1.

Project Manager (AI Agent)

The Project Manager is informed about the current content that needs to get published.

It get's the information from the CEO, the Head of Marketing and the Human in the Loop

It's job is to send the content to the Prompt Builder Code Node

It is connected to the following MCP servers:
- Trello/Notion
- Supabase
- ZepAI

2.

Prompt Writer (Code Node)

This node transforms the content that the post shall contain into a prompt for the writer agent which will than write a text out of it.

It'll include a prompt and an ID that the filter can use to determine which agent shall receive the prompt.

3.

Filter Node

This node sends the prompt to the right agent.

4.

Writer Agent

This is the Agent system that will write the text.

Prompt Writer (Code Node)

3.

Filter Node

4.

Image Agent (General Concept)

5.

Color Review Agent

Structure Review Agent

Text Review Agent

Requires high-level image analyzer

6.

If Node

7.

Publisher/Scheduler (Next Workflow)

Brain

These are variables

Memory

Tool

The Brain

The Brain is a fine-tuned ChatGPT Model.

The Training data is, depending on the purpose based on best-case-scenario text for it's specific purpose.

The Brain

Fine-Tuned AI Models
- Social Media
- E-Mails
- Website
- Internal Scripts

The Memory

The Memory is a ZepAI Graph Database which contains several data bits which make sure that the AI is partially aware of itself and of it purpose.

.....

The Memory wants to make sure that the content is written aware of the goal.

The Memory
- Visual Code
- Goals in mind

The Tools
- Replicate
- GPT Image-1
- Midjourney

Step Overview - Image Agent Inputs

Writer Agent Input

Top-Level Example Libary

Visual Brand Code

Goal in mind

Content Libary