

Total Sales

18,591,125.41

Avg MRP

140.99

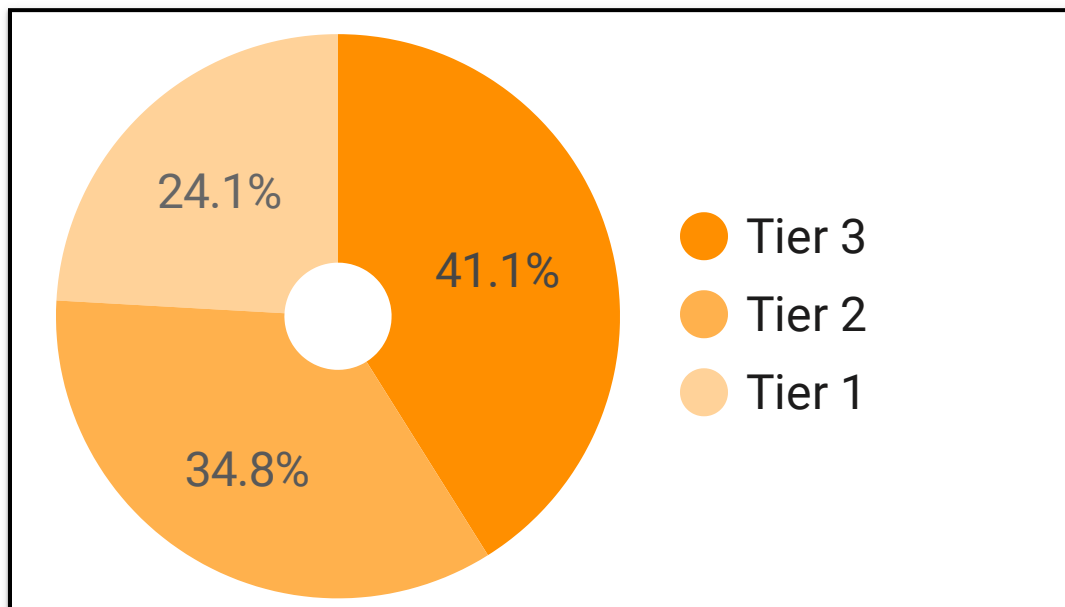
Item Count

16

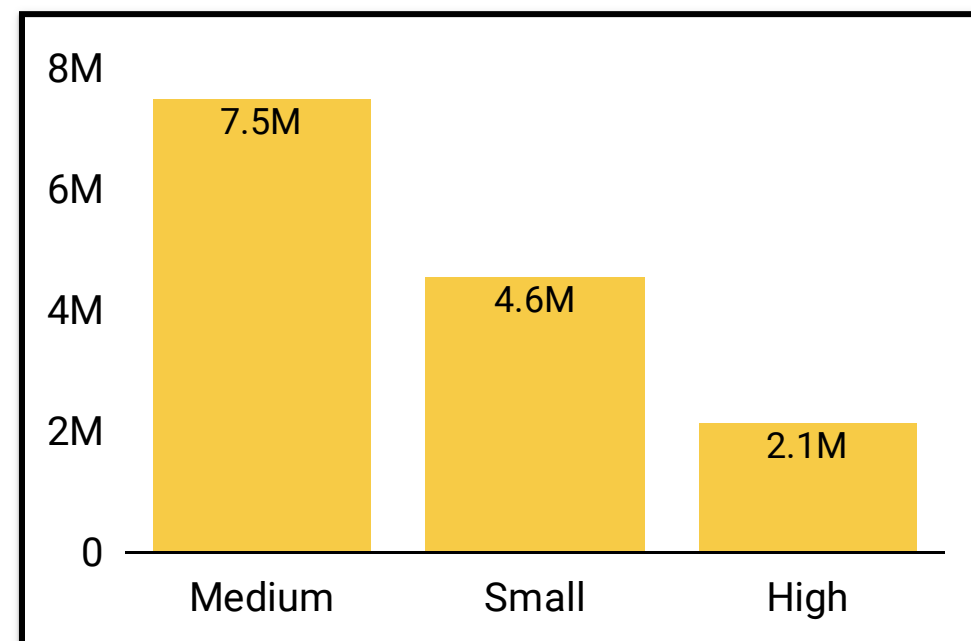
# Blink It Dashboard

Item\_Type

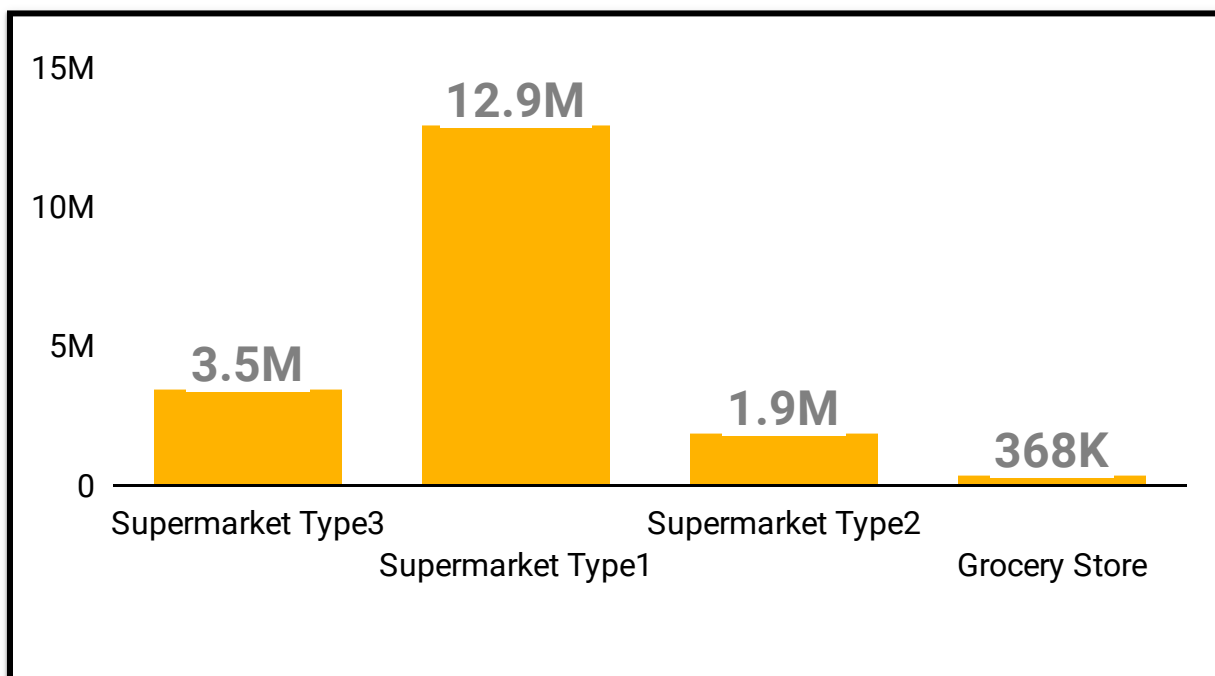
Outlet locations vs Sales %



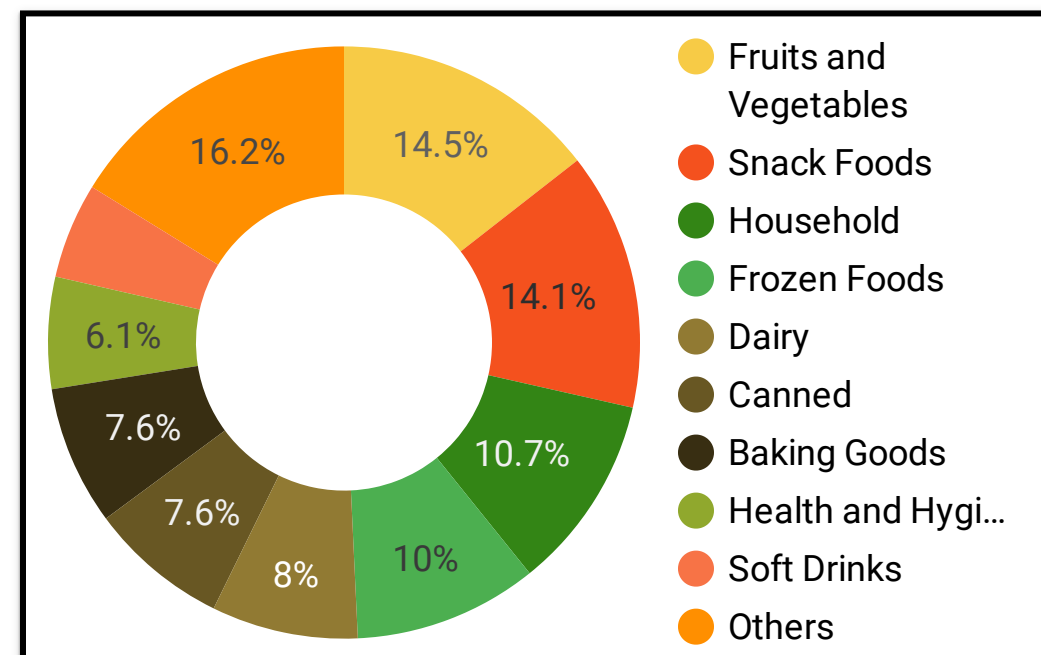
Outlet Size vs Sales



Outlet type vs Sales



Item Type vs Fat Content



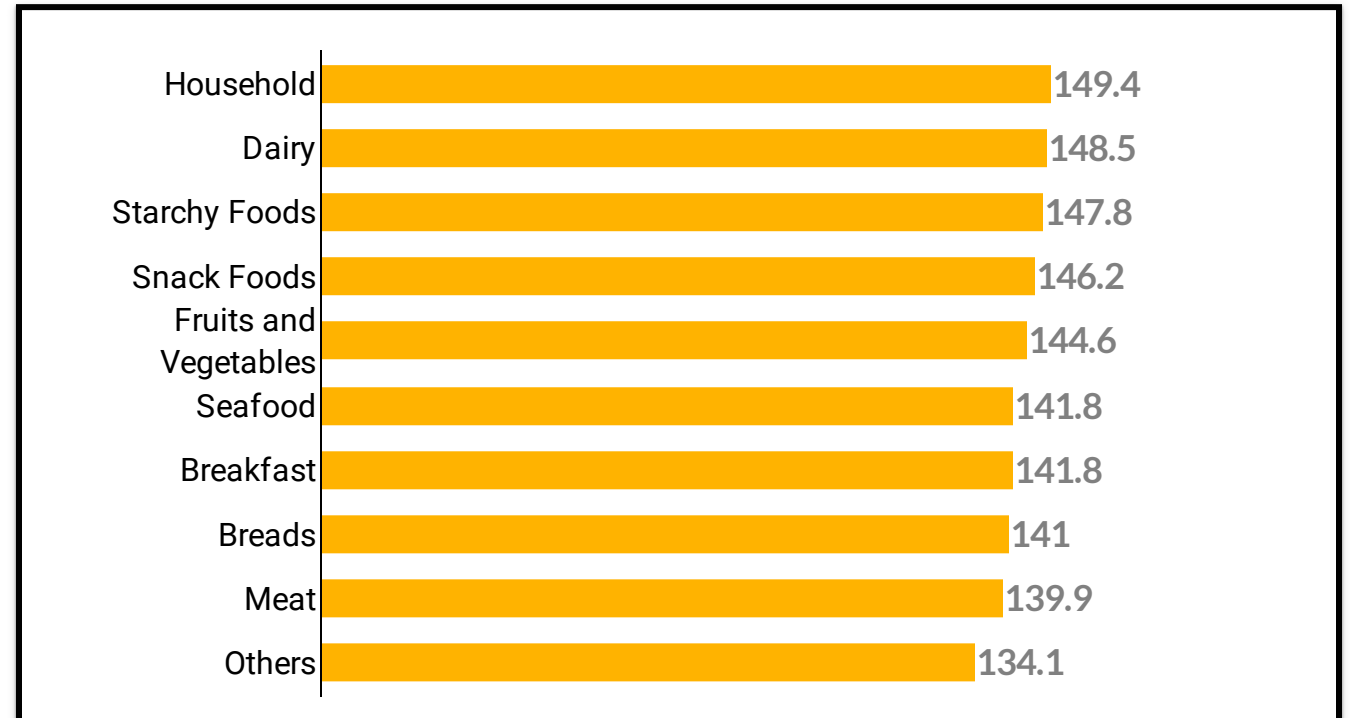
# Blink It Dashboard

Item\_Type ▾

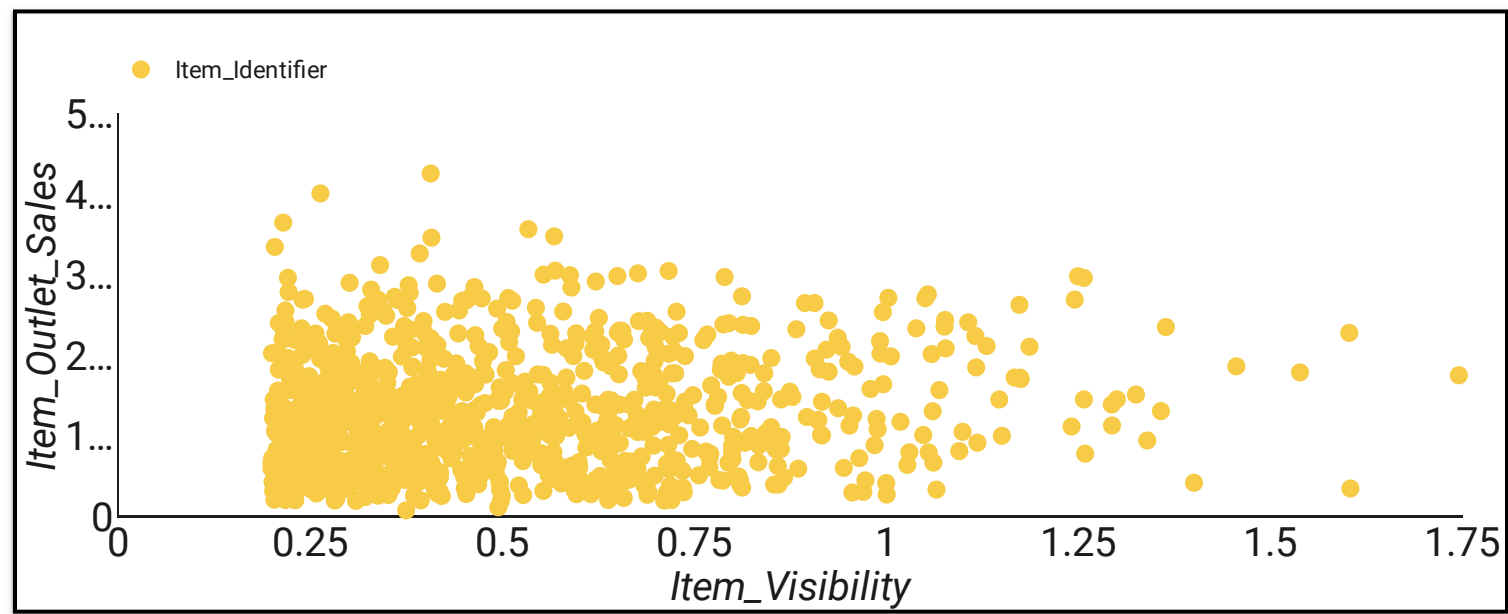
## Top 10 selling items

	Item_Type	Item_Outlet_Sales ▾
1.	Fruits and Ve...	2,820,059.82
2.	Snack Foods	2,732,786.09
3.	Household	2,055,493.71
4.	Frozen Foods	1,825,734.79
5.	Dairy	1,522,594.05
6.	Canned	1,444,151.49
7.	Baking Goods	1,265,525.34
8.	Health and Hy...	1,045,200.14
9.	Meat	917,565.61
10.	Soft Drinks	892,897.72

## Avg MRP



## Item Visibility vs Sales



# Insight Story

This dashboard offers valuable insights into sales trends, outlet performance, and consumer preferences. By focusing on high-performing items, leveraging profitable outlet types, and tailoring offerings to each location's strengths, we can enhance our grocery sales strategy and drive sustained growth