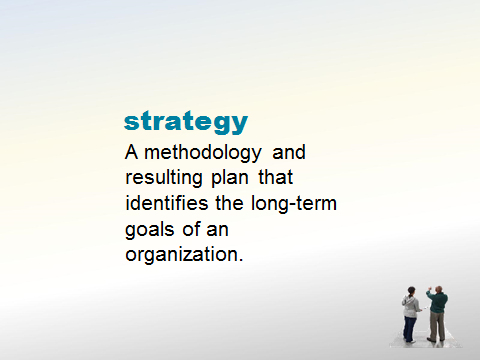
***OPERATIONS MANAGEMENT: WHERE DO WE FIT IN...***



More Detail:

Pages 18-19; Scenario 1b on page 19