

Scenario 2:

Rose is the head of the marketing department in the newly opened hotel named YoungSky Hotel. The hotel is not yet well known in the area, so they decided to promote and market the hotel by creating a flyer on the facilities and services they offers. As a layout artist, you were hired by Rose to help her promote and market the hotel. Provide what is being asked in the questions below and a sample layout.

YOUNGSKY HOTEL

A resort hotel with lounge facilities, great services, dining area, meeting rooms and air conditioned bedrooms with amazing beach view. It is a 24 hours room services.

We provide a wide variety of recreational facilities or activities such as golf course, tennis courts, beach access and many more exciting activities that is suitable for anyone.

It is the best place where you can frequently or generally go for relaxation and resting especially also for recreational activities.



YOUNGSKY HOTEL

213-456-7820

SERVICES

- ✓ Catering
- ✓ Massage and Spa
- ✓ Water Activities
- ✓ Bonfire
- ✓ Land Activities
- ✓ Free WIFI
- ✓ Great Beach View

**WE MAKE YOUR
VACATION INTO A
HOME WITH OUR
EXCITING PIECES.**

CONTACT

Tigbauan

Namocon, Iloilo City

213-456-720

[Https://facebook.com/YoungSkyHotelOfficial](https://facebook.com/YoungSkyHotelOfficial)

**BEST
PLACE
FOR YOU
TO RELAX**



FLYER

To promote the hotel we made a flyer to give the customers some ideas about the hotel.



YOUNG SKY HOTEL

The best place for you to relax.

FACILITIES:

Beach View|Catering
|Wifi|AC Room|Massage and Spa
|Bonfire|Water Activities

About Us:

A resort hotel with lounge facilities,
great services,
dining area, meeting rooms,
and air conditioned bedrooms.
Amazing beach view. A 24 hour
room service.

YOUNG SKY HOTEL

Namocon, Tigbauan, Iloilo City
213-456-7820

MORE CONTACT INFO:

Facebook: Young Sky Hotel Official
FB Page

Twitter: @YoungSkyHoteloffcl.com

Instagram: YoungSkyHotel

1. What are the software and devices to be used in making the flyers?

-The software to be used in creating the flyer is canva and device to be used is mobile phone either android or apple or laptop

2. Is it an online platform, or not? If yes, what online platform? If not, what platform are you going to use?

-Yes it is a free online Image editor that we can use freely without paying. But if you want more to have a very good quality in your brand logo you can get premium with it or either use photoshop.

3. What important features must be present in the flyer you are about to create?

-The important features must be present in brand logo are business name, contact number, exact location ,services, websites, simple graphic and simple in font, conveys the owner's intended message.

4. What could be the potential future problems that might be incurred and how can you be initially addressed these problems?

-In the future, the building will be old and also the infrastructures or either the building will collapse due to typhoons, earthquakes and many other natural disasters. In order to solve it we will reconstruct it with higher quality building and also more funds for the maintenance and for the safety of our beloved customers.