

ID: CA50751CB | **Work permit:** Italian | **Date of birth:** 15/07/1997 |

Place of birth: Roma, Italy | **Nationality:** Italian | **Phone:** (+39) 3400555257 (Mobile)

Email: gabriele.desa97@gmail.com

Linkedin: <https://www.linkedin.com/in/gabriele-de-santis-0542b5160/>

Portfolio: <https://www.gabrieledesantis.com/>

Who am I?

Hello!

My name is Gabriele, I'm an Art Director and UX/UI Designer.

I'm passionate about everything related to artistic expression in the visual medium. Videogames, Comics, Movies, Traditional and Modern Art, just to name a few.

I turned my passion into my job since my graduation from High School in 2017, and have been trying to improve and find new inspirations since then. After working as a freelancer for five years, I decided to take a step back and restart my educational journey. Since 2022, I have been attending the Academy of Fine Arts, and I am currently in my final year of the bachelor's program.

Alongside my studies, I have continued to work on various projects to gain experience and skills in the field.

Skills & Soft Skills

Research | Prototyping | Wireframing | Design | Collaboration | Testing | Visual Design | Analysis | Presentation | Branding | Motion Design | Work under pressure and strict deadlines | Teamwork | Coordinate Advertising Campaigns |

Software Skills

- Proficient with Adobe Suite
- Proficient with Figma Suite
- Extensive knowledge of Cinema4D
- Extensive knowledge of Stable Diffusion and other Generative AI tools such as Midjourney, Suno and ChatGPT
- Proficient with presentation tools such as Keynote, Canva, Figma Slides, Powerpoint
- Proficient with Microsoft Office Suite

WORK EXPERIENCE - CURRENT

THANATOS - ROME, ITALY

UX/UI DESIGNER - SEP 2025 - CURRENT

Hired following the victory of the competitive call for the Tridente Moda District project.

Worked on the transformation of the academic concept into a real digital product, adapting the design to business and budget constraints.

Main responsibilities:

- redesign of user experience based on client requirements
- adaptation of the initial concept to a realistic budget and technical constraints
- collaboration with a multidisciplinary team (designers, developers, project managers)
- production of professional deliverables (UI kit, interactive prototypes, design specifications)

WORK EXPERIENCE - PREVIOUS

AANT - ROME, ITALY

UX/UI DESIGNER - SEP 2024 - SEP 2025

Participation in a competitive call for proposals for the design of the new website of the "Tridente Moda District", aimed at promoting luxury tourism and positioning the area as a high-end fashion district.

The project included:

- definition of the creative and strategic concept
- development of the visual identity and branding of the Tridente Moda District
- UX/UI design of the website (user flows, wireframes, visual design)

Winning project, selected as best proposal.

FREELANCE - ROME, ITALY

GRAPHIC DESIGNER - 2022 - CURRENT

- Designed brand identity for various companies
- Curated Art Direction for Advertising and social campaigns
- UX/UI Prototyping for websites and apps
- Motion Design for TV and Social

TALENTO S.R.L. - ROME, ITALY

ART DIRECTOR & PROJECT MANAGER - SEP 2019 - OCT 2021

Key Responsibilities:

- Led cross-functional collaboration with the Marketing team to gather strategic insights for brand development.
- Directed the design of multiple brand identities and visual systems.
- Oversaw the creation and delivery of brand identity presentations for stakeholders.
- Supervised and coordinated advertising and social media campaigns.
- Led UX research and strategy, aligning solutions with client and business needs.
- Managed client relationships, workshops and requirement definition.
- Coordinated Copywriting and Production teams for multimedia content.
- Supervised website usability, functionality and responsiveness.
- Managed project timelines, priorities and remote teams to ensure on-time delivery.

EDUCATION AND TRAINING

ACADEMIA DELLE ARTI E NUOVE TECNOLOGIE - ROME, ITALY

BACHELOR DEGREE IN FINE ARTS - SEP 2022 - CURRENT

L.S.S. BRUNO TOUSCHEK - ROME, ITALY

HIGH SCHOOL DIPLOMA - 2012 - 2017

LANGUAGE SKILLS

Mother tongue(s): **ITALIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken Interaction	
ENGLISH	C2	C2	C1	C1	C1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user