Technical Report and ERM

DataBase Foundations

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Introduction

This report presents a detailed design of the Twitch database, the objective of which is to efficiently model the main entities and relationships that support the daily operation of the service. The primary focus is on identifying key platform components such as users, channels, videos, and messaging, as well as critical functionalities related to subscriptions, donations, and interactive events.

Throughout this document, the most important entities that make up the data model are broken down, along with their respective attributes, in order to provide a coherent and adaptable structure.

Twitch Business Model

Twitch is a live-streaming platform that generates revenue through subscriptions, donations, advertising, and brand partnerships.

User Ecosystem:

The Twitch ecosystem includes three main types of users:

- Streamers: Content creators who broadcast live streams and monetize through subscriptions, donations, and ads.
- Viewers: Users who watch streams, engage via chat, subscribe to their favorite channels, and donate to support streamers.
- Brands/Advertisers: Companies that reach Twitch's audience by running ads during streams or sponsoring streamers, taking advantage of the platform's highly engaged user base.

Value Proposition

- For streamers, Twitch provides a platform to build an audience and monetize their content through subscriptions, donations, and ads.
- For viewers, it offers real-time interaction with streamers and access to exclusive content through subscriptions and community engagement.
- For brands and advertisers, Twitch offers access to a highly engaged and niche audience. Brands can place targeted ads, sponsor popular streamers, and interact with viewers through authentic, live content.

Revenue Streams

- Subscriptions: Viewers pay monthly fees to support their favorite streamers and access exclusive perks.
- Bits (Donations): Viewers purchase and donate virtual items called Bits to show support.
- Ads: Twitch runs pre-roll and mid-roll ads during streams, sharing the revenue with streamers.
- Brand Partnerships: Streamers collaborate with brands for sponsorships, product placements, and promotional activities.

Processes and Information Required in the Application

Key Processes

- User registration: Both streamers and viewers need to create accounts, providing details such as email, username, and payment information.
- Streaming process: A streamer starts a live broadcast, which is then made available to viewers in real time.
- Real-time interaction: Viewers can engage via chat, subscribe to streamers, or send donations (Bits).
- Monetization and payouts: Streamers receive payouts based on subscriptions, donations, and ads.

Required Information

- User data: Name, email, payment details.
- Streaming data: Stream ID, duration, content category, number of viewers.
- Financial data: Subscription payments, donations, ad revenue distribution.

Steps

Designing an efficient and well-structured database for a platform as complex as Twitch requires a methodical approach. To ensure that all key aspects of the platform are properly represented and that the relationships between the various components are clear, several key steps are followed.

In this process, we begin by identifying the main components that define how Twitch works, such as users, channels, videos, subscriptions, and other critical elements. From these components, we proceed to define the entities that will be responsible for modeling these elements in the database, as well as the attributes that describe the specific characteristics of each entity.

Finally, the information is organized, assigning the corresponding attributes to each entity to ensure the consistency and integrity of the data model, where everything is seen.

1. Define components

a. User Management
b. Streaming
c. Video (VOD) Management
d. Chat System
e. Subscriptions
f. Followers
g. Donations
h. Moderation
i. Emotes and Interaction
j. Reports and Violations

2. Define entities

a. Users (**e1**)
b. Streams (**e2**)
c. Videos (VODs) (**e3**)
d. Categories (**e4**)
e. Followers (**e5**)
f. Subscriptions (**e6**)
g. Chats (**e7**)
h. Donations (**e8**)
i. Emotes (**e9**)

j. Moderators (**e10**)
k. Reports (**e11**)

3. Define attributes per entity

a. Users
- i. username
- ii. email
- iii. password hash
- iv. account type (streamer/viewer)
- v. sign up date
- vi. profile picture v
- vii. bio

b. Streams
- i. title
- ii. category (game/creative/music/etc.)
- iii. start time
- iv. end time
- v. view count
- vi. status (live/offline)

c. Videos (VODs)
- i. video url
- ii. upload date
- iii. view count
- iv. duration
- v.

d. Categories
- i. name
- ii. description

e. Followers
- i. follow date

f. Subscriptions
- i. subscription date
- ii. subscription type (tier1/tier2/tier3)

g. Chats
- i. message
- ii. timestamp

h. Donations
- i. amount
- ii. currency
- iii. donation date

i. Emotes

i. emote name
ii. image url

j. Moderators

i. assigned date

k. Reports

i. reason
ii. report date
iii. status (pending/resolved/closed)

4. Define relationships

	e1	e2	e3	e4	e5	e6	e7	e8	e9	e10	e11
e1		✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
e2	✔		✔	✔			✔	✔		✔	
e3	✔	✔		✔							
e4	✔	✔	✔								
e5	✔					✔		✔		✔	✔
e6	✔				✔						
e7	✔	✔						✔	✔	✔	✔
e8	✔	✔			✔		✔				
e9	✔						✔				
e10	✔	✔			✔		✔				✔
e11	✔				✔		✔			✔	

5. Define relationships types

Types

- **1 to many (1--- M)**
- **many to many (M---M)**
- **1 to 1 (1---1)**

Users (e1):

- **e1 to e2 (Streams): 1---M**
- **e1 to e3 (Videos): Indirect (through Streams)**
- **e1 to e4 (Categories): Indirect (through Streams)**
- **e1 to e5 (Followers): M---M**
- **e1 to e6 (Subscriptions): M---M**
- **e1 to e7 (Chats): 1---M**
- **e1 to e8 (Donations): 1---M**
- **e1 to e9 (Emotes): M---M**
- **e1 to e10 (Moderators): 1---M**
- **e1 to e11 (Reports): 1---M**

Streams (e2):

- **e2 to e3to e4 (C (Videos):** 1---M
- **e2 (Categories):** M---1
- **e2 to e7 (Chats):** 1---M
- **e2 to e8 (Donations):** 1---M
- **e2 to e10 (Moderators):** M---M

Videos(e3)

- **e3 to e4 (Categories):** M---1

Followers (e5):

- **e5 to e6 (Subscriptions):** M–1
- **e5 to e8 (Donations):** M–1
- **e5 to e10 (Moderators):** 1—1
- **e5 to e11 (Reports):**M—M

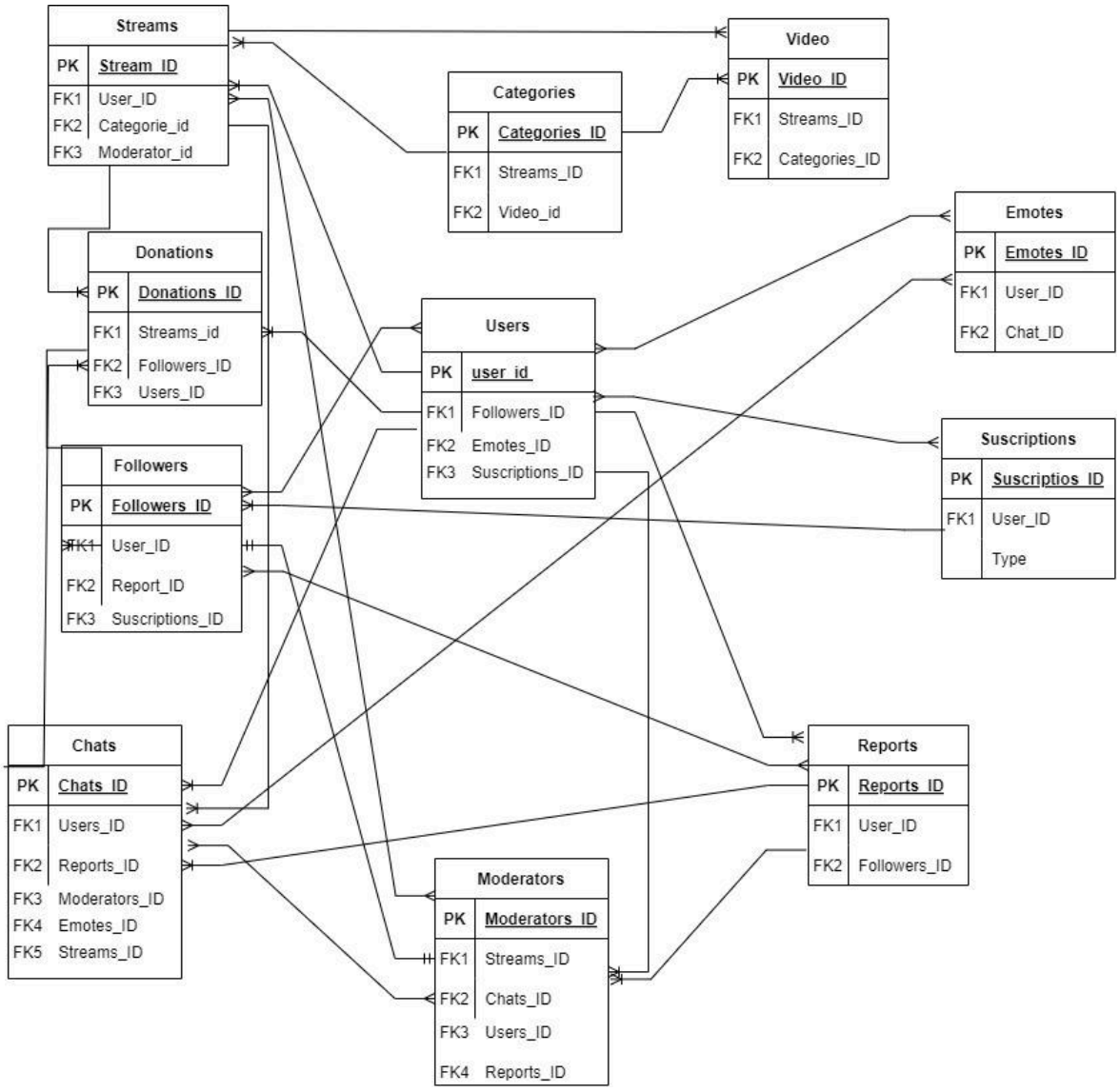
Chats (e7):

- **e7 to e8 (Donations):** 1—-M
- **e7 to e9 (Emotes):** M—M
- **e7 to e10 (Moderators):** M—M
- **e7 to e11 (Reports):** M—1

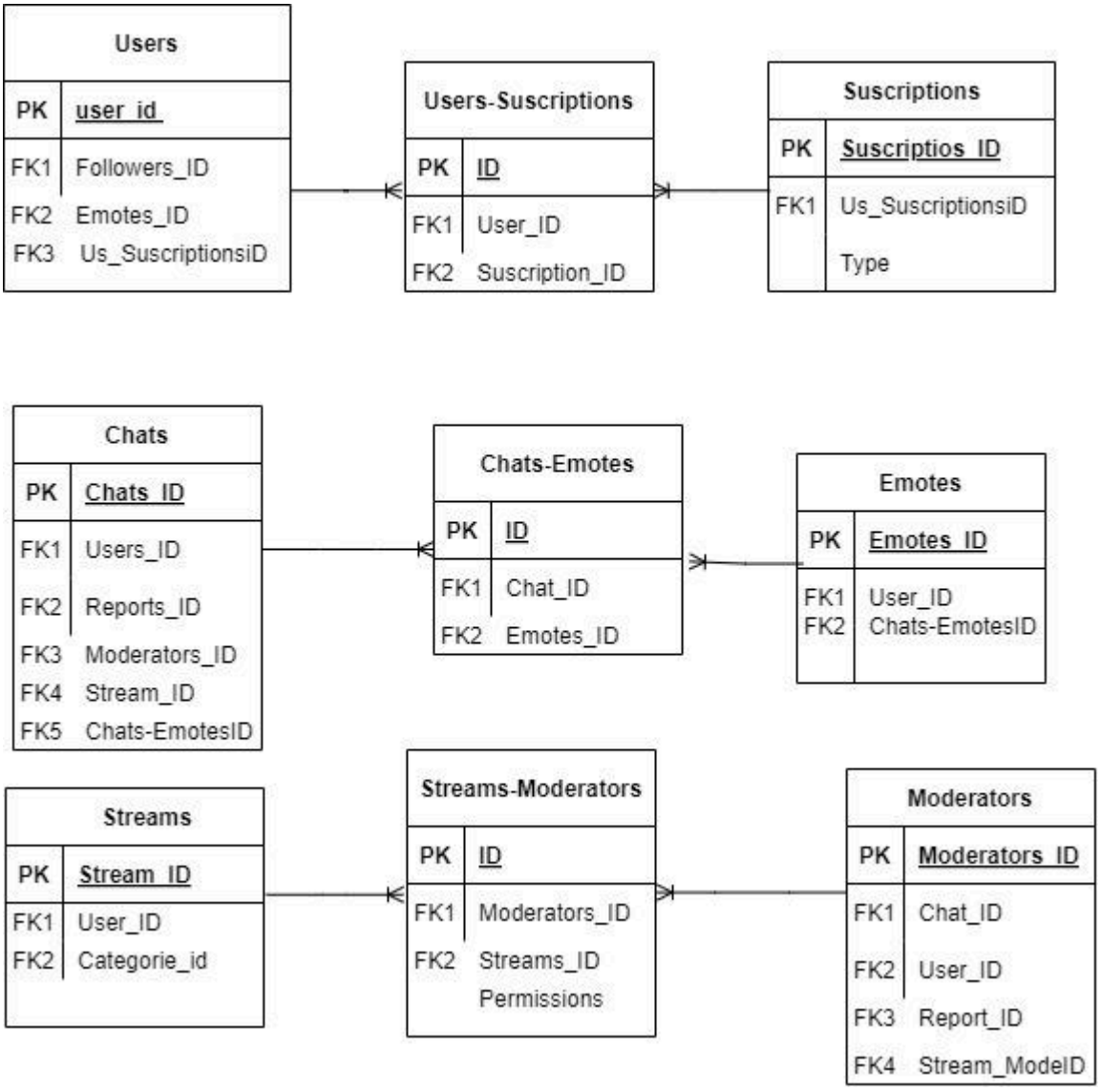
Moderators (e10)

- **e10 to e11(Reports):** M—1

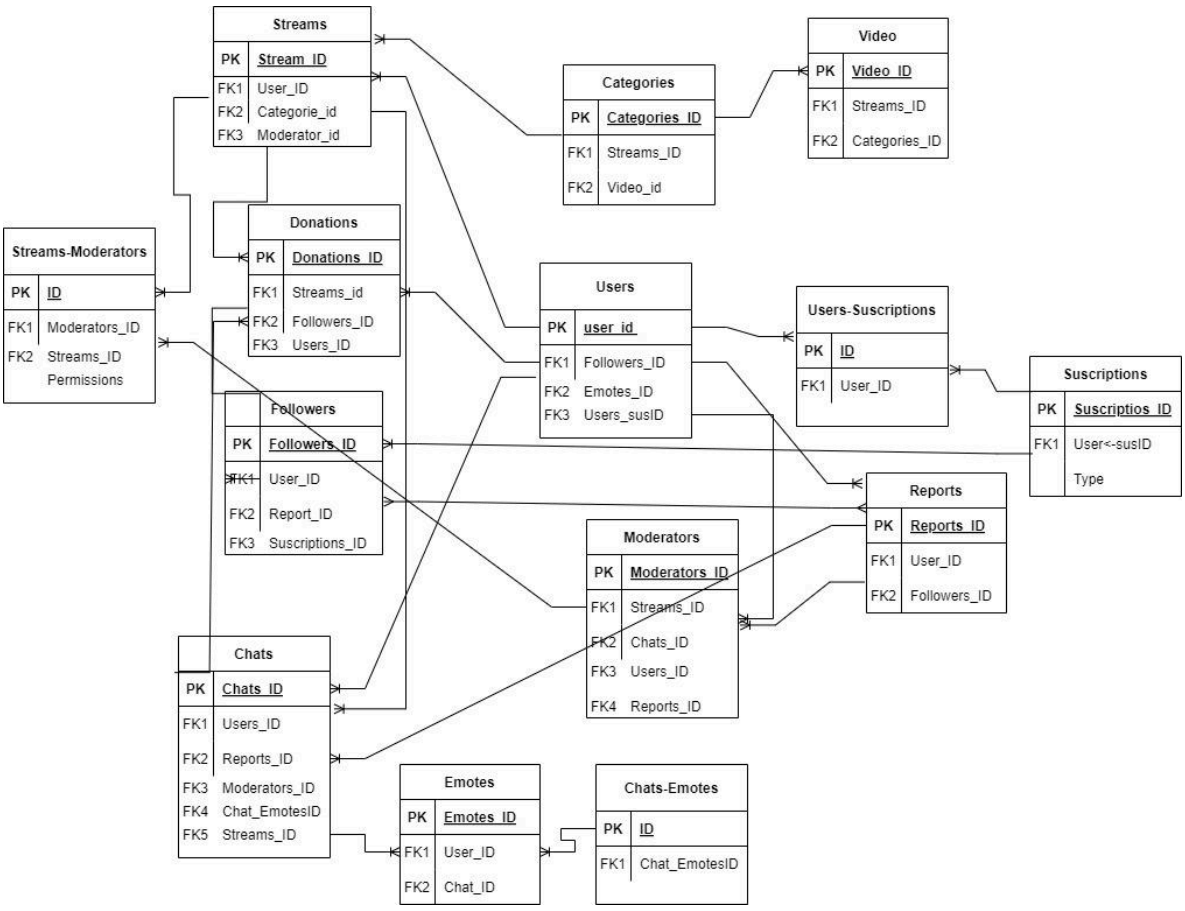
6. First Entity-Relationship Draw



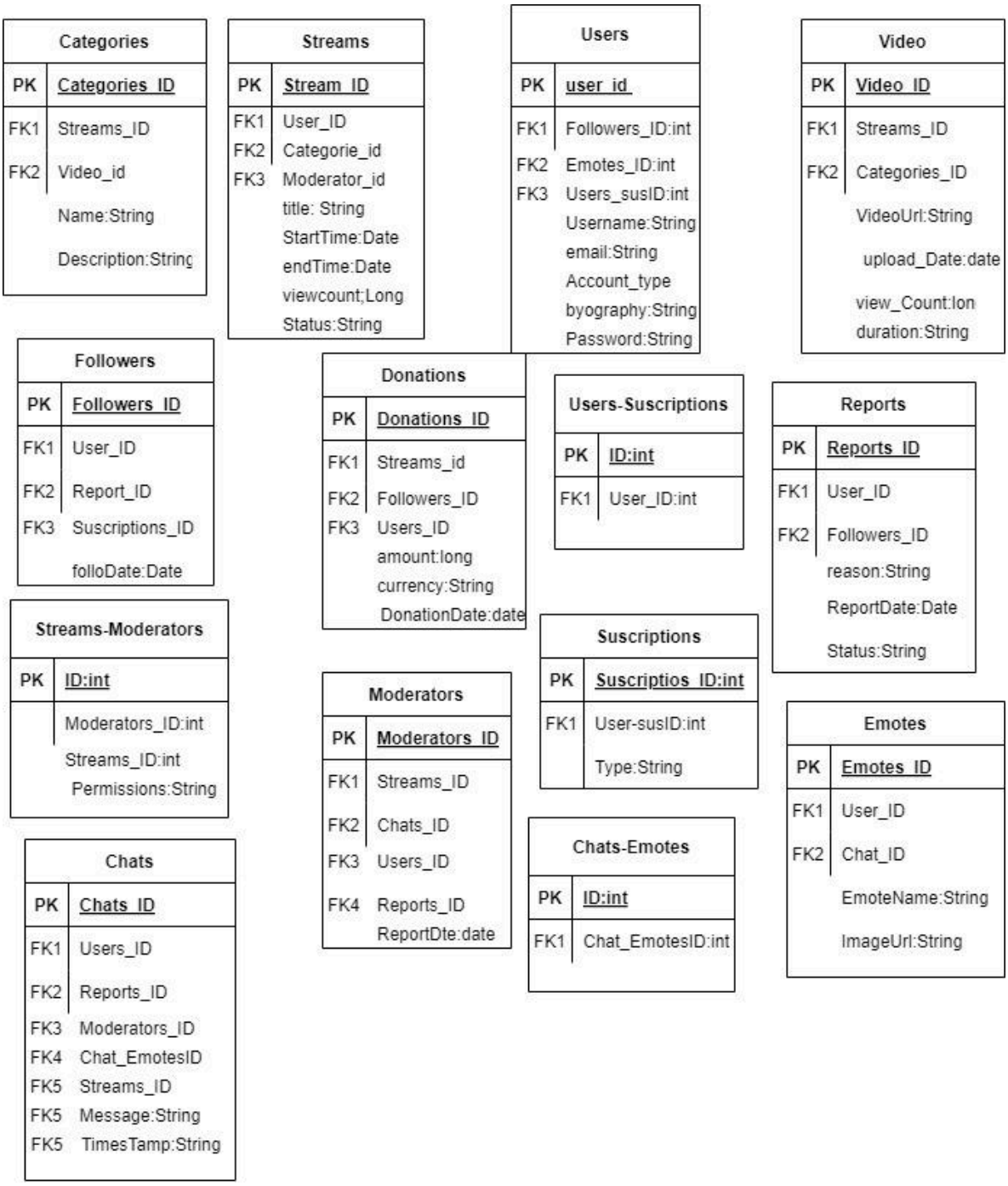
7. First Split Many-to-Many Relationships



8. Second Entity-Relationship Draw



9. Get Data-Structure E-R M



10.Define Constraints and Properties of Data