## **Select Category Total Revenue CUSTOMER ANALYSIS** \$233.7M Revenue per Age Revenue per Month Revenue per State \$39.9M \$37.8M \$36.7M \$25.2M \$24.6M \$20.5M \$23.6M \$19.0M \$5.3M \$11.5M \$7.1M \$10.1M 2020 2020 r 2020 r 2020 Decembe r 2020 January 2021 Rebruary 2021 April 2021 \$7.0M May 2021 July 2021 © Mapbox © OSM <20 Revenue per Category Percentage Revenue per Region Quantity Discount Percentage \$66.27M 17.60% Mobiles & Tablets \$63.85M 0 Midwest \$15.03M Appliances \$15.04M 300 \$13.45M Entertainment \$13.69M Qty Ordered \$7.37M Others \$8.19M 0 200 OCCOR \$4.31M \$5.06M Computing \$3.14M 100 Women's Fashion \$3.51M \$2.28M Men's Fashion \$2.54M \$1.36M Superstore \$1.52M 70 38.37% 17.10% 10 20 30 40 50 OM 50M 100M 50M 0M Northeast South Discount Percent Female Revenue Male Revenue Categories