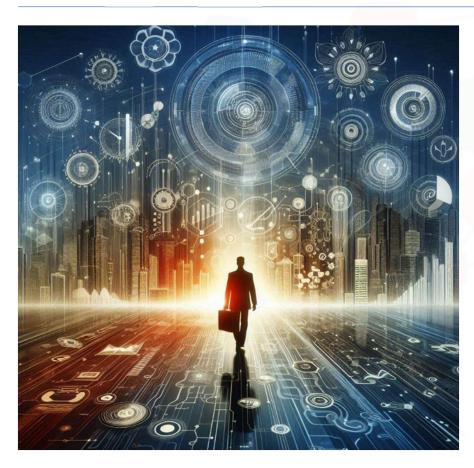
# **Analysis on Emerging Technology Skills and Trends**



A Work For the IBM Data Analyst Capstone Project

Osvaldo Olivares, PMP August 10<sup>th</sup>, 2024



# **OUTLINE**

- 1. Executive Summary
- 2. Introduction
- 3. Methodology
- 4. Results
  - a. Visualization Charts
  - b. Dashboard
- 5. Discussion
  - a. Findings & Implications
- 6. Conclusion
- 7. Appendix





### **EXECUTIVE SUMMARY**

In the rapidly evolving global IT sector, staying competitive requires continuous adaptation to new technologies. This report leverages data analytics to identify current and future trends in essential skills, focusing on programming languages, databases, and other technological domains. It also examines the demographics of professionals in the technology sector.

Data was meticulously gathered from sources such as the Stack Overflow survey, IBM's site, and GitHub job postings. After thorough cleaning and exploratory analysis, the data was visualized on interactive dashboards.

#### **Key Findings**:

- JavaScript Dominance: JavaScript is the most popular programming language and is expected to maintain its lead.
- Database Trends: MySQL currently has the highest usage, but PostgreSQL is projected to see increased demand.
- Demographic Insights: The majority of professionals are male, based in the USA, and have an average age of 28 years.
- This comprehensive analysis provides valuable insights for strategic planning and skill development in the IT sector.





# INTRODUCTION

- This presentation leverages data analytics to uncover current and future trends in essential IT skills, focusing on programming languages, databases, platforms, and web frameworks. The research addresses key questions such as:
- Which programming languages are most in demand today?
- What are the most sought-after database skills?
- Which IDEs or web frameworks are popular?
- Targeted at IT professionals, HR managers, and anyone interested in the IT sector, this report provides valuable insights into the top on-demand skills that will remain relevant in the future.



# **METHODOLOGY**



Data was collected in various formats, including the number of job postings for different technologies and locations, using the GitHub Jobs API in Python.



To gather the names of programming languages and their corresponding yearly wages, data was scraped from the IBM website. Additionally, the dataset from the 2019 Stack Overflow Developer Survey was downloaded and saved for further analysis.



Python was utilized for data cleaning and analysis. An exploratory data analysis (EDA) was conducted to evaluate the data distribution, identify outliers, and examine the correlations between various dataset columns.

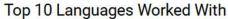


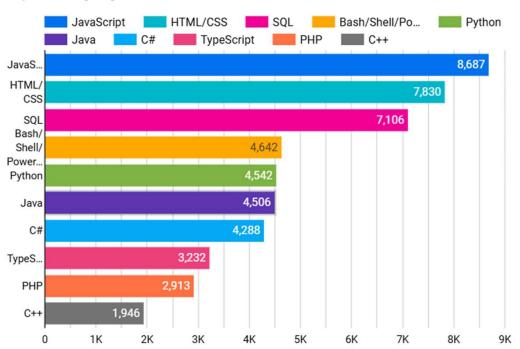
Data visualization was achieved through the creation of charts, graphs, and dashboards using Python and Google Looker. All Python analyses were conducted in Jupyter Notebook within Visual Studio.

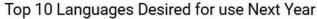


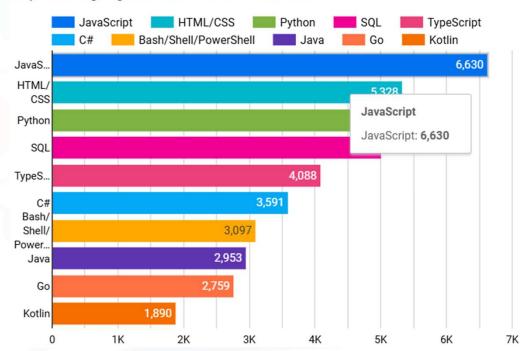


# PROGRAMMING LANGUAGE TRENDS











### **PROGRAMMING LANGUAGE TRENDS - FINDINGS & IMPLICATIONS**

### **Findings**

#### **Current Most Used Languages:**

- JavaScript
- HTML/CSS
- SQL
- Shell languages
- Python

### **Projected Most Used Languages:**

- JavaScript
- HTML/CSS
- Python
- SOI
- TypeScript

#### **Future Demand:**

 Python is expected to surpass SQL in demand next year.

### **Implications**

#### **Web Development Demand:**

- JavaScript and HTML are essential for web development, indicating that this tech skill is in high demand.
- TypeScript is rapidly gaining popularity, further boosting the need for web development expertise.

#### **Rising Popularity of Python:**

• Python's increasing traction is driven by the growing demand for AI and ML skills.

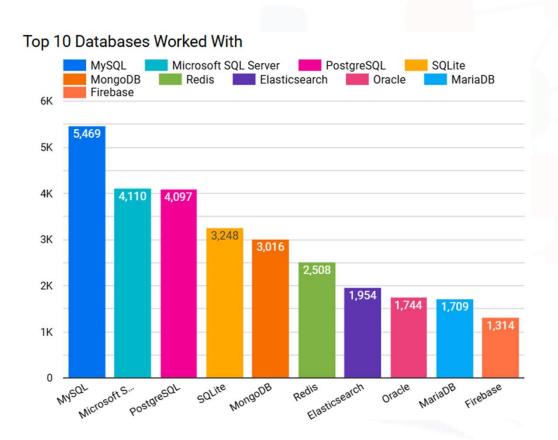
#### **SQL's Relevance:**

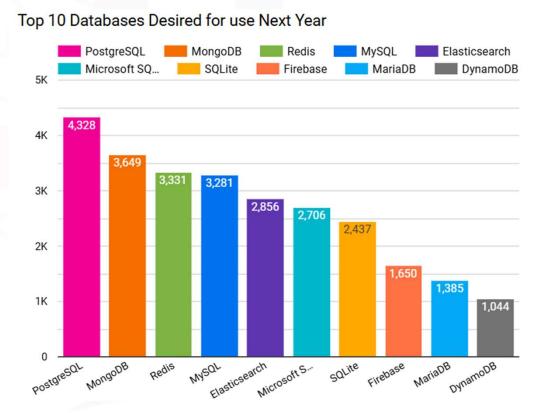
- SQL remains the most crucial language for data professionals.
- Aspiring data analysts, scientists, and business analysts must possess SQL skills to stay competitive





# **DATABASE TRENDS**







### **DATABASE TRENDS - FINDINGS & IMPLICATIONS**

#### **Findings**

### **Top 5 Most Used Databases Currently:**

- MySQL
- Microsoft SQL Server
- PostgreSQL
- SQLite
- MongoDB
- Projected Popular Databases:
- PostgreSQL
- MongoDB
- Redis
- MySQL
- Elasticsense
- Emerging Tools:
- Redis and Elasticsense are relatively new and are expected to gain significant traction in the IT space

### IBM Devcloper

### **Implications**

- SQL remains a crucial tool for data specialists.
- Companies continue to favor open-source databases.
- Oracle SQL is losing relevance, as it did not rank among the top 5 databases.

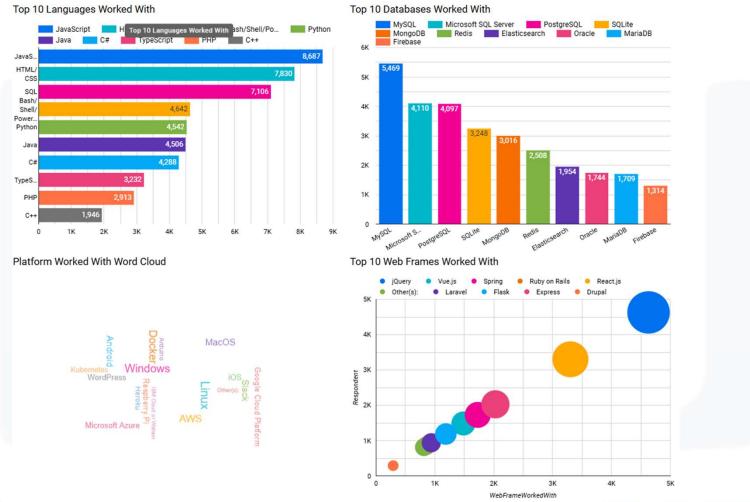


### **DASHBOARD**

### Permanent link to the Google Looker Studio Dashboard

IBM-Data-Analyst-Capstone-Project/Google Looker Dashboard Link at main · OsvaldoOlivaresR/IBM-Data-Analyst-Capstone-Project (github.com)

### **DASHBOARD TAB 1**

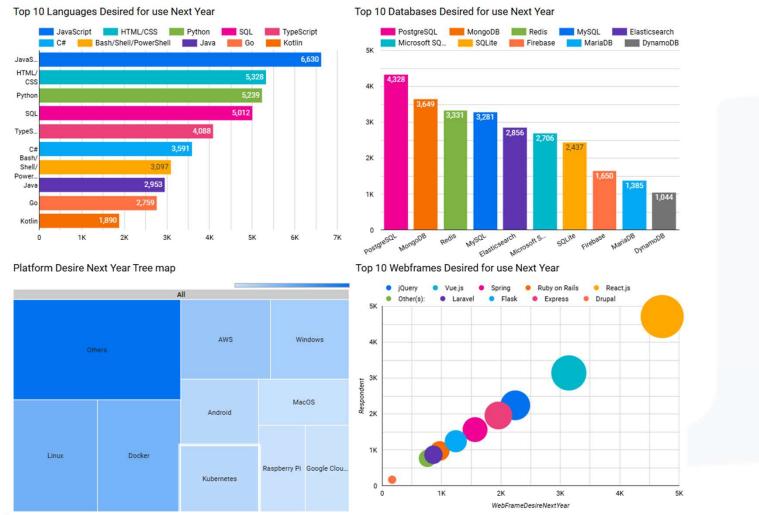


**IBM Developer** 

SKILLS NETWORK



### **DASHBOARD TAB 2**

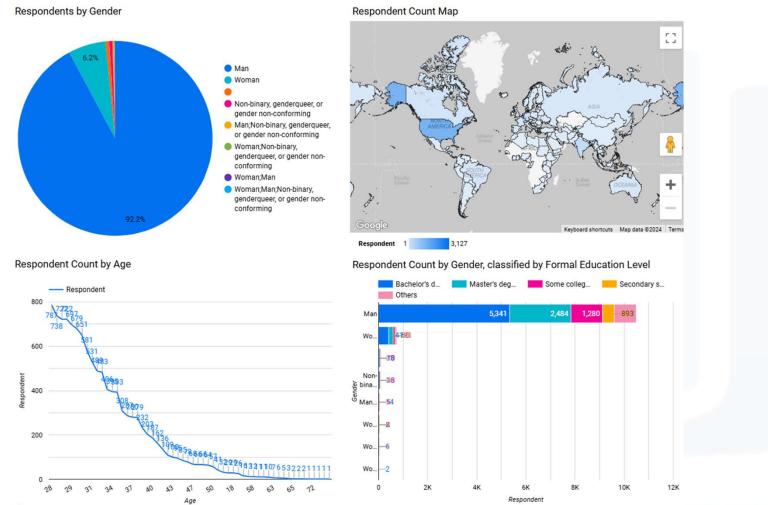


IBM Developer

SKILLS NETWORK



### **DASHBOARD TAB 3**



IBM Developer

SKILLS NETWORK



# **DISCUSSION**

Upskilling in the Technology Sector

• Strategies for continuous learning and professional development.

Closing the Gender Gap in Technology

• Initiatives and policies to promote gender diversity and inclusion.

**Educational Requirements** 

• Evaluating the necessity of advanced degrees (Masters or Doctorate) in the tech industry.

Rising Demand for Mobile Development

• The growing popularity of Kotlin and its implications for mobile app development.

Expanding Tech Education and Access

• Enhancing technology education and development in underdeveloped regions such as Southeast Asia, South America, Africa, and parts of Europe.

Future Relevance of Oracle SQL

• Assessing the long-term viability and demand for Oracle SQL in the evolving tech landscape.



# **OVERALL FINDINGS & IMPLICATIONS**

### **Findings**

Educational Background:

Most IT professionals hold a Bachelor's degree.

Popularity of Web Development Languages:

Web development languages are currently the most popular and in-demand tools in the IT field.

Demographics:

The tech sector is predominantly composed of young professionals under the age of 40.

Future Learning Trends:

Most respondents are interested in learning PostgreSQL and React JS in the coming year.

### **Implications**

Proficiency in NoSQL:

Data professionals should develop skills in NoSQL databases alongside SQL to stay competitive.

Lucrative Web Development:

Web development remains a highly lucrative skill in the IT sector.

Tech Training Access:

There is a critical need for increased access to tech training and education in less developed countries.



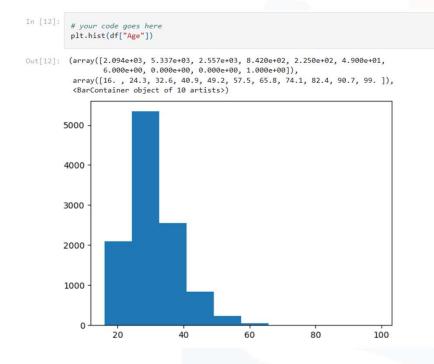
## CONCLUSION

- **Embrace Change**: Continuous skill upgrades are essential for developers to stay relevant.
- **Diversifying Market**: The tech market is becoming increasingly diverse.
- Lucrative Web Development: Web development remains a highly profitable field for the future.
- **Educational Insights**: A Master's degree is not essential, as most developers hold a Bachelor's degree.





# **APPENDIX**



#### Finding correlation

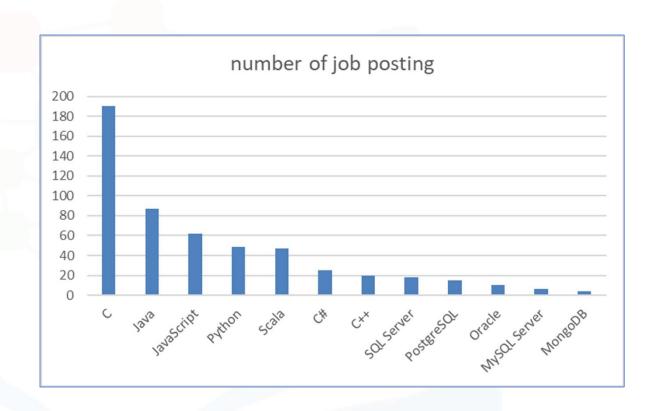
Find the correlation between Age and all other numerical columns.

```
# your code goes here
  num df = df.select dtypes(include = ["number"])
  corr_matrix = num_df.corr()
  print (corr_matrix)
               Respondent CompTotal ConvertedComp
                                                      WorkWeekHrs
                                                                   CodeRevHrs
                                                        -0.015314
                                                                     0.004621
Respondent
                 1.000000
                           -0.013490
                                           0.002181
CompTotal
                                           0.001037
                                                         0.003510
                                                                     0.007063
                -0.013490
                            1.000000
                 0.002181
                                           1.000000
                                                         0.021143
                                                                    -0.033865
ConvertedComp
                            0.001037
WorkWeekHrs
                -0.015314
                            0.003510
                                           0.021143
                                                         1.000000
                                                                     0.026517
CodeRevHrs
                 0.004621
                            0.007063
                                           -0.033865
                                                         0.026517
                                                                     1.000000
Age
                 0.004041
                            0.006970
                                           0.105386
                                                         0.036518
                                                                    -0.020469
Respondent
               0.004041
CompTotal
               0.006970
ConvertedComp
               0.105386
WorkWeekHrs
               0.036518
CodeRevHrs
              -0.020469
               1.000000
```



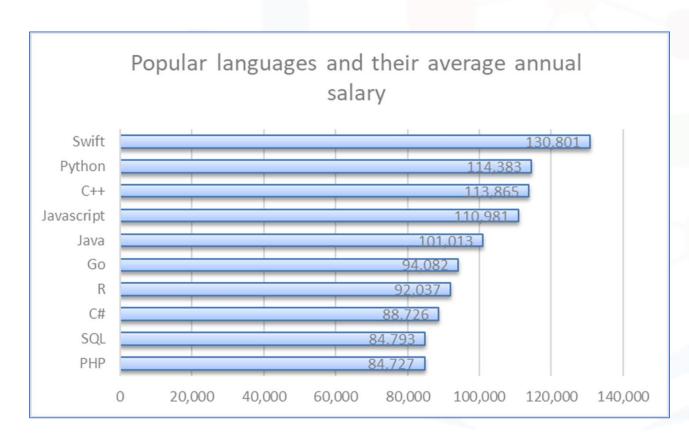
## **JOB POSTINGS**

Bar chart illustrating job posting data retrieved from the GitHub Jobs API.





# **POPULAR LANGUAGES**



 Bar chart showcasing popular programming languages and their average annual salaries, based on data scraped from GitHub job listings and stored in a CSV file.

