



Department of Computer Science

COMP4200 - Introduction to Graduation Project

Summary of Report

Project No:

5

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Summary

Nowadays, a lot of people can find themselves at a disadvantage facing a higher company or person, and usually have no effective ways of going against them except for boycotting, which can be considered as the best way to demand changes in a non-violent way. There's a lot of examples of successful boycotts that have happened over the years, like the Iranian Tobacco Boycott in 1891, and the boycott that China did against the Japanese products in May Fourth Movement. So, the examples are endless, but not nearly enough people consider boycotting as an option of resistance. And if they consider it, it's still a tremendous task to find people who also want to support and join the boycott, and also finding the products that align with one's belief is very difficult. Making the process of spreading the news about the boycott and getting new people introduced to the movement/boycott a whole lot complicated. Which is why we've created this project. In this project, we developed a mobile application which will make it easier for people to discover, participate, and make a change. They can also have the news about a boycott be concentrated in one place via the campaigns that the application provides, which are basically groups of like-minded people who are also passionate about the same movement. Finally, the application helps the users to determine if a product supports their boycott/campaign or not.