



## Gabriele De Santis

**ID:** CA50751CB | **Work permit:** Italian | **Date of birth:** 15/07/1997 |

**Place of birth:** Roma, Italy | **Nationality:** Italian | **Phone:** (+39) 3400555257 (Mobile) | **Email:**

[gabriele.desa97@gmail.com](mailto:gabriele.desa97@gmail.com) | **Website:**

<https://www.linkedin.com/in/gabriele-de-santis-0542b5160/> | **Website:**

<https://www.behance.net/gabrieldesant> | **Address:** Via Palermiti 49, 00118, Rome, Italy (Home)

### HOBBIES AND INTERESTS

#### Who am I?

Hello!

My name is Gabriele, I'm an Art Director.

I'm passionate about everything related to artistic expression in the visual medium. Videogames, Comics, Movies, Traditional and Modern Art, just to name a few.

I turned my passion into my job since my graduation from High School in 2017, and have been trying to improve and find new inspirations since then.

After working as a freelancer for five years, I decided to take a step back and restart my educational journey. Since 2022, I have been attending the Academy of Fine Arts, and I am currently in my final year of the bachelor's program. Alongside my studies, I have continued to work on various projects to gain experience and skills in the field.

### MY PORTFOLIO

#### You can check my personal portfolio on my behance profile

Link <https://www.behance.net/gallery/211176693/Portfolio-2024>

### WORK EXPERIENCE

 **FREELANCER** – ROME, ITALY

**GRAPHIC DESIGNER** – 2022 – CURRENT

- Brand identity for various companies
- Art Direction for Advertising and social campaign
- UX/UI Prototyping for websites and apps
- Motion Design for TV and Social
- Poster design

 **AANT** – ROME, ITALY

**VISUAL EDITOR & KEY VISUAL DESIGNER - AANT UNSTABLE PHOTOBOOTH** – 04/2023 – 07/2023

- Participated in an academic lab focused on the use of Stable Diffusion for real-time image generation in a creative photobooth experience.
- Edited participants' portraits using AI-based image-to-image techniques, adapting the style according to each individual's preferences.
- Designed the key visual and identity of the photobooth, ensuring a coherent and engaging aesthetic for the overall experience.

 **AANT** – NAPLES, ITALY

**VISUAL DESIGNER - AANT HUMAN 3D SCAN - COMICON 2025** – 04/2025 – 05/2025

- Took part in a creative lab organized for Comicon 2025, focused on 3D scanning of attendees and real-time generation of animated scenes using Blender.
- Took part in realizing the key visual for the project identity and advertising materials.

- Designed and prototyped the event landing page, ensuring an intuitive and visually appealing user experience.
- Developed the visuals and layouts for the exhibition booth panels, aligning them with the event's creative concept and technical content.

 **TALENTO S.R.L.** – ROME, ITALY

**VISUAL ART DIRECTOR AND DESIGNER** – 10/09/2019 – 24/10/2021

---

Graphic Design: Coordination of the Marketing Team in order to acquire all the data needed for the creation of the companies' logos.

Designed various companies' brand identities.

Production of brand identity presentations.

Attended multiple brand identity presentations.

Produced and coordinated multiple advertising campaigns and social campaigns.

UX/UI Design: Coordinated the User Experience research in relation of the needs of the client.

Organized meets with the clients to discuss the findings of the research.

Coordination of the Copywriters Team.

Coordination of the Production Team for the creation of audio/video content for clients' websites.

Creation of portfolios showing projects and companies' qualities to investors and customers.

General supervision of website functionalities and responsiveness.

Remotely managed the team deadlines to ensure the delivery of the projects on time.

 – ROME, ITALY

**FREELANCER GRAPHIC DESIGNER** – 08/2016 – 10/09/2019

---

ASD Darkzone, Cinecittà (2018)

as Graphic Designer

-Design brand identity for DZ Esports, and Asd Darkzone.

-Design brand identity for DZ Esports and Asd Darkzone affiliates and influencers.

Brand identity for YAMA GYM (2018)

as Graphic Designer

-Design brand identity for YAMA GYM

Brand identity for Rekins, Twitch (from 2018 to 2019)

-Designed brand identity

-Created VFX and Motion Design such as Youtube channel Intro, Twitch Animated Alert, OBS Stinger transition and more.

-Created Youtube Video Thumbnails and Instagram Stories Thumbnail to advertise new videos.

-Official clothing and merchandising design

Brand identity for multiple social media influencers (from 2016 to 2019)

-Illustrator, Graphic and Motion Designer

-Designed Logos, Banners, Headers, Buttons, Animations for Various Streamers and Youtubers in past 2 Years until now. All of my works can be checked in my Behance portfolio

● **EDUCATION AND TRAINING**

---

09/2022 – CURRENT Rome, Italy  
**BACHELOR DEGREE IN FINE ARTS** Accademia delle Arti e Nuove Tecnologie

---

**Website** <https://www.accademiadellearti.it/>

2012 – 2017 Rome, Italy  
**HIGH SCHOOL DIPLOMA** Liceo Scientifico Statale Bruno Touschek

---

● **LANGUAGE SKILLS**

---

Mother tongue(s): **ITALIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
<b>ENGLISH</b>	C2	C2	C1	C1	C1

*Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user*

● **SKILLS**

---

coordinate advertising campaigns | examine advertisement layout | analyse cultural trends | organized and used to working under stress and with reduced times