

WEB APIS & NLP: TRUTH OR TRUTH

Brian Pinto

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Background Info

r/conspiracy

- **Over 21 million members**
- **9th Largest Subreddit**
- **Created Jan 25, 2008**

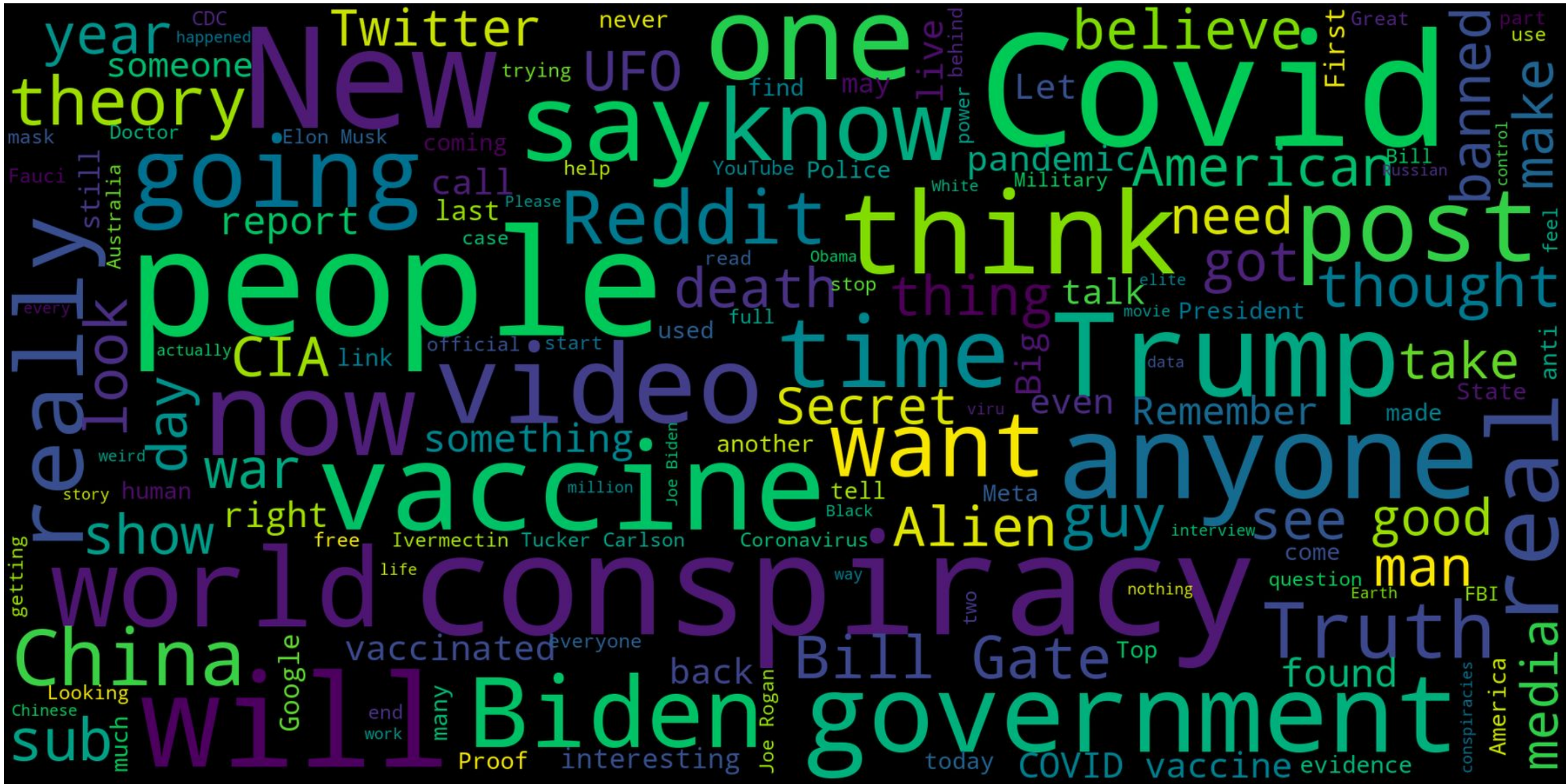
r/news

- **Nearly 2 million members**
- **150th Largest Subreddit**
- **Created Jan 25, 2008**

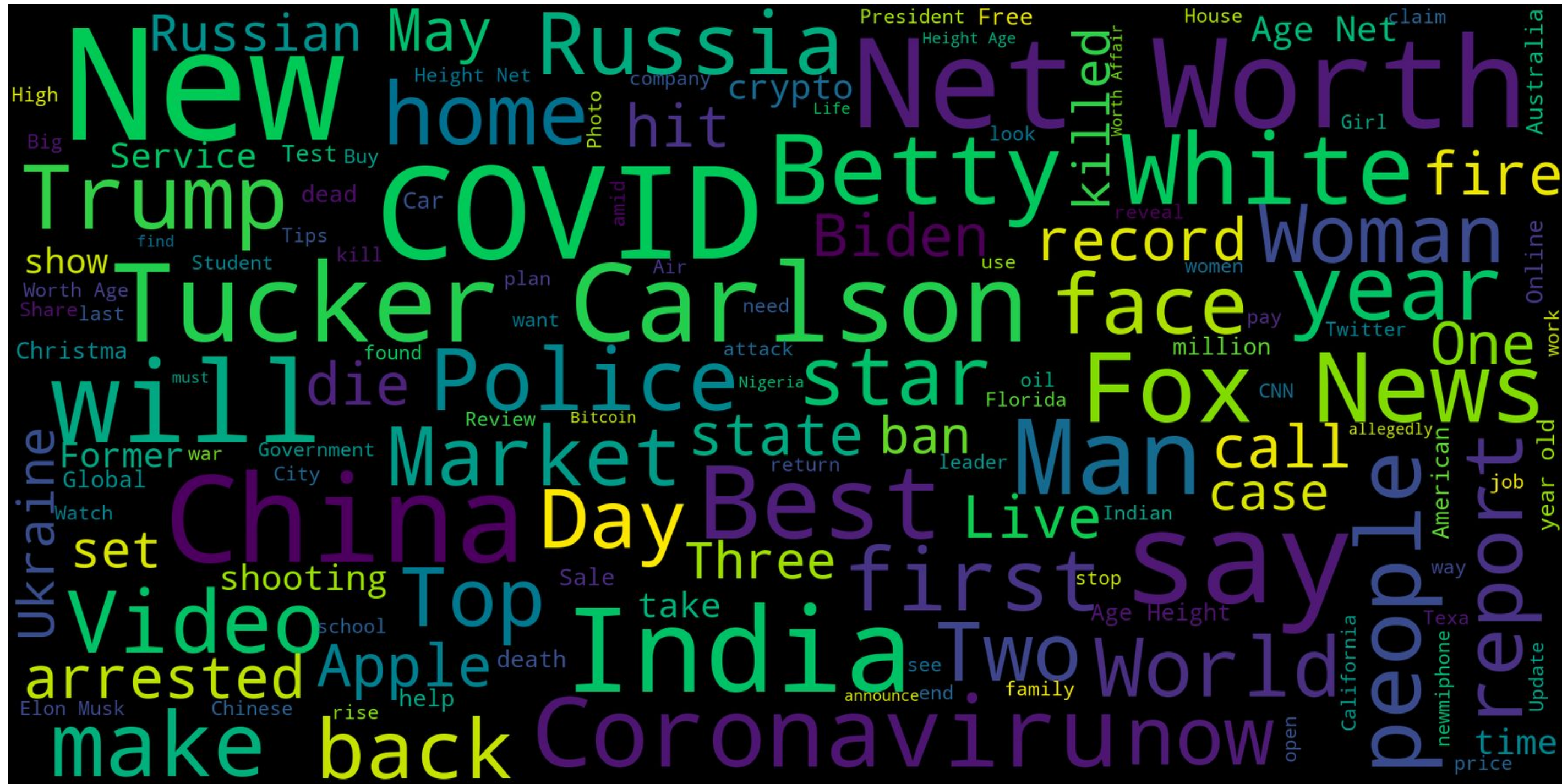
Problem Statement

The aim of this project is to build a model that can take text content from two different subreddits and accurately classify the origin of each piece of content. The main metrics to maximize are both the accuracy and F1 scores of the models.

Exploratory Data Analysis

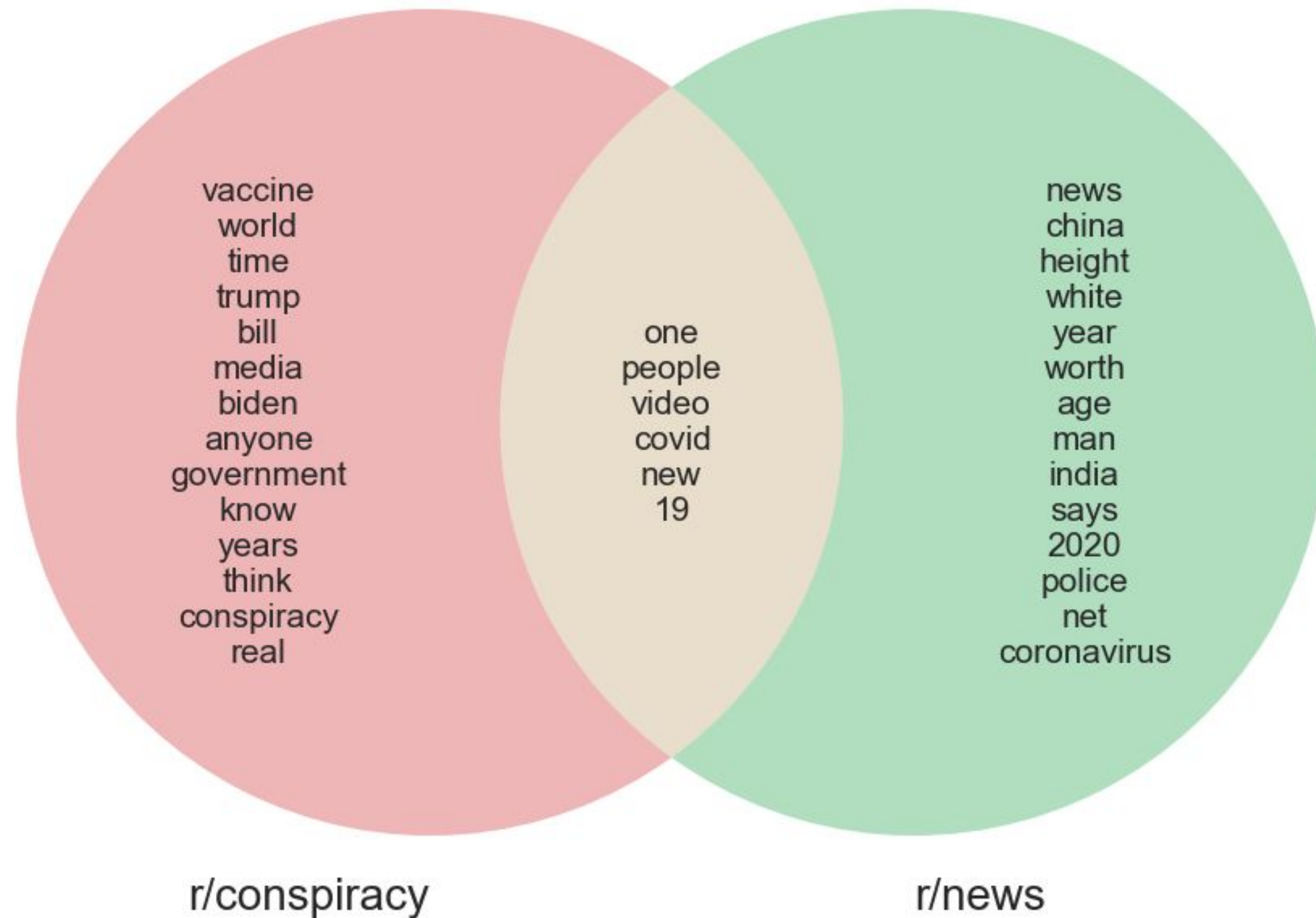


Exploratory Data Analysis



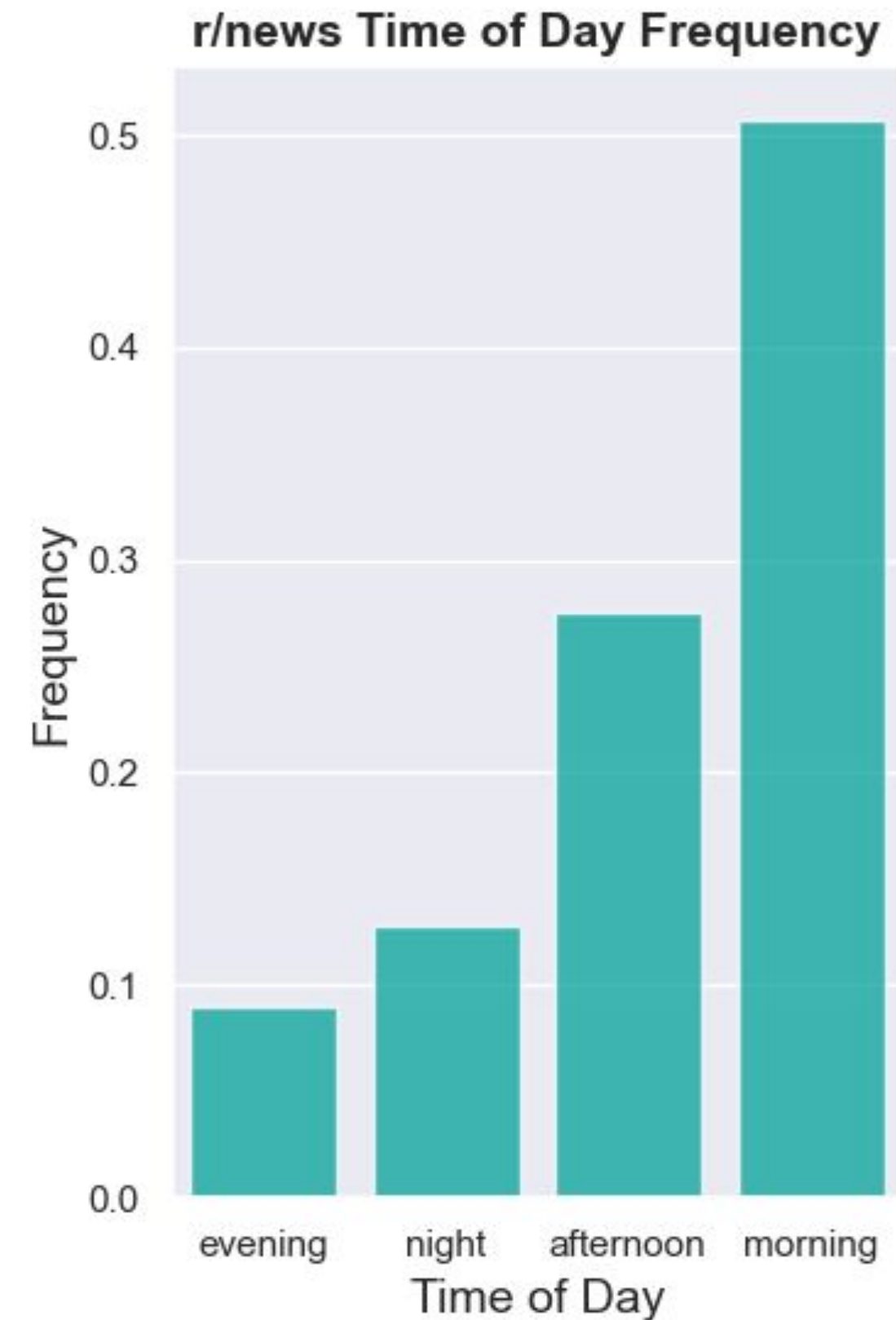
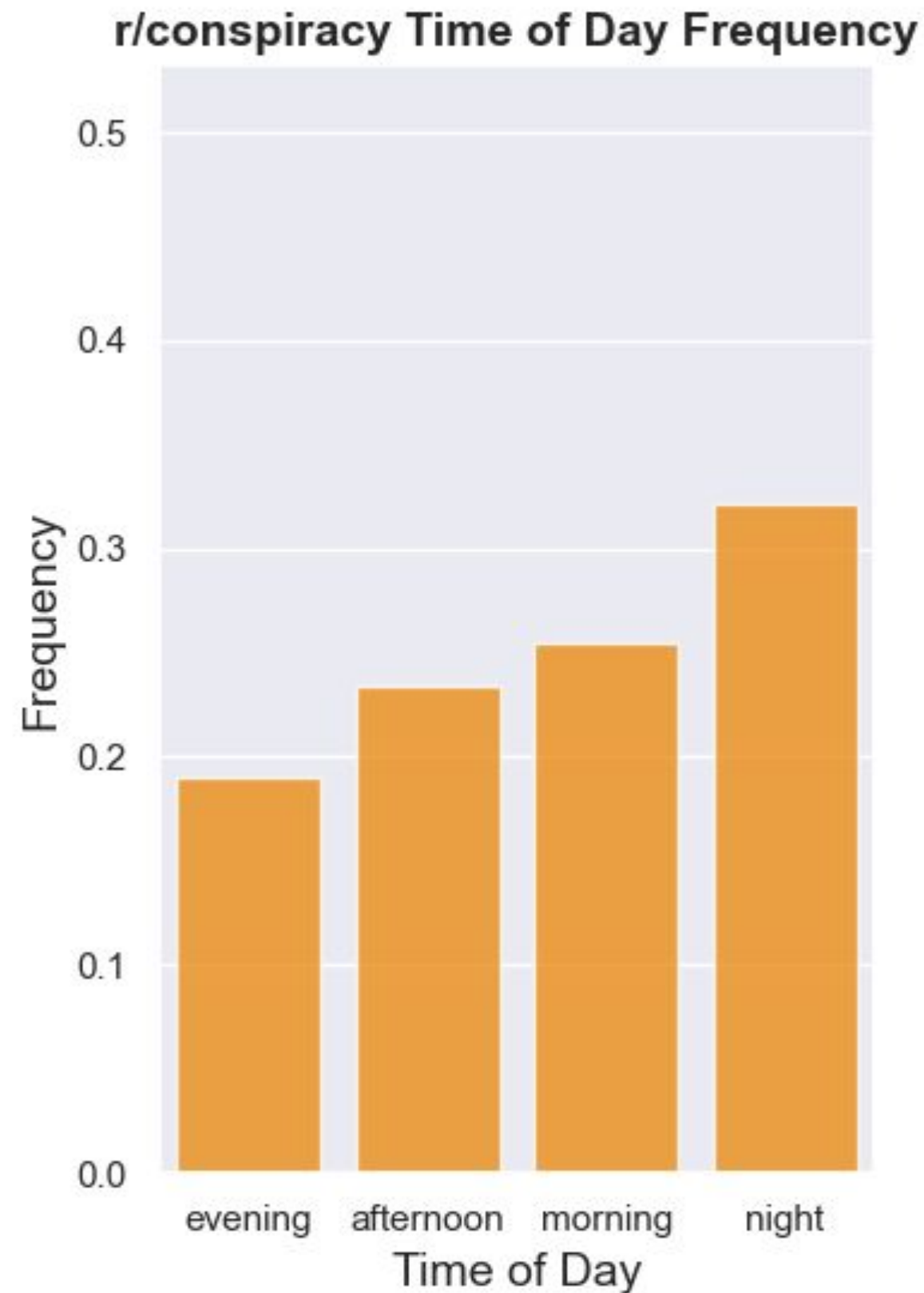
Exploratory Data Analysis

Top 20 Most Frequent Words



Exploratory Data Analysis

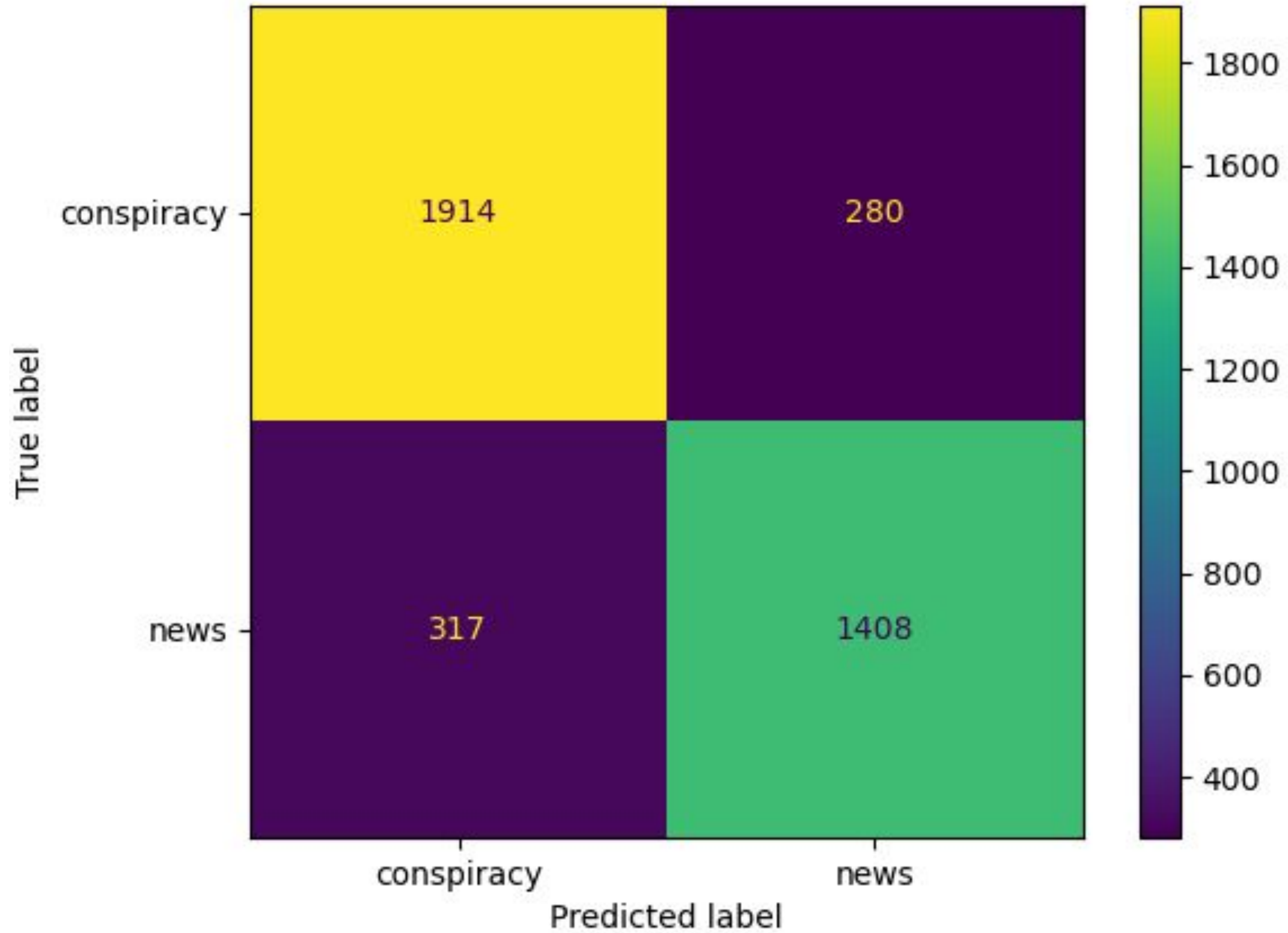
Post Time of Day Comparison



Modeling

Model	Training Accuracy	Testing Accuracy	F1 Score
Logistic	.892	.842	.822
MNB	.889	.848	.825
XGBoost	.9	.810	.786
Voting Classifier	.902	.847	.826

Modeling



Conclusion

- MNB chosen to be production model
- Solid foundation but needs improvement before deployment
- Changes:
 - Feature Engineering
 - Hyperparameter Tuning
 - Data Collection and EDA
 - Explore other models