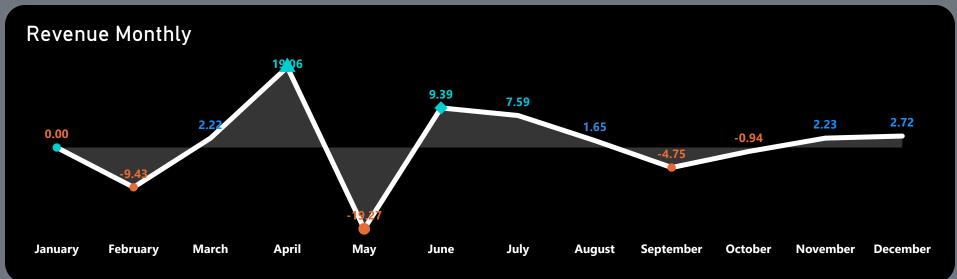
Revenue by Country













Sales Performance Analysis

**Customer Insights** 

Inventory & Profitability...

Market Expansion

Month CustomerSe...

All

\$22,167,002 Revenue MTD \$44,334
AverageSalesPerCu...





MoM % **0.00** 

AverageSalesPerCustomer



MoM % **0.00** 

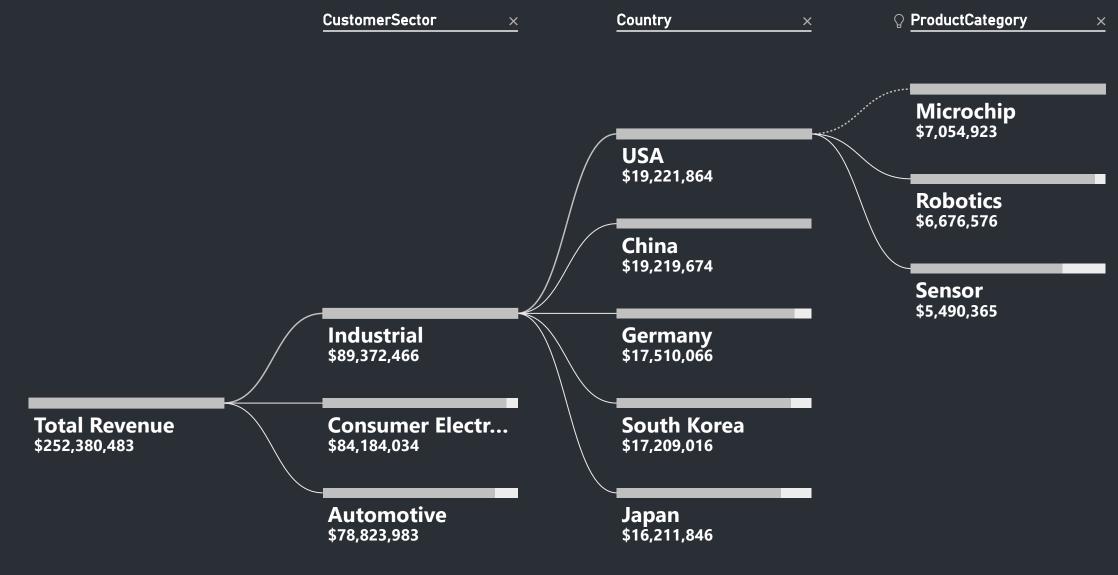
3 Customer Sector 500
Total Customer



Total Profit \$53M

MoM % **0.00** 





All

All







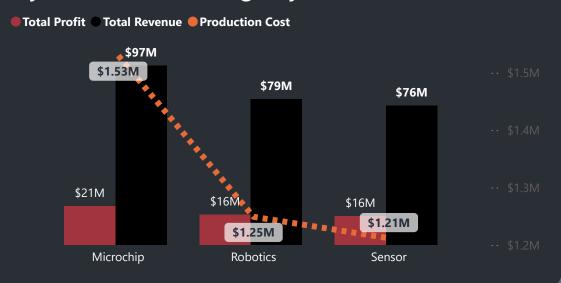
MoM % **0.00** 

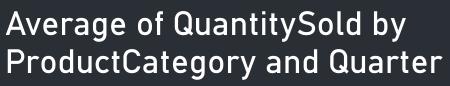
**Sales-to-Production Ratio** 



Optimal Production

## Profit, Revenue and Production Cost by Product Category





All





Production cost

\$4M

MoM % **0.00** 



**Profit Margin** 

21%

MoM % **0.00** 

Sales/Production Ratio by product Name							
ProductName	Total Revenue ▼	<b>Production Cost</b>	Sales-to-Production Ratio				
Product_1100	\$3,043,289	\$47,704	63.80				
Product_1315	\$2,692,372	\$37,976	70.90				
Product_1412	\$2,437,970	\$31,319	77.84				
Product_1469	\$2,373,468	\$38,468	61.70				
Product_1409	\$2,090,325	\$27,568	75.82				
Product_1447	\$2,074,707	\$29,114	71.26				
Product_1093	\$2,020,545	\$28,290	71.42				
Product_1434	\$1,966,432	\$31,383	62.66				
Product_1126	\$1,933,793	\$29,072	66.52				
Product_1242	\$1,928,345	\$25,375	75.99				
Product_1479	\$1,910,750	\$32,800	58.25				
Product_1354	\$1,907,063	\$30,353	62.83				
Product_1181	\$1,889,584	\$25,662	73.63				
Product 1465	\$1,889,374	\$34,294	55.09				
Total	\$252,380,483	\$3,990,836	63.24				

Profit Margin by Product Name									
ProductName	Q1	Q2	Q3	Q4	Total				
Product_1001	30%	48%	-15%	33%	26%				
Product_1003	35%	13%	34%	-19%	22%				
Product_1007	24%	-17%	57%	-38%	17%	ı			
Product_1008	11%	23%	11%	37%	20%	ı			
Product_1010	23%	-82%	0%	10%	-2%	ı			
Product_1013	64%	51%	67%	29%	59%	ı			
Product_1014	39%	49%	56%	26%	47%	ı			
Product_1015	25%	15%	-41%	12%	6%	ı			
Product_1017	44%	2%	34%	30%	26%	ı			
Product_1018	60%	71%	-29%	21%	33%	ı			
Product_1019	28%	19%	78%	43%	50%	ı			
Product_1020	23%	6%	24%	20%	17%	ı			
Product_1022	43%	11%	29%	13%	30%	ı			
Product_1024	-14%	8%	50%	-44%	3%	ı			
Product_1026	25%	41%	39%	27%	33%				
Total	19%	21%	23%	21%	21%				

Profit Margin by Month							
Month	Total Revenue	<b>Total Profit</b>	Profit Margin				
January	\$21,016,835	\$3,974,821	19%				
February	\$19,034,823	\$4,152,717	22%				
March	\$19,456,653	\$3,245,689	17%				
April	\$23,164,538	\$5,094,265	22%				
May	\$18,700,756	\$3,307,967	18%				
June	\$20,456,977	\$4,473,902	22%				
July	\$22,009,848	\$5,494,167	25%				
August	\$22,372,597	\$4,945,041	22%				
September	\$21,310,551	\$4,535,791	21%				
October	\$21,109,910	\$5,182,162	25%				
November	\$21,579,993	\$4,165,106	19%				
December	\$22,167,002	\$4,522,687	20%				
Total	\$252,380,483	\$53,094,315	21%				
\$4,522,687		417					
Profit MTD		Product MTD					



Sales Performance Analysis

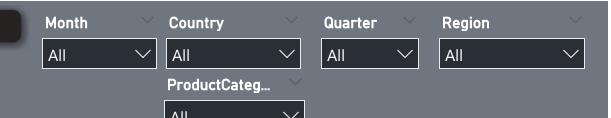
Customer Insights

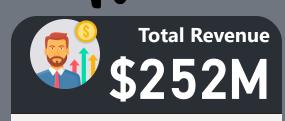
Europe

Inventory & Profitability...

Market Expansion

**North America** 

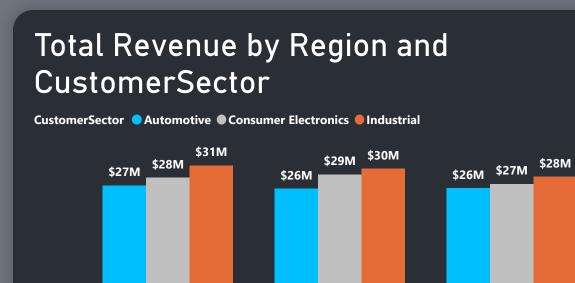




MoM % **0.00** 

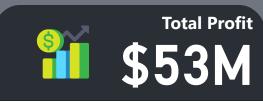


Forecast Growth % **15%**Forecasted Revenue **0.00** 

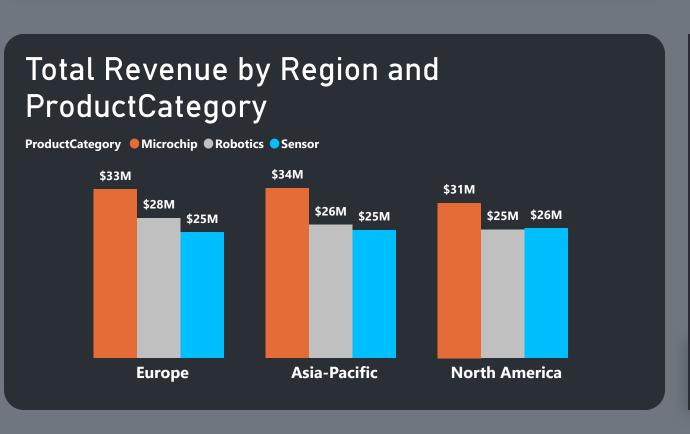




## 10000 5 CustomerTransaction Country



MoM % **0.00** 



**Asia-Pacific** 

