



## Isotipo



## Variables del Isotipo

#222A47

C:95%  
M:83%  
Y:41%  
K:45%

R:34  
G: 42  
B:71

#00FFFF

C:57%  
M:0%  
Y:15%  
K:0%

R:0  
G:255  
B:255

#000000

C:91%  
M:79%  
Y:62%  
K:97%

R:0  
G:0  
B:0

## Tipografías corporativas

Century Gothic Bold  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Century Gothic Regular  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Arial Regular  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

