Short Pitch:

A website showing the projects and personality of Holly Osmer to prospect employers.

Long Pitch:

OsmerProjects.com is going to be about me, Holly Osmer, where I am the client. I'm going to create sort of resume/ portfolio website. The home page is going to be a a few photos of me and things i've done, the second is going to be a few examples of projects I have done relevant to my field, the third page is going to be other things I have done, and the fourth is going to be a written about page with my physical resume.

Personas:

Prospect employers and collaborators.

Comparables:

http://www.mrrw.co/

http://treasuresandtravelsblog.com/