

## DATABASE INSTRUCTIONS

Setting up Workspace:

1. in an internet browser window, go to <http://orchard47.org>
2. in a different browser window, go to <http://orchard47.org/cpanel>
3. place windows side by side in order to check the changes you've made

To enter database:

1. go to <http://orchard47.org/cpanel/>
2. Username: orchard4,  
Password: hr7dca4or
3. Click icon MySQL Databases  
(three over, three down)



You will arrive here:

**Databases:**  
**orchard4\_orchardsite** [Delete](#) [Check](#) [Repair](#)  
User:  Db:   
Privileges: ☒ ALL ☐ ALTER ☐ CREATE TEMPORARY TABLES ☐  
CREATE ☐ DELETE ☐ DROP ☐ SELECT ☐ INSERT ☐ UPDATE ☐  
REFERENCES ☐ INDEX ☐ LOCK TABLES  
  
  
Db:

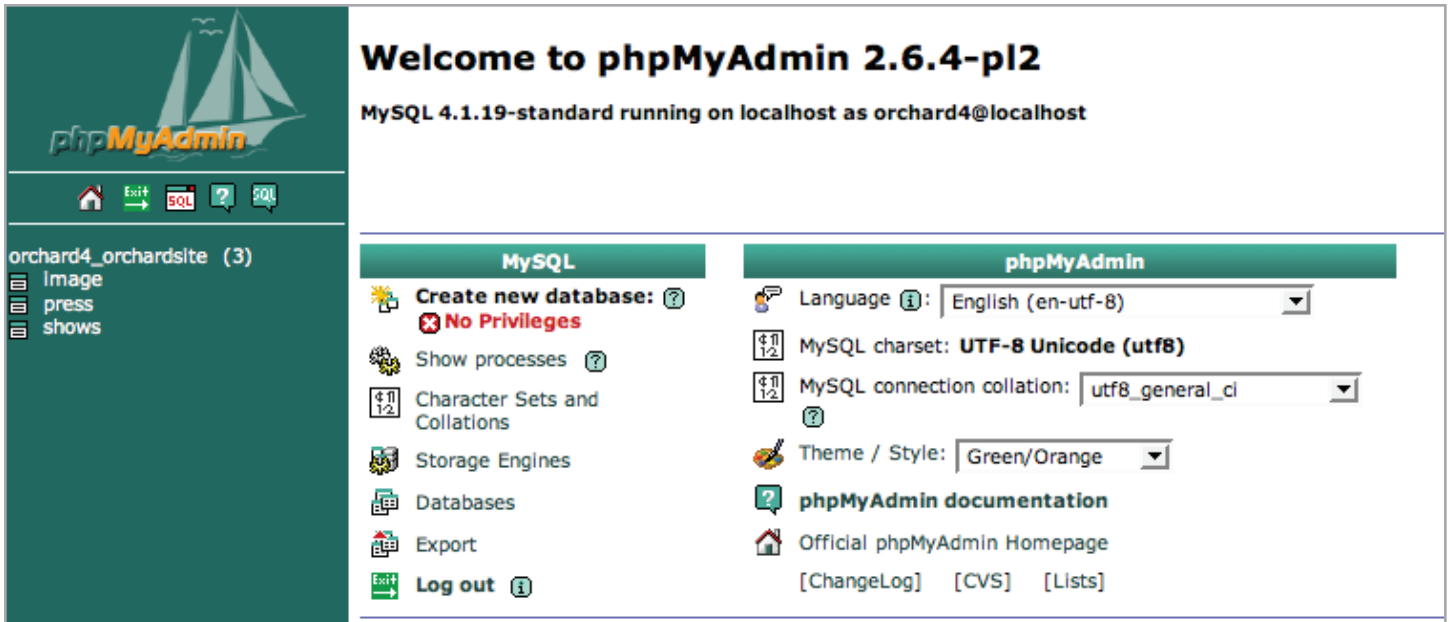
**Users:**  
**orchard4\_orchard** [Delete](#)  
UserName:   
Password:

**Access Hosts:**  
localhost  
Host (% wildcard is allowed):

**phpMyAdmin**  
You can use phpMyAdmin to administrate your MySQL databases in a web based environment.

4. Near the bottom, there is a 'phpMyAdmin' link (highlighted above). Click this link.

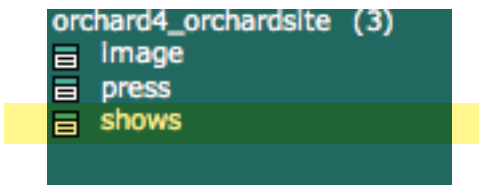
- After you've pressed 'phpMyAdmin', you will have arrived at the database. It will look like this:



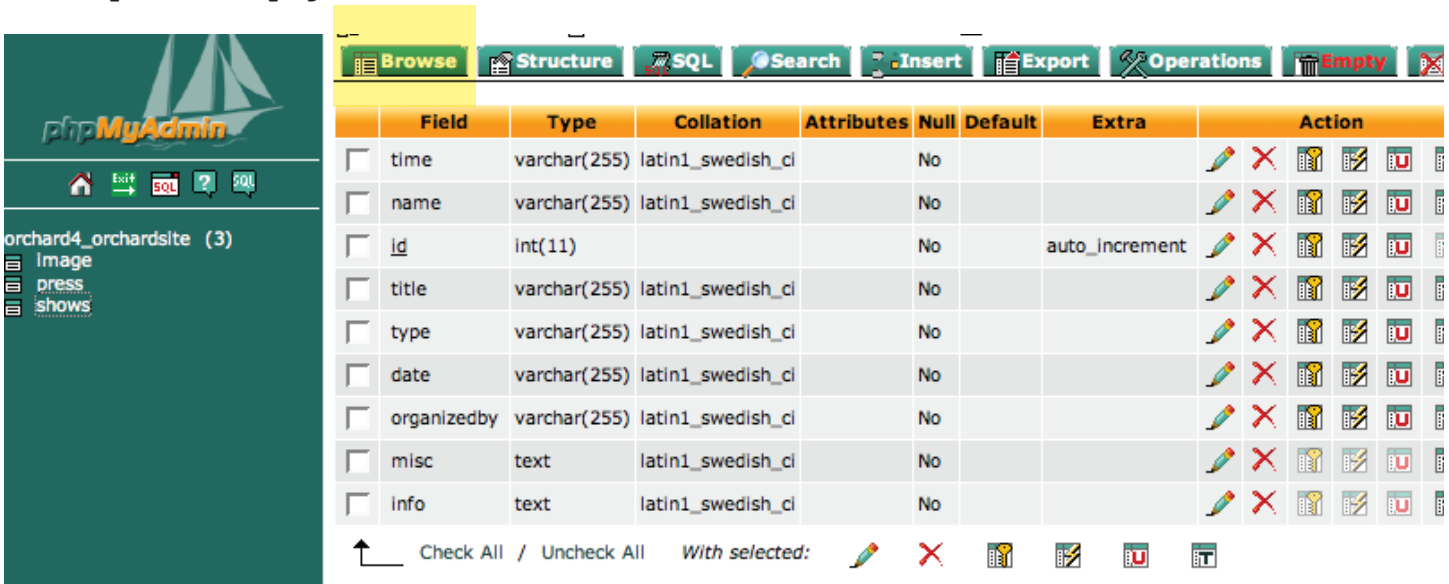
You are now in the database!!

#### To Enter A New Show or Artist

- Click 'shows' link in the left green column



- You will arrive here after clicking 'shows'. Click the green 'Browse' tab at the top of the page.



After you click 'Browse' It should look like this:

The screenshot shows the phpMyAdmin interface. The top navigation bar includes 'Browse', 'Structure', 'SQL', 'Search', 'Insert', 'Export', and 'Operations'. The left sidebar shows the database 'orchard4\_orchardsite' with tables 'Image', 'press', and 'shows'. The main area displays the 'shows' table with the following data:

time	name	id	title	type	
past	Vera	1	 Vera	show	April 2006
past	Heard Not Seen	2	 Heard Not Seen	show	March 2006
past	Having Been Described In Words	3	Having Been Described  In Words	show	Janua 5, 20
	Rhea Anastas	5	 Rhea Anastas	artist	
	Moyra Davey	6	 Moyra Davey	artist	

- To add a new row (either an artist or show) click the green 'Insert' tab at the top of the page.  
After clicking 'insert' It will look like this:

The screenshot shows the phpMyAdmin 'Insert' form for the 'shows' table. The top navigation bar includes 'Browse', 'Structure', 'SQL', 'Search', 'Insert', 'Export', 'Operations', 'Empty', and 'Drop'. The left sidebar shows the database 'orchard4\_orchardsite' with tables 'Image', 'press', and 'shows'. The main area displays the 'Insert' form with the following fields:

Field	Type	Function	Null	Value
time	varchar(255)			
name	varchar(255)			
id	int(11)			
title	varchar(255)			
type	varchar(255)			
date	varchar(255)			
organizedby	varchar(255)			
misc	text			

You'll never need to use/change the dropdown menus under the 'Function' column. You will only edit the input fields in the 'Value' column.

4. FIELD NAME What it is

TIME this will determine which column the show will appear in the website:

Current Exhibition:

Nicolás Guagnini: The Middle Class Goes to Heaven  
Dan Graham: Death by Chocolate

Future Exhibition:

Sylvia Rivera Law Project Art Opening  
Zoe Leonard, Petra Wunderlich, Christian Philipp Müller

Past Exhibitions:

Vera  
Heard Not Seen  
Having Been Described In Words  
Part One  
Part Two  
Part Three, "Last Minute"  
September 11. 1973.  
Michael Asher, film screening  
Stephan Pascher, Lucky Chairs  
Small Works For Big Change  
Painters Without Paintings and Paintings Without Painters  
Reality/Play

for shows: enter 'past', 'current', or 'future'

time	varchar(255)	<input type="text"/>	<input type="text" value="past"/>
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for artists: enter nothing

time	varchar(255)	<input type="text"/>	<input type="text"/>
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ID never need to change this, it is automatic

id	Int(11)	<input type="text"/>	<input type="text"/>
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**NAME**

this is the name of the artist/show that will the html will reference to. what you input in this field will not show up on the site. It is used purely for html purposes. When inputting the name of an artist/show, do not use accents and/or symbols.

name	varchar(255)	<input type="text"/>	<input type="text" value="Christian Philipp Muller"/>
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**NAME2**

name of the artist/show that will show up in these lists on orchard47.org:

# Orchard

47 Orchard Street  
NYC, NY 10002  
(212) 219-1061  
contact@orchard47.org

F train to East Broadway  
or B, D to Grand  
Gallery Hours: Thurs–Sun 1 to 6

Rhea Anastas  
Moyra Davey  
Andrea Fraser  
Nicolás Guagnini  
Gareth James  
Christian Phillip Müller  
Jeff Preiss  
R.H. Quaytman  
Karin Schneider  
Jason Simon  
John Yancy, Jr.  
Anonymous

**Current Exhibition:**

Nicolás Guagnini: The Middle Class Goes to Heaven  
Dan Graham: Death by Chocolate

**Future Exhibition:**

Sylvia Rivera Law Project Art Opening  
Zoe Leonard, Petra Wunderlich, Christian Philipp Müller

for artists: enter artists' name, WITH accents\*

name2	varchar(255)	<input type="text"/>	<input type="text" value="Christian Philipp Müller"/>
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for shows: enter show name, WITH accents\*

name2	varchar(255)	<input type="text"/>	<input type="text" value="Part Three, 'Last Minute'"/>
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name2	varchar(255)	<input type="text"/>	<input type="text" value="Nicolás Guagnini: The Middle Class Goes"/>
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**TITLE**

This title will show up as the headline in the right-most column on the orchard47.org site. Use symbols in this field\*

If the name will fit in one line, add '<br>' in front of the title:

Example A  
On website:

# Nicolás Guagnini

In database:

title	varchar(255)	<input type="text"/>	<input type="text" value="&lt;br&gt;Nicol&amp;acute;s Guagnini"/>
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Example B  
On website:

# Painters Without Paintings and Paintings Without Painters

In database:

title	varchar(255)	<input type="text"/>	<input type="text" value="Painters Without Paintings and Paintings Without"/>
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**TYPE**

for shows: enter 'show'

type	varchar(255)	<input type="text"/>	<input type="text" value="show"/>
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for artists: enter 'artist'

type	varchar(255)	<input type="text"/>	<input type="text" value="artist"/>
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**DATE**

for shows: enter date of show in this format:  
Month Day&ndash;Month Day, Year  
(HTML will read '&ndash;' as an ndash)

On website:

December 10 –January 15, 2006

In database:

date	varchar(255)	<input type="text"/>	December 10 &ndash;January 15, 2006
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**ORGANIZEDBY**

for shows: enter names of people who organized show in  
this format:  
Organized By: First Name Last Name, etc.

On website:

Organized By: Andrea Fraser, Christian Philipp Müller, R.H. Quaytman and  
Karin Schneider

In database:

organizedby	varchar(255)	<input type="text"/>	Organized By: Andrea Fraser, Christian Philipp Müller, R.H. Quaytman and Karin Schneider
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**MISC**

for shows & artists: enter whatever extra information  
there is that has no input field provided. Apply  
HTML formatting codes\*.

On website:

Orchard,  
47 Orchard St. 10002  
212 219-1061 or 212 243 6514

In database:

misc	text	<input type="text"/>	Orchard,   47 Orchard St. 10002   212 219-1061 or 212 243 6514  
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## INFO

main body text. Apply HTML formatting codes\*.

Example:

On website:



Like the son of William Tell, standing there nervously with an apple perched on his head, caught between The State and its brutal enforcement of the Law(metonymically represented by a hat on a pole) and the distended individualism of his father, Orchard makes an attempt at a painting exhibition.

Perhaps now more than any other period in recent memory, the presumption of an immaculate self-identity between the objects that go by the name "painting" and the subjects given the name "painter" goes unquestioned. While we might welcome the new readiness to allow the practice of painting to generate its own

On database:


info	text	<input type="text"/>	<div>Like the son of William Tell, standing there nervously with an apple perched on his head, caught between The State and its brutal enforcement of the Law(metonymically represented by a hat on a pole) and the distended individualism of his father, Orchard makes an attempt at a painting exhibition. &lt;br/&gt;&lt;br/&gt;</div>
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5. press 'go' button when finished to save.

Go




## To Edit Already Stored Information

To edit old information, press the 'pencil' icon  next to the show/artist you want to change.

To delete an entire row(artist/show), click the 'x' button  next to the show/artist you want to delete.

For Example, say you want to change the status of the 'Sylvia Rivera Law Project Art Opening Show' from 'future' to 'current'.

1. Under the 'browse' tab , find the row containing the item you want to edit.
2. Click the 'pencil' icon on the left of this row.
3. In the 'time' row, change future to current.



Before:

Field	Type	Function	Null	Value
time	varchar(255)	<input type="text"/>	<input type="checkbox"/>	future
name	varchar(255)	<input type="text"/>	<input type="checkbox"/>	Sylvia Rivera Law Project Art Opening
id	int(11)	<input type="text"/>	<input type="checkbox"/>	27
title	varchar(255)	<input type="text"/>	<input type="checkbox"/>	Sylvia Rivera Law Project  Art Opening
type	varchar(255)	<input type="text"/>	<input type="checkbox"/>	show
date	varchar(255)	<input type="text"/>	<input type="checkbox"/>	October 22&ndash;29, 2006
organizedby	varchar(255)	<input type="text"/>	<input type="checkbox"/>	
misc	text	<input type="text"/>	<input type="checkbox"/>	

After:

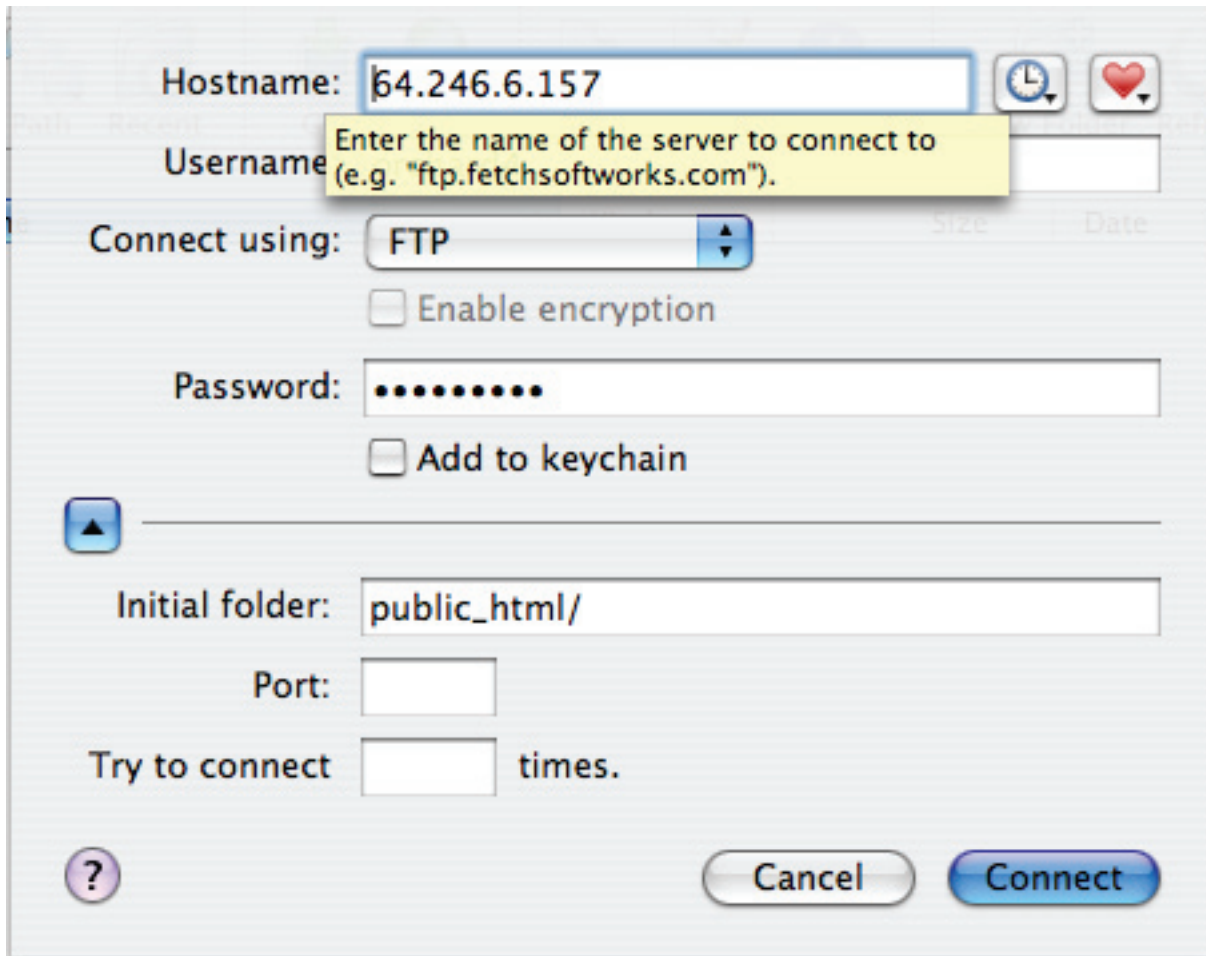
time	varchar(255)	<input type="text"/>	<input type="checkbox"/>	current
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4. Press 'Go' to save changes. Now the row under the 'browse' page will look like:

<input type="checkbox"/>			current	Sylvia Rivera Law Project Art Opening	27	Sylvia Rivera Law Project  Art Opening	show	October 22&ndash;29, 2006	
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### To Connect to Orchard47.org Server

1. Connect to server via Fetch, or other FTP program.
2. Hostname: 64.246.6.157  
Username: orchard4  
Connect using: FTP  
Leave 'Enable encryption' unchecked  
Password: hr7dca4or  
Check 'Add to keychain'  
Initial folder: public\_html/  
Port: leave empty  
Try to connect: leave empty



The screenshot shows the 'Fetch' FTP client connection window. The 'Hostname' field is filled with '64.246.6.157'. The 'Username' field is empty, with a yellow tooltip that reads 'Enter the name of the server to connect to (e.g. "ftp.fetchsoftworks.com")'. The 'Connect using' dropdown is set to 'FTP'. The 'Enable encryption' checkbox is unchecked. The 'Password' field is filled with ten dots. The 'Add to keychain' checkbox is unchecked. The 'Initial folder' field is filled with 'public\_html/'. The 'Port' field is empty. The 'Try to connect' field is empty, followed by the text 'times.'. At the bottom, there is a help icon (question mark in a circle), a 'Cancel' button, and a 'Connect' button.

Hostname: 64.246.6.157

Username: Enter the name of the server to connect to (e.g. "ftp.fetchsoftworks.com").

Connect using: FTP

☐ Enable encryption


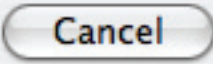
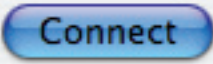
Password: .....

☐ Add to keychain

Initial folder: public\_html/

Port:

Try to connect times.

3. Press 'Connect'

## To Add Images to Server

1. connect to server
2. doubleclick 'images' folder
3. double click 'photos' folder
4. drag image from your computer to this folder

IMPORTANT: When naming images, do not use spaces.  
Instead, always use underscores.

Example:

Andrea\_Louise\_Part1.jpg                      NOT                      Andrea Louise Part1.jpg

ALSO IMPORTANT:

Make sure the image size does not exceed 600 px wide.

To decrease size of images in Photoshop:

Open image in Photoshop.

Go to the 'Image' menu, and click 'Image Size'

Reduce width to 600 px.

Go to File>Save for Web

Pick jpg format at 30% quality.

Save image.

## To Add Images to Database

1. In orchard47.org/cpanel, click on 'image' in left hand column



The screenshot displays the phpMyAdmin 2.6.4-pl2 web interface. On the left, a sidebar shows the 'orchard4\_orchardsite (3)' database with three folders: 'Image' (highlighted in green), 'press', and 'shows'. The main content area has a dark green header with the phpMyAdmin logo and a navigation bar with icons for home, exit, SQL, help, and another SQL icon. Below the header, the 'MySQL' section is active, showing options like 'Create new database: ?' (with a red 'No Privileges' warning), 'Show processes ?', 'Character Sets and Collations', 'Storage Engines', and 'Databases'. On the right, the 'php' section shows settings for 'Language' (English), 'MySQL charset' (UTF-8), 'MySQL connection collation' (UTF-8), 'Theme / Style' (Green), and a link to the 'phpMyAdmin documentation'.

2. Click on the 'insert' tab

Server: localhost ▶ Database: orchard4\_orchardsite ▶ Table: image

**Browse** **Structure** **SQL** **Search** **Insert** **Export** **Operations**

	Field	Type	Collation	Attributes	Null	Default	Extra		
<input type="checkbox"/>	Id	int(11)			No		auto_increment		
<input type="checkbox"/>	show_name	varchar(255)	latin1_swedish_ci		No				
<input type="checkbox"/>	artist_name	varchar(255)	latin1_swedish_ci		No				
<input type="checkbox"/>	title	varchar(255)	latin1_swedish_ci		No				
<input type="checkbox"/>	image	varchar(255)	latin1_swedish_ci		No				
<input type="checkbox"/>	caption	text	latin1_swedish_ci		No				

Check All / Uncheck All With selected:

3. **Field Name** What it is

**ID** never need to change this, it is automatic

Id	Int(11)	<input type="text"/>	<input type="text" value=""/>
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**SHOW\_NAME** Enter name of show associated with image.

show_name	varchar(255)	<input type="text"/>	<input type="text" value="Weiner"/>
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**ARTIST\_NAME** Enter name of artist(s) associated with image.

artist_name	varchar(255)	<input type="text"/>	<input type="text" value="R.H. Quaytman"/>
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**TITLE** Enter title of image.

title	varchar(255)	<input type="text"/>	<input type="text" value="Title."/>
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**IMAGE** Enter url of image.

Url of image is:

<http://www.orchard47.org/images/photos/nameofpicture.jpg>

"nameofpicture" = the name of the image you uploaded into the server

image	varchar(255)	<input type="text"/>	<input type="text" value="http://www.orchard47.org/Images/photos/Quayt"/>
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**CAPTION**

Enter information that will show up as caption underneath image. Apply HTML Formatting Codes\* here.

caption	text	<input type="text"/>	<div>Title, date.</div>
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4. Press 'go' to save changes!



Field	Type	Function	Null	Value
Id	Int(11)	<input type="text"/>		<input type="text"/>
show_name	varchar(255)	<input type="text"/>		Weiner
artist_name	varchar(255)	<input type="text"/>		R.H. Quaytman
title	varchar(255)	<input type="text"/>		Title.
Image	varchar(255)	<input type="text"/>		http://www.orchard47.org/images/photos/Quay
caption	text	<input type="text"/>		<div>Title, date.</div>

and then



## To Add Press to Server

1. connect to server
2. doubleclick 'press' folder
3. drag pdf/jpg file from your computer to this folder

IMPORTANT: When naming press, do not use spaces. Instead, always use underscores.

Example:

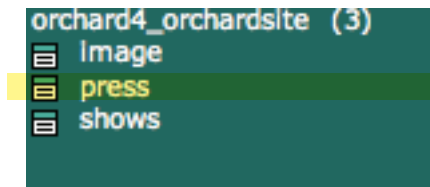
Andrea\_Louise\_Part1.pdf

NOT

Andrea Louise Part1.pdf

## To Add Press to Database

1. Click on 'press' in left hand column



2. Click on the 'insert' tab



3. **FIELD NAME** What it is

### TOPIC

Name of show/artist press targets.

topic	varchar(255)	<input type="text"/>	<input type="text" value="R.H. Quaytman"/>
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### TITLE

Title of article

title	varchar(255)	<input type="text"/>	<input type="text" value="Fake Article"/>
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### PUBLICATION

Where article was published

publication	varchar(255)	<input type="text"/>	<input type="text" value="Chronicle"/>
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**DATE**

Date of article publication

date	varchar(255)	<input type="text"/>	February 11, 1993
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**ARTICLE**

Actual body text of article. Apply HTML Formatting Codes\* here

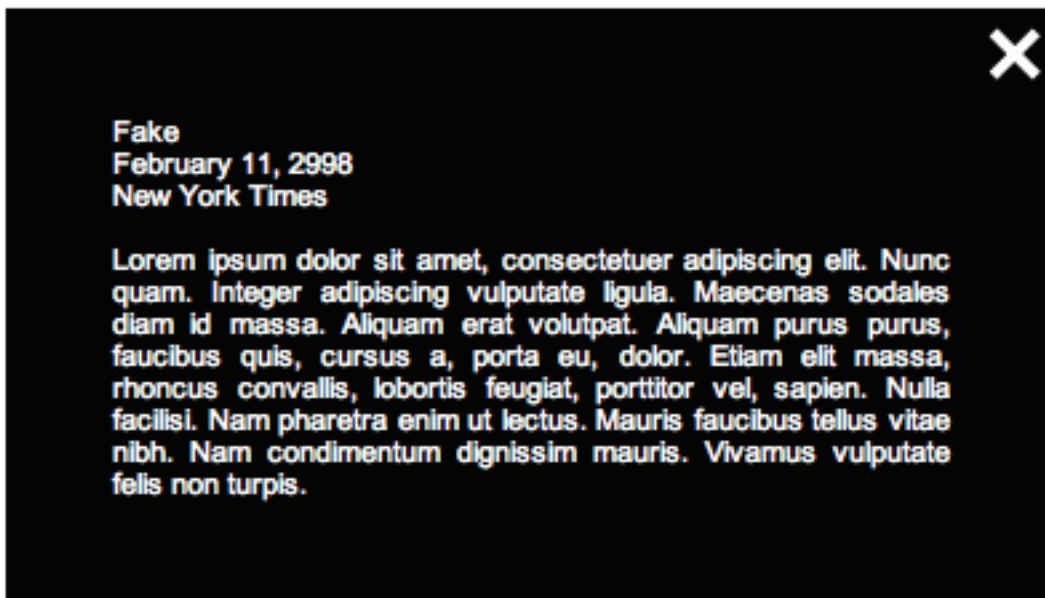
article	text	<input type="text"/>	Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras lobortis. Suspendisse potenti. Sed vitae lacus. Etiam pede. Etiam imperdiet. Etiam et erat sed risus facilisis aliquam. Fusce mattis orci. Aenean ultrices, dolor sit amet sodales semper, arcu tellus sodales purus, et imperdiet metus dolor eu nisi. Integer vitae diam varius tellus imperdiet.
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**IDPRESS**

No need to ever change this; its automatic

ldpress	int(11)	<input type="text"/>	
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All of this will appear in the website like this  
(in this case, under R.H. Quaytman):



## HTML Formatting Codes

element	code
line break (new paragraph)	 
bold	<b></b>
italic	<i></i>
mdash	&mdash;
ndash	&ndash;
ü	&uuml;
á	&aacute;

For more foreign accents etc, visit <http://www.starr.net/is/type/htmlcodes.html>

### How To Use Codes

#### Example Paragraphs:

PART ONE began May 11 with Andrea Fraser's performance over seven days of May I Help You?, 1991/2005, in the context of an exhibition-in-process including works by Luis Camnitzer, Moyra Davey, Gareth James, Nicolàs Guagnini, Louise Lawler, Allan McCollum, John Miller, Christian Philipp Müller, Jeff Preiss, R.H. Quaytman, Martha Rosler, Daniela Rossell, Jason Simon, and Lawrence Weiner. Performances were held during gallery hours May 11–15, 18, 19. The exhibition remained on view May 20–22, May 25–29.

May I Help You? was first performed at American Fine Arts, Co., New York, in January–February 1991 in the context of an exhibition produced in cooperation with Allan McCollum.

#### With Code:

**PART ONE** began May 11 with Andrea Fraser's performance over seven days of *May I Help You?*, 1991/2005, in the context of an exhibition-in-process including works by Luis Camnitzer, Moyra Davey, Gareth James, Nicolás Guagnini, Louise Lawler, Allan McCollum, John Miller, Christian Philipp Müller, Jeff Preiss, R.H. Quaytman, Martha Rosler, Daniela Rossell, Jason Simon, and Lawrence Weiner. Performances were held during gallery hours May 11–15, 18, 19. The exhibition remained on view May 20–22, May 25–29.

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*May I Help You?* was first performed at American Fine Arts, Co., New York, in January–February 1991 in the context of an exhibition produced in cooperation with Allan McCollum.