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# Oscar Ahumada Gómez Data Science & Analytics Professional

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### **Profile Summary**

Versatile and results-driven data science professional with expertise in exploratory data analysis, data visualization, hypothesis testing, logistic regression, and machine learning models, including Naïve Bayes and decision trees.

Proficient in Python, SQL, and Power BI for data analysis, data cleaning, and visualization, with additional skills in deep learning, computer vision, and natural language processing (NLP). Holding a degree in Mathematics and Statistics and certifications from Coursera and Data Science for All by Correlation One, I have successfully completed a **Diploma in Artificial Intelligence and Machine Learning**.

Driven by a passion for problem-solving, continuous learning, and innovation, I thrive in collaborative environments and am committed to delivering data-driven insights that create real impact.

### **Technical Skills**

**Languages** Python, R and SQL

Databases MySQL, MongoDB, SQLite

Analysis Tools Power BI, Looker Studio, Tableu, Excel.

Exploratory Data Analysis (EDA) Matplotlib, Seaborn, Plotly, Pandas, NumPy, PySpark.

Machine Learning TensorFlow, PyTorch, KERAS, Scikit-learn, Statsmodel,

**Development and Environment** Jupyter Notebook, PyCharm, VS Code, Git, AWS

Deployment and Monitoring Docker, Streamlit, FastAPI, Fask, Kubernetes, Django, MLFlow

#### Soft Skills & Interests

- Problem-solving
- Strong Communication
- Advanced Modeling
- Statistical analytics
- Attention to detail

- Exploratory data analysis
- ETL processing
- Team Leadership
- Cross-functional collaboration
- Presentation Skills
- Critical Thinking
- Adaptability
- Project Management

### **Experience**

# Supervisor - Operation Agent Lead Samsic & Aeromexico Airline

May 2023 – Present Montreal, QC

- Supervise airline operations encompassing baggage handling, passenger assistance, and gate management for a team of over 5 employees, leading to a notable 40% decrease in customer complaints.
- Implemented standardized procedures to streamline the boarding process, resulting in a significant 25% reduction in boarding time and heightened customer satisfaction scores.
- Executed an efficient and precise passenger check-in process, resulting in a remarkable 40% reduction in wait times and achieving a stellar customer satisfaction rating of 95%.

# Data Scientist (Junior) Quantica BPO

Sept 2020 - Sept 2022 Barranguilla, COL

• Streamlined complaint resolution process using NLP text classification, reducing average resolution time from

72 hours to 12 hours.

- Improved cross-selling effectiveness by 10% using collaborative filtering algorithms to analyze customer behavior and preferences.
- Produced weekly Power BI reports on customer feedback, leading to a 15% increase in satisfaction over 3 months.
- Developed and delivered analytics reports using Pytorch and TensorFlow, demonstrating a 7% revenue uplift from targeted marketing campaigns

## Data Analyst (Lead) Work4solution

Jan 2018 – Jan 2021 Barranguilla, Col

- Implemented automated data validation procedures using Python and SQL to detect and rectify errors, inconsistencies, and missing values in customer interaction logs, ensuring data reliability and integrity.
- Employed Python and R to conduct sophisticated data analysis, revealing actionable insights into customer behavior and service interactions, thereby optimizing operational efficiency and service quality.
- Analyzed SQL databases containing over 6,000 customer records, identifying key behavioral patterns and service preferences that led to a significant 20% increase in customer retention rates through targeted service improvements.

#### **Education**

Artificial Intelligence and Machine Learning LaSalle College, Montreal QC

**AEC Program** 

Google Advanced Data Analytics Professional Certificate

**Coursera Course** 

Data Science for All

**Ministry of Technology of Colombia Course** 

Correlation One / MINTIC Colombia

Mathematics and Statistics
University of Atlántico, Barranquilla, Colombia

**Bachelor's Degree** 

### Languages

Spanish: Native English: Advanced French: Intermediate

#### References

Name: Susana Martinez

Contact number: 438 3725660 Role: AM Account Manager

Company: Samsic

Name: Orlando Rozo

Contact number: 514 226 1823 Role: Business Consultant Company: GFL Environmental