



Informe Análisis de Mercado

Fecha 24-Dec-25 12:05:08 AM

Hecho por PIX RPA

Resumen

En el estudio de Iphone 16 realizado el 24-Dec-25 12:05:08 AM, se analizaron 50 productos. Se obtuvo el nombre, la URL del producto, su precio en pesos colombianos y se calculó en dólares con la tasa de 3756.

Valor del dólar (Fecha de ejecución)

\$3756

Productos

1	Apple iPhone 16 (128 GB) - Negro - Distribuido o Autorizado	https://www.mercadolibre.com.co/apple-iphone-16-128-gb-negro-distribuidor-autorizado/p/MCO1040287808#polycard_client=search-nordic&search_layout=stack&position=1&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO2676566586&sid=search	4.100 .432	10 91
2	Apple iPhone 16 (128 GB) - Negro	https://www.mercadolibre.com.co/apple-iphone-16-128-gb-negro/p/MCO40287808#polycard_client=search-nordic&search_layout=stack&position=2&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO1485655837&sid=search	3.329 .900	88 6
3	Apple iPhone 16 Pro Max (256 GB) - Titanio negro	https://www.mercadolibre.com.co/apple-iphone-16-pro-max-256-gb-titanio-negro/p/MCO40287862#polycard_client=search-nordic&search_layout=stack&position=3&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO2686250090&sid=search	5.799 .900	15 44
4	Apple iPhone 16	https://www.mercadolibre.com.co/apple-iphone-16-256-gb-rosa/p/MCO40287790#polycard_client=search-	3.998 .933	10 64

	(256 GB) - Rosa	nordic&search_layout=stack&position=4&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO1766493069&sid=search		
5	Apple iPhone 16 Pro (128 GB) - Titanio del desierto	https://www.mercadolibre.com.co/apple-iphone-16-pro-128-gb-titanio-del-desierto/p/MCO40287847#polycard_client=search-nordic&search_layout=stack&position=5&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO1493702195&sid=search	6.299.900	1677
6	Apple iPhone 16 Pro (256 GB) - Titanio blanco	https://www.mercadolibre.com.co/apple-iphone-16-pro-256-gb-titanio-blanco/p/MCO40287839#polycard_client=search-nordic&search_layout=stack&position=6&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO3303004360&sid=search	5.399.000	1437
7	Apple Iphone 16 Dual Sim (128 Gb) 8gb Ram Rosa	https://www.mercadolibre.com.co/apple-iphone-16-dual-sim-128-gb-8gb-ram/up/MCOU3486979055#polycard_client=search-nordic&search_layout=stack&position=7&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO1698541625&sid=search	3.739.000	995
8	Apple iPhone 16 Pro Max (512 GB) - Titanio blanco	https://www.mercadolibre.com.co/apple-iphone-16-pro-max-512-gb-titanio-blanco/p/MCO40287866#polycard_client=search-nordic&search_layout=stack&position=8&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO1657792143&sid=search	7.513.360	2000
9	Apple iPhone 16 (256 GB) - Negro (Nuevo con caja abierta)	https://www.mercadolibre.com.co/apple-iphone-16-256-gb-negro-nuevo-con-caja-abierta/p/MCO2016214140#polycard_client=search-nordic&search_layout=stack&position=9&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO3382148876&sid=search	3.300.000	878
10	iPhone 16 Pro Max 512 Gb Negro Titanio- (Reacondicionado)	https://articulo.mercadolibre.com.co/MCO-1726613253-iphone-16-pro-max-512-gb-negro-titanio-reacondicionado-_JM?searchVariation=186967631386#polycard_client=search-nordic&searchVariation=186967631386&search_layout=stack&position=10&type=item&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a	4.999.900	1331
11	iPhone 16 128gb E-sim	https://articulo.mercadolibre.com.co/MCO-1508587387-iphone-16-128gb-e-sim-_JM?searchVariation=182286014922#polycard_client=search-nordic&searchVariation=182286014922&search_layout=stack&position=11&type=item&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a	3.495.990	930

1 2	Apple iPhone 16e (512 Gb) - Negro	https://www.mercadolibre.com.co/apple-iphone-16e-512-gb-negro/p/MCO46217553#polycard_client=search-nordic&search_layout=stack&position=12&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO1549196049&sid=search	5.270 .000	14 03
1 3	iPhone 16e (128 Gb) - Negro	https://www.mercadolibre.com.co/iphone-16e-128gb-negro/p/MCO46215784#polycard_client=search-nordic&search_layout=stack&position=13&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO1640850121&sid=search	2.879 .232	76 6
1 4	Apple Iphone 16 Pro Max (256 Gb) Sim Fisca - Titanio Natural Beige	https://www.mercadolibre.com.co/apple-iphone-16-pro-max-256-gb-sim-fisca--titanio-natural/up/MCOU3504114076#polycard_client=search-nordic&search_layout=stack&position=14&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO3224095370&sid=search	5.818 .000	15 48
1 5	Apple iPhone 16 Pro (128 GB) - Titanio negro - Excelente (Reacondi cionado)	https://www.mercadolibre.com.co/apple-iphone-16-pro-128-gb-titanio-negro-excelente-reacondicionado/p/MCO2000125300#polycard_client=search-nordic&search_layout=stack&position=15&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO1707670679&sid=search	3.902 .970	10 39
1 6	Apple iPhone 16 Pro Max (256 GB) - Titanio blanco - Excelente (Reacondi cionado)	https://www.mercadolibre.com.co/apple-iphone-16-pro-max-256-gb-titanio-blanco-excelente-reacondicionado/p/MCO2000113712#polycard_client=search-nordic&search_layout=stack&position=16&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO1685097103&sid=search	5.696 .943	15 16
1 7	Apple iPhone 16 Negro 512 GB	https://www.mercadolibre.com.co/apple-iphone-16-negro-512-gb/p/MCO40287798#polycard_client=search-nordic&search_layout=stack&position=17&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO1490789459&sid=search	6.565 .000	17 47
1 8	iPhone 16e Dual SIM 256 GB Blanco Apple	https://www.mercadolibre.com.co/iphone-16e-dual-sim-256-gb-blanco-apple/p/MCO46218696#polycard_client=search-nordic&search_layout=stack&position=18&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO1682481839&sid=search	3.599 .900	95 8
1 9	Apple iPhone 16	https://articulo.mercadolibre.com.co/MCO-1690190675-apple-iphone-16-plus-256-gb-envio-turbo-rosa-	4.820 .013	12 83

	Plus (256 Gb) - Envío Turbo Rosa	_JM#polycard_client=search-nordic&search_layout=stack&position=19&type=item&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a		
20	Apple iPhone 16 Pro Max (256 Gb) - Titanio Negro	https://articulo.mercadolibre.com.co/MCO-3210038886-apple-iphone-16-pro-max-256-gb-titanio-negro-_JM#polycard_client=search-nordic&search_layout=stack&position=20&type=item&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO3210038886&sid=search	4.550 .000	12 11
21	Apple iPhone 16 Plus (128 Gb) - Envío Turbo Rosa	https://articulo.mercadolibre.com.co/MCO-3179839178-apple-iphone-16-plus-128-gb-envio-turbo-rosa-_JM#polycard_client=search-nordic&search_layout=stack&position=21&type=item&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a	4.288 .425	11 41
22	Apple iPhone 16 Pro Max A3084 8gb 256gb	https://articulo.mercadolibre.com.co/MCO-3230297022-apple-iphone-16-pro-max-a3084-8gb-256gb-_JM?searchVariation=192093007701#polycard_client=search-nordic&searchVariation=192093007701&search_layout=stack&position=22&type=item&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a	5.000 .000	13 31
23	Apple iPhone 16 Plus (256 Gb) - Blue Turbo Shipping	https://articulo.mercadolibre.com.co/MCO-3179839176-apple-iphone-16-plus-256-gb-blue-turbo-shipping-_JM#polycard_client=search-nordic&search_layout=stack&position=23&type=item&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a	4.820 .013	12 83
24	Apple iPhone 16 Plus (128 Gb) - Envío De Teal Turbo	https://articulo.mercadolibre.com.co/MCO-1690236869-apple-iphone-16-plus-128-gb-envio-de-teal-turbo-_JM#polycard_client=search-nordic&search_layout=stack&position=24&type=item&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a	4.288 .425	11 41
25	Apple iPhone 16 Pro (256 Gb)	https://articulo.mercadolibre.com.co/MCO-3367786264-apple-iphone-16-pro-256-gb-_JM?searchVariation=193727141637#polycard_client=search-nordic&searchVariation=193727141637&search_layout=stack&position=25&type=item&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a	4.945 .000	13 16
26	Apple iPhone 16 Plus (256 Gb) - Turbo Shipping	https://articulo.mercadolibre.com.co/MCO-3179990746-apple-iphone-16-plus-256-gb-turbo-shipping-en-color-blan-_JM#polycard_client=search-nordic&search_layout=stack&position=26&type=item&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a	4.820 .013	12 83

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2 7	Apple iPhone 16 Plus (256 Gb) - Black Turbo Shipping	https://articulo.mercadolibre.com.co/MCO-3179864638-apple-iphone-16-plus-256-gb-black-turbo-shipping-_JM#polycard_client=search-nordic&search_layout=stack&position=27&type=item&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a	4.820 .013	12 83
2 8	Apple iPhone 16 Plus (512 Gb) - Blue Turbo Shipping	https://articulo.mercadolibre.com.co/MCO-3180231598-apple-iphone-16-plus-512-gb-blue-turbo-shipping-_JM#polycard_client=search-nordic&search_layout=stack&position=28&type=item&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a	6.358 .415	16 92
2 9	Apple Iphone 16 Pro (128 Gb) - Titanio Negro Esim + Fisico Titanio Negro (Nuevo con caja abierta)	https://www.mercadolibre.com.co/apple-iphone-16-pro-128-gb--titanio-negro-esim--fisico/up/MCOU3688942932#polycard_client=search-nordic&search_layout=stack&position=29&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO1766692109&sid=search	3.785 .000	10 07
3 0	Apple Iphone 16 Pro 128gb Titanio Negro Físico Sim /e-sim Titanio Negro (Nuevo con caja abierta)	https://www.mercadolibre.com.co/apple-iphone-16-pro-128gb-titanio-negro-fisico-sim-esim/up/MCOU3592034469#polycard_client=search-nordic&search_layout=stack&position=30&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO3405359402&sid=search	3.920 .000	10 43
3 1	Apple iPhone 16 Pro Max (512 Gb) - Titanio Natural	https://articulo.mercadolibre.com.co/MCO-1774766713-apple-iphone-16-pro-max-512-gb-titanio-natural-_JM?searchVariation=188388606774#polycard_client=search-nordic&searchVariation=188388606774&search_layout=stack&position=31&type=item&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a	5.089 .000	13 54
3 2	Apple Iphone 16	https://www.mercadolibre.com.co/apple-iphone-16-pro-128-gb--titanio-negro/up/MCOU3220316400#polycard_client=search-	4.000 .000	10 64

	Pro (128 Gb) - Titanio Negro Negro	nordic&search_layout=stack&position=32&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO2886257030&sid=search		
3 3	iPhone 16e (128 Gb) - Negro (Nuevo con caja abierta)	https://www.mercadolibre.com.co/iphone-16e-128gb-negro-nuevo-con-caja-abierta/p/MCO2015836855#polycard_client=search-nordic&search_layout=stack&position=33&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=&sid=search	2.600 .000	69 2
3 4	iPhone 16 Plus 128gb Blanco A18 1esim 1sim Libre	https://www.mercadolibre.com.co/iphone-16-plus-128gb-blanco-a18-1esim-1sim-libre/p/MCO2050064053#polycard_client=search-nordic&search_layout=stack&position=34&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=&sid=search	4.288 .425	11 41
3 5	Apple iPhone 16 Plus (256 Gb) - Teal Turbo Shipping	https://www.mercadolibre.com.co/apple-iphone-16-plus-256-gb-teal-turbo-shipping/p/MCO2044505710#polycard_client=search-nordic&search_layout=stack&position=35&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=&sid=search	4.820 .014	12 83
3 6	Apple iPhone 16 Plus (512 Gb) - White Turbo Shipping	https://www.mercadolibre.com.co/apple-iphone-16-plus-512-gb-white-turbo-shipping/p/MCO2043150025#polycard_client=search-nordic&search_layout=stack&position=36&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=&sid=search	6.358 .415	16 92
3 7	Apple iPhone 16 Plus (512 Gb) - Pink Turbo Shipping	https://www.mercadolibre.com.co/apple-iphone-16-plus-512-gb-pink-turbo-shipping/p/MCO2044507272#polycard_client=search-nordic&search_layout=stack&position=37&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=&sid=search	6.358 .415	16 92
3 8	iPhone 16 Plus 512gb - Black	https://www.mercadolibre.com.co/iphone-16-plus-512gb-black/p/MCO2044507230#polycard_client=search-nordic&search_layout=stack&position=38&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=&sid=search	6.358 .415	16 92
3 9	iPhone 16 Plus 512gb - Teal	https://www.mercadolibre.com.co/iphone-16-plus-512gb-teal/p/MCO2043148341#polycard_client=search-nordic&search_layout=stack&position=39&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=&sid=search	6.358 .415	16 92
4 0	Apple iPhone 16 Plus (128 Gb) - Black	https://www.mercadolibre.com.co/apple-iphone-16-plus-128-gb-black-turbo-shipping/p/MCO2044507182#polycard_client=search-nordic&search_layout=stack&position=40&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=&sid=search	4.770 .506	12 70

	Turbo Shipping			
4 1	Apple iPhone 16 (256 GB) - Negro - Excelente (Reacondicionado)	https://www.mercadolibre.com.co/apple-iphone-16-256-gb-negro-excelente-reacondicionado/p/MCO2000015221#polycard_client=search-nordic&search_layout=stack&position=41&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=&sid=search	3.990 .000	10 62
4 2	iPhone 16 Plus 128gb Ultramarine India Nuevo 1esim+1sim	https://www.mercadolibre.com.co/iphone-16-plus-128gb-ultramarine-india-nuevo-1esim1sim/p/MCO2043148507#polycard_client=search-nordic&search_layout=stack&position=42&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=&sid=search	5.200 .959	13 84
4 3	Apple iPhone 16 Plus (128 GB) - Negro (Nuevo con caja abierta)	https://www.mercadolibre.com.co/apple-iphone-16-plus-128-gb-negro-nuevo-con-caja-abierta/p/MCO2016212204#polycard_client=search-nordic&search_layout=stack&position=43&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=&sid=search	2.000 .000	53 2
4 4	Apple iPhone 16 Pro Max (256 GB) - Titanio del desierto (Nuevo con caja abierta)	https://www.mercadolibre.com.co/apple-iphone-16-pro-max-256-gb-titanio-del-desierto-nuevo-con-caja-abierta/p/MCO2016213504#polycard_client=search-nordic&search_layout=stack&position=44&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=&sid=search	4.350 .000	11 58
4 5	Apple iPhone 16 (128 GB) - color azul (Nuevo con caja abierta)	https://www.mercadolibre.com.co/apple-iphone-16-128-gb-color-azul-nuevo-con-caja-abierta/p/MCO2016212180#polycard_client=search-nordic&search_layout=stack&position=45&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=&sid=search	3.320 .000	88 3
4 6	Apple iPhone 16 Pro Max (512 GB) - Titanio negro (Nuevo	https://www.mercadolibre.com.co/apple-iphone-16-pro-max-512-gb-titanio-negro-nuevo-con-caja-abierta/p/MCO2016213502#polycard_client=search-nordic&search_layout=stack&position=46&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=&sid=search	6.650 .000	17 70

	con caja abierta)			
47	Apple iPhone 16 Pro (256 GB) - Titanio negro - Excelente (Reacondicionado)	https://www.mercadolibre.com.co/apple-iphone-16-pro-256-gb-titanio-negro-excelente-reacondicionado/p/MCO2000099712#polycard_client=search-nordic&search_layout=stack&position=47&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=&sid=search	4.300.000	1144
48	Apple iPhone 16 Pro Max (256 Gb) - Titanio Blanco	https://articulo.mercadolibre.com.co/MCO-1774857055-apple-iphone-16-pro-max-256-gb-titanio-blanco-_JM?searchVariation=194595777059#polycard_client=search-nordic&searchVariation=194595777059&search_layout=stack&position=48&type=item&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a	4.569.000	1216
49	Apple iPhone 16 Pro Max (1 TB) - Titanio blanco	https://www.mercadolibre.com.co/apple-iphone-16-pro-max-1-tb-titanio-blanco/p/MCO40287853#polycard_client=search-nordic&search_layout=stack&position=49&type=product&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a&wid=MCO3360582240&sid=search	7.220.000	1922
50	Apple iPhone 16 Pro Max (512 Gb) - Titanio Blanco	https://articulo.mercadolibre.com.co/MCO-3438902120-apple-iphone-16-pro-max-512-gb-titanio-blanco-_JM?searchVariation=188388039284#polycard_client=search-nordic&searchVariation=188388039284&search_layout=stack&position=50&type=item&tracking_id=1c820060-b333-40a9-b3b5-4b772a3e0f1a	5.089.000	1354