

OSOFOWORA OLADIPUPO JULIUS

Address: 4 Nasiru Sikiru Street, Hilltop Estate, Aboru- Iyana Ipaja, Lagos.

Telephone: 08148587745 or 08114639619

Email: osofoworaoladipupo@gmail.com

Website: <https://www.influentialbusinesssolutions.com>

OBJECTIVE:

To help individuals and businesses grow influence, visibility and productivity to earn profitably from their expertise and gain competitive edge through effective use of digital media. My goal is to position brands in front of their target market, build thriving relationships and shatter sales records through digital marketing. My mission is to help brands dominate using digital media to achieve brand objectives.

PERSONAL PROFILE:

Date of Birth: August 7th 1995
Place of Birth: Ebute-Meta L.G
Sex: Male
LGA of Origin: Ijebu North East
State of Origin: Ogun State
Nationality: Nigerian
Marital Status: Single
Next of Kin: Mr. Adewale Osofowora

EDUCATIONAL PROFILE:

<u>Institution Attended</u>	<u>Year</u>	<u>Qualification</u>
Institute of Chartered Accountant of Nigeria	2015 – 2017	A.C.A
Institute Of Chartered Accountants of Nigeria	2013 – 2015	A.A.T
Anglican Comprehensive High School	2006- 2012	WASSCE
Our Lady of Apostles Primary School, Ijebu-Ode,	2000- 2006	FSLC

QUALIFICATIONS OBTAINED WITH DATES

Email Marketing Professional – Digital Marketer	(2020)
Fundamentals of Digital Marketing- Google	(2018)
Certified Digital Marketing Expert- Live Your Dream Africa	(2018)
Associate Chartered Accountant	(2017)
Associate Accounting Technician	(2015)
West African Senior School Certificate (WASSCE).	(2012)
Primary School Leaving Certificate	(2006)

PERSONAL SKILLS:

Excellent knowledge and application of content marketing
Good interpersonal relationship
Writing Business Plan
Web Design and Optimization
Email Marketing
Computer literate in Microsoft word, Excel, PowerPoint
Chatbot creation
Search Engine Optimization
Social Media Marketing and Management
Online Business Consulting

HOBBIES:

Reading at least 1 hour daily, writing, teaching, researching and speaking.

SERVICE TO THE COMMUNITY

- Partner with Speaker Samson Egbum to launch Entrepreneurship Business School Abeokuta. A platform with the objective of providing entrepreneurs with proven skills, strategies, tools, inspiration and mentorship to help them grow and succeed in life and business. We hold physical seminars 3 times a year.
- I have a Facebook community (Influential Business Network) with over 1200 members where I teach entrepreneurship, digital marketing and guidance to help members live their dreams.

REFERENCES:

Mr. Emenike Emmanuel
Ogba-Lagos state.
07036251361

Mr. Timothy Odewale
Adenusi&Co
Lagos Branch.
Lagos State.
08051020924

