# Saxena

Shastri Nagar, Meerut, Uttar Pradesh 250004

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#### **Technical Skills**

Languages: JavaScript, Python, C, HTML5, CSS3 **Developer Tools**: VS Code, Amazon Web Services

Technologies/Frameworks: ReactJs, Nodejs, NextJs, ExpressJs, Redux, Redux Toolkit, Material UI, Bootstrap, Git

### Experience

## **CERT & Shree Ram Group of Institution**

Mar 2024 - Present

Web Developer

Meerut, Uttar Pradesh

- Oversaw the management and maintenance of multiple institutional websites, ensuring timely updates of content, images, and event information to enhance user engagement and maintain relevance.
- Redesign and development of web pages, implementing modern design principles and user-friendly interfaces to improve the overall aesthetic and functionality of the websites.
- Managed all SEO-related activities, optimizing website content to improve search engine rankings by 5% and increased the traffic rate by 3%.
- Handled the Google Ads account to create and manage campaigns aimed at generating leads, effectively utilizing analytics to track performance and adjust strategies for optimal results.

## Verbiz Solutions Pvt. Ltd.

Sep 2023 - Mar 2024

Full Stack Developer

Meerut, Uttar Pradesh

- Developed ScanInn, a QR code-based application that allows hotel guests to access services seamlessly, resulting in a 30% increase in guest engagement.
- Implemented the Frontend UI to ensure a smooth user experience and efficient backend integration.
- Contributed to backend development using Node.js and Express.js to manage service requests and integrate with hotel management systems.
- Built an AWS Lambda function to dynamically generate QR codes, stored in an AWS S3 bucket for easy access.

#### **Projects**

#### ScanInn (Hotel Management System using QRcode) / ReactJs, NodesJs, MongoDB, ExpressJs

Jan 2024

- Developed a QR code-based application designed for hotel guests to access various hotel services seamlessly.
- The software allows guests to scan QR codes placed in hotel rooms or public areas to access services like room service, bookings, and local information.
- Implemented the whole Frontend UI for ScanInn while maintaining user experience and Smooth integration of backend with frontend.
- Helped in backend using Node.js and Express.js to handle service requests, manage user data, and integrate with hotel management systems.
- Developed an AWS Lambda function to dynamically generate QR codes for service access.
- Stored generated QR codes in an AWS S3 bucket for easy access and retrieval.

## Movix (Movie/Show Collection Platform) / ReactJs, NodesJs, ExpressJs

- Movix is a movie/shows collection platform that allows users to browse & search a variety of films and television shows.
- Designed with an intuitive layout, making it easy for users to navigate through different categories of movies and shows.
- Each movie or show listed on the site typically includes detailed information such as a synopsis, cast, release date, rating
- Users can quickly find specific titles using the search feature, enhancing the overall user experience.
- Smooth integration of TMDB Api with proper error handling and infinite scrolling.

College Quora (QNA Application) / ReactJs, NodesJs, MongoDB, ExpressJs, Firebase

May 2023

- Deployed College Quora a QNA Platform where users can ask questions, provide answers and engage in discussions on a wide range of topics.
- Users can upvote answers they find helpful or downvote those they consider unhelpful, promoting quality content and engagement.
- Implemented a Login System with firebase which provides a personalized feed based on users' interests.

## **Education**

## Kanpur Institute of Technology, Kanpur

Bachelor of Technology in Computer Science (8.0 CGPA)

## August. 2019 – July 2023

Kanpur, Uttar Pradesh

## **Leadership / Extracurricular**

KIT Sports Club 2019 – 2022

Sports Committee Incharge

KIT, Kanpur

- In 2019 I was a member of KIT sports Club and was a player in football team, played zonal level matches and played a key role in defending and after that I was named the incharge of KIT Sports Club.