## Intelligence Theory in the SOC

The ideas behind operational workflows



#### Background



Cyber Security is a relatively "new" field



Academic, Industry studies tend to focus on the technical



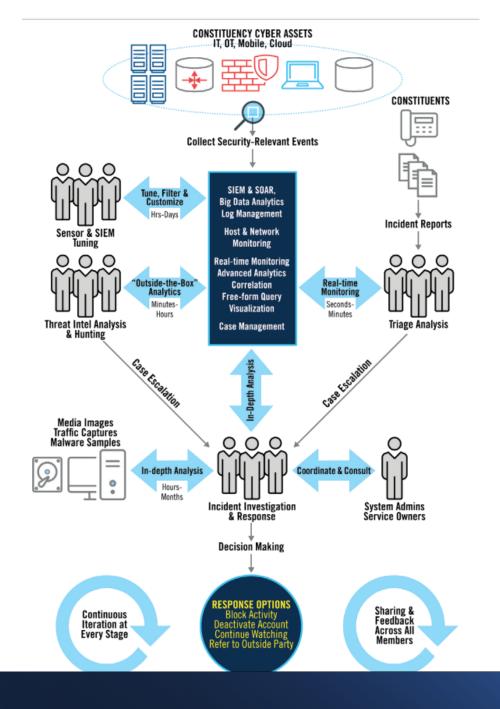
University focuses on technical capabilities, and technical theory



Very little organisational research into Security Operations

#### What is a SOC?

- A SOC is a team, primarily composed of cybersecurity specialists, organized to prevent, detect, analyze, respond to, and report on cybersecurity incidents.
- Provide a means for constituents to report suspected cybersecurity incidents.
  - Provide incident handling assistance to constituents.
- Disseminate incident-related information to constituents and external parties.



#### 11 Strategies of a World Class Cyber Security Operations Centre







PROVIDES A TOP DOWN VIEW ON STRUCTURING A SOC

FOCUSES ON STRATEGY

FEW TOOLS, RESOURCES THAT LOW-MID LEVEL PERSONNEL CAN IMPLEMENT

#### Threat Intelligence



To evolve from a reactive organisation a SOC will need to produce, consume, fuse CTI.



Ten Strategies identified:

Impacts and Benefits
Key Artefacts
Integration Techniques
Core Requirements



Great tools for managers, not so useful for engineers.

## Threat Intelligence

CTI EXAMPLES	NOT CTI
Finished Unstructured Threat Reporting	IP Addresses
Structured Threat Reporting	Domain Names
Curated Subscriber Reports and Feedback	Email Addresses
	Malware samples
	Virus Signatures
	PCAP Captures
	DNS Logs
	Intrusion Detection Alerts
	System Logs
	Social Media

Journey



#### Intelligence Academia

#### Considers itself a "new" field

- Began in the '40s
- Most works were stifled by the Cold War

#### Unsure if it is even a "profession"

What defines being a "professional"?

#### Unsure on the definition of "intelligence"

 When you're discussing "intelligence" what are you referring to?

#### Still surrounded by a world of secrecy

Knowledge is Power

What are we covering?

#### What are we covering?



Defining and Contextualising Intelligence



How can a SOC be viewed in the eyes of Intelligence



**Analytical Processes** 



**Further Resources** 

## Defining and Contextualising Intelligence

#### Defining and Contextualising Intelligence

Intelligence deals with all the things which should be known in advance of initiating a course of action. (Hoover Commission, 1955)

The product resulting from the collection, processing, integration, analysis, evaluation and interpretation of available information concerning foreign countries or areas. (JP 1-02)

Information and knowledge about an adversary obtained through observation, investigation, analysis, or understanding (JP 1-02)

Reduced to its simplest terms, intelligence is knowledge and foreknowledge of the world around us—the prelude to decision and action by US policymakers (CIA)

"Intelligence = Information"?

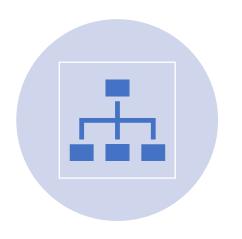
# Defining and Contextualising Intelligence

On one hand, [intelligence] refers to an organization collecting information and on the other to the information that has been gathered. (Walter Lacquer, 1985)

Intelligence is the process by which specific types of information important to national security are requested, collected, analyzed, and provided to policymakers; the products of that process; the safeguarding of these processes and this information by counterintelligence activities; and the carrying out of operations as requested by lawful authorities. (Mark Lowenthal, 2002)

#### Defining and Contextualising Intelligence







"INTELLIGENCE IS KNOWLEDGE"

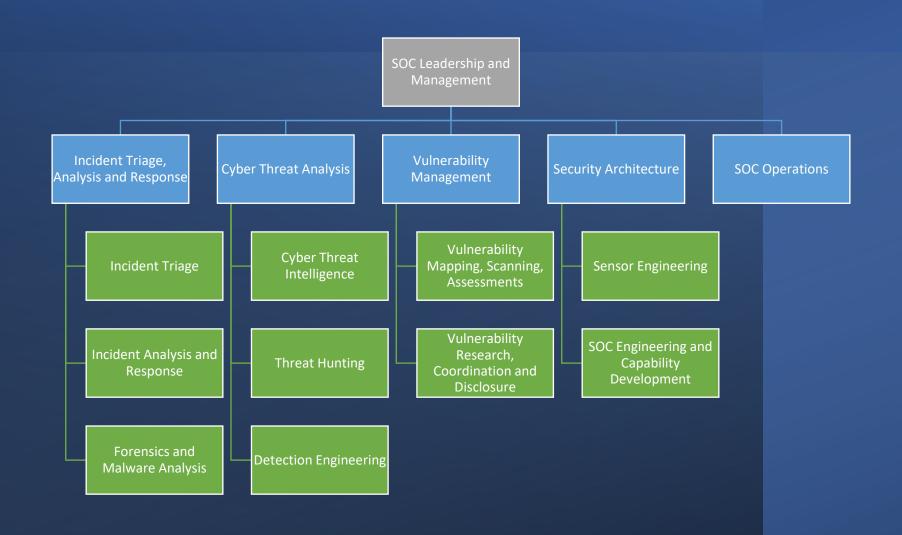
"INTELLIGENCE IS ORGANISATION"

"INTELLIGENCE IS ACTIVITY"

Understanding intelligence context is the biggest trap in pandoras box. If you want to take lessons learned from the Intelligence Community, you will always be fighting against this.

## Looking at a SOC through an Intelligence Lens

### Contextualising a SOC



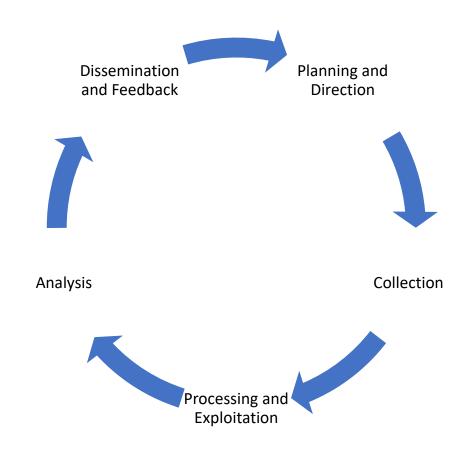
#### SOC: Intelligence as a Product



### SOC: Intelligence as an Agency



### SOC: Intelligence as a Process



#### Contextualising a SOC

'Spies help a sovereign to shift uncertainty into risk, to assess and manage probabilities, and to mitigate hazards.' (Warner, 2009)

#### Contextualising a SOC

'Spies help a sovereign to shift uncertainty into risk, to assess and manage probabilities, and to mitigate hazards.' (Warner, 2009)

SOCs help an organisation to shift uncertainty into risk, to assess and manage probabilities, and to mitigate hazards.

## Analytical Techniques

#### The Scope of Intelligence Product

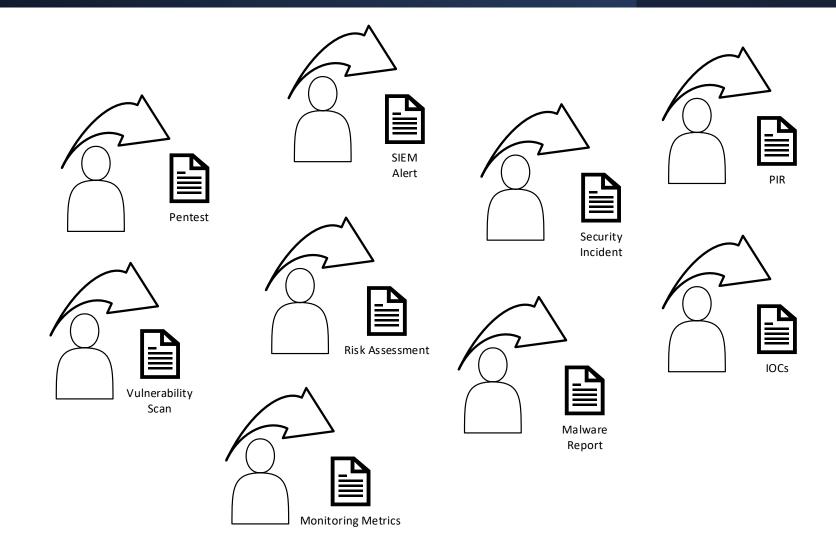
All elements of the SOC *can* create Intelligence Product

But do they?

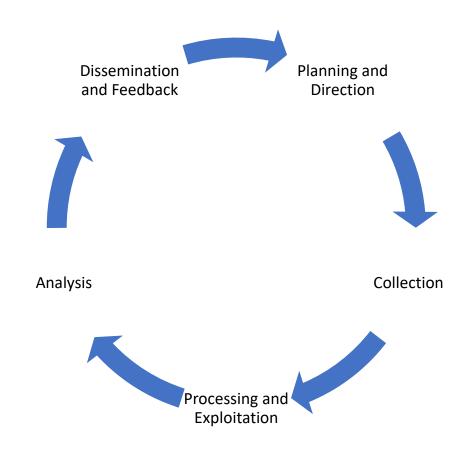
## Threat Intelligence

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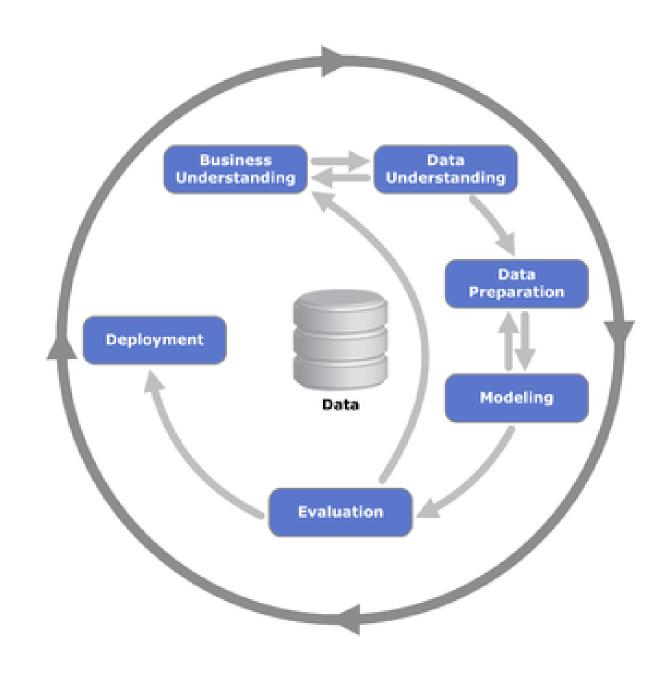
#### The Scope of Intelligence Product



### SOC: Intelligence as a Process

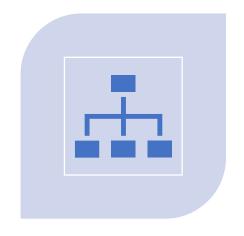


## Intelligence Cycle for a Data Driven World



### Understanding your Audience







STRATEGIC INTELLIGENCE: INFLUENCES HIGH-LEVEL POLICY DECISION MAKING.

OPERATIONAL INTELLIGENCE: SUPPORTS OPERATIONAL LEADERS IN MAKING DECISIONS ON RESOURCE ALLOCATION AND THE TRIAGING OF OPERATIONAL PRIORITIES.

TACTICAL INTELLIGENCE: FOCUSES ON THE SPECIFIC ATTRIBUTES OF TARGET ENTITIES AND IDENTIFIES NEW OPPORTUNITIES.

#### Targeting Intelligence: Strategic



ASSIST IN DEVELOPING CORPORATE STRATEGY AND POLICY



MONITOR THE INTERNATIONAL OR GLOBAL SITUATION



ASSIST IN DETERMINING PROCUREMENT STRATEGIES



SUPPORT THE DESIGN AND CREATION OF LONG-TERM BUSINESS PLANS

#### Targeting Intelligence: Operational



FOCUS ON CAPABILITIES AND INTENTIONS OF ADVERSARIES



IDENTIFY ADVERSARY CENTERS OF GRAVITY AND CRITICAL VULNERABILITIES



MONITOR CHANGES WITHIN THE INDUSTRY



ANALYZE THE OPERATIONAL ENVIRONMENT



SUPPORT OPERATIONAL PROJECTS AND INITIATIVES

#### Targeting Intelligence: Tactical





SUPPORT BAU BUSINESS FUNCTIONALITY

PROVIDE DECISION MAKERS WITH
INTELLIGENCE ON IMMINENT OR RECENT
THREATS OR VULNERABILITIES







INFORMATION **PLUS** ANALYSIS EQUALS INTELLIGENCE

PROCESSED PROCESSED

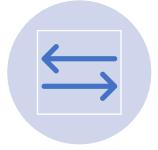
REPEATING RAW INFORMATION
DOES NOT REPRESENT
INTELLIGENCE



For credibility there must be some understanding for how a conclusion was reached



Intelligence does not have to be certain



Changing an assessment based on new information is fundamentally important



While an intelligence analysis may be "finished", do not consider that the end.







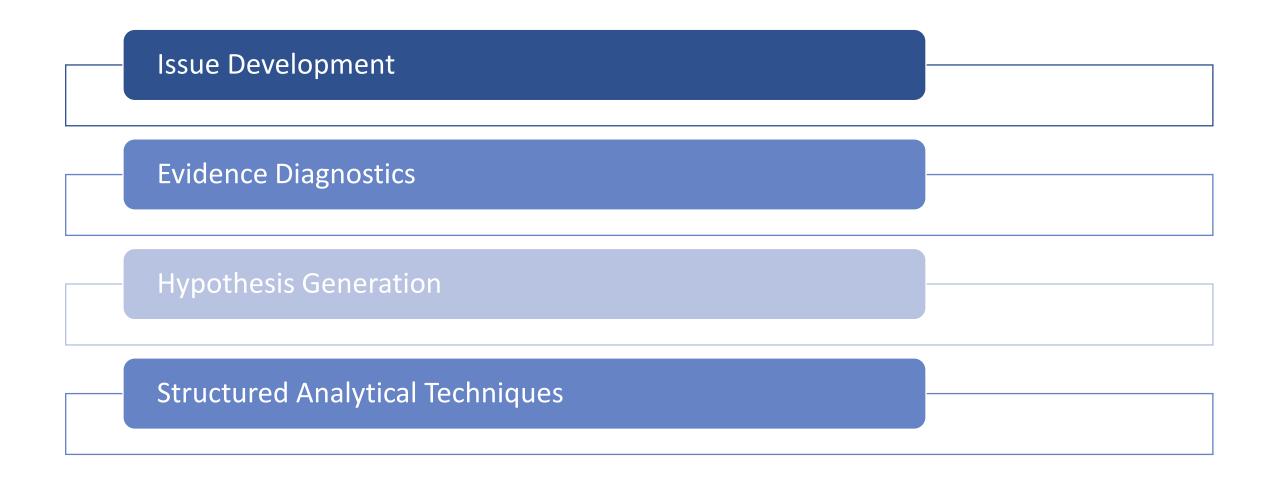
SAY WHAT YOU KNOW (FACTS)

SAY WHAT YOU DON'T KNOW (INFORMATION GAPS)

SAY WHAT YOU THINK (ANALYSIS)

Why Why not How What if How does X compare to Y? What is the evidence for X?

#### Analytic Methodologies



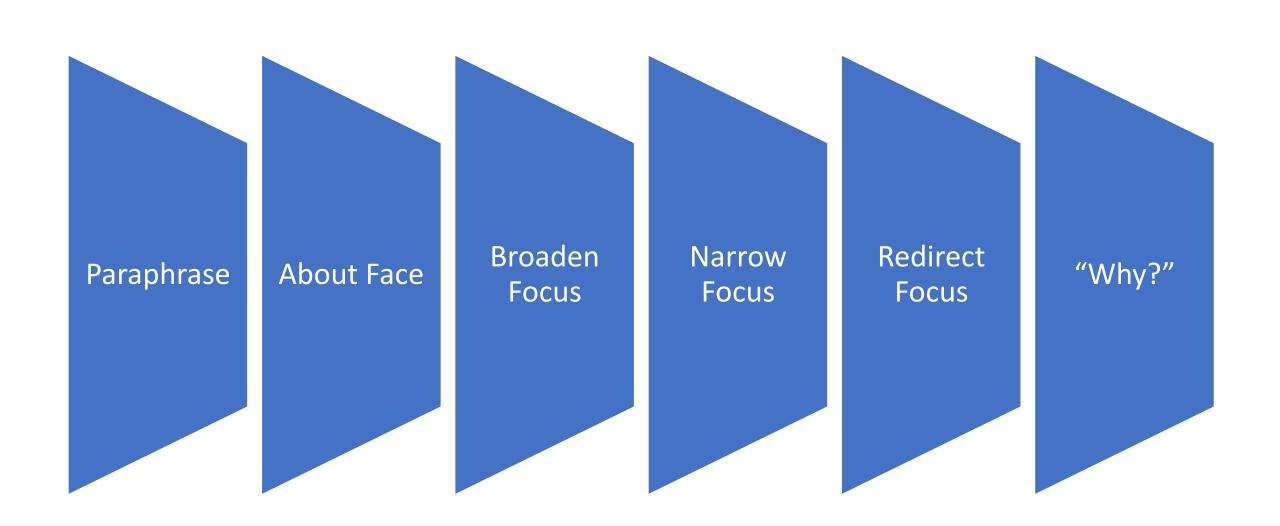
#### Issue Development

#### Answering Questions of Judgement

#### Proper identification can save a lot of time

- Solution Driven?
- Assumption Driven?
- Too broad or ambiguous?
- Too narrow or misdirected?

#### Issue Development



### Evidence Diagnostics



It is important to step back and consider the quality of your information



Reliability, Viability

Low reliability or quality does not immediately disqualify the information.



Where analysts work in the same area for long periods of time, incremental changes may be missed

### Hypotheses Generation





PRELIMINARY EXPLANATIONS OR POSSIBLE OUTCOMES THAT ARE MEANT TO BE TESTED.

MULTIPLE WORKING HYPOTHESES ARE HIGHLY RECOMMENDED.

#### Hypotheses Creation – Divergent/Convergent

ORGANISE THE GROUP	
FOCUS ON A SPECIFIC TOPIC OR QUESTION	
HAVE EVERYONE WRITE DOWN ONE IDEA BEFORE DISCUSSION STARTS	
GENERATE AS MANY IDEAS AS POSSIBLE, DISMISS NOTHING	
TAKE A BREAK	
GROUP IDEAS BY THEME	
REVIEW AND CONSIDER	

#### Structured Analytic Techniques



BREAKING DOWN
INFORMATION INTO
SUBSETS UNTIL THE
HYPOTHESES IS FOUND TO
BE EITHER SENSIBLE OR
UNTRUE.



HELP ANALYSTS MAKE SENSE OF COMPLEX PROBLEMS



LET ANALYSTS COMPARE AND WEIGH INFORMATION AGAINST EACH OTHER



ENSURE ANALYSTS FOCUS ON THE ISSUE UNDER STUDY



FORCE ANALYSTS TO CONSIDER ONE ELEMENT AT A TIME



AID ANALYSTS IN OVERCOMING THEIR MINDSETS AND BIASES

## Further Resources

#### Reading List

- Sherman Kent Strategic Intelligence for American World Policy (1951)
- Peter Gill & Mark Phythian Developing Intelligence Theory (2018)
- Mark Phythian Understanding the Intelligence Cycle (2013)
- Mandeep Dhami Critical Review of Analytic Techniques (2016)
- Mark Harrison Tradecraft to standards: Moving Criminal Intelligence Practice to a Profession through the Development of a Criminal Intelligence Training and Development Continuum (2020)
- Rob Johnson Analytic Culture in the US Intelligence Community (2005)
- John Gentry Professionalisation of Intelligence Analysis: A Skeptical Perspective (2016)

Thank you

