Equity Research



Flash Comment — April 26, 2022

Beverages

PepsiCo, Inc. (PEP)

PEP: Q122 First Take—Top-Line Driven Beat; Raising 2022 Organic Sales, Trimming EPS

Initial Thoughts

PEP Q122 beat on top line, with margins slightly better all-in, driving EPS ahead too. Strength was broad-based, with top-line ahead of WFS/Street in every division, with a notable beat in Latin America. Profit was more uneven—strength in PBNA, LatAm, and AMESA, more muted profit growth in FLNA, QFNA, and APAC, and particular weakness in Europe where op profit halved. The organic sales outlook was raised for 2022, but trimmed on EPS, in our view highlighting a certain "stretch to meet" dynamic with PEP's EPS algorithm currently, putting the onus on multiple expansion from here, even if cognizant of PEP's qualities amidst a macro rotation to defensives. *Variance tables with WFS vs. Street herein.*

2022 guidance raised top line, lowered bottom line. For 2022, PEP now expects organic sales +8% y/y (prior +6%) given the strong start to the year (we note that PEP has an extra week this year in Q422, ~2pt potential benefit on top of the underlying +8% rate). There is no change to core constant currency EPS +8% y/y (vs +7% in Q1). FX is expected a 2pt negative headwind to sales and EPS (was -1.5pt impact), implying core EPS growth of ~ +6% (was +6.5% y/y), i.e., now implying core EPS of \$6.63 (vs. a base of \$6.26) vs prior \$6.67 (vs. WFS \$6.65 and Street \$6.64 per Visible Alpha). Other details: there was no change to PEP's expectations for a core tax rate 20%, cash returns \$7.7bn on dividends \$6.2bn, and buybacks \$1.5bn (a part of PEP's recently announced \$10bn program through Feb 28, 2026).

Tidbits from prepared remarks released at 6:30am et. China grew MSD (reminder: only includes January/February in Int'l). *Expectations: N. America to stay resilient, but watching channel mix amidst inflation; International—expected to perform well despite geopolitics; deeper focus on managing costs, including through mix.*

Q122 sales driven beat. Organic sales were +13.7% y/y (volume +3%, price/mix +10%), decelerating -150bps on a 2yr stack to 16.1% (vs Q421 2yr of 17.6%). This came in well ahead of WFSe for total PEP +9.1% (vol +0.9%, price +8.2%) and Street +9.4% (vol +2.1%, price +7.1%), with volumes about in line but pricing higher. **Org sales by category.** Global beverage +13% (volume +6%) and convenient food +14% (volume +3%). **Org sales by region.** North America +13% with International +15% (Int'l Food +15%, Int'l Beverage +13%) and developing and emerging markets +18%. **GM and OM ahead.** Core gross margin was +5bps y/y to 54.8% vs. WFSe/Street both 53.9%, while core op margin was -50bps y/y to 14.8% vs WFSe/Street 14.3%/14.7%. **EPS** was \$1.29 vs. WFS/Street \$1.21/1.24.

Segment organic sales. FLNA +14%(vol +2%, price +12%) vs. WFSe/Street +9.5%/+9.6%, **QFNA** +11% (vol -1.5%, price +12%) vs. +7.0%/+6.8%, **PBNA** +13% (vol +4% with price +8%) vs. +9.0%/+9.7%, **LatAm** +22% (vol +6%, price +16%) vs. +13.5%/+13.2%, **Europe** +11% (vol flat, price +11%) vs. +10.5%/+8.6%, **AMESA** +18% (vol +11%, price +7%) vs. +10.6%/+9.8%, **APAC** +9% (vol +2%, price +8%) vs. -1.2%/+4.4%.

Segment margins vs. WFSe and Street. FLNA op profit was +3.3% y/y with margin -170bps y/y to 28.0% vs. WFSe/Street 28.2%/28.8%, **QFNA** op profit was +6.0% y/y with margin -20bps y/y to 23.0% vs. 21.9%/22.1%, **PBNA** op profit was +21% y/y with margin +120bps y/y to 8.5% vs. 6.9%/7.3%, **LatAm** op profit was +50% y/y with margin +660bps y/y to 24.3% vs. 18.6%/17.9%, **Europe** op profit was -54% y/y with margin -430bps y/y to 3.6% vs. 7.8%/7.6%, **AMESA** op profit was +30% y/y with margin +430bps y/y to

Equity Analyst(s)

Chris Carey

Senior Equity Analyst | Wells Fargo Securities, LLC Chris.Carey@wellsfargo.com | 212-214-6059

Joe Lachky, CFA

Associate Equity Analyst | Wells Fargo Securities, LLC Joe.Lachky@wellsfargo.com | 314-875-2042

Marc Torrente, CFA, CPA

Associate Equity Analyst | Wells Fargo Securities, LLC Marc.Torrente@wellsfargo.com | 314-875-2557

PepsiCo, Inc. (PEP)

Equal Weight
Price: \$173.74/Price Target: \$175.00
Market Cap: \$240,326 MM
Note: Pricing as of 04/25/2022
Source: Company Data, Wells Fargo Securities estimates, and Refinitiv.

All estimates/forecasts are as of 4/26/2022 unless otherwise stated. 4/26/2022 7:25:57EDT. Please see page 6 for rating definitions, important disclosures and required analyst certifications. Wells Fargo Securities, LLC does and seeks to do business with companies covered in its research reports. As a result, investors should be aware that the firm may have a conflict of interest that could affect the objectivity of the report and investors should consider this report as only a single factor in making their investment decision.

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20.2% vs. 15.9%/16.1%, APAC op profit was +4% y/y with margin +220bps y/y to 24.2% vs. 23.1%/22.0%.

Our Call

PEP's sales momentum gives options, but nevertheless EPS came down slightly and valuation is historically high.

Exhibit 1 - PEP Q122 variance vs. WFSe

	Actual vs. Estimate			Year/Year	Year/Year Change		Sequential Change	
	Reported 1Q22	1Q22E	\$ Diff	% Diff	1Q21	% Change	4Q21	% Change
Revenue						·		·
Frito-Lay North America (FLNA)	4,839.0	4,638.4	200.6	4.3%	4,236.0	14.2%	6,167.0	-21.5%
Quaker Foods North America (QFNA)	713.0	691.2	21.8	3.2%	646.0	10.4%	912.0	-21.8%
PepsiCo Beverages North America (PBNA)	5,353.0	5,280.7	72.3	1.4%	5,074.0	5.5%	7,644.0	-30.0%
Latin America	1,474.0	1,355.6	118.4	8.7%	1,242.0	18.7%	2,799.0	-47.3%
Europe	1,797.0	1,818.7	(21.7)	-1.2%	1,795.0	0.1%	4,345.0	-58.6%
Africa, Middle East and South Asia (AMESA)	1,004.0	901.1	102.9	11.4%	883.0	13.7%	1,928.0	-47.9%
Asia Pacific, Australia and New Zealand and China Region (APAC)	1,020.0	893.0	127.0	14.2%	944.0	8.1%	1,453.0	-29.8%
Total Net Revenue	16,200.0	15,578.7	621.3	4.0%	14,820.0	9.3%	25,248.0	-35.8%
Cost of Sales	7,321.0	7,188.5	132.5	1.8%	6,705.0	9.2%	12,054.0	-39.3%
Gross Profit	8,879.0	8,390.2	488.8	5.8%	8,115.0	9.4%	13,194.0	-32.7%
Selling, general and administrative expenses	6,487.0	6,161.4	325.6	5.3%	5,851.0	10.9%	10,454.0	-37.9%
Frito-Lay North America (FLNA)	1,299.0	1,307.3	(8.3)	-0.6%	1,257.0	3.3%	1,662.0	-21.8%
Quaker Foods North America (QFNA)	159.0	151.5	7.5	5.0%	150.0	6.0%	193.0	-17.6%
PepsiCo Beverages North America (PBNA)	450.0	363.6	86.4	23.7%	371.0	21.3%	515.0	-12.6%
Latin America	329.0	252.2	76.8	30.4%	220.0	49.5%	417.0	-21.1%
Europe	65.0	141.6	(76.6)	-54.1%	142.0	-54.2%	360.0	-81.9%
Africa, Middle East and South Asia (AMESA)	182.0	143.3	38.7	27.0%	140.0	30.0%	160.0	13.8%
Asia Pacific, Australia and New Zealand and China Region (APAC)	216.0	206.6	9.4	4.5%	208.0	3.8%	78.0	176.9%
Corporate	(308.0)	(337.3)	29.3	-8.7%	(224.0)	37.5%	(645.0)	-52.2%
Operating Profit	2,392.0	2,228.8	163.2	7.3%	2,264.0	5.7%	2,740.0	-12.7%
Other Pension and Post-Retirement Income (Expense)	124.0	126.0	(2.0)	-1.6%	126.0	-1.6%	174.0	-28.7%
Net interest expense (income)	(240.0)	(251.6)	11.6	-4.6%	(258.0)	-7.0%	(290.0)	-17.2%
Income before Income Taxes	2,276.0	2,115.2	160.8	7.6%	2,132.0	6.8%	2,624.0	-13.3%
Provision for Income Taxes	469.0	423.0	46.0	10.9%	439.0	6.8%	475.0	-1.3%
Net Income	1,807.0	1,692.2	114.8	6.8%	1,693.0	6.7%	2,149.0	-15.9%
Less: Net Income Attributable to Noncontrolling Interests	12.0	11.8	0.2	1.3%	9.0	33.3%	20.0	-40.0%
Net Income Attributable to PepsiCo	1,795.0	1,680.3	114.7	6.8%	1,684.0	6.6%	2,129.0	-15.7%
EPS (Non-GAAP)	\$1.29	\$1.21	\$0.08	6.8%	\$1.21	6.3%	\$1.53	-15.7%
Diluted Average Shares Outstanding	1,391.0	1,390.3	0.8	0.1%	1,387.0	0.3%	1,390.0	0.1%

		Actual vs. Es	Year/Year Change		Sequential Change		
Margins & Tax Rate	Reported 1Q22	1Q22E	Diff (bps)	1Q21	Diff (bps)	4Q21	Diff (bps)
Gross Margin Selling & Administrative - normalized (% of sales) EBITDA margin - normalized (% of sales)	54.8% 40.0% 18.2%	53.9% 39.6% 18.2%	95 49 (4)	54.8% 39.5% 19.1%	5 56 (86)	52.3% 41.4% 14.2%	255 (136) 398
Operating Margin	14.8%	14.3%	46	15.3%	(51)	10.9%	391
Tax Rate	20.6%	20.0%	61	20.6%	2	18.1%	250

Source: Company reports and Wells Fargo Securities, LLC estimates

\$mn except per share data

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Exhibit 2 - PEP Q122 variance vs. WFSe - segment details

Segment Profitability Metrics		Actual vs. Estimate			Year/Year Change		Sequential Change	
	Reported				bps		bps	
	1Q22	1Q22E	bps Diff	1Q21	Change	4Q21	Change	
Segment Operating Margin								
Frito-Lay North America (FLNA)	26.8%	28.2%	(134)	29.7%	(283)	26.9%	(11)	
Quaker Foods North America (QFNA)	22.3%	21.9%	38	23.2%	(92)	21.2%	114	
PepsiCo Beverages North America (PBNA)	8.4%	6.9%	152	7.3%	109	6.7%	167	
Latin America	22.3%	18.6%	371	17.7%	461	14.9%	742	
Europe	3.6%	7.8%	(417)	7.9%	(429)	8.3%	(467)	
Africa, Middle East and South Asia (AMESA)	18.1%	15.9%	223	15.9%	227	8.3%	983	
Asia Pacific, Australia and New Zealand and China Region (APAC)	21.2%	23.1%	(196)	22.0%	(86)	5.4%	1,581	

Revenue Drivers	Actual vs. Estimate			Year/Year Change		Sequential Change	
	Reported 1Q22	1Q22E	% pt Diff	1Q21	% pt Diff	4Q21	% pt Diff
	10(22	I G(22L	76 pt Dill	IQZI	/8 pt Dill	46(21	/8 pt Dill
Organic Revenue Growth			. =				
Frito-Lay North America (FLNA)	14.0%	9.5%	4.5%	3.0%	11.0%	13.0%	1.0%
Quaker Foods North America (QFNA)	11.0%	7.0%	4.0%	1.0%	10.0%	9.0%	2.0%
PepsiCo Beverages North America (PBNA)	13.0%	9.0%	4.0%	2.0%	11.0%	12.0%	1.0%
Latin America	22.0%	13.5%	8.5%	3.0%	19.0%	17.0%	5.0%
Europe	11.0%	10.5%	0.5%	0.0%	11.0%	9.0%	2.0%
Africa, Middle East and South Asia (AMESA)	18.0%	10.6%	7.4%	-1.0%	19.0%	8.0%	10.0%
Asia Pacific, Australia and New Zealand and China Region (APAC)	9.0%	<u>-1.2%</u>	<u>10.2%</u>	<u>18.0%</u>	<u>-9.0%</u>	13.0%	<u>-4.0%</u>
Organic Net Revenue (Ex-Currency)	13.7%	9.1%	4.6%	2.4%	11.3%	11.9%	1.8%
Operating Profit Growth (Ex-Currency)							
Frito-Lay North America (FLNA)	3.0%	4.0%	-1.0%	2.0%	1.0%	5.0%	-2.0%
Quaker Foods North America (QFNA)	6.0%	1.0%	5.0%	-1.0%	7.0%	6.0%	0.0%
PepsiCo Beverages North America (PBNA)	21.0%	-2.0%	23.0%	23.0%	-2.0%	-9.0%	30.0%
Latin America	53.0%	19.0%	34.0%	1.0%	52.0%	20.0%	33.0%
Europe	-50.0%	5.4%	-55.4%	-4.0%	-46.0%	-10.0%	-40.0%
Africa, Middle East and South Asia (AMESA)	32.0%	10.9%	21.1%	2.0%	30.0%	-31.0%	63.0%
Asia Pacific, Australia and New Zealand and China Region (APAC)	5.0%	3.6%	1.4%	39.0%	-34.0%	-17.0%	22.0%
Operating Profit (Ex-Currency)	6.0%	0.1%	5.9%	7.0%	-1.0%	-4.0%	10.0%
Volume Growth							
Frito-Lay North America (FLNA)	2.0%	0.5%	1.5%	-1.0%	3.0%	4.0%	-2.0%
Quaker Foods North America (QFNA)	-1.5%	-3.0%	1.5%	-4.0%	2.5%	-2.0%	0.5%
PepsiCo Beverages North America (PBNA)	4.0%	1.0%	3.0%	-4.5%	8.5%	7.0%	-3.0%
Latin America	6.0%	3.5%	2.5%	-2.0%	8.0%	6.0%	0.0%
Europe	0.0%	1.5%	-1.5%	0.0%	0.0%	1.0%	-1.0%
Africa, Middle East and South Asia (AMESA)	11.0%	4.6%	6.4%	2.0%	9.0%	5.0%	6.0%
Asia Pacific, Australia and New Zealand and China Region (APAC)	2.0%	-3.2%	5.2%	17.0%	-15.0%	16.0%	-14.0%
Reported Volume Growth	3.0%	0.9%	2.1%	-1.0%	4.0%	5.0%	-2.0%
Effective Net Pricing							
Frito-Lay North America (FLNA)	12.0%	9.0%	3.0%	4.0%	8.0%	9.0%	3.0%
Quaker Foods North America (QFNA)	12.0%	10.0%	2.0%	5.0%	7.0%	11.0%	1.0%
PepsiCo Beverages North America (PBNA)	8.0%	8.0%	0.0%	6.0%	2.0%	6.0%	2.0%
Latin America	16.0%	10.0%	6.0%	4.0%	12.0%	11.0%	2.0% 5.0%
	11.0%	9.0%	2.0%	-1.0%	12.0%	8.0%	3.0%
Europe Africa, Middle East and South Asia (AMESA)	7.0%	6.0%	1.0%	-3.0%	10.0%	2.0%	5.0% 5.0%
,							
Asia Pacific, Australia and New Zealand and China Region (APAC) Reported Effective Pricing	<u>8.0%</u> 10.0%	<u>2.0%</u> 8.2%	<u>6.0%</u> 1.8%	2.0% 4.0%	6.0% 6.0 %	<u>-2.0%</u> 7.0%	<u>10.0%</u> 3.0%
Currency Impact on Revenue	0.00/	0.00/	0.00/	0.00/	0.00/	0.00/	0.00/
Frito-Lay North America (FLNA)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Quaker Foods North America (QFNA)	0.0%	0.0%	0.0%	0.5%	-0.5%	0.0%	0.0%
PepsiCo Beverages North America (PBNA)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Latin America	-3.0%	-4.4% 5.7%	1.4%	-8.0%	5.0%	-1.0%	-2.0%
Europe	-8.0%	-5.7%	-2.3%	-2.0%	-6.0%	-1.0%	-7.0%
Africa, Middle East and South Asia (AMESA)	-2.0%	-8.6%	6.6%	-1.0%	-1.0%	1.0%	-3.0%
Asia Pacific, Australia and New Zealand and China Region (APAC)	<u>-1.0%</u>	<u>-4.3%</u>	<u>3.3%</u> 0.8%	<u>8.0%</u>	<u>-9.0%</u>	2.0%	<u>-3.0%</u> -1.0%
Reported Currency Impact	-1.0%	-1.8%		-0.5%	-0.5%	0.0%	

Source: Company reports and Wells Fargo Securities, LLC estimates

PepsiCo, Inc. Equity Research

Investment Thesis, Valuation and Risks

PepsiCo, Inc. (PEP)

Investment Thesis

PEP results have been resilient amidst COVID; and with a consistent algorithm and valuation in line with historicals, we expect the stock to track the group. We carry a positive lean and recognize the case that could drive earnings catalysts. We simply need time to assess if these scenarios become reality, namely PBNA, and view EPS expectations as reasonable for now, hence the Equal Weight rating.

Target Price Valuation for PEP: \$175.00 from NC

Our \$175 price target is based on a 24.5x P/E multiple to our CY23 EPS estimate. This is a +50% premium to SPX vs historically +20%, reflecting PEP's defensive qualities in the current macro backdrop, but below other large-cap peers with better visibility on earnings.

Risks to Our Price Target and Rating for PEP

Downside risks: (1) PEP is global and the world faces many risks that could slow its category growth (COVID-related for ex) and thus, company revenue/earnings; (2) PBNA margins remaining stagnant would affect our EPS estimates that embed improvement. Upside risks: (1) PBNA margins accelerating could drive upside to earnings, and (2) a faster global recovery, which would drive PEP's foodservice business.

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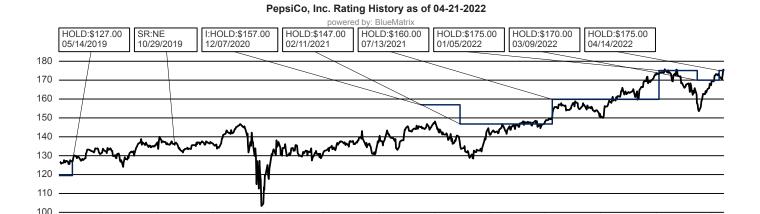
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Initiation (I); Drop Coverage (D); Overweight (BUY); Equal Weight (HOLD); Underweight (SELL); Suspended (SR); Not Rated (NR); No Estimate (NE)

Oct 20

Jan 21

Price Target

Apr 21

Jul 21

Oct 21

Jan 22

Apr 22

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Jul 20

Closing Price

Wells Fargo Securities, LLC, maintains a market in the common stock of PepsiCo, Inc..

Jan 20

Oct 19

Apr 20

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- 1=Overweight: Total return on stock expected to be 10%+ over the next 12 months. BUY
- 2=Equal Weight: Total return on stock expected to be -10% to +10% over the next 12 months. HOLD

3=Underweight: Total return on stock expected to lag the Overweight- and Equal Weight-rated stocks within the analyst's coverage universe over the next 12 months. SELL

As of April 25, 2022

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Jul 19

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