

OSCAR UGALDE

DIGITAL PRODUCTION DESIGNER/ GRAPHIC DESIGNER

CONTACT

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W: www.oscarugalde.com

SOCIAL

[linkedin.com/in/oscarugalde](https://www.linkedin.com/in/oscarugalde)

PROFESSIONAL SKILLS

Photoshop

Illustrator

Adobe Creative Suite

Invision Prototyping

Jira Management Platform

Project management

Layout design

Cross Team Collaboration

PERSONAL SKILLS

Bilingual (Spanish)

Reliable and professional

Organized

Time Management

Creative Spirit

Fast Learner

Motivated

Team player

ABOUT

I am an expert in digital and graphic design with over 9 years of experience working on large-scale and small-scale projects.

WORK EXPERIENCE

DIGITAL PRODUCTION DESIGNER/ GRAPHIC DESIGNER

Freelancer | Feb 2012 - Present

- Conceptualized, planned, and executed original designs for a widerange of website properties.
- Gathered specifications and other key details to meet the requirements of site development.
- Produced sample sites and received feedback about draft sites.
- Develop clean well-executed design concepts.
- Coordinate with UI Programmers to strategize and execute userinterfaces.
- Created digital and print layouts for diverse materials.
- Coordinated vision with customers, marketing and project managers.

CONTRACT EXPERIENCE

Graphic Designer / Visual Designer (Full Time Contract)

DocuSign – San Francisco, CA

- Work with a wide range of digital media and use graphic design software.
- Think creatively and develop new design concepts, graphics and layouts.
- Prepare rough drafts and present your ideas.

Associate Visual Designer Web Production Artist (Full Time Contract)

Truecar.com – San Francisco, CA

- Partnered with various company business units to create high-level graphics and layouts for TrueCar, Inc. web properties Iterates through design ideas very rapidly.
- Adhered to usability principles and designs for cross-platform/cross-browser access.

Visual Designer for E Marketing and UI (Full Time Contract)

FICO San Jose, CA

- Design compelling email campaigns
- Play an important role in brainstorming for various types of campaigns
- Produce assets for website and A/B tests
- Wireframing to create new layouts in the site

EDUCATION

BACHELOR OF ARTS, MAJOR IN ADVERTISEMENT

BACHELOR OF ARTS, MAJOR IN MARKETING AND COMMUNICATION

UNIVERSIDAD LATINA DE COSTA RICA

CERTIFICATION IN PRINT, GRAPHIC DESIGN, AND VISUAL DESIGN

SAN FRANCISCO STATE UNIVERSITY

VIDEO PRODUCTION FULL CERTIFICATE

BAY AREA VIDEO COALITION (BAVC)