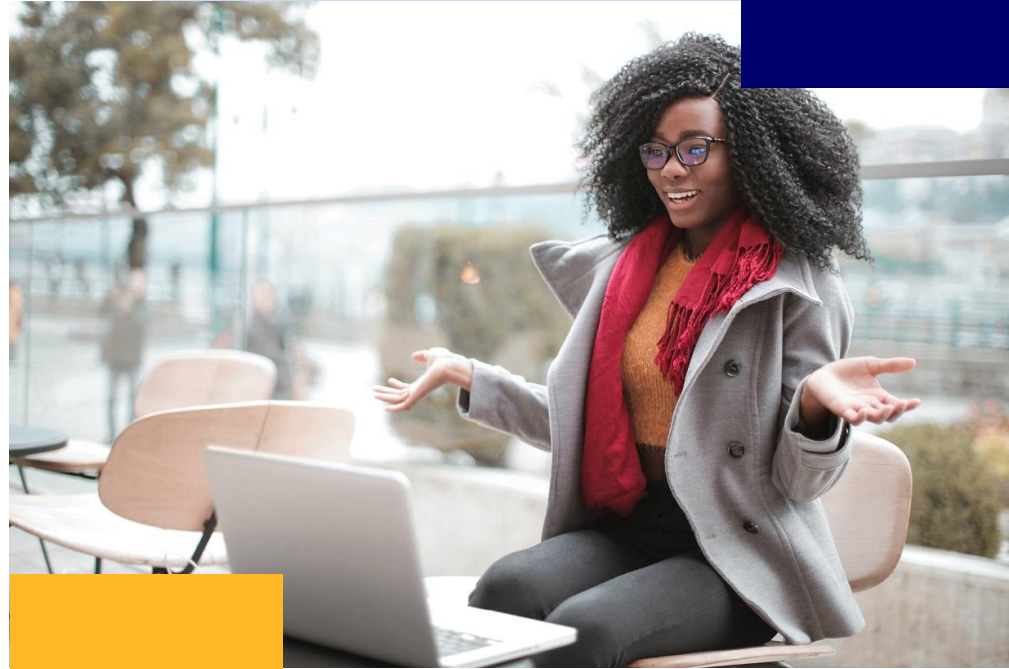


Power BI Capstone Project





Case Scenario

You have been approached by BG Group, a premium fashion line with the intention of using data to make business decisions going forward. They are not particularly sure how the current data they have can benefit their business.





Case Questions

You have been asked to perform some analyses on this data set and develop analytics functionality for the use of the directors. Specifically:

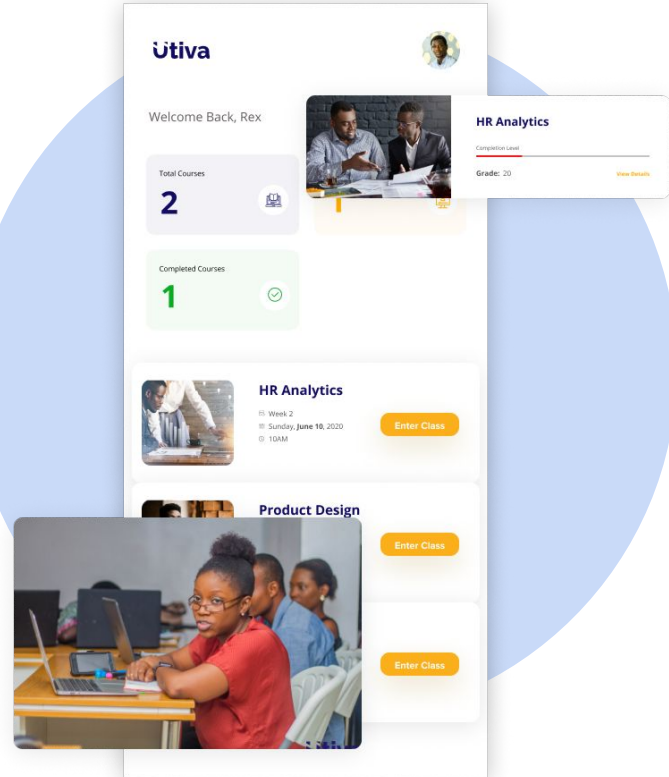
1. Clean the data if necessary
2. Develop and demonstrate a PBI dashboard to summarise the main points of interest from the data set and allow further detailed data enquiries.
3. Demonstrate a critical awareness of the impact of the data.





Guidelines

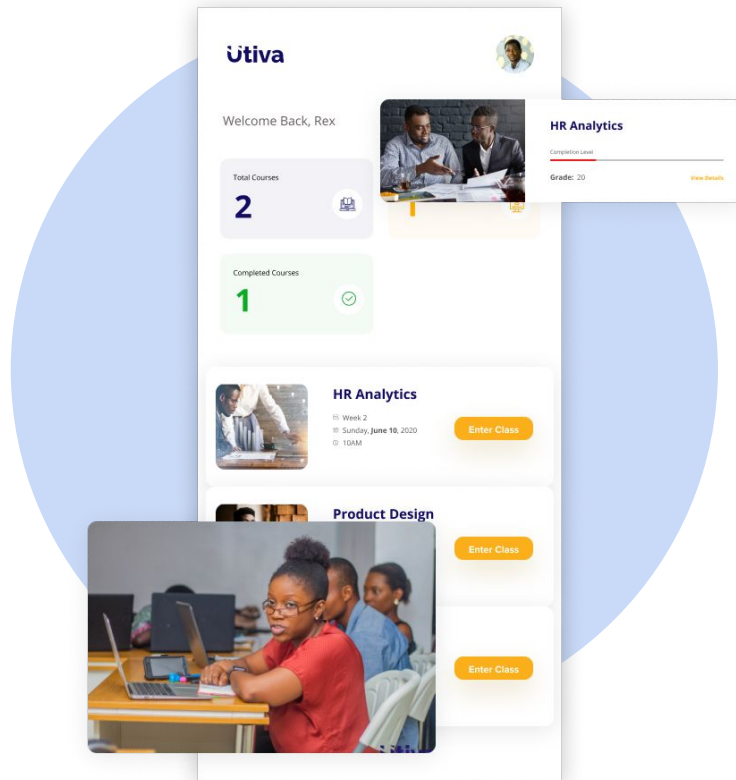
You need to demonstrate to the company directors, how data can help them to better understand their business and facilitate informed decision-making.





Dataset

Access the dataset [HERE](#)





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